

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4180064

Traffic Order #	12346015		Created On	5/7/2024 11:29:53 AM		Order Status	Revision Confirmed	
Order #	4180064		Created By	ODonnell, Michelle		Gross \$	478.00	
Order Descrp	63180608_POL_Candidate_HOGAN FOR MD - NRSC - SAL		Updated On	5/8/2024 10:25:40 AM		Net \$	344.16	
Client	AMP - HOGAN FOR MD - NRSC - SAL		Updated By	eClerx BOT		Units	32	
Start Date	5/6/2024		Industry	Political-US Senate		Credit Hold	NO	
End Date	5/19/2024		REFERENCES					
# of Weeks	2		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #		
ActiveWeeks	2		Tertiary			Billing Schedule	Broadcast	
AE 1	Draper, Don		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	AMP - MENTZER MEDIA SERVICES	15.00%	Address 1	AMP MEDIA		Product	1075	
RepFirm	NCC	13.00%	Address 2			Estimate	12114	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	2		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Salisbury Metro,Ocean City		Contact			5/8 MG Transmitted. Spots added., Salisbury-- PRIORITY CODE: NP=80, IP=74 -- SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Networks	1		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
5/8 MG Transmitted. Spots added.,			Contract Type	Standard		0297,0603		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 0297

Traffic Order #	12346015	Created On	5/7/2024 11:29:53 AM	Order Status	Revision Confirmed
Order #	4180064	Created By	O'Donnell, Michelle	Syscode Gross \$	332.00
Order Descrp	63180608_POL_Candidate_HOGAN FOR MD - NRSC - SAL	Updated On	5/8/2024 10:22:00 AM	Syscode Net \$	239.04
Client	AMP - HOGAN FOR MD - NRSC - SAL	Updated By	eClerx BOT	Syscode Units	22
Start Date	5/6/2024	Source	OneCONNECT	Zone Status	Revision Confirmed
End Date	5/19/2024	Zones	Salisbury Metro	Avg Unit Rate	15.09
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	0297	FXNC DT	05/13/2024	05/14/2024	M-Tu 9a-4p	X	X						2	\$14.00	\$28.00	30
2	2		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	0297	FXNC DT	05/08/2024	05/12/2024	W-Su 9a-4p			X	X	X	X	X	6	\$14.00	\$84.00	30
3	3		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	0297	FXNC EM	05/08/2024	05/12/2024	W-Su 5a-9a			X	X	X	X	X	1	\$20.00	\$20.00	30
7	7		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	0297	FXNC DT	05/09/2024	05/12/2024	Th-Su 9a-4p				X	X	X	X	9	\$14.00	\$126.00	30
8	8		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	0297	FXNC EM	05/09/2024	05/12/2024	Th-Su 5a-9a				X	X	X	X	3	\$20.00	\$60.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
9	9		Ampersand Political Bundle	74 74	Fox News Channel	0297	FXNC DT	05/09/2024	05/12/2024	Th-Su 9a-4p				X	X	X	X	1	\$14.00	\$14.00	30

SUMMARY FOR SYSCODE 0603

Traffic Order #	12346015	Created On	5/7/2024 11:29:53 AM	Order Status	Revision Confirmed
Order #	4180064	Created By	O'Donnell, Michelle	Syscode Gross \$	146.00
Order Descrp	63180608_POL_Candidate_HOGAN FOR MD - NRSC - SAL	Updated On	5/8/2024 10:22:00 AM	Syscode Net \$	105.12
Client	AMP - HOGAN FOR MD - NRSC - SAL	Updated By	eClerx BOT	Syscode Units	10
Start Date	5/6/2024	Source	OneCONNECT	Zone Status	Revision Confirmed
End Date	5/19/2024	Zones	Ocean City	Avg Unit Rate	14.60
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
4	4		Ampersand Political Bundle	74 74	Fox News Channel	0603	FXNC DT	05/13/2024	05/14/2024	M-Tu 9a-4p	X	X						2	\$14.00	\$28.00	30
5	5		Ampersand Political Bundle	74 74	Fox News Channel	0603	FXNC DT	05/08/2024	05/12/2024	W-Su 9a-4p			X	X	X	X	X	6	\$14.00	\$84.00	30
6	6		Ampersand Political Bundle	74 74	Fox News Channel	0603	FXNC EM	05/08/2024	05/12/2024	W-Su 5a-9a			X	X	X	X	X	1	\$20.00	\$20.00	30
10	10		Ampersand Political Bundle	74 74	Fox News Channel	0603	FXNC DT	05/09/2024	05/12/2024	Th-Su 9a-4p				X	X	X	X	1	\$14.00	\$14.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4180064					
Traffic Order #	12346015	# of Weeks	2	Active	Yes
Order #	4180064	Created On	5/7/2024 11:29:53 AM	Order Status	Revision Confirmed
Order Descrp	63180608_POL_Candidate_HOGAN FOR MD - NRSC - SAL	Created By	O'Donnell, Michelle	Gross \$	478.00
Client	AMP - HOGAN FOR MD - NRSC - SAL	Updated On	5/8/2024 10:25:40 AM	Net \$	344.16
Start Date	5/6/2024	Updated By	eClerx BOT	Units	32
End Date	5/19/2024	Source	OneCONNECT	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	