

ORDER

Orders
Order / Rev: 2669448
 Alt Order #: _____
Product Desc: WQAL SEIU District 1199
 Estimate: _____
Flight Dates: 02/29/24 - 03/13/24
Original Date / Rev: 02/28/24 / 02/28/24
Order Type: POLITICAL-ISSUE

Cleveland WQAL-FM

Primary AE: Patrick Pavicic
Sales Office: L-CLV
Sales Region: Local

Agency
Name: Precision New Media
Buying Contact: Jessica Willard
Billing Contact: Jessica Willard
456 S. Front St
Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: SEIU District 1199
Demographic: A25-54
Product Codes: Issues/Propositions (POL)
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ISSUE

New Business End: _____
Advertiser External ID: 1056549
Agency External ID: 186757
Unit Code: Issue - Local
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/13/24	30	\$5,625.00	\$4,781.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	30	\$5,625.00	\$4,781.25	0.00
Totals	30	\$5,625.00	\$4,781.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Patrick Pavicic	L-CLV	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WQAL	02/29/24	03/06/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	-----	:30	0	\$181.00	ISSUI	0.00	NM	5	\$905.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	--- 11--					2	\$181.00		0.00			
		Week: 03/04/24	03/10/24	111----					3	\$181.00		0.00			
N 2	WQAL	02/29/24	03/06/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	-----	:30	0	\$194.00	ISSUI	0.00	NM	5	\$970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	--- 11--					2	\$194.00		0.00			
		Week: 03/04/24	03/10/24	111----					3	\$194.00		0.00			
N 3	WQAL	03/07/24	03/13/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	-----	:30	0	\$181.00	ISSUI	0.00	NM	10	\$1,810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	--- 22--					4	\$181.00		0.00			
		Week: 03/11/24	03/17/24	222----					6	\$181.00		0.00			
N 4	WQAL	03/07/24	03/13/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	-----	:30	0	\$194.00	ISSUI	0.00	NM	10	\$1,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	--- 22--					4	\$194.00		0.00			
		Week: 03/11/24	03/17/24	222----					6	\$194.00		0.00			
													Totals	30	\$5,625.00