

QUARTERLY ISSUES

There follows a listing of some of the significant issues responded to by Station KBRL-AM, McCook, Nebraska, along with the most significant programming treatment of those issues for the period October 1, 2023 to October 31, 2023. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Programs/Segment	Date	Time	Duration	Narration of Type & Description of Program/Segment
Nebraska Creative District Program	News/Print	10-5	7 a.m. 12 p.m. 5 p.m.	:60	The McCook Creative District is the latest community to be named a certified Nebraska Creative District and has been awarded a \$10,000 Nebraska Arts Council Certification Grant. McCook's Creative District organizers know that the entire community will benefit from this designation.
MCC Alumni Tailgate Party	News/Print	10-6	7 a.m. 12 p.m. 5 p.m.	:60	McCook Community College is inviting alumni back to campus Oct. 20-21 for a variety of events including an alumni tailgate party, volleyball games, an alumni dinner and reunion of the record setting 1980 volleyball team.
Heritage Days Community Celebration	News/Print	10-10	7 a.m. 12 p.m. 5 p.m.	:60	With the forecast calling for wind, rain and cold temperatures on Thursday, the Heritage Day Community Celebration has been moved from Thursday, Oct 12 to Thursday, Oct. 19 in downtown McCook.
17th Annual NE Kids Fitness & Nutrition Day	News/Print	10-17	7 a.m. 12 p.m. 5 p.m.	:60	The 17th annual Nebraska Kids Fitness and nutrition day (NKFND) was held in McCook Wednesday October 11th at the McCook Community College Peter and Dolores Graff Center with around 250 fourth grade students.
Community Hospital Receives Award	News/Print	10-20	7 a.m. 12 p.m. 5 p.m.	:60	Community Hospital was one of 27 Nebraska employers receiving the 2023 Governor's Wellness Award last for offering evidence-based worksite wellness programs.

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Description of Issue	Programs/Segment	Date	Time	Duration	Narration of Type & Description of Program/Segment
2023 Southwest Nebraska Big Give	News/Print	11/3	7 a.m. 12 p.m. 5 p.m.	:60	At the end of every Big Give, people want to know the numbers, which is perfectly understandable. The 2023 Southwest Nebraska Big Give is no different and the numbers look good for the annual one-day of giving. A few donations will trickle in over the next few days, which will count toward the final total.
2023 MCC Faculty Member of the Year	News/Print	11/8	7 a.m. 12 p.m. 5 p.m.	:60	McCook Community College art instructor Rick Johnson was named the 2023 Mid Plains Community College faculty member of the year. The Announcement came at the Nebraska Community College Association's annual meeting in North Platte.
YMCA Raises Money for Cancer Services	News/Print	11/16	7 a.m. 12 p.m. 5 p.m.	:60	The Ed Thomas YMCA raised funds during the month of October in support of local cancer services provided by the Anderson Center for Radiation Oncology, a department of Community Hospital. Throughout October, the YMCA held a variety of exercise classes and activities that raised funds for cancer support.
MCC Winterfest Concert	News/Print	11/28	7 a.m. 12 p.m. 5 p.m.	:60	The McCook Community College Music Department's Winterfest concert is tonight at 7 p.m. in the Weeth Theater in Tipton Hall. Admission is free. Winterfest will feature selections from the concert choir, the chamber ensemble and the MCC Children's Choir.
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Flags Are to Be Flown Half-Staff Today	News/Print	12/7	7 a.m. 12 p.m. 5 p.m.	:60	Today, Governor Jim Pillen in accordance with a request from the White House, announced that all U.S. and Nebraska flags are to be flown at half-staff on Dec. 7 in honor of Pearl Harbor Remembrance Day.
NP Police Officers Arrest 20 Year Old Male	News/Print	12/15	7 a.m. 12 p.m. 5 p.m.	:60	At approximately 10:27 AM yesterday, North Platte police officials responded to a report of gunshots in the 700 block of west 8th St. Upon arrival, the officers located five 9mm casing at the scene. An unoccupied van parked nearby appeared to have been struck by two of the 9mm rounds.
Dutcher Family Purchases Books for Library	News/Print	12/20	7 a.m. 12 p.m. 5 p.m.	:60	The legacy of a 1936 McCook graduate and educator was honored recently when the family of Flora Dutcher purchased books in her honor to be used at McCook Community College's von Riesen Library. Her niece, Becky Nelson. Of Loomis, was in McCook Saturday and visited the library and collection of books.
Showcase Art and Culture	News/Print	12/22	7 a.m. 12 p.m. 5 p.m.	:60	McCook has taken initiative to showcase its art and culture, and the community's effort have gained national notice. In August, McCook landed a coveted spot on Travel & Leisure's shortlist of best Small Towns in America—winning runner-up in the category of "Best Food and Culture".
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