

# ORDER



**Orders**  
**Order / Rev:** 1250154  
**Alt Order #:** WOC14478467  
**Product Desc:** issue  
**Estimate:** 11051  
**Flight Dates:** 01/28/24 - 01/28/24  
**Original Date / Rev:** 01/24/24 / 01/24/24  
**Order Type:** GENERAL

**WXMI**  
**Primary AE:** Christopher Murphy  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Nebo Media  
**Buying Contact:**  
**Billing Contact:**  
 4601 N. Fairfax Dr  
 Arlington, VA 22203

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Great Lakes Conservative Fund  
**Demographic:** A35+  
**Product Codes:** Non-Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** DEF

**New Business End:**  
**Advertiser External ID:** 279911  
**Agency External ID:** 115932  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/24	01/28/24	1	\$12,000.00	\$10,200.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2024	1	\$12,000.00	\$10,200.00	0.00
<b>Totals</b>	<b>1</b>	<b>\$12,000.00</b>	<b>\$10,200.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
N 1	WXMI	01/28/24	01/28/24	NFL Post Season PostG&M NFC CHAMPIONSHIP PREGAM		4-10pm	-----1	:30	1	\$12,000.00	P-1	0.00	NM	1	\$12,000.00																																
(Program: NFC PREGAME) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 10p <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 01/22/24</td> <td>01/28/24</td> <td>-----1</td> <td>1</td> <td>\$12,000.00</td> <td>0.00</td> </tr> </table> <table border="0" style="width:100%"> <tr> <td><u>Spot</u></td> <td><u>Ch</u></td> <td><u>Date Range</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Weekdays</u></td> <td><u>Length</u></td> <td><u>Rate</u></td> <td><u>Rtg</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WXMI</td> <td>01/22/24-01/28/24</td> <td>NFL Post Season PreGame</td> <td>12-8pm</td> <td>-----SaSu</td> <td>:30</td> <td>\$12,000.00</td> <td>0.00</td> <td>NM</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 01/22/24	01/28/24	-----1	1	\$12,000.00	0.00	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	1	WXMI	01/22/24-01/28/24	NFL Post Season PreGame	12-8pm	-----SaSu	:30	\$12,000.00	0.00	NM
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