ORDER

Orders Order / Rev: 1246851 WOC14467063 Alt Order #: Product Desc: issue **WXMI** 11006 Estimate: Flight Dates: 01/24/24 - 01/30/24 Primary AE: Christopher Murphy Original Date / Rev: Sales Office: 01/12/24 / 02/01/24 **EWSDC** Order Type: **GENERAL** Sales Region: NAT Nebo Media Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 4601 N. Fairfax Dr EOM/EOC Arlington, VA 22203 Agency Commission: 15% Advertiser Name: **Great Lakes Conservative Fund** A35+ New Business End: Demographic: **Product Codes:** Non-Ballot Issue Advertiser External ID: 279911 Revenue Code 1: DISC Agency External ID: 115932 Revenue Code 2: POL Unit Code: General Revenue Code 3: ISS Order Separation: 00:20:00 DEF Priority:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
01/01/24	01/28/24	26	\$12,075.00	\$10,263.75		
01/29/24	01/30/24	12	\$5,425.00	\$4,611.25		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2024	26	\$12,075.00	\$10,263.75	0.00
February 2024	12	\$5,425.00	\$4,611.25	0.00
Totals	38	\$17,500.00	\$14,875.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

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Ln (Ch	Start	End	Inventory Code	вгеак	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1 V	NXMI (01/24/24	01/29/24	M-F 530-6am	CM	5:30 AM-6:	00 AM	1-11	:30	3	\$275.00 P-1	0.00 NM	3	\$825.00
				M-F 530-6am										
(F	Program	: FOX17	AM NWS@	95)										
10	Q24 CO	MSCOR	E (sell) - G	RAND RAPIDS-KA	ALMZOO-B.CF	RK - 1Q23 av	erage c	f news at	5a					
	Start	Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Wee	ek: 01/2	4/24	01/30/24	1-11	3	\$275.00	0.	00						
N 2 V	VXMI (01/24/24	01/30/24	M-F 730-8am	СМ	7:30 AM-8:	00 AM	- 1- 11	:30	3	\$750.00 P-1	0.00 NM	3	\$2,250.00
				M-F 730-8am										
(F	rogram	: FOX17	AM NWS@	27)										
10	Q24 CO	MSCOR	E (sell) - G	RAND RAPIDS-KA	LMZOO-B.CF	RK - 1Q23 av	erage c	f news at	7a					
	Start	Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Wee	ek: 01/2	4/24	01/30/24	- 1- 11	3	\$750.00	0.	00						
N 3 V	VXMI (01/24/24	01/29/24	M-F 8-830am	СМ	8:00 AM-8:	30 AM	1-1-1	:30	3	\$675.00 P-1	0.00 NM	3	\$2,025.00
				M-F 8-830am										
(F	Program	: FOX17	AM NWS@	98)										
10	Q24 CO	MSCOR	E (sell) - G	RAND RAPIDS-KA	ALMZOO-B.CF	RK - 1Q23 av	erage c	f news at	8a					
	Start	Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Wee	ek: 01/2	4/24	01/30/24	1-1-1	3	\$675.00	0.	00						
N 4 V	NXMI (01/24/24	01/27/24	SA-SU 630-7am	СМ	6:30 AM-7:	00 AM	1-	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
				SA-SU 630-7am										
			AM NWS@											
10	Q24 CO	MSCOR	E (sell) - G	RAND RAPIDS-KA	LMZOO-B.CF	RK - 1Q23 av	erage c	f news at	6a Sat					

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Order / Rev: 1246851 Advertiser: Great Lakes Conservative Fund

Start Date End Date

Weekdays

Spots/Week

Rate

Rating

Alt Order #: WOC14467063 Product Desc: issue WXMI

Flight Dates: 01/24/24 - 01/30/24 Estimate: 11006

Ln		tart	End	Inventory Code		Start/End		s Ler	Spots	Rate Pri	Rtg Type	Spots	Amount
We	Start D: ek: 01/22/2		End Date 01/28/24	<u>Weekdays</u> 1-	Spots/Week	Rate \$300.00	Rating 0.00						
			4 01/27/24	SA-SU 830-9am SA-SU 830-9am	СМ		00 AM	1- :3	30 1	\$675.00 P-1	0.00 NM	1	\$675.00
			ALL WKS)		V M700 B C	DK 1022 av	varage of now	o t 0 o C o					
'	Start D		End Date	RAND RAPIDS-KA Weekdays	Spots/Week	Rate	Rating	s at oa Sa	ıı			l	
We	ek: 01/22/2	24	01/28/24	1-	1	\$675.00	0.00						
N 6 \	WXMI 01	/24/2	4 01/28/24	SA-SU 630-7am SA-SU 630-7am	СМ	6:30 AM-7:	00 AM	- 1 :3	30 1	\$300.00 P-1	0.00 NM	1	\$300.00
			7 AM NWS@		U MZOO B CI	PK 1022 av	vorage of now	s at 6a Su	ın				
'	Start D		End Date	Weekdays	Spots/Week	Rate	Rating	s at ua ot	111			İ	
	ek: 01/22/2		01/28/24	1	1	\$300.00	0.00						
N 7 \	WXMI 01	/24/2	4 01/28/24	FOX News Sunda FOX News Sunda	•	9:00 AM-10):00 AM	-1 :3	30 1	\$575.00 P-1	0.00 NM	1	\$575.00
			NWS SUNDA	AY) RAND RAPIDS-KA	ALMZOO-B CE	RK - 1023 av	verage of Fox	News Su	1				
•	Start D		End Date	Weekdays	Spots/Week	Rate	Rating	10110 04	•			İ	
	ek: 01/22/2		01/28/24	1	1	\$575.00	0.00						
N 8 \	WXMI 01	/24/2	4 01/30/24	M-F 9-930am Ne M-F 9-930am Ne		9-930am	11-1-	:3	30	\$275.00 P-1	0.00 NM	3	\$825.00
			7 MRN NW			PK 1∩22 av	orage of Mor	ina Miv					
ı	Start D		End Date	Weekdays	Spots/Week	Rate	Rating	iiig iviix				İ	
	ek: 01/24/2		01/30/24	11-1	3		0.00						
N 9 \	WXMI 01	/24/2	4 01/29/24	M-F 3-4pm M-F 3-4pm	CM	3:00 PM-4:0	00 PM 1-11-	:3	30	\$200.00 P-1	0.00 NM	3	\$600.00
	Program: D			·			(5.						
1	Q24 COM: Start D		RE (sell) - G End Date	RAND RAPIDS-KA Weekdays	Spots/Week	RK - 1Q23 av Rate	erage of Date Rating	line				l	
We	ek: 01/24/2		01/30/24	1- 11	3		0.00						
N10 \	WXMI 01	/24/2	4 01/27/24	SA 5-6pm SA 5-6pm	CM	5:00 PM-6:0	00 PM	1- :3	30 1	\$150.00 P-1	0.00 NM	0	\$0.00
			ALL WKS)	•		214 4000							
1	Q24 COM: Start D		RE (sell) - G End Date	RAND RAPIDS-KA Weekdays	ALMZOO-B.CI Spots/Week	RK - 1Q23 av Rate	erage of Frier	ids				l	
We	ek: 01/22/2		01/28/24	1-	1	\$150.00	0.00						
Spot 1	Ch Dat		<u>nge</u> <u>D</u> 4-01/28/24 S	escription		<u>t/End Time</u> PM-6:00 PM	1	Weeko	<u>ays</u> <u>Le</u> - Sa	ength Rate :30 (\$150.00)			
,	See M			А 3-орт	5.00	7 F IVI-0.00 F IV	1		- sa	.30 (\$100.00)	• 0.00 IVIVI		
_		•	nv code- TF	•									
	WXMI 01/ ∰ See M		1-01/28/24 S 2.11.3	:U 5-6pm	5-6p	om			Su	:30 (\$150.00)	0.00 NM		
	<u> </u>		4 01/28/24	•	CM	5:00 PM-6:0	00 PM	- 1 :3	30 1	\$150.00 P-1	0.00 NM	1	\$150.00
(1	Program: A	AVG.	ALL WKS)	SU 5-6pm									
1			` ,	RAND RAPIDS-KA									
We	Start D: ek: 01/22/2		End Date 01/28/24	<u>Weekdays</u> 1	Spots/Week 1	Rate \$150.00	Rating 0.00					i	
Spot	Ch Dat			escription		t/End Time	_	Weekd			Rtg Type		
1	WXMI 01/ See M		1-01/28/24 S 2 11 3	:U 5-6pm	5:00	PM-6:00 PM	1		Su	:30 (\$150.00)	0.00 NM		
2			z, rr.s I-01/28/24 S	U 12-7pm	12-7	'pm			Su	:30 \$150.00	0.00 NM		
	MG for			W. 40 7	40	_			G	00 (0.150.00)			
	WXMI 01/ ∰ Credite		1-01/28/24 S	υ 12-7pm	12-7	pm			Su	:30 (\$150.00)	• 0.00 <i>NM</i>		
			4 01/30/24	M-F 430-5pm Ne	ws CM	4:30 PM-5:0	00 PM - 1- 11	:3	30 3	\$375.00 P-1	0.00 NM	3	\$1,125.00
(1	Program [.] F	OX 1	7 NWS-4PN	M-F 430-5pm Ne Л)	ws								
	Q24 COM	SCO	RE (sell) - G	ŔAND RAPIDS-KA	ALMZOO-B.CF		verage of new	at 4-5p					

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Totals

\$17,500.00

Order / Rev: 1246851 Advertiser: Great Lakes Conservative Fund

Alt Order #: WOC14467063 Product Desc: issue WXMI

Flight Dates: 01/24/24 - 01/30/24 Estimate: 11006

Ln Ch Sta	art End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Start Da		Weekdays	Spots/Week	Rate	Rating				11.9 17		
Week: 01/24/24		- 1- 11	3	\$375.00	0.00						
N13 WXMI 01/2	24/24 01/30/24	M-F 5-530pm Nev M-F 5-530pm Nev		5:00 PM-5:	30 PM 11111	:30	5	\$450.00 P-1	0.00 NM	5	\$2,250.00
(Program: F0	OX 17 NEWS-5		WS								
1Q24 COMS	CORE (sell) - G	RAND RAPIDS-KA	LMZOO-B.CF	RK - 1Q23 av	erage of news at	5-6p					
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 01/24/24		11111	5	\$450.00	0.00					_	
N14 WXMI 01/2	24/24 01/29/24			5:30 PM-6:0	00 PM 1-1-1	:30	3	\$450.00 P-1	0.00 NM	3	\$1,350.00
(Program: FC	OX 17 NEWS-5	M-F 530-6pm Ne	NS								
, ,		, GRAND RAPIDS-KA	LMZOO-B.CF	RK - 1Q23 av	erage of news at	5-6p					
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 01/24/24	01/30/24	1- 1- 1	3	\$450.00	0.00						
N15 WXMI 01/2	24/24 01/30/24	M-F 6-630pm Nev		6:00 PM-6:	30 PM - 1-1	:30	2	\$500.00 P-1	0.00 NM	2	\$1,000.00
(Data 1992 - F.)	NAZ NEWO &	M-F 6-630pm Ne	ws								
)X17 NEWS@S CORE (sell) - (SIX) SRAND RAPIDS-KA	LMZOO-B CE	2K - 1023 av	verage of news at	6-7n					
Start Da	_ ' '	Weekdays	Spots/Week	Rate	Rating	016					
Week: 01/24/24		- 1- 1	2	\$500.00	0.00						
N16 WXMI 01/2	24/24 01/24/24	WE Prime B	CM	9:00 PM-10	:00 PM 1	:30	1	\$1,000.00 P-1	0.00 NM	1	\$1,000.00
		WE Prime B									
	/G. ALL WKS)	SDAND DADIDO KA	LM700 D 00	OLC Jamioo N	A	£ l-					
Start Da		RAND RAPIDS-KA	Spots/Week	_		i game sn	ows				
Week: 01/22/24		<u>Weekdays</u> 1	<u>3pois/Week</u>	Rate \$1,000.00	Rating 0.00						
N17 WXMI 01/2		SU Prime A	CM		00 PM 1	:30	1	\$750.00 P-1	0.00 NM	2	\$750.00
1417 1774011 0172	1,21 01,20,21	SU Prime A	Oiii	7.00 1 10 0.0	201111	.00		ψ100.001	0.00 11111	_	φ. σσ.σσ
	/G. ALL WKS)										
	, ,	GRAND RAPIDS-KA			_						
Start Da		<u>Weekdays</u> 1	Spots/Week	Rate	Rating						
Week: 01/22/24 Spot Ch Date		Description	1 Star	\$750.00 t/End Time	0.00	Neekdays	ا د	ength Rate	Rtg Type		
	2/24-01/28/24 S			PM-8:00 PM		·		:30 (\$750.00)			
	17.2,17.3							(,,			
[no eligil	ole inv code- pi	gm change- TR]									
2 WXMI 01/2	7/24-01/27/24 (College BB Game	1230)-230p	-	Sa	l	:30 \$500.00	0.00 NM		
MG for 1	7.1 01/28										
3 WXMI 01/2	7/24-01/27/24 (College BB PreGam	e vario	ous	-	Sa	l	:30 \$250.00	0.00 NM		
MG for 1	7.1 01/28										
N18 WXMI 01/2	24/24 01/29/24	M-F 10-1030pm M-F 10-1030pm	СМ	10:00 PM-1	0:30 PI11	:30	2	\$750.00 P-1	0.00 NM	2	\$1,500.00
\ 0	/G. ALL WKS< CORE (sell) - G		LMZOO-B.CF	RK - 1Q23 av	erage of news at	:10p					
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating	-					
Week: 01/24/24	01/30/24	11	2	\$750.00	0.00						