

No on 73 - GJ - 10.31 - 11.6

945017

M E D I U M

Revision #: Date: 10/30/2018

Client: NO ON 73
Media: TV
Product: TV
Market: Grand Junction
Primary Demo: Adults 35+
Separation between spots: 30

Estimate: 638
Description: No on 73 GJ 10.31 - 11.6
Flight Start Date: 10/29/2018 03:00 AM
Flight End Date: 11/11/2018 02:59 AM
Survey: Nov17 DMA Custom Live+1
Buyer: Dillon Lloyd

Vendor: KKCO-TV
2325 Interstate Avenue
Grand Junction, CO 81505

Send Billing To: Medium Buying, LLC
1351 King Ave
2nd Floor
Columbus, OH 43212

Phone: 970-243-1111
Fax: 970-243-1770

Affiliation: NBC/CW

Line No	Daypart Program	Daypart Code	STN Gross	Wks Du r	10/29	11/5	Total Spots	Adults 35+ Rtg/CPP
KKCO-TV								
17	MTuWThF 7:00a-9:00a NBC TODAY SHOW Nov-2017LP-May-2017LP	EM	\$170.00	30	3	3	6	2.7 \$62.96
18	MTuWThF 10:00p-10:35p 11 NEWS AT 10PM Nov-2017LP-May-2017LP	LN	\$590.00	30	3	2	5	7.6 \$77.63
19	MTuWThF 4:30p-5:00p JEOPARDY Nov-2017LP-May-2017LP	EF	\$350.00	30	3	2	5	4.0 \$87.50
20	SaSu 10:00p-10:35p 11 NEWS AT 10PM SAT AND SUN Nov-2017LP-May-2017LP	LN	\$400.00	30	1	0	1	5.9 \$67.80
21	Su 6:30p-9:30p NFL SUNDAY NIGHT FOOTBALL Nov-2017LP-May-2017LP	PT	\$1,500.00	30	1	0	1	8.1 \$185.19
22	MTuWThF 9:00a-10:00a TODAY SHOW 3RD HR Nov-2017LP-May-2017LP	DT	\$85.00	30	3	2	5	1.3 \$65.38
23	MTuWThF 6:00p-6:30p 11 NEWS AT 6:00 Nov-2017LP-May-2017LP	EN	\$550.00	30	1	0	1	7.0 \$78.57
24	MTuWThF 6:30p-7:00p WHEEL OF FORTUNE Nov-2017LP-May-2017LP	PA	\$580.00	30	2	0	2	7.0 \$82.86

Total Spots: 17 9
Total GRP/GIMP(000): 81.8 33.9
Total CPP/CPM:

26

115.7

\$84.31

Total Cost: \$9,755.00

26

Signature: _____

Disclaimer:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 10/5/2018
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I, Dillon Lloyd/Medium Buying LLC

do hereby request station time concerning the following issue:

Amendment 73

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: No on 73

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

No on 73, 403 S. Reed Street, Lakewood, CO 80226

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Dave Davia, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/5/2018

Date



Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.