



KBSI-TV  
806 Enterprise St  
Cape Girardeau, MO 63701

Screen Strategies Media-Fairfax  
11150 Fairfax Blvd  
Ste 505  
Fairfax, VA 22030

# Contract # 2676515

Schedule Dates	11/03/16-11/07/16	Date Entered	11/01/16
Advertiser	Teresa Hensley for MO Attorney General-D (1113)	Last Modified	11/02/16
Agency	Screen Strategies Media-Fairfax (15683)	Entered By	Brenda Allen
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	POLITICAL (1874)	Headline #	
Salesperson	HOUSE-PADUCAH, KBSI/WDKA (1188)	Demo	
Sales Office	KBSI/WDKA	Order Type	Normal
Buyer Name	/	Package Deal	
Phone/Fax		Commission %	15.00
CPE	2998	Commission	\$381.75
Account Types	Local/Political Candidate Agency BRD	Net Total	\$2,163.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments			

By Broadcast Month	Spots	Rate
Nov. 2016	20	\$2,545.00
<b>Grand Total:</b>	<b>20</b>	<b>\$2,545.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/03/16-11/07/16	1	:30	Orbit- [P]Judge Judy (Mo Th Fr), [P]Judge Judy 2 (Mo Th Fr)	1				1	1			3	\$30.00	\$90.00	Paducah (KBSI)		11/1/16
2.0	Normal Line / SPOT	11/03/16-11/07/16	1	:30	4:58p- Mike and Molly	1				1	1			3	\$60.00	\$180.00	Paducah (KBSI)		11/1/16
3.0	Normal Line / SPOT	11/03/16-11/07/16	1	:30	5:28p- Modern Family	1				1	1			2	\$50.00	\$100.00	Paducah (KBSI)		11/1/16
3.0.1	Closed Preempt	11/03/16															Paducah (KBSI)	Sold Out/Exception -	
4.0	Normal Line / SPOT	11/03/16-11/07/16	1	:30	5:58p- Big Bang Theory	1				1	1				\$100.00		Paducah (KBSI)		11/1/16
4.0.1	Closed Preempt	11/04/16															Paducah (KBSI)	Sold Out/Exception -	
4.0.2	Closed Preempt	11/03/16															Paducah (KBSI)	Sold Out/Exception -	
4.0.3	Closed Preempt	11/07/16															Paducah (KBSI)	Sold Out/Exception -	
5.0	Normal Line / SPOT	11/03/16-11/07/16	1	:30	6:28p- Big Bang Theory 2	1				1	1			3	\$300.00	\$900.00	Paducah (KBSI)		11/1/16
6.0	Normal Line / News	11/03/16-11/07/16	1	:30	9p- News-News	1				1	1			3	\$150.00	\$450.00	Paducah (KBSI)		11/1/16
7.0	Normal Line / News	11/05/16-11/05/16	1	:30	9p- News-News							1			\$75.00		Paducah (KBSI)		11/1/16
7.0.1	Closed Preempt	11/05/16															Paducah (KBSI)	Sold Out/Exception -	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbgl.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KBSI-TV  
806 Enterprise St  
Cape Girardeau, MO 63701

Screen Strategies Media-Fairfax  
11150 Fairfax Blvd  
Ste 505  
Fairfax, VA 22030

# Contract # 2676515

Schedule Dates 11/03/16-11/07/16  
Advertiser Teresa Hensley for MO Attorney General-D (11136)  
Agency Screen Strategies Media-Fairfax (15683)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand POLITICAL (1874)  
Salesperson HOUSE-PADUCAH, KBSI/WDKA (1188)  
Sales Office KBSI/WDKA  
Buyer Name /  
Phone/Fax /  
CPE 2998  
Account Types Local/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments

Date Entered 11/01/16  
Last Modified 11/02/16  
Entered By Brenda Allen  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$381.75  
Net Total \$2,163.25  
Sales Tax

Paducah (KBSI)	
By Broadcast Month	Spots
Nov. 2016	20
Grand Total:	20
	\$2,545.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Normal Line / News	11/06/16-11/06/16	1	:30	9p- News-News								1		\$75.00		Paducah (KBSI)		11/1/16
8.0.1	Closed Preempt	11/06/16															Paducah (KBSI)	Sold Out/Exception -	
9.0	M/G For 3.0.1 / SPOT	11/03/16-11/03/16	1	:30	5:28p- Modern Family					1				1	\$75.00	\$75.00	Paducah (KBSI)		11/2/16
10.0	M/G For 4.0.1,4.0.2,4.0.3 / SPOT	11/03/16-11/07/16	1	:30	5:58p- Big Bang Theory					1		1		3	\$150.00	\$450.00	Paducah (KBSI)		11/2/16
11.0	M/G For 7.0.1 / News	11/05/16-11/05/16	1	:30	9p- News-News							1		1	\$150.00	\$150.00	Paducah (KBSI)		11/2/16
12.0	M/G For 8.0.1 / News	11/06/16-11/06/16	1	:30	9p- News-News								1	1	\$150.00	\$150.00	Paducah (KBSI)		11/2/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sightline?ip=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

# Hensley for Attorney General

2676515



<b>Station</b>	KBSI-TV	<b>Buyer</b>	Caroline Bahng	
<b>Market</b>	Paducah	<b>Email</b>	caroline@screenstrategies.com	
<b>Flight Dates</b>	11/2/2016 - 11/8/2016 (Est. 2998)		<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Wed 11/2	Thu 11/3	Fri 11/4	Sat 11/5	Sun 11/6	Mon 11/7	Tue 11/8	Total
Judge Judy 4:00 PM - 5:00 PM	EF	M-F 30	\$30.00 <b>\$90.00</b>		1	1			1		3
Sold Out: Lowest Rate to Clear per KBSI											
Mike & Molly 5:00 PM - 5:30 PM	EF	M-F 30	\$60.00 <b>\$180.00</b>		1	1			1		3
Sold Out: Lowest Rate to Clear per KBSI											
Modern Family 5:30 PM - 6:00 PM	PA	M-F 30	\$50.00 <b>\$150.00</b>		1	1			1		3
Sold Out: Lowest Rate to Clear per KBSI											
Big Bang Theory 6:00 PM - 6:30 PM	PA	M-F 30	\$100.00 <b>\$300.00</b>		1	1			1		3
Sold Out: Lowest Rate to Clear per KBSI											
Big Bang Theory 6:30 PM - 7:00 PM	PA	M-F 30	\$300.00 <b>\$900.00</b>		1	1			1		3
Sold Out: Lowest Rate to Clear per KBSI											
KBSI 9p News 9:00 PM - 10:00 PM	LN	M-F 30	\$150.00 <b>\$450.00</b>		1	1			1		3
Sold Out: Lowest Rate to Clear per KBSI											
Saturday 9p News 9:00 PM - 10:00 PM	LN	Sa 30	\$75.00 <b>\$75.00</b>								1
Sunday 9p News 9:00 PM - 10:00 PM	LN	Su 30	\$75.00 <b>\$75.00</b>								1
Station Totals											
			\$2,220.00	0	6	6	1	1	6	0	20

*\$300  
2998  
\$100 7-730P5:mpson*

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
11/3/16	4:24:41PM	00:30	THT1601H	14540	2676515.1.0	\$30.00	SPOT	Billed	Teresa Hensley for MO Attorney General-D (111363)	Screen Strategies Media-Fairfax (15683)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Judge Judy N/R
11/3/16	5:13:56PM	00:30	THT1602H	14541	2676515.2.0	\$60.00	SPOT	Billed	Teresa Hensley for MO Attorney General-D (111363)	Screen Strategies Media-Fairfax (15683)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Mike and Molly N/R
11/3/16	5:43:21PM	00:30	THT1601H	14540	2676515.9.0	\$75.00	SPOT	Billed	Teresa Hensley for MO Attorney General-D (111363)	Screen Strategies Media-Fairfax (15683)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Modern Family AUD
11/3/16	6:24:51PM	00:30	THT1602H	14541	2676515.10.0	\$150.00	SPOT	Billed	Teresa Hensley for MO Attorney General-D (111363)	Screen Strategies Media-Fairfax (15683)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Big Bang Theory N/R
11/3/16	6:42:49PM	00:30	THT1601H	14540	2676515.5.0	\$300.00	SPOT	Billed	Teresa Hensley for MO Attorney General-D (111363)	Screen Strategies Media-Fairfax (15683)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Big Bang Theory 2 AUD
11/3/16	9:27:16PM	00:30	THT1602H	14541	2676515.6.0	\$150.00	News	Billed	Teresa Hensley for MO Attorney General-D (111363)	Screen Strategies Media-Fairfax (15683)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	News-News N/R
11/4/16	4:53:10PM	00:30	THT1605H	14557	2676515.1.0	\$30.00	SPOT	Billed	Teresa Hensley for MO Attorney General-D (111363)	Screen Strategies Media-Fairfax (15683)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Judge Judy 2 N/R
11/4/16	5:13:28PM	00:30	THT1603H	14556	2676515.2.0	\$60.00	SPOT	Billed	Teresa Hensley for MO Attorney General-D (111363)	Screen Strategies Media-Fairfax (15683)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Mike and Molly N/R
11/4/16	5:54:50PM	00:30	THT1605H	14557	2676515.3.0	\$50.00	SPOT	Billed	Teresa Hensley for MO Attorney General-D (111363)	Screen Strategies Media-Fairfax (15683)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Modern Family AUD
11/4/16	6:16:21PM	00:30	THT1605H	14557	2676515.10.0	\$150.00	SPOT	Billed	Teresa Hensley for MO Attorney General-D (111363)	Screen Strategies Media-Fairfax (15683)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Big Bang Theory N/R
11/4/16	6:43:24PM	00:30	THT1605H	14557	2676515.5.0	\$300.00	SPOT	Billed	Teresa Hensley for MO Attorney General-D (111363)	Screen Strategies Media-Fairfax (15683)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Big Bang Theory 2 AUD
11/4/16	9:42:32PM	00:30	THT1603H	14556	2676515.6.0	\$150.00	News	Billed	Teresa Hensley for MO Attorney General-D (111363)	Screen Strategies Media-Fairfax (15683)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	News-News N/R
11/5/16	9:18:15PM	00:30	THT1605H	14557	2676515.11.0	\$150.00	News	Billed	Teresa Hensley for MO Attorney General-D (111363)	Screen Strategies Media-Fairfax (15683)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	News-News N/R
11/6/16	9:11:55PM	00:30	THT1605H	14557	2676515.12.0	\$150.00	News	Billed	Teresa Hensley for MO Attorney General-D (111363)	Screen Strategies Media-Fairfax (15683)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	News-News N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
11/7/16	4:11:42PM	00:30	THT1605H	14557	2676515.1.0	\$30.00	SPOT	OK to Bill	Teresa Hensley for MO Attorney General-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Judge Judy N/R
11/7/16	5:24:02PM	00:30	THT1603H	14556	2676515.2.0	\$60.00	SPOT	OK to Bill	Teresa Hensley for MO Attorney General-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Mike and Molly N/R
11/7/16	5:54:36PM	00:30	THT1605H	14557	2676515.3.0	\$50.00	SPOT	OK to Bill	Teresa Hensley for MO Attorney General-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Modern Family AUD N/R
11/7/16	6:15:50PM	00:30	THT1605H	14557	2676515.10.0	\$150.00	SPOT	OK to Bill	Teresa Hensley for MO Attorney General-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Big Bang Theory N/R
11/7/16	6:28:58PM	00:30	THT1605H	14557	2676515.5.0	\$300.00	SPOT	OK to Bill	Teresa Hensley for MO Attorney General-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Big Bang Theory 2 AUD N/R
11/7/16	9:45:00PM	00:30	THT1603H	14556	2676515.6.0	\$150.00	News	OK to Bill	Teresa Hensley for MO Attorney General-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	News-News N/R

Grand Total:

\$2,545.00

Total Spots: 20

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Wednesday, November 09, 2016

Page 3 of 3

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KBSI-TV	<b>Date:</b> 11/1/2016
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I, Screen Strategies Media,

**being/on behalf of:** Teresa Hensley,

**a legally qualified candidate of the** Democratic

**political party for the office of:** Attorney General

**in the** General

**election to be held on:** 11/8/2016

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):** \$1,887.00

I represent that the payment for the above described broadcast time has been furnished by:

Teresa Hensley for Missouri

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Karen Meador

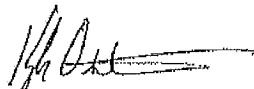
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

11/1/2016

**Date**



**Signature**

***To Be Signed By Station Representative***

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**