## ORDER

Orders Order / Rev: 1252332 WOC14486005 Alt Order #: Product Desc: issue **WXMI** 11059 Estimate: Flight Dates: 02/01/24 - 02/07/24 Primary AE: Christopher Murphy Sales Office: Original Date / Rev: 02/01/24 / 02/01/24 **EWSDC** Order Type: **GENERAL** Sales Region: NAT Nebo Media Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Billing Calendar: Billing Cycle: 4601 N. Fairfax Dr EOM/EOC Agency Commission: Arlington, VA 22203 15% Advertiser Name: **Great Lakes Conservative Fund** A35+ New Business End: Demographic: Non-Ballot Issue **Product Codes:** Advertiser External ID: 279911 Revenue Code 1: DISC Agency External ID: 115932 Revenue Code 2: POL Unit Code: General Revenue Code 3: ISS Order Separation: 00:20:00

## Bill Plan

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/07/24	32	\$14,175.00	\$12,048.75

DEF

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	32	\$14,175.00	\$12,048.75	0.00
Totals	32	\$14,175,00	\$12.048.75	0.00

## **Account Executives**

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri	Rtg Type Spots	Amount
1 WXMI 02/01/24 02/05/24 M-F 530-6am CM 5:30 AM-6:00 AM 11 :30 2 \$275.00 P-1	0.00 NM 2	\$550.00
M-F 530-6am		
(Program: FOX17 AM NWS@5)		
1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 5a		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 02/01/24 02/07/24 11 2 \$275.00 0.00		
2 WXMI 02/01/24 02/07/24 M-F 730-8am CM 7:30 AM-8:00 AM - 11- 1 :30 3 \$750.00 P-1	0.00 NM 3	\$2,250.00
M-F 730-8am		
(Program: FOX17 AM NWS@7)		
1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 7a		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 02/01/24 02/07/24 -11-1 3 \$750.00 0.00		
3 WXMI 02/01/24 02/05/24 M-F 8-830am CM 8:00 AM-8:30 AM 11 :30 2 \$675.00 P-1	0.00 NM 2	\$1,350.00
M-F 8-830am		
(Program: FOX17 AM NWS@8)		
1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 8a		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 02/01/24 02/07/24 11 2 \$675.00 0.00		
4 WXMI 02/01/24 02/03/24 SA-SU 630-7am CM 6:30 AM-7:00 AM1 :30 1 \$300.00 P-1	0.00 NM 1	\$300.00
SA-SU 630-7am		
(Program: FOX17 AM NWS@5)		
1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 6a Sat		
Start Date End Date Weekdays Spots/Week Rate Rating		

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Order / Rev: 1252332 Advertiser: Great Lakes Conservative Fund

Alt Order #: WOC14486005 Product Desc: issue WXMI

Flight Dates: 02/01/24 - 02/07/24 Estimate: 11059

م ا	n Ch	Stort	End	Inventory Code	Prook	Stort/End	Time Dave	Lon	Spoto	Poto Dr	i Dta Tuno	Spoto	Amount
		Start rt Date	End End Date	Inventory Code Weekdays	Spots/Week	Start/End	Time Days Rating	Len :	Spois	Rate FI	i Rtg Type	Spois	Amount
١	<u>اماد</u> Neek: 01/2		02/04/24	1-	Spois/week	· . —	0.00					i	
			24 02/03/24	SA-SU 830-9am			00 AM1-	:30	1	\$675.00 P-	1 0.00 NM	1	\$675.00
				SA-SU 830-9am					•	*********			***************************************
			ALL WKS)				_						
			` ,	RAND RAPIDS-KA				t 8a Sat					
,	Stai Neek: 01/2	rt Date	End Date 02/04/24	<u>Weekdays</u> 1 -	Spots/Week 1	Rate \$675.00	Rating 0.00					1	
				SA-SU 630-7am	CM		0.00 00 AM1	:30	1	\$300.00 P-	1 0.00 NM	1	\$300.00
	, , , , , , , , , , , , , , , , , , ,	02/01/2	02/04/24	SA-SU 630-7am	Civi	0.00 7 W 7.	00 / ((V) 1	.00		ψοσσ.σσ1	0.00 14101	l '	Ψ000.00
			7 AM NWS@	<b>2</b> 5)									
				RAND RAPIDS-KA				t 6a Sun					
,		rt Date	End Date	Weekdays 1	Spots/Week		Rating						
	Neek: 01/2		02/04/24	M F 0 020cm No	ws CM	\$300.00	0.00 - 111	:30	3	\$275.00 D	1 0 00 NIM		<b>የ</b> የንድ ሰር
,	VVAIVII	02/01/2	24 02/07/24	M-F 9-930am Ne M-F 9-930am Ne		9-930am	- 111	.30	3	\$275.00 P-	1 0.00 NM	3	\$825.00
	(Progran	n: FOX	17 MRN NW		ws								
				RÁND RAPIDS-KA	ALMZOO-B.CF	RK - 1Q23 av	verage of Morning	g Mix					
		rt Date	End Date	Weekdays	Spots/Week		Rating						
	Neek: 02/0		02/07/24	-111	3		0.00						
8	3 WXMI	02/01/2	24 02/05/24	M-F 3-4pm	CM	3:00 PM-4:	00 PM 11	:30	2	\$200.00 P-	1 0.00 NM	2	\$400.00
	(Program	n· DATE	LINE MF)	M-F 3-4pm									
				RAND RAPIDS-KA	ALMZOO-B.CF	RK - 1Q23 av	erage of Dateline	е					
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
\	Neek: 02/0	01/24	02/07/24	11	2	\$200.00	0.00						
NΘ	WXMI	02/01/2	24 02/03/24	SA 5-6pm	CM	5:00 PM-6:	00 PM1-	:30	1	\$150.00 P-	1 0.00 NM	1	\$150.00
	(Drogram	A\/C		SA 5-6pm									
			ALL WKS) RE (sell) - G	RAND RAPIDS-KA	ALMZOO-B.CI	RK - 1Q23 av	verage of Friends						
		rt Date	End Date	Weekdays	Spots/Week		Rating						
١	Neek: 01/2	29/24	02/04/24	1-	1	\$150.00	0.00						
<u>Sp</u>		Date Ra		escription		t/End Time		Weekday			e Rtg Type		
			4-02/04/24 S	A 5-6pm	5:00	) PM-6:00 PN	1 -	S	a	:30 <del>(\$150.0</del>	<del>))</del> 0.00 <i>NM</i>		
		MG 9.2		eligible inv coide-	TR 1								
	•			A-SU 5-530am	-	30am	-	S	la	:30 \$150.0	0 0.00 NM	i	
	-	for 9.1		, , <b>, , ,</b> , , , , , , , , , , , , , ,	0 00	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		_			0 0100 11111		
1	U MXMI	02/01/2	24 02/04/24	SII 5-6nm	CM	5:00 PM-6:	00 PM 1	:30	1	\$150.00 P-	1 0.00 NM	1 1	\$150.00
	O VVXIVII	02/01/2	.+ 02/04/24	SU 5-6pm	Civi	3.00 T W 0.	00 1 WI 1	.00	'	ψ130.001	0.00 14101	l '	Ψ130.00
			ALL WKS)	·									
				RAND RAPIDS-KA			average						
,		rt Date	End Date	Weekdays 1	Spots/Week		Rating						
	Neek: 01/2		02/04/24	1	1	*	0.00			Ф075 00 D	4 0 00 NIM		<b>#4.405.00</b>
1	1 VVXIVII	02/01/2	4 02/07/24	M-F 430-5pm Ne M-F 430-5pm Ne		4:30 PIM-5:	00 PM - 111	:30	3	\$375.00 P-	1 0.00 NM	3	\$1,125.00
	(Progran	n: FOX	17 NWS-4PN	•	ws								
				ŔAND RAPIDS-KA	ALMZOO-B.CF	RK - 1Q23 av	verage of news at	t 4-5p					
		rt Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
	Neek: 02/0		02/07/24	- 111	3	· ·	0.00						
1:	2 WXMI	02/01/2	24 02/06/24	•		5:00 PM-5:	30 PM 11-11	:30	4	\$450.00 P-	1 0.00 NM	4	\$1,800.00
	(Program	n· FOX	17 NEWS-5)	M-F 5-530pm Ne	ews								
				RAND RAPIDS-KA	ALMZOO-B.CF	RK - 1Q23 av	verage of news at	t 5-6p					
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Neek: 02/0		02/07/24	11-11	4	¥	0.00						
13	3 WXMI	02/01/2	24 02/07/24	M-F 530-6pm Ne		5:30 PM-6:	00 PM1-1	:30	2	\$450.00 P-	1 0.00 NM	2	\$900.00
	(Droces	n: EOV :	17 NEWS 5	M-F 530-6pm Ne	ews								
			17 NEWS-5) RE (sell) - G	RAND RAPIDS-KA	ALMZOO-B.CF	RK - 1Q23 av	verage of news at	t 5-6p					
		rt Date	End Date	Weekdays	Spots/Week		Rating	- 1					
\	Neek: 02/0		02/07/24	1- 1	2		0.00					J	
				·									

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**WXMI** 

Totals

32

\$14,175.00

Order / Rev: 1252332 Advertiser: Great Lakes Conservative Fund

 Alt Order #:
 WOC14486005
 Product Desc:
 issue

Flight Dates: 02/01/24 - 02/07/24 Estimate: 11059

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
14 WXMI 02/01/24	02/06/24	M-F 6-630pm Nev	vs CM	6:00 PM-6:	30 PM - 1-1	:30	2	\$500.00 P-1	0.00 NM	2	\$1,000.00
		M-F 6-630pm Nev	WS								
(Program: FOX17			LMZOO B CE	0K 1022 av	varage of navva at	6 7n					
	,	RAND RAPIDS-KA			· ·	6-7 p					
	End Date 02/07/24	<u>Weekdays</u> - 1- 1	Spots/Week 2	Rate \$500.00	Rating 0.00						
								Ф750 00 D 4	0.00 NIM		<b>#750.00</b>
15 WXMI 02/01/24	02/04/24	SU Prime A	CM	7:00 PM-8:0	00 PM1	:30	1	\$750.00 P-1	0.00 NM	1	\$750.00
(Program: AVG. A	II ///KG/	SU Prime A									
		RAND RAPIDS-KA	LMZOO-B.CE	2K - 1Q23 to	average						
	End Date	Weekdays	Spots/Week	Rate	Rating						
	02/04/24	1	1	\$750.00	0.00						
16 WXMI 02/01/24	02/05/24	M-F 10-1030pm	CM		0:30 PI1 1	:30	2	\$750.00 P-1	0.00 NM	2	\$1,500.00
10 117(11)1 02/01/21	02/00/2 1	M-F 10-1030pm	O.V.	10.00111111	0.00111	.00	_	ψ100.001	0.00 11111	_	ψ1,000.00
(Program: AVG. A	LL WKS<)										
1Q24 COMSCOR	E (sell) - Ġ	RAND RAPIDS-KA	LMZOO-B.CF	RK - 1Q23 av	erage of news at	10p					
Start Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/01/24	02/07/24	11	2	\$750.00	0.00						
N17 WXMI 02/04/24	02/04/24	SU 12-7pm	CM	12-7pm	S	:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
		SU 12-7pm									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 01/29/24	02/04/24	S	1	\$150.00	0.00						