Print Date 02/01/24 12:58:17 Page 1 of 3

ORDER

			OF	RDER		E	DX			
Orders	Order / Rev:	1252333								
	Alt Order #:	WOC14486009					7 -	i i		
	Product Desc:	issue				WEST	MICHIGAN			
	Estimate:	11060				WXMI				
	Flight Dates:	02/08/24 - 02/14/24		Primary AE	:	Christopher	Murphy			
	Original Date / Rev:	01/30/24 / 01/31/24		Sales Offic	e:	EWSDC				
	Order Type:	GENERAL		Sales Regi	on:	NAT				
Agency	Name:	Nebo Media								
	Buying Contact:			Billing Type	e:	Cash				
	Billing Contact:			Billing Cale	endar:	Broadcast				
	-	4601 N. Fairfax Dr		Billing Cycl		EOM/EOC				
		Arlington, VA 22203		Agency Co		15%				
Advertiser	Name:	Great Lakes Conse	rvative Fund							
	Demographic:	A35+		New Busine	ess End:					
	Product Codes:	Non-Ballot Issue		Advertiser	External ID:	279911				
	Revenue Code 1:	DISC		Agency Ext	ternal ID:	115932				
	Revenue Code 2:	POL		Unit Code:		General				
	Revenue Code 3:	ISS		Order Sepa	Order Separation:		00:20:00			
	Priority:	DEF								
Bill Plan										
	End Date # Spots	Gross Amount Net	Amount	Totals Month	# Spots	Gross Amo	ount Net	Amount	Rating	
	02/14/24 33	\$14,825.00	\$12,601.25	February 2024	33	\$14,82		\$12,601.2		
		<i> </i>	••=•	Totals	33	\$14,82	25.00	\$12,601.2	5 0.00	
Account Exec	utives									
Account Execu	tive Sales Offi	ce Sales Region	Start Date /	End Date	Order %]				
Christopher Mu				ler - End Of Order	100%	-				
Ln Ch	Start End Inver	•	ak Start/End	I Time Days I	Len Spots	Rate Pri		-	Amount	
Ln Ch N 1 WXMI ((Program:	Start End Inver 02/08/24 02/12/24 M-F 5 M-F 5 : FOX17 AM NWS@5) MSCORE (sell) - GRAND Date End Date Wee	30-6am CM 530-6am	ak Start/End 5:30 AM-6 .CRK - 1Q23 a	I Time Days I :00 AM 1 1	Len Spots :30 2	\$275.00 P-1	Rtg Type 0.00 NM	Spots 2		
Ln Ch N 1 WXMI ((Program: 1Q24 COI <u>Start</u> Week: 02/08 N 2 WXMI (Start End Inver 02/08/24 02/12/24 M-F 5 M-F 5 M-F 5 : FOX17 AM NWS@5) MSCORE (sell) - GRAND Date End Date Wee 3/24 02/14/24 1 02/08/24 02/14/24 M-F 7	30-6am CM 530-6am RAPIDS-KALMZOO-B ekdays <u>Spots/We</u> 1	ak Start/End 5:30 AM-6 .CRK - 1Q23 a <u>ek Rate</u> 2 \$275.00	I Time Days I :00 AM 11 iverage of news at 5a <u>Rating</u>	Len Spots :30 2			-	Amount \$550.00 \$2,250.00	
Ln Ch N 1 WXMI ((Program: 1Q24 COI <u>Start</u> Week: 02/08 N 2 WXMI ((Program:	Start End Inver 02/08/24 02/12/24 M-F 5 M-F 5 M-F 5 SCORE (sell) - GRAND Date Med Date End Date Wee 3/24 02/14/24 1 02/08/24 02/14/24 M-F 7 M-F 7 M-F 7 SCORE (sell) - GRAND MSCORE (sell) - GRAND	30-6am CM 530-6am CM RAPIDS-KALMZOO-B ekdays <u>Spots/We</u> 1 30-8am CM 730-8am RAPIDS-KALMZOO-B	ak Start/End 5:30 AM-6 .CRK - 1Q23 a ek Rate 2 \$275.00 7:30 AM-8 .CRK - 1Q23 a	I Time Days I coo AM 11 average of news at 5a <u>Rating</u> 0.00 coo AM -11-1 average of news at 7a	Len Spots :30 2 :30 3	\$275.00 P-1	0.00 NM	2	\$550.00	
Ln Ch N 1 WXMI ((Program: 1Q24 COI <u>Start</u> Week: 02/08 N 2 WXMI ((Program: 1Q24 COI	Start End Inver 02/08/24 02/12/24 M-F 5 M-F 5 M-F 5 : FOX17 AM NWS@5) MSCORE (sell) - GRAND Date End Date Wee 3/24 02/14/24 1 02/08/24 02/14/24 M-F 7 M-F 7 M-F 7 SCORE (sell) - GRAND MSCORE (sell) - GRAND Date End Date Wee	30-6am CM 530-6am CM RAPIDS-KALMZOO-B ekdays <u>Spots/We</u> 1 '30-8am CM 730-8am	ak Start/End 5:30 AM-6 .CRK - 1Q23 a ek Rate 2 \$275.00 7:30 AM-8 .CRK - 1Q23 a	I Time Days I :00 AM 11 average of news at 5a <u>Rating</u> 0.00 ::00 AM -11-1	Len Spots :30 2 :30 3	\$275.00 P-1	0.00 NM	2	\$550.00	
Ln Ch N 1 WXMI ((Program: 1Q24 COI <u>Start</u> Week: 02/08 N 2 WXMI ((Program: 1Q24 COI <u>Start</u> Week: 02/08 N 3 WXMI (Start End Inver 02/08/24 02/12/24 M-F 5 M-F 5 M-F 5 SCORE (sell) - GRAND Date End Date Wee 3/24 02/14/24 1 02/08/24 02/14/24 M-F 7 M-F 7 M-F 7 SCORE (sell) - GRAND Date End Date Wee 3/24 02/14/24 M-F 7 MSCORE (sell) - GRAND Date Date End Date Wee 3/24 02/14/24 -11 02/08/24 02/14/24 -11 02/08/24 02/12/24 M-F 8	30-6am CM 530-6am CM RAPIDS-KALMZOO-B ekdays Spots/We 1 30-8am CM 730-8am CM 730-8am RAPIDS-KALMZOO-B ekdays Spots/We - 1	ak Start/End 5:30 AM-6 .CRK - 1Q23 a <u>ek Rate</u> 2 \$275.00 7:30 AM-8 .CRK - 1Q23 a <u>ek Rate</u> 3 \$750.00	I Time Days I coo AM 11 average of news at 5a <u>Rating</u> 0.00 coo AM -11-1 average of news at 7a <u>Rating</u>	Len Spots :30 2 :30 3	\$275.00 P-1	0.00 NM	2	\$550.00	
Ln Ch N 1 WXMI ((Program: 1Q24 COI <u>Start</u> Week: 02/08 N 2 WXMI ((Program: 1Q24 COI <u>Start</u> Week: 02/08 N 3 WXMI ((Program: 1Q24 COI	Start End Inver 02/08/24 02/12/24 M-F 5 M-F 5 M-F 5 SCORE (sell) - GRAND Date End Date Wee 3/24 02/14/24 1 02/08/24 02/14/24 M-F 7 M-F 7 M-F 7 SCORE (sell) - GRAND Date End Date Wee 3/24 02/14/24 M-F 7 MSCORE (sell) - GRAND Date Date End Date Wee 3/24 02/14/24 -11 02/08/24 02/12/24 M-F 8 M-F 8 M-F 8 SCORE (sell) - GRAND Date End Date Wee 3/24 02/12/24 M-F 8 M-F 8 M-F 8 M-F 8 MSCORE (sell) - GRAND	30-6am CM 530-6am CM RAPIDS-KALMZOO-B ekdays Spots/We 1 30-8am CM 730-8am CM 730-8am RAPIDS-KALMZOO-B ekdays Spots/We -1 -830am CM 3-830am	ak Start/End 5:30 AM-6 .CRK - 1Q23 a <u>ek Rate</u> 2 \$275.00 7:30 AM-8 .CRK - 1Q23 a <u>ek Rate</u> 3 \$750.00 8:00 AM-8 .CRK - 1Q23 a	I Time Days I :00 AM 11 average of news at 5a <u>Rating</u> 0.00 :00 AM -11-1 average of news at 7a <u>Rating</u> 0.00 :30 AM 11	Len Spots :30 2 :30 3 :30 3 :30 2	\$275.00 P-1 \$750.00 P-1	0.00 NM	3	\$550.00 \$2,250.00	
Ln Ch N 1 WXMI ((Program: 1Q24 COI <u>Start</u> Week: 02/08 N 2 WXMI ((Program: 1Q24 COI <u>Start</u> Week: 02/08 N 3 WXMI ((Program:	Start End Inver 02/08/24 02/12/24 M-F 5 M-F 5 M-F 5 SCORE (sell) - GRAND Date End Date Wee 3/24 02/14/24 1 02/08/24 02/14/24 M-F 7 M-F 7 M-F 7 SCORE (sell) - GRAND Date End Date Wee 3/24 02/14/24 M-F 7 MSCORE (sell) - GRAND Date Date End Date Wee 3/24 02/14/24 -11 02/08/24 02/12/24 M-F 8 M-F 8 M-F 8 SCORE (sell) - GRAND MSCORE (sell) - GRAND MSCORE (sell) - GRAND MSCORE (sell) - GRAND MSCORE (sell) - GRAND MASCORE (sell) - GRAND Date End Date Wee	30-6am CM 530-6am CM RAPIDS-KALMZOO-B ekdays Spots/We 1 30-8am CM 730-8am RAPIDS-KALMZOO-B ekdays Spots/We - 1 -830am CM 3-830am CM	ak Start/End 5:30 AM-6 .CRK - 1Q23 a <u>ek Rate</u> 2 \$275.00 7:30 AM-8 .CRK - 1Q23 a <u>ek Rate</u> 3 \$750.00 8:00 AM-8 .CRK - 1Q23 a	I Time Days I ::00 AM 11 average of news at 5a <u>Rating</u> 0.00 ::00 AM - 11- 1 average of news at 7a <u>Rating</u> 0.00 ::30 AM 11	Len Spots :30 2 :30 3 :30 3 :30 2	\$275.00 P-1 \$750.00 P-1	0.00 NM	3	\$550.00 \$2,250.00	
Ln Ch N 1 WXMI ((Program: 1Q24 COI <u>Start</u> Week: 02/08 N 2 WXMI ((Program: 1Q24 COI <u>Start</u> Week: 02/08 N 3 WXMI ((Program: 1Q24 COI <u>Start</u> (Program: 1Q24 COI <u>Start</u> (Program: 1Q24 COI <u>Start</u> (Program: 1Q24 COI <u>Start</u> Week: 02/08 N 3 WXMI ((Program: 1Q24 COI <u>Start</u> (Program: 1Q24 COI <u>Start</u> (Program: (Progra	Start End Invertight 02/08/24 02/12/24 M-F 5 M-F 5 M-F 5 SCORE (sell) - GRAND Date End Date Wee 3/24 02/14/24 1 02/08/24 02/14/24 M-F 7 M-F 6 M-F 7 S/24 02/14/24 M-F 7 M-F 7 M-F 7 SCORE (sell) - GRAND Date End Date Wee 3/24 02/14/24 -11 02/08/24 02/12/24 M-F 8 M-F 8 M-F 8 SCORE (sell) - GRAND Date End Date Wee SCORE (sell) - GRAND Date End Date Wee MSCORE (sell) - GRAND Date End Date Wee MSCORE (sell) - GRAND Date End Date Wee M-F 8 M-F 8 M-F 8 M-F 9 M-F 8 M-F 8 <	30-6am CM 530-6am CM RAPIDS-KALMZOO-B <u>ekdays</u> <u>Spots/We</u> 1 30-8am CM 730-8am CM RAPIDS-KALMZOO-B <u>ekdays</u> <u>Spots/We</u> - 1 -830am CM 3-830am CM <u>8-830am</u> RAPIDS-KALMZOO-B <u>ekdays</u> <u>Spots/We</u> - 1	ak Start/End 5:30 AM-6 CRK - 1Q23 a ek Rate 2 \$275.00 7:30 AM-8 CRK - 1Q23 a ek Rate 3 \$750.00 8:00 AM-8 CRK - 1Q23 a ek Rate 2 \$675.00	I Time Days I :00 AM 11 average of news at 5a <u>Rating</u> 0.00 :00 AM -11-1 average of news at 7a <u>Rating</u> 0.00 :30 AM 11 average of news at 8a <u>Rating</u>	Len Spots :30 2 :30 3 :30 2	\$275.00 P-1 \$750.00 P-1	0.00 NM	3	\$550.00 \$2,250.00	

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Order / Rev:	1252333	Advertiser:	Great Lakes Conservative Fund	
Alt Order #:	WOC14486009	Product Desc:	issue	WXMI
Flight Dates:	02/08/24 - 02/14/24	Estimate:	11060	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	<u>Weekdays</u> 1-	Spots/Week	Rate	Rating						
Week: 02 N 5 WXMI		02/11/24	SA-SU 830-9am	CM	\$300.00 8:30 AM-9:0	0.00 00 AM 1-	:30	1	\$675.00 P-1	0.00 NM	1	\$675.00
(Progra	am: AVG.	ALL WKS)	SA-SU 830-9am									
			RAND RAPIDS-KA		_	-	Ba Sat					
Week: 02	art Date 2/05/24	End Date 02/11/24	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$675.00	Rating 0.00						
N 6 WXMI	02/08/2	4 02/11/24	SA-SU 6-630am	CM	6:00 AM-6:3	80 AM 1	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
(Progra	am: FOX1	7 AM NWS@	SA-SU 6-630am 25)									
			RAND RAPIDS-KA		_		6a Sun					
Week: 02	art Date 2/05/24	End Date 02/11/24	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
N 7 WXMI	02/08/2	4 02/11/24	SA-SU 630-7am	CM	6:30 AM-7:0	00 AM 1	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
(Progra	am: FOX1	7 AM NWS@	SA-SU 630-7am 25)									
		. ,	RÁND RAPIDS-KA		_	•	6a Sun					
Week: 02	art Date 2/05/24	End Date 02/11/24	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
N 8 WXMI	02/08/2	4 02/14/24	M-F 9-930am Nev		9:00 AM-9:3	80 AM - 111	:30	3	\$275.00 P-1	0.00 NM	3	\$825.00
(Progra	am: FOX [·]	17 MRN NW	M-F 9-930am Ne S)	WS								
		. ,	RAND RAPIDS-KA		_		Mix					
Week: 02	art Date 2/08/24	End Date 02/14/24	<u>Weekdays</u> - 111	Spots/Week 3	<u>Rate</u> \$275.00	Rating 0.00						
N 9 WXMI	02/08/2	4 02/12/24	M-F 3-4pm	CM	3:00 PM-4:0	0 PM 11	:30	2	\$200.00 P-1	0.00 NM	2	\$400.00
(Progra	am: DATE	LINE MF)	M-F 3-4pm									
1Q24 (COMSCO	RE (sell) - G	RAND RAPIDS-KA		_	-						
Week: 02	art Date 2/08/24	End Date 02/14/24	<u>Weekdays</u> 11	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00						
N10 WXMI	02/08/2	4 02/10/24	•	CM	5:00 PM-6:0	0 PM1-	:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
(Progra	am: AVG.	ALL WKS)	SA 5-6pm									
_	_		RAND RAPIDS-KA		_							
<u>Sta</u> Week: 02	art Date 2/05/24	End Date 02/11/24	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
N11 WXMI	02/08/2	4 02/11/24	•	CM	5:00 PM-6:0	0 PM 1	:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
(Progra	am: AVG.	ALL WKS)	SU 5-6pm									
			RAND RAPIDS-KA									
<u>Sta</u> Week: 02	art Date 2/05/24	End Date 02/11/24	Weekdays	Spots/Week 1	<u>Rate</u> \$150.00	<u>Rating</u> 0.00						
N12 WXMI	02/08/2	4 02/14/24	M-F 430-5pm Nev			0 PM - 111	:30	3	\$375.00 P-1	0.00 NM	3	\$1,125.00
(Progra	am: FOX [·]	17 NWS-4PN	M-F 430-5pm Ne	WS								
ÌQ24 (COMSCO	RE (sell) - G	RAND RAPIDS-KA		_		4-5p					
<u>Sta</u> Week: 02	art Date 2/08/24	End Date 02/14/24	<u>Weekdays</u> - 111	Spots/Week 3	<u>Rate</u> \$375.00	<u>Rating</u> 0.00						
N13 WXMI	02/08/2	4 02/13/24	•		5:00 PM-5:3	30 PM 11-11	:30	4	\$450.00 P-1	0.00 NM	4	\$1,800.00
(Progra	am: FOX [·]	17 NEWS-5)	M-F 5-530pm Ne	WS								
1Q24 (COMSCO	RE (sell) - Ġ	RAND RAPIDS-KA		_		5-6p					
<u>Sta</u> Week: 02	art Date 2/08/24	End Date 02/14/24	<u>Weekdays</u> 11-11	Spots/Week 4	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
N14 WXMI			•			0 PM1-1	:30	2	\$450.00 P-1	0.00 NM	2	\$900.00
(Proor:	am: FOX [·]	17 NEWS-5)	M-F 530-6pm Ne	WS								
1Q24 (COMSCO	RE (sell) - Ġ	RAND RAPIDS-KA		_		5-6p					
<u>Sta</u> Week: 02	art Date 2/08/24	End Date 02/14/24	<u>Weekdays</u> 1-1	Spots/Week 2	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
N15 WXMI				CM		80 PM - 111	:30	3	\$500.00 P-1	0.00 NM	3	\$1,500.00
											-	

								Prin	t Date: 02/01	/24 12:58:17	Page	e 3 of 3
Order / Rev:	12	52333			Advertiser:	Great Lakes	Conse	rvative F	und			
Alt Order #:	W	DC14486009	I		Product Desc:	issue				WXMI		
Flight Dates:	02/	/08/24 - 02/1	4/24		Estimate:	11060						
Ln Ch	Start	End	Inventory Code	Break	Start/End Tim	ie Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
		7 NEWS@S RE (sell) - G	M-F 6-630pm News M-F 6-630pm News IX) RAND RAPIDS-KALM	1ZOO-B.CF	RK - 1Q23 avera	ge of news at	6-7p					
<u>Start</u> Week: 02/08		End Date 02/14/24	<u>Weekdays</u> <u>Sp</u> - 111	oots/Week 3	<u>Rate</u> \$500.00	Rating 0.00						
		4 02/11/24	SU Prime A SU Prime A	СМ	7:00 PM-8:00 F	PM1	:30	1	\$750.00 P-1	0.00 NM	1	\$750.00
		ALL WKS) RE (sell) - G	RAND RAPIDS-KALM	IZOO-B.CF	RK - 1Q23 tp ave	erage						
Start Week: 02/05		End Date 02/11/24	Weekdays Sp	oots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
N17 WXMI 0	02/08/2	4 02/12/24	M-F 10-1030pm M-F 10-1030pm	СМ	10:00 PM-10:30	0 PI11	:30	2	\$750.00 P-1	0.00 NM	2	\$1,500.00
1Q24 CO	MSCO	· · ·	RAND RAPIDS-KALM			0	10p					
<u>Start</u> Week: 02/08		End Date 02/14/24	<u>Weekdays</u> <u>Sr</u> 11	oots/Week 2	<u>Rate F</u> \$750.00	Rating 0.00						
										Totals	33	\$14,825.00