



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22030

Contract # 2676515

Schedule Dates: 11/03/16-11/07/16
Advertiser: Teresa Hensley for MO Attorney General-D (1113)
Agency: Screen Strategies Media-Fairfax (15683)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: POLITICAL (1874)
Salesperson: HOUSE-PADUCAH, KBSI/WDKA (1188)
Sales Office: KBSI/WDKA
Buyer Name: /
Phone/Fax: /
CPE: 2998
Account Types: Local/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments:

Date Entered: 11/01/16
Last Modified: 11/02/16
Entered By: Brenda Allen
CO-OP: No
Headline #: No
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$381.75
Net Total: \$2,163.25
Sales Tax:

By Broadcast Month	Spots	Rate
Nov. 2016	20	\$2,545.00
Grand Total:	20	\$2,545.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/03/16-11/07/16	1	:30	Orbit [P] Judge Judy (Mo Th Fr), [P] Judge Judy 2 (Mo Th Fr)	1	1			1	1			3	\$30.00	\$90.00	Paducah (KBSI)		11/1/16
2.0	Normal Line / SPOT	11/03/16-11/07/16	1	:30	4:58p- Mike and Molly	1	1			1	1			3	\$60.00	\$180.00	Paducah (KBSI)		11/1/16
3.0	Normal Line / SPOT	11/03/16-11/07/16	1	:30	5:28p- Modern Family	1	1			1	1			2	\$50.00	\$100.00	Paducah (KBSI)		11/1/16
3.0.1	Closed Preempt	11/03/16															Paducah (KBSI)	Sold Out/Exception -	
4.0	Normal Line / SPOT	11/03/16-11/07/16	1	:30	5:58p- Big Bang Theory	1	1			1	1				\$100.00		Paducah (KBSI)		11/1/16
4.0.1	Closed Preempt	11/04/16															Paducah (KBSI)	Sold Out/Exception -	
4.0.2	Closed Preempt	11/03/16															Paducah (KBSI)	Sold Out/Exception -	
4.0.3	Closed Preempt	11/07/16															Paducah (KBSI)	Sold Out/Exception -	
5.0	Normal Line / SPOT	11/03/16-11/07/16	1	:30	6:28p- Big Bang Theory 2	1	1			1	1			3	\$300.00	\$900.00	Paducah (KBSI)		11/1/16
6.0	Normal Line / News	11/03/16-11/07/16	1	:30	9p- News-News	1	1			1	1			3	\$150.00	\$450.00	Paducah (KBSI)		11/1/16
7.0	Normal Line / News	11/05/16-11/05/16	1	:30	9p- News-News								1	1	\$75.00		Paducah (KBSI)		11/1/16
7.0.1	Closed Preempt	11/05/16															Paducah (KBSI)	Sold Out/Exception -	

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
Accepted Station: _____ Date: _____
Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbgl.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Entered By: Brenda Allen
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Headline #: Demo
Order Type: Normal
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Commission: \$381.75
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Sales Tax:

Paducah (KBSI)		
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Grand Total:	20	\$2,545.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Normal Line / News	11/06/16-11/06/16	1	:30	9p- News-News	1							1	1	\$75.00	\$75.00	Paducah (KBSI)		11/1/16
8.0.1	Closed Preempt	11/06/16															Paducah (KBSI)	Sold Out/Exception -	
9.0	M/G For 3.0.1 / SPOT	11/03/16-11/03/16	1	:30	5:28p- Modern Family	1				1				1	\$75.00	\$75.00	Paducah (KBSI)		11/2/16
10.0	M/G For 4.0.1,4.0.2,4.0.3 / SPOT	11/03/16-11/07/16	1	:30	5:58p- Big Bang Theory	1				1	1			3	\$150.00	\$450.00	Paducah (KBSI)		11/2/16
11.0	M/G For 7.0.1 / News	11/05/16-11/05/16	1	:30	9p- News-News	1						1		1	\$150.00	\$150.00	Paducah (KBSI)		11/2/16
12.0	M/G For 8.0.1 / News	11/06/16-11/06/16	1	:30	9p- News-News	1							1	1	\$150.00	\$150.00	Paducah (KBSI)		11/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sigline?n=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

2676 SKS



Hensley for Attorney General

Station KBSI-TV **Buyer** Caroline Bahng
Market Paducah **Email** caroline@screenstrategies.com
Flight Dates 11/2/2016 - 11/8/2016 (Est. 2998) **Phone** 703-272-7300

Program Name	DP	Days Length	Rate	Wed 11/2	Thu 11/3	Fri 11/4	Sat 11/5	Sun 11/6	Mon 11/7	Tue 11/8	Total
Judge Judy 4:00 PM - 5:00 PM	EF	M-F 30	\$30.00 \$90.00		1	1			1		3
Sold Out: Lowest Rate to Clear per KBSI											
Mike & Molly 5:00 PM - 5:30 PM	EF	M-F 30	\$60.00 \$180.00		1	1			1		3
Sold Out: Lowest Rate to Clear per KBSI											
Modern Family 5:30 PM - 6:00 PM	PA	M-F 30	\$50.00 \$150.00		1	1			1		3
Sold Out: Lowest Rate to Clear per KBSI											
Big Bang Theory 6:00 PM - 6:30 PM	PA	M-F 30	\$100.00 \$300.00		1	1			1		3
Sold Out: Lowest Rate to Clear per KBSI											
Big Bang Theory 6:30 PM - 7:00 PM	PA	M-F 30	\$300.00 \$900.00		1	1			1		3
Sold Out: Lowest Rate to Clear per KBSI											
KBSI 9p News 9:00 PM - 10:00 PM	LN	M-F 30	\$150.00 \$450.00		1	1			1		3
Sold Out: Lowest Rate to Clear per KBSI											
Saturday 9p News 9:00 PM - 10:00 PM	LN	Sa 30	\$75.00 \$75.00						1		1
Sunday 9p News 9:00 PM - 10:00 PM	LN	Su 30	\$75.00 \$75.00							1	1
Station Totals			\$2,220.00	0	6	6	1	1	6	0	20

Handwritten notes:
 \$75 (circled) next to Modern Family
 \$100 (circled) next to Big Bang Theory
 \$150 (circled) next to Saturday 9p News
 \$150 (circled) next to Sunday 9p News

Handwritten notes:
 \$300 Program
 \$100 7-730PS: mpson

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
11/3/16	4:24:41PM	00:30	THT1601H	14540	2676515.1.0	\$30.00	SPOT	Billed	Teresa Hensley for MO Attorney General-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Judge Judy N/R
11/3/16	5:13:56PM	00:30	THT1602H	14541	2676515.2.0	\$60.00	SPOT	Billed	Teresa Hensley for MO Attorney General-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Mike and Molly N/R
11/3/16	5:43:21PM	00:30	THT1601H	14540	2676515.9.0	\$75.00	SPOT	Billed	Teresa Hensley for MO Attorney General-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Modern Family AUD
11/3/16	6:24:51PM	00:30	THT1602H	14541	2676515.10.0	\$150.00	SPOT	Billed	Teresa Hensley for MO Attorney General-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Big Bang Theory N/R
11/3/16	6:42:49PM	00:30	THT1601H	14540	2676515.5.0	\$300.00	SPOT	Billed	Teresa Hensley for MO Attorney General-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Big Bang Theory 2 AUD
11/3/16	9:27:16PM	00:30	THT1602H	14541	2676515.6.0	\$150.00	News	Billed	Teresa Hensley for MO Attorney General-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	News-News N/R
11/4/16	4:53:10PM	00:30	THT1605H	14557	2676515.1.0	\$30.00	SPOT	Billed	Teresa Hensley for MO Attorney General-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Judge Judy 2 N/R
11/4/16	5:13:28PM	00:30	THT1603H	14556	2676515.2.0	\$60.00	SPOT	Billed	Teresa Hensley for MO Attorney General-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Mike and Molly N/R
11/4/16	5:54:50PM	00:30	THT1605H	14557	2676515.3.0	\$50.00	SPOT	Billed	Teresa Hensley for MO Attorney General-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Modern Family AUD
11/4/16	6:16:21PM	00:30	THT1605H	14557	2676515.10.0	\$150.00	SPOT	Billed	Teresa Hensley for MO Attorney General-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Big Bang Theory N/R
11/4/16	6:43:24PM	00:30	THT1605H	14557	2676515.5.0	\$300.00	SPOT	Billed	Teresa Hensley for MO Attorney General-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Big Bang Theory 2 AUD
11/4/16	9:42:32PM	00:30	THT1603H	14556	2676515.6.0	\$150.00	News	Billed	Teresa Hensley for MO Attorney General-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	News-News N/R
11/5/16	9:18:15PM	00:30	THT1605H	14557	2676515.11.0	\$150.00	News	Billed	Teresa Hensley for MO Attorney General-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	News-News N/R
11/6/16	9:11:55PM	00:30	THT1605H	14557	2676515.12.0	\$150.00	News	Billed	Teresa Hensley for MO Attorney General-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	News-News N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
11/7/16	4:11:42PM	00:30	THT1605H	14557	2676515.1.0	\$30.00	SPOT	OK to Bill	Teresa Hensley for MO Attorney General-D (111363)	Screen Strategies Media-Fairfax (15683)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Judge Judy N/R
11/7/16	5:24:02PM	00:30	THT1603H	14556	2676515.2.0	\$60.00	SPOT	OK to Bill	Teresa Hensley for MO Attorney General-D (111363)	Screen Strategies Media-Fairfax (15683)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Mike and Molly N/R
11/7/16	5:54:36PM	00:30	THT1605H	14557	2676515.3.0	\$50.00	SPOT	OK to Bill	Teresa Hensley for MO Attorney General-D (111363)	Screen Strategies Media-Fairfax (15683)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Modern Family AUD N/R
11/7/16	6:15:50PM	00:30	THT1605H	14557	2676515.10.0	\$150.00	SPOT	OK to Bill	Teresa Hensley for MO Attorney General-D (111363)	Screen Strategies Media-Fairfax (15683)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Big Bang Theory N/R
11/7/16	6:28:58PM	00:30	THT1605H	14557	2676515.5.0	\$300.00	SPOT	OK to Bill	Teresa Hensley for MO Attorney General-D (111363)	Screen Strategies Media-Fairfax (15683)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Big Bang Theory 2 AUD N/R
11/7/16	9:45:00PM	00:30	THT1603H	14556	2676515.6.0	\$150.00	News	OK to Bill	Teresa Hensley for MO Attorney General-D (111363)	Screen Strategies Media-Fairfax (15683)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	News-News N/R

Grand Total: **\$2,545.00** **Total Spots: 20**

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KBSI-TV	Date: 11/1/2016
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I, Screen Strategies Media,

being/on behalf of: Teresa Hensley,

a legally qualified candidate of the Democratic

political party for the office of: Attorney General

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$1,887.00

I represent that the payment for the above described broadcast time has been furnished by:

Teresa Hensley for Missouri

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Karen Meador

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/1/2016	
Date	Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

Signature	Printed Name	Title
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