

# Sales Order

Stations: WHDG-FM, WMQA-FM, WRHN-FM, WRLO-FM  
 Contract Name: 202403 SOWINSKI MULTI  
 Contract#: 8855924  
 Start Date: 3/11/24 End Date: 4/02/24  
 Revenue Type: Political Direct Type: Cash  
 Advertiser: SOWINSKI FOR JUDGE  
 Address: PO Box 104  
 City: Three Lakes State: WI Zip: 54562  
 Phone: (715) 499-4299  
 Product Name: APR 2 PRIMARY 2024  
 Competitive Code: Political-Local

Buyer: Eileen Hansen  
 Tax Schedule: (None)  
 Agency Commission %: 0  
 Billing Cycle: Standard  
 Salesperson: 4100house Comm %: 0  
 Makegood Policy: By Approval Only

## WHDG-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$	
1	3/11/24	3/15/24		6:00 AM	10:00 AM	30	1				1				2	D	23.50	2	47.00	1
2	3/11/24	3/15/24		3:00 PM	7:00 PM	30		1		1					2	D	22.95	2	45.90	1
3	3/18/24	3/29/24		6:00 AM	10:00 AM	30	2		2		2				6	D	23.50	12	282.00	1
4	3/18/24	3/22/24		10:00 AM	3:00 PM	30	1		1		1				3	D	22.31	3	66.93	1
5	3/26/24	3/28/24		10:00 AM	3:00 PM	30		1		1					2	D	22.31	2	44.62	1
6	3/19/24	3/28/24		3:00 PM	7:00 PM	30		2		2					4	D	22.95	8	183.60	1
7	4/01/24	4/02/24		6:00 AM	10:00 AM	30	2	2							4	D	23.50	4	94.00	1
8	4/01/24	4/02/24		10:00 AM	3:00 PM	30	2	2							4	D	22.31	4	89.24	1
9	4/01/24	4/01/24		3:00 PM	7:00 PM	30	2								2	D	22.95	2	45.90	1

TOTAL GROSS \$899.19, NET \$899.19

## WMQA-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$	
1	3/12/24	3/14/24		6:00 AM	10:00 AM	30		1		1					2	D	13.60	2	27.20	1
2	3/13/24	3/13/24		3:00 PM	7:00 PM	30			1						1	D	13.60	1	13.60	1
3	3/19/24	3/28/24		6:00 AM	10:00 AM	30		2		2					4	D	13.60	8	108.80	1
4	3/18/24	3/22/24		10:00 AM	3:00 PM	30	1		1		1				3	D	13.60	3	40.80	1
5	3/26/24	3/28/24		10:00 AM	3:00 PM	30		1		1					2	D	13.60	2	27.20	1
6	3/18/24	3/29/24		3:00 PM	7:00 PM	30	2		2		2				6	D	13.60	12	163.20	1
7	4/01/24	4/02/24		6:00 AM	10:00 AM	30	2	2							4	D	13.60	4	54.40	1
8	4/01/24	4/02/24		10:00 AM	3:00 PM	30	2	2							4	D	13.60	4	54.40	1
9	4/01/24	4/01/24		3:00 PM	7:00 PM	30	2								2	D	13.60	2	27.20	1

TOTAL GROSS \$516.80, NET \$516.80

**WRHN-FM**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$	
1	3/11/24	3/15/24		6:00 AM	10:00 AM	30	1		1		1				3	D	19.00	3	57.00	1
2	3/18/24	3/29/24		6:00 AM	10:00 AM	30	2		2		2				6	D	19.00	12	228.00	1
3	3/19/24	3/21/24		10:00 AM	3:00 PM	30		1		1					2	D	19.00	2	38.00	1
4	3/25/24	3/29/24		10:00 AM	3:00 PM	30	1		1		1				3	D	19.00	3	57.00	1
5	3/19/24	3/28/24		3:00 PM	7:00 PM	30		2		2					4	D	19.00	8	152.00	1
6	4/01/24	4/02/24		6:00 AM	10:00 AM	30	2	2							4	D	19.00	4	76.00	1
7	4/01/24	4/02/24		10:00 AM	3:00 PM	30	2	2							4	D	19.00	4	76.00	1
8	4/01/24	4/01/24		3:00 PM	7:00 PM	30	2								2	D	19.00	2	38.00	1

TOTAL GROSS \$722.00, NET \$722.00

**WRLO-FM**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$	
1	3/12/24	3/14/24		6:00 AM	10:00 AM	30		1		1					2	D	21.00	2	42.00	1
2	3/11/24	3/15/24		3:00 PM	7:00 PM	30	1		1		1				3	D	20.40	3	61.20	1
3	3/19/24	3/28/24		6:00 AM	10:00 AM	30		2		2					4	D	21.00	8	168.00	1
4	3/19/24	3/21/24		10:00 AM	3:00 PM	30		1		1					2	D	20.40	2	40.80	1
5	3/25/24	3/29/24		10:00 AM	3:00 PM	30	1		1		1				3	D	20.40	3	61.20	1
6	3/18/24	3/29/24		3:00 PM	7:00 PM	30	2		2		2				6	D	20.40	12	244.80	1
7	4/01/24	4/02/24		6:00 AM	10:00 AM	30	2	2							4	D	21.00	4	84.00	1
8	4/01/24	4/02/24		10:00 AM	3:00 PM	30	2	2							4	D	20.40	4	81.60	1
9	4/01/24	4/01/24		3:00 PM	7:00 PM	30	2								2	D	20.40	2	40.80	1

TOTAL GROSS \$824.40, NET \$824.40

Billing Projections: By Month

	Mar 24	Apr 24
CA	2,200.85	761.54
ST	2,200.85	761.54

Print Spot Prices

Thank You for Your Business!

Thank You for Your Prepayment-This Invoice is for Your  
Records Only

TOTAL SPOTS ..... 155  
 GROSS TOTAL \$ ..... 2,962.39  
 ADJUSTED SPOTS ..... 155  
 ADJUSTED TOTAL \$ ..... 2,962.39

APPROVE    DECLINE

- 1375afie, 03/04/24 @1:06PM
- 4100lbas, 03/06/24 @1:30PM
- National Sales Manager
- Local Sales Manager