

Annual Equal Employment Opportunity Public File Report

WWRR-FM/WMMZ-FM/WICK-AM/WYCK-AM/WTRW-FM/WCDL-AM

April 1, 2022 – March 31, 2023

The purpose of this EEO Public File Report is to comply with Section 73.2080(c)(6) of the Federal Communications Commission's 2002 EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WWRR-FM, Scranton, PA; WMMZ-FM, Berwick, PA; WICK-AM, Scranton, PA; WYCK-AM, Plains, PA; WTRW, Carbondale, PA; WCDL, Carbondale, PA: and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this report covers the time period beginning April 1, 2022 up to and including March 31, 2023.

The FCC's 2002 EEO Rule requires that this report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule which should be identified separately by name, address, contact person and telephone number;
3. The recruitment source that referred the person hired for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 72.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time positions listed on Appendix 1.

For the purposes of this report, a vacancy was deemed "filled" not when the offer was extended but when the person hired accepted the job offer. The person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by e-mail.

Appendix 1

EEO Public File Report

Covering the period April 1, 2022 to March 31, 2023

Stations Comprising the Station Employment Unit:
WWRR-FM/WMMZ-FM/WICK-AM/WYCK-AM/WTRW-FM/WCDL-AM

Section 1: Vacancy Information

Bold Gold Media WBS, LP had no employment openings during this coverage period.

Total Number of Persons Interviewed During Applicable Period: 0

Annual Source Information

Recruitment Sources Employed for outreach during Applicable Period: 1

Recruitment ads aired on radio stations

Appendix 2

EEO Public File Report Form

Covering the period April 1, 2022 to March 31, 2023

Stations Comprising Station Employment Unit:
WWRR-FM/WMMZ-FM/WICK-AM/WYCK-AM/WTRW-FM/WCDL-AM

Section 2: Recruitment Source Information

Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
station recruitment ads	0	0

Appendix 3

Annual EEO Public File Report Form

Covering the period April 1, 2022 to March 31, 2023

Stations Comprising Station Employment Unit:
WWRR-FM/WMMZ-FM/WICK-AM/WYCK-AM/WTRW-FM/WCDL-AM

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by
WWRR-FM/WMMZ-FM/WICK-AM/WYCK-AM/WTRW-FM/WCDL-AM

The following activities were undertaken during the Applicable Period. Details of activities are included in the appendix.

Appendix A-2023

Participated in a virtual educational seminar on the Future of Broadcasting

Appendix B-2023

EEO On-Air Outreach

Appendix C-2023

Job / Career Fair Participation

Appendix A-2023

Highschool seminar on Careers in Broadcasting

In May 2022, Justin Gombida, Bold Gold Media Group News Coordinator and Production Assistant, participated in a high school career. He spoke to two separate groups of students, ranging from 9th to 12th grade. Topics covered included audio and video production, what it is like to be an on-air DJ, and new reporting and production.

Appendix B-2023

EEO On-Air Outreach

WWRR/WMMZ/WYCK, WTRW and WICK/WCDL conduct regular on-air promotion of employment opportunities. Text of the announcements: Exhibit A, B, and C

Exhibit A

WWRR/WMMZ/WYCK, WTRW and WICK/WCDL

RECRUITMENT ANN

I have a phone number that may change your life for the better. Hi, I'm Michael G Stanton, Market Manager for Bold Gold Media Group; we're a locally owned marketing company, and I need sales people. I'm looking for someone that actually likes sales. If you like to get out of the office, talk to new people, business owners and managers and help their business grow... AND make money doing it! I want to talk to you. You've heard of money, right? Yes, you can make a lot of money with us. So, I guess I have 3 questions for you; do you want a new job? Do you want to do sales? Do you want to make good money? If you said yes 3 times call me 570-344-1221, 344-1221, 344-1221 extension 28. (And FYI, we have a great business culture too... people actually like to work for us and we keep growing). We're an equal opportunity employer. We're On air on line mobile social live and local. We're BGMG.... Yes, There is a difference. Let me also say, You don't NEED sales experience, but that definitely helps, 344-1221 extension 28.

Exhibit B

WWRR/WMMZ/WYCK

RECRUITMENT ANN

The River is an equal opportunity employer. Our station affords equal opportunity and employment to all qualified persons. No person will be discriminated against in employment by race, color, religion, national origin, or gender by this station. If your organization would like to be notified when The River is seeking applicants for employment, contact us by letter or fax, tell us the name of your organization, the mailing address, telephone or fax number, and the name of the person who will receive the notice. Our station will notify your organization of all full-time openings, or you may specify the job openings you want notice for. Mail your requests to The River, 1049 North Sekol Road, Scranton, PA 18504 or fax it to 570-344-0996. That's all you need to do to receive notice of employment opportunities and when The River has a job opening, we'll notify your group and post the opening on our website: www.105theriver.net.

Exhibit C

WTRW

RECRUITMENT ANN

943 The Talker is an equal opportunity employer. Our station affords equal opportunity and employment to all qualified persons. No person will be discriminated against in employment by race, color, religion, national origin, or gender by this station. If your organization would like to be notified when The Talker is seeking applicates for employment, contact us by letter or fax, tell us the name of your organization, the mailing address, telephone or fax number, and the name of the person who will receive the notice. Our station will notify your organization of all full-time openings, or you may specify the job openings you want notice for. Mail your requests to 943 The Talker, 1049 North Sekol Road, Scranton, PA 18504 or fax it to 570-344-0996. That's all you need to do to receive notice of employment opportunities and when WTRW has a job opening, we'll notify your group.

Interns and part-time employees will be recruited for positions as they occur using all resources available. Those part-time employees may apply for full-time openings and compete for those full-time positions with other qualified candidates as the employment unit performs outreach. In all recruiting and hiring the station employment unit will recruit and hire with full compliance to the Equal Employment Opportunity regulations.

Annual EEO Public File Report

Appendix C-2023

Bold Gold Media Group, LP participated in three job fairs held in the local region. All provided opportunities for job seekers to meet Bold Gold staff and learn about career opportunities throughout the company.

On Nov 15, 2022, Bold Gold Media Group sponsored, participated in and promoted a job fair organized by the Pike County Workforce Development Agency. Ashok Divecha represented Bold Gold Media. He met with local job seekers, explained employment opportunities in the field of radio broadcasting, and accepting resumes for future openings.

On Sep 20, 2022, Bold Gold Media Group sponsored, participated in and promoted a job fair organized by the Pike County Workforce Development Agency. Ashok Divecha represented Bold Gold Media. He met with local job seekers, explained employment opportunities in the field of radio broadcasting, and accepting resumes for future openings.

On Apr 5, 2022, Bold Gold Media Group sponsored, participated in and promoted a job fair organized by the Pike County Workforce Development Agency. Ashok Divecha represented Bold Gold Media. He met with local job seekers, explained employment opportunities in the field of radio broadcasting, and accepting resumes for future openings.

WORKING PIKE JOB FAIR
-- Pre-Holiday Job Fair --
TUESDAY
NOVEMBER 15, 2022
10:00 a.m. to 2:00 p.m.
The Tom Quick Inn
411 Broad Street, Millford, PA 18337
We're Hiring

OUR LARGEST WINTER JOB FAIR EVENT
➤ 32 employers from PA, NY, & NJ representing Healthcare, Hospitality, Finance, Government, Childcare, Law Enforcement, Education, Logistics, Transportation, and Manufacturing. Offering entry level to management.
➤ Come dressed to impress and bring your resume.
➤ Contact us before the event at 570.296.2909 if you need resume assistance.

OUR SPONSORS:
POCONO MOUNTAINS
BOLDGOLD MEDIA GROUP
MILLFORD

Pike County Workforce Development Agency
837 Route 6 - Unit 2, Shohola, PA 18458
570.296.2909
See you at the fair!

*WORKING PIKE is a group dedicated to building a stronger community through partnerships of government, community, and faith-based organizations.

WORKING PIKE JOB FAIR
-- Job Fair By The Lake --
TUESDAY
SEPTEMBER 20, 2022
10:00 a.m. to 2:00 p.m.
The Waterfront at Silver Birches
205 Route 507, Hawley, PA 18428
We're Hiring

OUR LARGEST FALL JOB FAIR EVENT
➤ 30 plus employers registered to attend
➤ FREE for Job Seekers
➤ Employers from all sectors including Healthcare, Hospitality, Finance, Government, Real Estate, Logistics, Transportation, and Manufacturing offering opportunities from entry level to management.

OUR SPONSORS:
SILVER BIRCHES
POCONO MOUNTAINS
IC
BOLDGOLD MEDIA GROUP

Pike County Workforce Development Agency
837 Route 6 - Unit 2, Shohola, PA 18458 | 570.296.2909
Daryn Shanks
CareerLink

*WORKING PIKE is a group dedicated to building a stronger community through partnerships of government, community, and faith-based organizations.

WORKING PIKE JOB FAIR
TUESDAY, APRIL 5, 2022
10:00 a.m. to 2:00 p.m.
Best Western Inn at Hunts Landing
120 US-6, Matamoras, PA 18836
We're Hiring

- Entrance is FREE for Job Seekers
- The Area's Largest Tri-State Job Fair Event with 70 Employers & Hundreds of Employment Opportunities available.
- Employers from PA, NY, & NJ for all industries are expected, including Healthcare, Hospitality, Finance, Government, Real Estate, Logistics, Transportation, Management, Manufacturing, and other sectors.

OUR SPONSORS:
IC
POCONO MOUNTAINS
BOLDGOLD MEDIA GROUP
ISE
BLU Best Western.

Employer Registration: (570) 296-2909 or rphillhower@pikepa.org
Pike County Workforce Development Agency
837 Route 6 - Unit 2, Shohola, PA 18458

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