

Issues/Programs List

Quarterly Issues and Programs List for KCGS July 1 through September 30, 2020

Issues

The station has identified the following items as significant issues facing our community in the **3rd Quarter of 2020**:

- A. Community:** KCGS dealt with issues of local concern, such as informing the community of local events, as well as providing a mechanism to communicate needs and assistance within the community.
 - i. As in the first and second quarter of this year, the issue of the COVID 19 pandemic was given much air time coverage, in hourly discussions, special programming, and in hourly PSA's
 - ii. Due to the lockdown, our local announcements were understandably diminished, as there were very few gatherings of people. This is seen in the number of announcements given in the morning shows. However, there was great attention given to continually remind listeners about the importance of sanitation and social distancing.
 - iii. The station provided free air time to a variety of announcers who addressed the community during weekend mornings, and evening hours with group discussions, teachings, community announcements, and words of hope and inspiration
- B. Family Issues:** The issue of family dysfunctions, such as child rearing marriage rehabilitation was addressed.
- C. Religion:** The faith and moral values of our community. Demographics relating to faith and moral values within the area (and nationally) were examined and discussed.
- D. Culture:** Generally, cultural issues were reviewed from the perspective of a community which embraces a strong, family based, traditional value system, as well as offering alternative perspectives of what is considered good or evil and right and wrong.
- E. Health:** Principles of healthy living and dietary recommendations were communicated. Also, functions and gatherings to assist in healthy living were promoted, especially in light of the COVID 19 pandemic

- F. Senior Citizens:** There was little to share this quarter concerning senior citizens, due to the “shelter in place” orders. However, generally, there were many discussions about how to stay healthy during the pandemic. Those discussions applied to the elderly community too.
- G. Economy/Politics:** Local and national politics and their impact on the family and community.
- H. Children’s programing:** Issues such as child rearing and education were identified as a need to be addressed.
- I. Various PSAs** addressed issues of public importance. For example, how to protect oneself from viral infections.

KCGS Programs that address community issues

(Regularly scheduled public affairs type programs)

1. The Public Square

- a. Saturday, at 11:05 PM
 - i. This show airs for 55 minutes.
 - ii. The show offers a safe community corner upon which opinions and discussion on a wide diversity of topics are discussed, ranging from politics, to religion, to culture.

2. Eric Metaxas Show

- a. Monday through Friday, at 2:05 PM
 - i. This show airs for 55 minutes.
 - ii. The Eric Metaxas Show offers its perspective on American culture, political life, and stories making news, both nationally and globally.
 - iii. The show’s host frequently features guests who offer the public information from every aspect of community life.

3. Janet Medferd Today

- a. Monday through Friday, at 1:06 PM
 - i. This 55 minute program provides an opportunity for host, Janet Mefferd, to interview various guests about issues facing the family and community, especially in the realm of politics.
 - ii. The show’s host provides a rundown of the issues facing our culture.

- iii. The Show does at times give scripture reading, and an exposition of those scriptures.

4. Daily community announcements on the morning and evening DJ shows

- a. The KCGS Morning Show, Monday through Friday, generally from 7:30 AM till 11:00 AM
- b. The KCGS Noon-Time Show, Monday through Friday, from 11:30 PM till 1:00 PM
- c. Each night (except for Wednesdays and Mondays), from 8:00 PM till 10:00 PM

5. Saturday morning local programming

- a. Saturday mornings, from 7:00 till 11:00 AM
 - i. Extension Week Today, with Host Skip Armes
 - ii. Man in the Middle, with host Rick Watts
 - iii. Intentional Marriage 101, with hosts Sam and Rebecca Patton
 - iv. Physically Informed, with host Todd Scarborough
 - 1. These programs are locally produced and each program addresses local issues, such as farm and garden, community issues, marital and child rearing issues, and health and wellness issues.
 - 2. These four Saturday morning programs provide opportunities for the community to share issues of community importance. Call-ins are encouraged and received from the community.

6. A variety of ministry programming

- a. Sunday through Saturday, at various time during the program day
 - i. **Charles Capps (Concepts of Faith)**
 - 1. 15 min, 6:07 AM, Monday, Wednesday, and Friday
 - 2. Teaching about having a positive attitude about life
 - ii. **Greg Laurie**
 - 1. 25 min, 7:07 PM, Monday-Friday
 - 2. This program focuses on the application of Scripture in day-to-day life. Pastor Laurie addresses issues of public concern, such as being a good citizen.
 - iii. **Adrian Rogers**

1. 25 min, 8:07AM, Monday-Thursday
2. Adrian trains the Christian to live a life worthy of the Christian example

iv. David Jeremiah

1. 25 min, 9:07 AM, Tuesday-Friday
2. Ministry focuses on general issues facing Christians

v. Evening Praise Scripture Reading

1. Every day, from 12 AM till 5 AM
2. Continuous Bible reading serves as a source of comfort and education for those who cannot sleep at night.

vi. Several local church programs

1. New Life Fellowship
 - a. Broadcast Tuesday and Thursday mornings and Sunday mornings, duration 15 minutes. Shows are provided by New Life Fellowship in Leslie, Arkansas.
 - b. Many of these broadcasts focus on the need for the Christian to participate in community service in order to advance love and human kindness.
2. **Marshall Church of Christ**
 - a. Broadcast Sunday mornings at 10:05 AM, duration 15 minutes. Provided by the Church of Christ in Marshall, Arkansas.

Samples of Issue Responsive Programming

Samples of what was discussed from each of the Significant Issues are listed below.

The submitted samples of the topics and dates of broadcast are only a small example of the community programming aired during the **3rd quarter, 2020**. As broadcasters, our station's written mission is educating and serving the community regarding issues facing the individual, families, and the nation. We take this mission seriously, and our service to the community is the only purpose of our broadcast.

To read the station's mission statement, go to <http://www.kcgsam.com/our-mission.html>

A. Community:

Title of Show: **"The Cindy Slay Morning Show"**

Date: 8-22-20

Issue: Announced and discussed how to apply for low income housing in Searcy County area

Time: 8:35 AM

Hosts: Cindy Slay – Wayne Witcher

Duration: 10-15 minutes

Title of Show: **"The KCGS Morning Show"**

Date: 9-11-20

Issue: Covid safety, as it pertains to wearing of masks, as well as the proper way to wear them.

Time: 8:25 AM

Host: Cindy and Wayne

Duration: 15 minutes

Title of Show: **"Public Awareness Conversations"**

Date: Beginning in at start of 3rd quarter and continuing throughout the quarter.

Issue: The Covid 19 virus—how to protect oneself as well as the importance of "social distancing."

Time: Discussions were often held by DJs, special guests, or other like programming at KCGS

Host: Staff at KCGS as well as promos or special programs.

Duration of discussion: 30 seconds to 55 minutes in length

B. Family Issues

Title of Show: **“Evening Praise Scripture Reading”**

Date: Daily (Sunday-Saturday)

Issue: Continuous Bible reading in the evening hours. This is meant to provide comfort and encouragement for those who are up late at night, and who may be suffering from mental distress, or just need to be comforted.

Time: 12:00-5:00 AM (except for hourly station IDs)

Host: Recorded version of NIV Bible

Duration of discussion: 59 minutes per hour.

Title of Show: **“Intentional Marriage, 101”**

Date: 9-12-20

Issue: Hosts Sam and Rebecca Patton point out that the “happiest couples are two servants in love.” This conversation centered on serving one another in marriage

Time: 9:05 AM

Host: Sam and Rebecca Patton

Duration of discussion: 55 minutes

Title of Show: **“Janet Mefferd Today”**

Date: 8-14-20

Issue: Janet Mefferd discussed with guest Rob Rienow the issues of “Healing Family Relationship” and the time and effort need to accomplish this in today’s culture.

Time: 1:05 PM

Host: Janet Mefferd

Duration of discussion: 30 minutes

C. Religion

Title of Show: "Love Worth Finding"

Date: 8-24-20

Issue: Adrian Rogers discussed how to make sense of the suffering we each face. This was part 2 of a 2 part series.

Time: 8:07-8:30 AM

Host: Adrian Rogers

Duration of discussion: 20 minutes

Title of Show: "Marshall Church of Christ"

Date: 8-09-20

Issue: Pastor Randy discussed a statement made by the Apostle Paul, where he encouraged the believer to test all things and hold fast what is good.

Time: 10:05 AM

Host: Pastor Randy

Duration of discussion: 12 minutes

Title of Show: "MannaFest"

Date: 8-18-20

Issue: Perry Stone discussed the "mysteries of God," including why these mysteries are hidden from us.

Time: 2:35 PM

Host: Perry Stone

Duration of discussion: 20 minutes

Title of Show: "Charles Capps"

Date: 9-15-20

Issue: Charles Capps discussed individuals who are located in Hebrews 11, the so-called Hall of Faith.

How these individuals did what they did, and why some did not receive their deliverance, while some did was focused on in this teaching.

Time: 6:05 AM

Host: Charles Capps

Duration of discussion: 15 minutes

D. Culture

Title of Show: “The Eric Metaxas Show”

Date: 9-15-20

Issue: Actor Jim Caviezel opens up about the filming of "The Passion of the Christ" and the upcoming sequel -- and the important and critical truth that lies behind his newest film, "Infidel."

Time: 2:05 PM

Host: Eric Metaxas

Duration of discussion: 55 minute

Title of Show: “Man in the Middle”

Date: 9-12-20

Issue: Host Rick Watts discussed with guests Skip and Angela the pressures being applied to the community during this time of limited exposure to family members during the COVID pandemic.

Time: 8:05 PM

Host: Rick Watts

Duration of discussion: 55 minute

E. Health

Title of Show: **“Public Awareness Promos and discussions”**

Date: Throughout the 3rd quarter, 2020, and continuing as of this report (10-03-20)

Issue: The Covid 19 virus—how to protect oneself as well as the importance of “social distancing.”

Time: Each day, during our DJ programming, or during the local opinion shows, the Covid-19 situation is discussed, as well as how to stay safe through proper sanitation and social distancing.

Host: Staff at KCGS as well as promos or special programs.

Duration of discussion: 55 minutes to 30 seconds in length

Title of Show: **“The Public Square”**

Date: 9-19-20

Issue: Will COVID-19 decide the outcome of the 2020 Election? The matter of public health, and especially the COVID pandemic, was discussed as to how it relates to the upcoming November elections.

Host: Dave Zanotti and Wayne Shepherd

Time: 11:05 AM

Duration of discussion: 55 minutes

F. Senior Citizens

Title of Show: **“most live KCGS programming”**

Date: Throughout 3rd quarter, 2020

Issue: Most senior type activities were cancelled during this quarter (due to the Covid-19 outbreak). However, seniors were served by the station as KCGS spent a good bit of time addressing the Covid issue

and how it pertains to the senior community. Also, the station did announce food giveaways, and the services of the local health provider.

Time: throughout the broadcast week

Hosts: each dj and show host

Duration: from a mention to an hour's program

G. Economy and Politics:

Title of Show: **"Janet Mefford Today"**

Date: 8-06-20

Issue: Host Janet Mefford interviews Cal Beisner about the issue of Climate change, and how the government is advancing the issue, and how Climate Change will affect the global—national economy

Time: 2:05 PM

Host: Janet Mefford

Duration of discussion: 25 minutes

H. Children's programming.

Title of Show: **"The Boundless Show"**

Date: 8-4-20

Issue: Host Lisa Anderson discussed the role of touch in human interaction, and what to do when parents get in the way of a young person's relationship with other young people.

Time: 7:35 PM

Host: Lisa Anderson

Duration of discussion: 25 minutes

I. Various PSAs

Title of Show: **PSAs**

Date: Throughout the third quarter-2020

Issue: various issues, such as Red Cross, the US Marines, and the Poison Helpline are played most hours.

Time: These PSAs are usually played each hour, except for the period of 12:AM till 5:AM

Host: PSA announcement

Public Service Announcements

3rd quarter, 2020

(July 1st through September 30th)

KCGS is committed to air Public Service Announcements (PSAs). These announcements are professionally presented and represent a wide spectrum of issues facing our community.

During this quarter, KCGS aired PSAs during its broadcast.

Examples of these PSA's are listed below:

1. Many PSA's concerning the COVID 19 virus
2. Marine enlistment
3. Wounded Warrior
4. American Humane Society
5. Home owner Public Announcements
6. Advisories against texting and driving
7. Education about the need to "buckle up"
8. How to seek help for migraine relief
9. Veteran's Crisis Hotline
10. St. Jude's Children's Hospital
11. How to obtain help if one suffers from Crohn's Disease
12. The Red Cross
13. The Poison Hotline

Prepared 10-03-20 by WW