

ORDER



Orders
Order / Rev: 477096
Alt Order #: WOC11838814
Product Desc: TV
Estimate: 348
Flight Dates: 10/25/18 - 11/11/18
Original Date / Rev: 10/22/18 / 10/22/18
Order Type: GENERAL

WEWS
Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency Name: FlexPoint Media
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Gonzalez/Republican/OH-16 Congress
Demographic: A35+
Product Codes: PL Federal Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-1

New Business Thru:
Advertiser External ID: 213593
Agency External ID: 108332
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	17	\$14,375.00	\$12,218.75
10/29/18	11/05/18	36	\$26,525.00	\$22,546.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	17	\$14,375.00	\$12,218.75	0.00
November 2018	36	\$26,525.00	\$22,546.25	0.00
Totals	53	\$40,900.00	\$34,765.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	10/25/18	11/05/18	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	1111--	:30	5	\$425.00	P-3	0.00	NM	8	\$3,400.00
(Program: GMA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/25/18	10/31/18	1111--			5		\$425.00			0.00			
Week:		11/01/18	11/07/18	1--11--			3		\$425.00			0.00			
N 2	WEWS	10/25/18	11/02/18	M-F 9-10am M-F 9-10am	CM	9-10am	-1--1--	:30	2	\$250.00	P-3	0.00	NM	4	\$1,000.00
(Program: LIVE WITH KELLY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/25/18	10/31/18	-1--1--			2		\$250.00			0.00			
Week:		11/01/18	11/07/18	---11--			2		\$250.00			0.00			
N 3	WEWS	10/25/18	11/05/18	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	1111---	:30	4	\$325.00	P-3	0.00	NM	6	\$1,950.00
(Program: Noon News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/25/18	10/31/18	1111---			4		\$325.00			0.00			
Week:		11/01/18	11/07/18	1--1---			2		\$325.00			0.00			
N 4	WEWS	10/25/18	11/01/18	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	11-1---	:30	3	\$500.00	P-2	0.00	NM	4	\$2,000.00
(Program: 5pm News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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Advertiser: Gonzalez/Republican/OH-16 Congress
 Product Desc: TV
 Estimate: 348
WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WEWS	10/25/18	11/05/18	M-F 6-630pm News	CM	6-630pm	11111--	:30	5	\$900.00	P-1	0.00	NM	8	\$7,200.00
				M-F 6-630pm News											
				(Program: NEWS 5 AT 6PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/18	10/31/18	11-1---					3	\$500.00		0.00			
		Week: 11/01/18	11/07/18	---1---					1	\$500.00		0.00			
N 6	WEWS	10/25/18	11/05/18	M-SU 11-1135pm News	CM	11-1135pm	1111111	:30	7	\$700.00	P-3	0.00	NM	12	\$8,400.00
				M-SU 11-1135pm News											
				(Program: NEWS 5 AT 11PM - M-SU)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/18	10/31/18	11111--					5	\$900.00		0.00			
		Week: 11/01/18	11/07/18	1--11--					3	\$900.00		0.00			
N 7	WEWS	10/25/18	11/03/18	SA 7-8am GMA	CM	7-8am	-----1-	:30	1	\$400.00	P-2	0.00	NM	2	\$800.00
				SA 7-8am GMA											
				(Program: GOOD MORNING AMERICA - SA)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/18	10/31/18	-----1-					1	\$400.00		0.00			
		Week: 11/01/18	11/07/18	-----1-					1	\$400.00		0.00			
N 8	WEWS	10/25/18	10/27/18	SA 8-10am News	CM	8-10am	-----1-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
				SA 8-10am News											
				(Program: GOOD MORNING CLEVELAND - SA 8A)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----1-					1	\$250.00		0.00			
N 9	WEWS	10/25/18	11/04/18	SU 7-8am GMA	CM	7-8am	-----1	:30	1	\$300.00	P-2	0.00	NM	2	\$600.00
				SU 7-8am GMA											
				(Program: GOOD MORNING AMERICA - SU)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/18	10/31/18	-----1					1	\$300.00		0.00			
		Week: 11/01/18	11/07/18	-----1					1	\$300.00		0.00			
N 10	WEWS	10/25/18	11/04/18	SU 6-630pm News	CM	6-630pm	-----1	:30	1	\$400.00	P-2	0.00	NM	2	\$800.00
				SU 6-630pm News											
				(Program: NEWS 5 AT 6PM - SUN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/18	10/31/18	-----1					1	\$400.00		0.00			
		Week: 11/01/18	11/07/18	-----1					1	\$400.00		0.00			
N 11	WEWS	10/25/18	10/27/18	College FB - Sa Prime	CM	730-1130pm	-----1-	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
				College FB - Sa Prime											
				(Program: NCAA Prime)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----1-					1	\$2,500.00		0.00			
N 12	WEWS	10/25/18	10/25/18	Thursday Prime A	CM	8-9pm	---1---	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
				Thursday Prime A											
				(Program: Greys)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---1---					1	\$4,000.00		0.00			
N 13	WEWS	10/25/18	10/31/18	Wednesday Prime B	CM	9-10pm	--1----	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
				Wednesday Prime B											
				(Program: Modern)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/18	10/31/18	--1----					1	\$4,000.00		0.00			
N 14	WEWS	10/25/18	10/29/18	Monday Prime C	CM	10-11pm	1-----	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
				Monday Prime C											
				(Program: Good Doctor)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/18	10/31/18	1-----					1	\$4,000.00		0.00			

Totals 53 \$40,900.00