

ORDER



Orders
Order / Rev: 1246851
Alt Order #: WOC14467063
Product Desc: issue
Estimate: 11006
Flight Dates: 01/24/24 - 01/30/24
Original Date / Rev: 01/12/24 / 02/01/24
Order Type: GENERAL

WXMI
Primary AE: Christopher Murphy
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Nebo Media
Buying Contact:
Billing Contact:
 4601 N. Fairfax Dr
 Arlington, VA 22203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Great Lakes Conservative Fund
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: DEF

New Business End:
Advertiser External ID: 279911
Agency External ID: 115932
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/24	01/28/24	26	\$12,075.00	\$10,263.75
01/29/24	01/30/24	12	\$5,425.00	\$4,611.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2024	26	\$12,075.00	\$10,263.75	0.00
February 2024	12	\$5,425.00	\$4,611.25	0.00
Totals	38	\$17,500.00	\$14,875.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WXMI	01/24/24	01/29/24	M-F 530-6am M-F 530-6am	CM	5:30 AM-6:00 AM	1-11---	:30	3	\$275.00	P-1	0.00	NM	3	\$825.00												
(Program: FOX17 AM NWS@5) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 5a <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>01/24/24</td> <td>01/30/24</td> <td>1-11---</td> <td>3</td> <td>\$275.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	01/24/24	01/30/24	1-11---	3	\$275.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
01/24/24	01/30/24	1-11---	3	\$275.00	0.00																						
N 2	WXMI	01/24/24	01/30/24	M-F 730-8am M-F 730-8am	CM	7:30 AM-8:00 AM	-1-11--	:30	3	\$750.00	P-1	0.00	NM	3	\$2,250.00												
(Program: FOX17 AM NWS@7) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 7a <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>01/24/24</td> <td>01/30/24</td> <td>-1-11--</td> <td>3</td> <td>\$750.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	01/24/24	01/30/24	-1-11--	3	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
01/24/24	01/30/24	-1-11--	3	\$750.00	0.00																						
N 3	WXMI	01/24/24	01/29/24	M-F 8-830am M-F 8-830am	CM	8:00 AM-8:30 AM	1-1-1--	:30	3	\$675.00	P-1	0.00	NM	3	\$2,025.00												
(Program: FOX17 AM NWS@8) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 8a <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>01/24/24</td> <td>01/30/24</td> <td>1-1-1--</td> <td>3</td> <td>\$675.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	01/24/24	01/30/24	1-1-1--	3	\$675.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
01/24/24	01/30/24	1-1-1--	3	\$675.00	0.00																						
N 4	WXMI	01/24/24	01/27/24	SA-SU 630-7am SA-SU 630-7am	CM	6:30 AM-7:00 AM	-----1-	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00												
(Program: FOX17 AM NWS@5) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 6a Sat																											

Order / Rev: 1246851
 Alt Order #: WOC14467063
 Flight Dates: 01/24/24 - 01/30/24

Advertiser: Great Lakes Conservative Fund
 Product Desc: issue
 Estimate: 11006
WXMI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WXMI	01/24/24	01/27/24	SA-SU 830-9am SA-SU 830-9am	CM	8:30 AM-9:00 AM	-----1-	:30	1	\$675.00	P-1	0.00	NM	1	\$675.00
(Program: AVG. ALL WKS) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 8a Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/22/24	01/28/24	-----1-			1			\$300.00		0.00			
N 6	WXMI	01/24/24	01/28/24	SA-SU 630-7am SA-SU 630-7am	CM	6:30 AM-7:00 AM	-----1	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
(Program: FOX17 AM NWS@5) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 6a Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/22/24	01/28/24	-----1-			1			\$675.00		0.00			
N 7	WXMI	01/24/24	01/28/24	FOX News Sunday FOX News Sunday	CM	9:00 AM-10:00 AM	-----1	:30	1	\$575.00	P-1	0.00	NM	1	\$575.00
(Program: FOX NWS SUNDAY) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of Fox News Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/22/24	01/28/24	-----1			1			\$300.00		0.00			
N 8	WXMI	01/24/24	01/30/24	M-F 9-930am News M-F 9-930am News	CM	9-930am	11-1---	:30	3	\$275.00	P-1	0.00	NM	3	\$825.00
(Program: FOX 17 MRN NWS) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of Morning Mix															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/24/24	01/30/24	11-1---			3			\$275.00		0.00			
N 9	WXMI	01/24/24	01/29/24	M-F 3-4pm M-F 3-4pm	CM	3:00 PM-4:00 PM	1-11---	:30	3	\$200.00	P-1	0.00	NM	3	\$600.00
(Program: DATELINE MF) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of Dateline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/24/24	01/30/24	1-11---			3			\$200.00		0.00			
N 10	WXMI	01/24/24	01/27/24	SA 5-6pm SA 5-6pm	CM	5:00 PM-6:00 PM	-----1-	:30	1	\$150.00	P-1	0.00	NM	0	\$0.00
(Program: AVG. ALL WKS) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of Friends															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/22/24	01/28/24	-----1-			1			\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WXMI	01/22/24-01/28/24	SA 5-6pm				5:00 PM-6:00 PM	-----Sa--	:30	(\$150.00)		0.00	NM		
See MG 10.2 [no eligible inv code- TR]															
2	WXMI	01/22/24-01/28/24	SU 5-6pm				5-6pm	-----Su	:30	(\$150.00)		0.00	NM		
See MG 11.2,11.3															
N 11	WXMI	01/24/24	01/28/24	SU 5-6pm SU 5-6pm	CM	5:00 PM-6:00 PM	-----1	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
(Program: AVG. ALL WKS) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 tp average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/22/24	01/28/24	-----1			1			\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WXMI	01/22/24-01/28/24	SU 5-6pm				5:00 PM-6:00 PM	-----Su	:30	(\$150.00)		0.00	NM		
See MG 11.2,11.3															
2	WXMI	01/22/24-01/28/24	SU 12-7pm				12-7pm	-----Su	:30	\$150.00		0.00	NM		
See MG for 10.2,11.1															
3	WXMI	01/22/24-01/28/24	SU 12-7pm				12-7pm	-----Su	:30	(\$150.00)		0.00	NM		
Credited															
N 12	WXMI	01/24/24	01/30/24	M-F 430-5pm News M-F 430-5pm News	CM	4:30 PM-5:00 PM	-1-11--	:30	3	\$375.00	P-1	0.00	NM	3	\$1,125.00
(Program: FOX 17 NWS-4PM) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 4-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/22/24	01/28/24	-----1			1			\$150.00		0.00			

Order / Rev: 1246851
 Alt Order #: WOC14467063
 Flight Dates: 01/24/24 - 01/30/24

Advertiser: Great Lakes Conservative Fund
 Product Desc: issue
 Estimate: 11006
WXMI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/24/24	01/30/24	- 1 - 11 - -		3				\$375.00		0.00			
N 13	WXMI	01/24/24	01/30/24	M-F 5-530pm News M-F 5-530pm News	CM	5:00 PM-5:30 PM	11111--	:30	5	\$450.00	P-1	0.00	NM	5	\$2,250.00
(Program: FOX 17 NEWS-5) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 5-6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/24/24	01/30/24	11111--		5				\$450.00		0.00			
N 14	WXMI	01/24/24	01/29/24	M-F 530-6pm News M-F 530-6pm News	CM	5:30 PM-6:00 PM	1- 1- 1- -	:30	3	\$450.00	P-1	0.00	NM	3	\$1,350.00
(Program: FOX 17 NEWS-5) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 5-6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/24/24	01/30/24	1- 1- 1- -		3				\$450.00		0.00			
N 15	WXMI	01/24/24	01/30/24	M-F 6-630pm News M-F 6-630pm News	CM	6:00 PM-6:30 PM	- 1- 1- - -	:30	2	\$500.00	P-1	0.00	NM	2	\$1,000.00
(Program: FOX17 NEWS@SIX) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 6-7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/24/24	01/30/24	- 1- 1- - -		2				\$500.00		0.00			
N 16	WXMI	01/24/24	01/24/24	WE Prime B WE Prime B	CM	9:00 PM-10:00 PM	- - 1- - - -	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
(Program: AVG. ALL WKS) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - Jan'23-May'23 average of game shows															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/22/24	01/28/24	- - 1- - - -		1				\$1,000.00		0.00			
N 17	WXMI	01/24/24	01/28/24	SU Prime A SU Prime A	CM	7:00 PM-8:00 PM	- - - - - 1	:30	1	\$750.00	P-1	0.00	NM	2	\$750.00
(Program: AVG. ALL WKS) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 tp average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/22/24	01/28/24	- - - - - 1		1				\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WXMI	01/22/24-01/28/24	SU Prime A			7:00 PM-8:00 PM	- - - - - Su	:30		(\$750.00)		0.00	NM		
See MG 17.2, 17.3 [no eligible inv code- prgm change- TR]															
2	WXMI	01/27/24-01/27/24	College BB Game			1230-230p	- - - - - Sa - -	:30		\$500.00		0.00	NM		
Ⓜ MG for 17.1 01/28															
3	WXMI	01/27/24-01/27/24	College BB PreGame			various	- - - - - Sa - -	:30		\$250.00		0.00	NM		
Ⓜ MG for 17.1 01/28															
N 18	WXMI	01/24/24	01/29/24	M-F 10-1030pm M-F 10-1030pm	CM	10:00 PM-10:30 PM	1- - - 1- -	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
(Program: AVG. ALL WKS<) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/24/24	01/30/24	1- - - 1- -		2				\$750.00		0.00			
													Totals	38	\$17,500.00