

# Spirit 1340 WYCB AM "The Spirit of Today's Gospel!"

Station WYCB-1340 (AM) City of License: Washington, DC

Quarterly List of Programming Responsive to Issues of Community Concern First Quarter 2024 JANUARY 1, - APRIL 1, 2024

In our continuous pursuit to remain the most reliable resource in the African American community, WYCB 1340 AM is committed to delivering culturally pertinent integrated content that informs, entertains, and inspires our audience. We focus on broadcasting programs that address issues pertinent to Washington, DC and its neighboring regions. We also ensure GDPR compliance across all our digital platforms, including social media and websites. Here is a concise overview of the key issues we address and the crucial ways we tackle them in our station.

#### Most significant programming treatment of issues in the First Quarter of 2024:

Section 1. Issues

The station has identified the following issues as significant issues facing our community in this quarter:

A. History and Travel: The focal points of discussion include the unprecedented humanitarian crisis in Gaza, worsening daily, and the historical events of our community with their present-day repercussions.

B. Education: Discussions on public school education, Critical Race Theory (CRT), CHATGPT, Artificial Intelligence, and other community concerns are the topics of interest.

C. Health & Safety: The main focus is on engaging specific populations within our community by featuring on-air guests who serve as counselors specializing in promoting healthy lifestyle choices. D. Politics:

Created by: Charles Butler Edited by: Ron Thompson

#### **B. EDUCATION**

# January 16th

Issues: Dr. Asifa Shafi, Geriatric Optometrist, Peepers Family Eye Care Mr. Gregory Poole, Comedian and Author.

In recognition of January as "National Glaucoma

Awareness Month", the topic of discussion focused on the importance and essential measures for healthy eye care, especially for the geriatric population. Also, the radio discussion highlighted and promoted Mr. Poole's book, "A Funny Thing Happened On The Way To My Sixties".

Duration: 30 minutes

#### **January 23, 2023**

Issues: Dr. Panagis Galiatsatos, Assistant Professor, Johns

Hopkins University School of Medicine and National

Spokesperson for the American Lung Association

In recognition of "Healthy Lung Month", the discussion focused on the importance and essential healthcare measures that are needed to protect our lungs. Also, it was an opportunity for Dr. Galiatsatos to share the mission and current initiatives of the American Lung Association.

Duration: 30 minutes

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## January 30th

Dr. Angela M. Leung, Associate Professor of Medicine at the UCLA David Geffen School of Medicine and an endocrinologist at both UCLA and the Veterans Affairs Greater Los Angeles Healthcare System. Past Editor-in- Chief of Clinical Thyroidology and Board Member of the American Thyroid Association.

In recognition of "Thyroid Awareness Month", the discussion focused on the American Thyroid Association's mission and dedication to serving as an educational resource for the public by supporting thyroid research and promoting the prevention,

treatment and cure of thyroid-related diseases and thyroid cancer.

Duration: 30 minutes

#### **February 6, 2024**

Issues: Mr. Steve Nash, President and CEO, served as host and guest.

The topic of discussion focused on the mission and dedicated services provided for residents at Stoddard Baptist Nursing Home and Stoddard Baptist Care. He also addressed the critical need for nursing staff who are essential in providing quality nursing care.

Duration: 30 minutes

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#### February 13th

Issues: Rev. Christopher Crawford, Associate Pastor, Nineteenth Street Baptist Church, Rev. Dr. James E. Terrell, Pastor, Second Baptist Church and Treasurer, Board of Directors, Stoddard Baptist Nursing Home.

In recognition of "Black History Month", the discussion focused on the historic legacies and anniversaries of both churches as the oldest African American Baptist Churches in Washington, D.C.

Duration: 30 minutes

## February 20, 2024

Issues: Rev. Gail Harris-Berry, Ambassador and Advocate for the American Heart Association.

In recognition of "American Heart Month", the discussion highlighted Rev. Harris-Berry's story as a heart disease survivor since 2006 and her initiatives as an avid heart ambassador in the D.C. metropolitan area, as well as her partnership with the American Heart Association's mission for fighting heart disease.

Duration: 30 minutes

A. HEALTH

#### March 5th

Issues: Dr. Cosette O. Jamieson, Nephrologist and Certified Hypertension Specialist, Metro Renal Associates. In recognition of "National Kidney Month", the discussion focused on the needed measures for healthy kidneys, which contribute to our overall health.

Duration: 30 minutes

#### March 12, 2024

Issues: Dr. Emily Y. Chew, Director, Division of Epidemiology and Clinical Applications, National Eye Institute/National Institutes of Health.

In recognition of "Save Your Vision Month", the discussion focused on the importance of regular eye examinations as part of our annual healthcare routine, as well as the mission of National Eye Institute to eliminate vision loss and improve the quality of life through vision research.

Duration: 30 minutes

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# March 19, 2024

Issues : Ms. Caroline Schmalz, RDN, LDN, Senior Community Dietitian YMCA of Metropolitan Washington.

In recognition of "National Nutrition Month", the discussion focused on the importance of healthy nutrition as it affects our overall health, as well as the YMCA's partnership with the American Heart Association to address dietary issues and promote the benefits of healthy nutrition throughout the D.C. Metropolitan area.

Duration: 30 minutes