

## ORDER



**Orders**  
**Order / Rev:** 477096  
**Alt Order #:** WOC11838814  
**Product Desc:** TV  
**Estimate:** 348  
**Flight Dates:** 10/25/18 - 11/11/18  
**Original Date / Rev:** 10/22/18 / 10/22/18  
**Order Type:** GENERAL

## WEWS

**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** FlexPoint Media  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 1051  
 New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Gonzalez/Republican/OH-16 Congress  
**Demographic:** A35+  
**Product Codes:** PL Federal Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-1

**New Business Thru:**  
**Advertiser External ID:** 213593  
**Agency External ID:** 108332  
**Unit Code:** General  
**Order Separation:** 00:20:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	17	\$14,375.00	\$12,218.75
10/29/18	11/05/18	36	\$26,525.00	\$22,546.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	17	\$14,375.00	\$12,218.75	0.00
November 2018	36	\$26,525.00	\$22,546.25	0.00
<b>Totals</b>	<b>53</b>	<b>\$40,900.00</b>	<b>\$34,765.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	10/25/18	11/05/18	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	1111--	:30	5	\$425.00	P-3	0.00	NM	8	\$3,400.00
(Program: GMA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/25/18	10/31/18	1111--			5			\$425.00		0.00			
Week:		11/01/18	11/07/18	1--11--			3			\$425.00		0.00			
N 2	WEWS	10/25/18	11/02/18	M-F 9-10am M-F 9-10am	CM	9-10am	-1--1--	:30	2	\$250.00	P-3	0.00	NM	4	\$1,000.00
(Program: LIVE WITH KELLY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/25/18	10/31/18	-1--1--			2			\$250.00		0.00			
Week:		11/01/18	11/07/18	---11--			2			\$250.00		0.00			
N 3	WEWS	10/25/18	11/05/18	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	1111---	:30	4	\$325.00	P-3	0.00	NM	6	\$1,950.00
(Program: Noon News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/25/18	10/31/18	1111---			4			\$325.00		0.00			
Week:		11/01/18	11/07/18	1--1---			2			\$325.00		0.00			
N 4	WEWS	10/25/18	11/01/18	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	11-1---	:30	3	\$500.00	P-2	0.00	NM	4	\$2,000.00
(Program: 5pm News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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 Alt Order #: WOC11838814  
 Flight Dates: 10/25/18 - 11/11/18

Advertiser: Gonzalez/Republican/OH-16 Congress  
 Product Desc: TV  
 Estimate: 348

WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/18		10/25/18	10/31/18	11-1---					3	\$500.00		0.00			
Week: 11/01/18		11/01/18	11/07/18	---1---					1	\$500.00		0.00			
N 5	WEWS	10/25/18	11/05/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	11111--	:30	5	\$900.00	P-1	0.00	NM	8	\$7,200.00
(Program: NEWS 5 AT 6PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/18		10/25/18	10/31/18	11111--					5	\$900.00		0.00			
Week: 11/01/18		11/01/18	11/07/18	1--11--					3	\$900.00		0.00			
N 6	WEWS	10/25/18	11/05/18	M-SU 11-1135pm News M-SU 11-1135pm News	CM	11-1135pm	1111111	:30	7	\$700.00	P-3	0.00	NM	12	\$8,400.00
(Program: NEWS 5 AT 11PM - M-SU)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/18		10/25/18	10/31/18	1111111					7	\$700.00		0.00			
Week: 11/01/18		11/01/18	11/07/18	1--1111					5	\$700.00		0.00			
N 7	WEWS	10/25/18	11/03/18	SA 7-8am GMA SA 7-8am GMA	CM	7-8am	-----1-	:30	1	\$400.00	P-2	0.00	NM	2	\$800.00
(Program: GOOD MORNING AMERICA - SA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/18		10/25/18	10/31/18	-----1-					1	\$400.00		0.00			
Week: 11/01/18		11/01/18	11/07/18	-----1-					1	\$400.00		0.00			
N 8	WEWS	10/25/18	10/27/18	SA 8-10am News SA 8-10am News	CM	8-10am	-----1-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
(Program: GOOD MORNING CLEVELAND - SA 8A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----1-					1	\$250.00		0.00			
N 9	WEWS	10/25/18	11/04/18	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----1	:30	1	\$300.00	P-2	0.00	NM	2	\$600.00
(Program: GOOD MORNING AMERICA - SU)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/18		10/25/18	10/31/18	-----1					1	\$300.00		0.00			
Week: 11/01/18		11/01/18	11/07/18	-----1					1	\$300.00		0.00			
N 10	WEWS	10/25/18	11/04/18	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----1	:30	1	\$400.00	P-2	0.00	NM	2	\$800.00
(Program: NEWS 5 AT 6PM - SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/18		10/25/18	10/31/18	-----1					1	\$400.00		0.00			
Week: 11/01/18		11/01/18	11/07/18	-----1					1	\$400.00		0.00			
N 11	WEWS	10/25/18	10/27/18	College FB - Sa Prime College FB - Sa Prime	CM	730-1130pm	-----1-	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
(Program: NCAA Prime)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----1-					1	\$2,500.00		0.00			
N 12	WEWS	10/25/18	10/25/18	Thursday Prime A Thursday Prime A	CM	8-9pm	---1---	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
(Program: Greys)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	---1---					1	\$4,000.00		0.00			
N 13	WEWS	10/25/18	10/31/18	Wednesday Prime B Wednesday Prime B	CM	9-10pm	--1----	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
(Program: Modern)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/18		10/25/18	10/31/18	--1----					1	\$4,000.00		0.00			
N 14	WEWS	10/25/18	10/29/18	Monday Prime C Monday Prime C	CM	10-11pm	1-----	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
(Program: Good Doctor)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/18		10/25/18	10/31/18	1-----					1	\$4,000.00		0.00			
													Totals	53	\$40,900.00