Print Date 02/01/24 12:48:03 Page 1 of 3

ORDER

O1/29/24 02/07/24 31 \$14,025.00 \$11,921.25 February 2024 31 \$14,025.00 \$11,921.25 Account Executives Account Executive Sales Office Sales Region Start Date / End Date Order % Account Executive Sales Office Sales Region Start Date / End Date Order % Christopher Murphy Start Of Order - End Of Order 100% N 1 WXMI 02/05/24 M-F 530-6am CM 5:30 AM-6:00 AM 11 30 2 \$275.00 P-1 0.00 NM 2 \$55 IQ24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1023 average of news at 5a Start Date Rating Rating Veek: 02/01/24 02/07/24 I - 1 2 \$275.00 0.00 NM 2 \$55 N 2 WXMI 02/01/24 02/07/24 I - 1 2 \$275.00 0.00 NM 3 \$2,25 N 2 WXMI 02/01/24 02/07/24 I - 1 2 \$275.00 0.00 NM 3 \$2,25 N 2 W			OR	DER				
Alt Order :: WOC14486005 Product Desc: issue Estimate: 020124 - 020724 Primary AE: Christopher Murphy Original Date / Rev: 012024 / 012124 Original Date / Rev: 012024 / 012124 Order Type: GENERAL Sales Region: NAT Agency Name: Nebo Media Biling Contact: Biling Type: Cash Biling Contact: Biling Cycle: EOMEOC Advertiser Name:: Great Lakes Conservative Fund Demographic: AS5+ New Business End: Product Codes: Non-Billot Issue Advertiser External ID: 279011 Revenue Code 1: ISIC Maprix y External ID: 119322 Product Codes: Non-Billot Issue Advertiser External ID: 119322 Revenue Code 2: ISIC Maprix / Fapits Greas Amount Moorth Moorth Totals State Cross Amount Net Amount Moorth 7 Stats 31 St14/025.00 \$11.921.25 Totals	Orders	Order / Rev:	1252332					
Estimate: 11059 WXMI Flight Datas:: 020124 - 020724 Primary AE: Christopher Murphy Orginal Data Rev: 013024 / 013124 Sales Office: EWSDC Order Type: 013024 / 013124 Sales Office: NAT Agency Name: Nebo Media Billing Type: Cash Billing Contact: Billing Colentac: Billing Colentac: Billing Colentac: Billing Colentac: Advertiser Name: Great Lakes Conservative Fund New Business End: EOMEDOC Product Codes: Non-Ballot Issue Advertiser External ID: 278911 Revenue Code 1 Revenue Code 2: POL Unit Code: General Order Separation: 0020:00 Priority: DEF DEF Edit State Date Great State Code 3: 11393:2 Bill Plan Totals Montin * State Office State Office State Office State Office Christopher Murphy State Office State Office State Office State Office State Office State Office State Off		Alt Order #:	WOC14486005					
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Original Date / Rev: 01/30/24 / 01/31/24 Sales Office: EWSDC Order Type: GENERAL Sales Office: NAT Agency Name: Nebo Media Billing Contract:		Flight Dates:	02/01/24 - 02/07/24	Primary AE:	Christopher Murphy			
Order Type: GENERAL Sales Region: NAT Agency Name: Nebo Media Billing Contact:		Original Date / Rev:	01/30/24 / 01/31/24		·			
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Buying Contact: Billing Contact: Bill Contact: Billing Contact:	Agency	Name	Nebo Media					
Billing Contact: Billing Contact:<	Agency			Billing Type:	Cash			
Hori N. Fairfax Dr Billing Cycle: EOMEOC Advertiser Name: Great Lakes Conservative Fund 15% Advertiser Name: Great Lakes Conservative Fund 15% Product Codes: Non-Ballot Issue Advertiser External ID: 279911 Revenue Code 1: DISC Agency External ID: 279911 Revenue Code 2: POL Unit Code: General 00:20:00 Priority: DEF Totals Greas Amount Net Amount Month # Spots Gross Amount Net Amount 12/32/2 02:07/24 31 \$14,025.00 \$11,921.25 Totals 31 \$14,025.00 \$11,921.25 Account Executives Sales Office Sales Region Stant Date Order %. Order %. 11 WXMI 02/07/24 MF 530-6am CM 530 AM46:00 AM 111 :30 2 \$275.00 P-1 0.00 NM 2 \$55 1 WXMI 02/07/24 IC-11 S2 \$275.00 P-1 0.00 NM 2 \$55								
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Advertiser Name: Great Lakes Conservative Fund Demographic: A35+ New Business End: Product Code 1: DISC Advertiser External ID: 279911 Revenue Code 1: DISC Advertiser External ID: 115932 Revenue Code 2: POL Unit Code: General Revenue Code 3: ISS Order Separation: 00:20:00 Priority: DEF DEF Priority: 01:29/24 01/29/24 02/07/24 31 \$14,025.00 \$11,921.25 Account Executives Sales Office Sales Region Start Date Order % Account Executive Sales Office Sales Region Start/End Time Date Order % Christopher Murphy Start Of Order - End Of Order 100% 2 \$275.00 P-1 0.00 NM 2 \$55 In Ch. Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amm N 1 WXMI 02/01/24								
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Start Date End Date Weekdays Spots/Week Rate Rating	1Q24 C	OMSCORE (sell) - GRÁND						

Print Date: 02/01/24 12:48:04 Page 2 of 3

Order / Rev:	1252332	Advertiser:	Great Lakes Conservative Fund	
Alt Order #:	WOC14486005	Product Desc:	issue	WXMI
Flight Dates:	02/01/24 - 02/07/24	Estimate:	11059	

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 01/29/24 N 5 WXMI 02/0	02/04/24	1- SA-SU 830-9am	1 CM	\$300.00 8:30 AM-9:0	0.00 00 AM 1-	:30	1	\$675.00 P-1	0.00 NM	1	\$675.00
(Drogrom, A)/		SA-SU 830-9am									
(Program: AVG. ALL WKS) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 8a Sat											
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 01/29/24 N 6 WXMI 02/0	02/04/24	-	1 CM	\$675.00	0.00 00 AM1	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
		SA-SU 630-7am	Civi	0.007.007		.00		\$000.001 I	0.00 144		<i>\\</i> 000.00
	X17 AM NWS CORF (sell) - C	@5) GRAND RAPIDS-KA		RK - 1023 av	verage of news at (6a Sun					
Start Date		Weekdays	Spots/Week	_	Rating						
Week: 01/29/24	02/04/24	1	1	\$300.00	0.00	.20	0	#075 00 D 4	0.00 NM	2	¢005.00
N 7 WXMI 02/0	1/24 02/07/24	M-F 9-930am Nev M-F 9-930am Ne		9-930am	- 111	:30	3	\$275.00 P-1	0.00 NM	3	\$825.00
	X 17 MRN NW				erece of Morning	Mix					
Start Date	. ,	RAND RAPIDS-KA Weekdays	Spots/Week	Rate	Rating	IVIIX					
Week: 02/01/24	02/07/24	- 111	3	\$275.00	0.00						
N 8 WXMI 02/0	1/24 02/05/24	•	CM	3:00 PM-4:0	00 PM 11	:30	2	\$200.00 P-1	0.00 NM	2	\$400.00
(Program: DA		M-F 3-4pm									
				_							
<u>Start Date</u> Week: 02/01/24	e End Date 02/07/24	<u>Weekdays</u> 1 1	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00						
N 9 WXMI 02/0	1/24 02/03/24	SA 5-6pm	СМ	5:00 PM-6:0	00 PM1-	:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
(Program: AV	G ALL WKS)	SA 5-6pm									
		GRAND RAPIDS-KA	ALMZOO-B.CF	RK - 1Q23 av	verage of Friends						
<u>Start Date</u> Week: 01/29/24	<u>End Date</u> 02/04/24	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
N10 WXMI 02/0		_	CM		0.00 00 PM 1	:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
		SU 5-6pm									
(Program: AV 1Q24 COMS0		RAND RAPIDS-KA	ALMZOO-B.CF	RK - 1Q23 tp	average						
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 01/29/24 N11 WXMI 02/0	02/04/24	1 M E 430 5pm Nov	1 ws CM	\$150.00	0.00 00 PM - 111	:30	3	\$375.00 P-1	0.00 NM	3	\$1,125.00
	1/24 02/07/24	M-F 430-5pm Ne		4.30 F M-3.0	00 FWI - 111	.30	5	φ375.00 F-1	0.00 100	5	φ1,123.00
(X 17 NWS-4PI	M) GRAND RAPIDS-KA		2K - 1023 av	verage of news at	4-5n					
Start Date		Weekdays	Spots/Week	Rate	Rating	τοp					
Week: 02/01/24		- 111	3	•	0.00						
N12 WXMI 02/0	1/24 02/06/24	M-F 5-530pm Nev M-F 5-530pm Ne		5:00 PM-5:	30 PM 11-11	:30	4	\$450.00 P-1	0.00 NM	4	\$1,800.00
	X 17 NEWS-5)									
1Q24 COMSC Start Date		RAND RAPIDS-KA Weekdays	ALMZOO-B.CF Spots/Week		erage of news at Rating	5-6p					
Week: 02/01/24		11-11	<u>opolis/Week</u> 4		0.00						
N13 WXMI 02/0	1/24 02/07/24			5:30 PM-6:0	00 PM1-1	:30	2	\$450.00 P-1	0.00 NM	2	\$900.00
(Program: FO	X 17 NEWS-5	M-F 530-6pm Ne	WS								
1Q24 COMSC	CORE (sell) - G	RAND RAPIDS-KA		_		5-6p					
<u>Start Date</u> Week: 02/01/24		<u>Weekdays</u> 1- 1	Spots/Week 2		<u>Rating</u> 0.00						
N14 WXMI 02/0					30 PM - 1- 1	:30	2	\$500.00 P-1	0.00 NM	2	\$1,000.00
(Program: EO	X17 NEWS@S	M-F 6-630pm Ne	WS								
		GRAND RAPIDS-KA	LMZOO-B.CF	RK - 1Q23 av	verage of news at (6 - 7p					
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 02/01/24 N15 WXMI 02/0		- 1- 1	2 CM	\$500.00 7.00 PM-8.0	0.00 00 PM 1	:30	1	\$750.00 P-1	0.00 NM	1	\$750.00
	1/24 02/04/24		Civi	7.00 F IVI-0.0	0011011	.50	I	φ130.00 F - I	0.00 11101		φ100.00

								Print Date: 02/0	1/24 12:48:04	Page	e 3 of 3
Order / Rev: 1252332 Alt Order #: WOC14486005 Flight Dates: 02/01/24 - 02/07/24			Advertiser:	Great Lakes	Great Lakes Conservative Fund						
				Product Desc:	issue			WXMI			
			Estimate: 11059								
Ln Ch St	tart E	nd	Inventory Code	Break	Start/End Tir	ne Days	Len Spot	s Rate Pr	i Rtg Type	Spots	Amount
Start Da	SCORE (s ate <u>Enc</u>	sell) - Gl <u>d Date</u>	SU Prime A RAND RAPIDS-KA <u>Weekdays</u>	LMZOO-B.CF Spots/Week	Rate	Rating					
(Program: A	/01/24 02	WKS<)	M-F 10-1030pm M-F 10-1030pm RAND RAPIDS-KA		\$750.00 10:00 PM-10:3 2K - 1023 avera		:30	2 \$750.00 P-	1 0.00 NM	2	\$1,500.00
<u>Start Da</u> Week: 02/01/2	ate End	d Date 07/24	<u>Weekdays</u> 11	Spots/Week 2		Rating 0.00	·~r				
									Totals	31	\$14,025.00