## **ORDER**

Orders Order / Rev: 1246851 WOC14467063 Alt Order #: Product Desc: issue **WXMI** 11006 Estimate: Flight Dates: 01/24/24 - 01/30/24 Primary AE: Christopher Murphy Original Date / Rev: 01/12/24 / 01/18/24 Sales Office: **EWSDC** Order Type: **GENERAL** Sales Region: NAT Nebo Media Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 4601 N. Fairfax Dr EOM/EOC Arlington, VA 22203 Agency Commission: 15% Advertiser Name: **Great Lakes Conservative Fund** A35+ New Business End: Demographic: **Product Codes:** Non-Ballot Issue Advertiser External ID: 279911 Revenue Code 1: DISC Agency External ID: 115932 Revenue Code 2: POL Unit Code: General Revenue Code 3: ISS Order Separation: 00:20:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/24	01/28/24	27	\$12,225.00	\$10,391.25
01/29/24	01/30/24	12	\$5,425.00	\$4,611.25

DEF

## Totals

lotais				
Month	# Spots	Gross Amount	Net Amount	Rating
January 2024	27	\$12,225.00	\$10,391.25	0.00
February 2024	12	\$5,425.00	\$4,611.25	0.00
Totals	39	\$17,650.00	\$15,002.50	0.00

## **Account Executives**

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

	O.	0			Б	0/⊏ .	<b>-</b>				D ( D:	D. T	0 1	Δ .
Ln (	Ch	Start	End	Inventory Code	вгеак	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1 V	NXMI (	01/24/24	01/29/24	M-F 530-6am	CM	5:30 AM-6:	00 AM	1-11	:30	3	\$275.00 P-1	0.00 NM	3	\$825.00
				M-F 530-6am										
(F	Program	: FOX17	AM NWS@	95)										
10	Q24 CO	MSCOR	E (sell) - G	RAND RAPIDS-KA	ALMZOO-B.CF	RK - 1Q23 av	erage c	f news at	5a					
	Start	Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Wee	ek: 01/2	4/24	01/30/24	1-11	3	\$275.00	0.	00						
N 2 V	VXMI (	01/24/24	01/30/24	M-F 730-8am	СМ	7:30 AM-8:	00 AM	- 1- 11	:30	3	\$750.00 P-1	0.00 NM	3	\$2,250.00
				M-F 730-8am										
(F	rogram	: FOX17	AM NWS@	<b>27</b> )										
10	Q24 CO	MSCOR	E (sell) - G	RAND RAPIDS-KA	LMZOO-B.CF	RK - 1Q23 av	erage c	f news at	7a					
	Start	Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Wee	ek: 01/2	4/24	01/30/24	- 1- 11	3	\$750.00	0.	00						
N 3 V	VXMI (	01/24/24	01/29/24	M-F 8-830am	СМ	8:00 AM-8:	30 AM	1-1-1	:30	3	\$675.00 P-1	0.00 NM	3	\$2,025.00
				M-F 8-830am										
(F	Program	: FOX17	AM NWS@	<b>98</b> )										
10	Q24 CO	MSCOR	E (sell) - G	RAND RAPIDS-KA	ALMZOO-B.CF	RK - 1Q23 av	erage c	f news at	8a					
	Start	Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Wee	ek: 01/2	4/24	01/30/24	1-1-1	3	\$675.00	0.	00						
N 4 V	NXMI (	01/24/24	01/27/24	SA-SU 630-7am	СМ	6:30 AM-7:	00 AM	1-	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
				SA-SU 630-7am										
			AM NWS@											
10	Q24 CO	MSCOR	E (sell) - G	RAND RAPIDS-KA	LMZOO-B.CF	RK - 1Q23 av	erage c	f news at	6a Sat					

Print Date: 01/18/24 15:12:18 Page 2 of 3

Order / Rev: 1246851 Advertiser: Great Lakes Conservative Fund

Alt Order #: WOC14467063 Product Desc: issue WXMI

Flight Dates: 01/24/24 - 01/30/24 Estimate: 11006

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
	_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating		•		0 71		
	/eek: 01/		01/28/24	1- SA-SU 830-9am	CM	\$300.00	0.00 00 AM 1	- :30	1	\$675.00 P-1	0.00 NM	1	\$675.00
N 3	VVXIVII	01/24/2	14 01/21/24	SA-SU 830-9am	Civi	0.50 AW-5.	00 AW1	50		ψ073.001 -1	0.00 14101	l '	ψ075.00
			ALL WKS) RE (sell) - G	RAND RAPIDS-KA	ALMZOO-B.C	RK - 1Q23 av	erage of news	at 8a Sat					
	_	rt Date	End Date	Weekdays	Spots/Week		Rating						
	/eek: 01/		01/28/24	1- SA-SU 630-7am	CM	\$675.00	0.00 00 AM	1 :30	1	\$300.00 P-1	0.00 NM	1	\$300.00
IN O			7 AM NWS	SA-SU 630-7am	CIVI	6.30 AIVI-7.0	JU AIVI	1 .30	'	\$300.00 P-1	U.UU INIVI	'	\$300.00
			_ ` ′	RAND RAPIDS-KA		_		at 6a Sun					
W	<u>Sta</u> /eek: 01	rt Date /22/24	End Date 01/28/24	<u>Weekdays</u> 1	Spots/Week	Rate \$300.00	Rating 0.00					l	
				FOX News Sunda	•		:00 AM	1 :30	1	\$575.00 P-1	0.00 NM	1	\$575.00
			NWS SUND		•	RK - 1023 av	erage of Fox N	ews Sun					
		rt Date	End Date	Weekdays	Spots/Week		Rating	owo oun				İ	
V	/eek: 01	/22/24	01/28/24	1	1	\$575.00	0.00					•	
N 8	WXMI	01/24/2	24 01/30/24	M-F 9-930am Ne M-F 9-930am Ne		9-930am	11-1	- :30	3	\$275.00 P-1	0.00 NM	3	\$825.00
			17 MRN NW	S) RAND RAPIDS-KA	U MZOO P CI	DK 1022 ov	erage of Marnir	a Mix					
		rt Date	End Date	Weekdays	Spots/Week		Rating	ig iviix				l	
V	/eek: 01		01/30/24	11-1	3		0.00						
N 9	WXMI	01/24/2	24 01/29/24	M-F 3-4pm	СМ	3:00 PM-4:0	00 PM 1-11	- :30	3	\$200.00 P-1	0.00 NM	3	\$600.00
			ELINE MF) RE (sell) - G	M-F 3-4pm RAND RAPIDS-KA	ALMZOO-B.C	RK - 1Q23 av	erage of Datelin	ne					
		rt Date	End Date	Weekdays	Spots/Week		Rating					•	
	/eek: 01		01/30/24	1-11	3	·	0.00			\$450.00 D.4	0.00.004		<b>#450.00</b>
N 10			24 01/27/24	SA 5-6pm SA 5-6pm	СМ	5:00 PM-6:0	00 PM1	- :30	1	\$150.00 P-1	0.00 NM	1	\$150.00
			ALL WKS) RE (sell) - G	RAND RAPIDS-KA	ALMZOO-B.C	RK - 1Q23 av	erage of Friend	s					
		rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
V) Spo	/eek: 01/ ot Ch	/22/24 i Date Ra	01/28/24 ange D	escription	1 Star	\$150.00 t/End Time	0.00	Weekda	vs Le	ength Rate	Rtg Type	l	
	1 WXM	01/22/2	4-01/28/24 S			) PM-6:00 PM	1		Sa	:30 <del>(\$150.00)</del>	0.00 NM	İ	
		<i>e MG 10</i> eligible	.∠ inv code- TF	₹]									
	2 WXMI	01/22/2	4-01/28/24 S	U 5-6pm	5-6p	om			Su	:30 \$150.00	0.00 NM		
		for 10.1											
N11	WXMI	01/24/2	24 01/28/24	SU 5-6pm SU 5-6pm	СМ	5:00 PM-6:0	00 PM	1 :30	1	\$150.00 P-1	0.00 NM	1	\$150.00
			ALL WKS)	RAND RAPIDS-KA	NZOO-B CI	RK - 1∩23 tn	average						
		rt Date	End Date	Weekdays	Spots/Week		Rating					l	
V	/eek: 01		01/28/24	1	1	\$150.00	0.00						
N12	. WXMI	01/24/2	24 01/30/24	M-F 430-5pm Nev M-F 430-5pm Nev		4:30 PM-5:0	00 PM - 1- 11-	- :30	3	\$375.00 P-1	0.00 NM	3	\$1,125.00
			17 NWS-4PN RE (sell) - G			RK - 1Q23 av	erage of news	at 4-5p					
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 01/		01/30/24	- 1- 11	3 NO CM		0.00	.20		\$450.00 D.4	0.00 8184	_	<b>ድ</b> ስ ንድስ ስሳ
N 13			24 01/30/24 17 NEWS-5)	M-F 5-530pm Ne		5:00 PM-5:	30 PM 11111-	- :30	5	\$450.00 P-1	0.00 NM	5	\$2,250.00
				RAND RAPIDS-KA	ALMZOO-B.C	RK - 1Q23 av	erage of news	at 5-6p					
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

\$450.00

0.00

Week: 01/24/24

01/30/24

11111--

Print Date: 01/18/24 15:12:18 Page 3 of 3

**WXMI** 

Totals

39

\$17,650.00

Order / Rev: 1246851 Advertiser: Great Lakes Conservative Fund

Alt Order #: WOC14467063 Product Desc: issue

Flight Dates: 01/24/24 - 01/30/24 Estimate: 11006

N14 WXMI	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Program: FOX 17 NEWS-5  - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 5-6p   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   0.00   0.00   NM   2 \$1,000.00   NM   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   0.00   NM   2 \$1,000.00   NM   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Nm   New Second   Nm   Nm   New Second   Nm   Nm   Nm   Nm   Nm   Nm   Nm   N	N14 WXMI	01/24/2	24 01/29/24			5:30 PM-6:0	00 PM 1-1-1-	- :30	3	\$450.00 P-1	0.00 NM	3	\$1,350.00
1024 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1023 average of news at 5-6p   1024/24   10130/24   1-1   3	(Program	m: FOX	17 NEW/S-5)	M-F 530-6pm New	rs .								
Week: 01/24/24   01/30/24   1-1-1-   3				RAND RAPIDS-KAL	MZOO-B.CI	RK - 1Q23 av	erage of news a	t 5-6p					
N15 WXMI   01/24/24   01/30/24   M-F 6-630pm News   CM   6:00 PM-6:30 PM -1-1   :30   2   \$500.00 P-1   0.00 NM							Rating						
M-F 6-630pm News   M-F 6-630pm News						7							
CProgram: FOX17 NEWS@SIX)   1024 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 6-7p   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	N15 WXMI	01/24/2	24 01/30/24	•		6:00 PM-6:3	30 PM - 1- 1	- :30	2	\$500.00 P-1	0.00 NM	2	\$1,000.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Rating   0.00	(Prograi	m: FOX1	7 NEWS@S		3								
Neek: 01/24/24   01/30/24   -1-1   2   \$500.00   0.00			. ,			RK - 1Q23 av	erage of news a	at 6-7p					
N16 WXMI   01/24/24   01/24/24   WE Prime B   CM   9:00 PM-10:00 PM-1   :30   1 \$1,000.00 P-1   0.00 NM													
WE Prime B   (Program: AVG. ALL WKS)   1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - Jan'23-May'23 average of game shows   Start Date   End Date   Weekdays   Spots/Week   N,000.00   0.00						*				<b>#4</b> 000 00 <b>D</b> 4	0.00 NIM		<b>#</b> 4 000 00
(Program: AVG. ALL WKS) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - Jan'23-May'23 average of game shows    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	N 16 VVXIVII	01/24/2	24 01/24/24		CIVI	9:00 PM-10	:00 PM1	- :30	1	\$1,000.00 P-1	0.00 NM	1	\$1,000.00
Start Date   Week: 01/22/24   O1/28/24   O1/28/24   O1/28/24   O1/28/24   SU Prime A   CM   7:00 PM-8:00 PM 1   :30   1 \$750.00 P-1   0.00 NM   2 \$750.00 P-1   O.00 NM   O1/28/24   O1/	(Prograi	m: AVG.	ALL WKS)	WETHINGB									
Week: 01/22/24       01/28/24      1       1 \$1,000.00       0.00         N17 WXMI       01/24/24 01/28/24       SU Prime A Substituting	1Q24 C	OMSCO	RE (sell) - G		MZOO-B.CI	RK - Jan'23-N		of game sh	ows				
N17 WXMI   01/24/24   01/28/24   SU Prime A   Su Prime													
SU Prime A  (Program: AVG. ALL WKS) 1024 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1023 tp average  Start Date End Date Weekdays Spots/Week Rate Rating Week: 01/22/24 01/28/241 1 \$750.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length (\$750.00) 0.00 NM  See MG 17.2,17.3 Ino eligible inv code- prgm change- TR I  2 WXMI 01/27/24-01/27/24 College BB Game 1230-230pSa- :30 \$500.00 0.00 NM  M Gfor 17.1 01/28  3 WXMI 01/27/24-01/27/24 College BB PreGame variousSa- :30 \$250.00 0.00 NM  M Gfor 17.1 01/28  N18 WXMI 01/24/24 01/29/24 M-F 10-1030pm CM 10:00 PM-10:30 PI11- :30 2 \$750.00 P-1 0.00 NM  (Program: AVG. ALL WKS<) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 10p			• ., = 0, = .	-		• •		1 00		<b>A750.00.D.</b> 4	0.00.104		<b>#750.00</b>
(Program: AVG. ALL WKS) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 tp average    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	N17 WXMI	01/24/2	24 01/28/24		CM	7:00 PM-8:0	00 PM	1 :30	1	\$750.00 P-1	0.00 NM	2	\$750.00
Start Date   End Date   O1/28/24   O1/27/24   O1/28/24   O1/28/													
Week: 01/22/24       01/28/24      1       1       \$750.00       0.00         Spot Ch Date Range Description       Start/End Time       Weekdays       Length       Rate Rtg Type         1 WXMI 01/22/24-01/28/24 SU Prime A       7:00 PM-8:00 PM			, ,			•							
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg Type           1 WXMI 01/22/24-01/28/24 SU Prime A         7:00 PM-8:00 PM        Su :30 (\$750.00)         0.00 NM           See MG 17.2,17.3 [no eligible inv code- prgm change- TR ]         2 WXMI 01/27/24-01/27/24 College BB Game         1230-230p        Sa         :30 \$500.00 0.00 NM           ∰ MG for 17.1 01/28         3 WXMI 01/27/24-01/27/24 College BB PreGame         various        Sa         :30 \$250.00 0.00 NM           ∰ MG for 17.1 01/28         N18 WXMI 01/24/24 01/29/24 M-F 10-1030pm (CM 10:00 PM-10:30 PI11 :30 2 \$750.00 P-1 0.00 NM         2 \$1,500.00 NM           NF 10-1030pm (Program: AVG. ALL WKS<) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 10p					<u> </u>								
1 WXMI 01/22/24-01/28/24 SU Prime A 7:00 PM-8:00 PM				escription		*	0.00	Weekdays	Ler	ngth Rate	Rtg Type		
[no eligible inv code- prgm change- TR ]  2 WXMI 01/27/24-01/27/24 College BB Game 1230-230p Sa :30 \$500.00 0.00 NM  1 MG for 17.1 01/28  3 WXMI 01/27/24-01/27/24 College BB PreGame various Sa :30 \$250.00 0.00 NM  1 MG for 17.1 01/28  N18 WXMI 01/24/24 01/29/24 M-F 10-1030pm CM 10:00 PM-10:30 PI11- :30 2 \$750.00 P-1 0.00 NM  1 M-F 10-1030pm  (Program: AVG. ALL WKS<) 1 Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 10p				U Prime A	7:00	PM-8:00 PM	l		Su	:30 <del>(\$750.00)</del>	0.00 <i>NM</i>		
2 WXMI 01/27/24-01/27/24 College BB Game 1230-230p Sa :30 \$500.00 0.00 NM			,										
<ul> <li>         ⊕ MG for 17.1 01/28     </li> <li>         3 WXMI 01/27/24-01/27/24 College BB PreGame various Sa :30 \$250.00 0.00 NM         ⊕ MG for 17.1 01/28     </li> <li>         N18 WXMI 01/24/24 01/29/24 M-F 10-1030pm CM 10:00 PM-10:30 PI11 :30 2 \$750.00 P-1 0.00 NM</li></ul>	-	•			400			C		00 050000	0.00 1114		
3 WXMI 01/27/24-01/27/24 College BB PreGame various Sa :30 \$250.00 0.00 NM	_			ollege BB Game	123	J-230p		Sa	l	:30 \$500.00	0.00 NM		
MG for 17.1 01/28  N18 WXMI 01/24/24 01/29/24 M-F 10-1030pm CM 10:00 PM-10:30 PI11 :30 2 \$750.00 P-1 0.00 NM 2 \$1,500.00 M-F 10-1030pm  (Program: AVG. ALL WKS<) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 10p	_			ollege BB PreGame	vari	oue.		Se		·30 \$250.00	0.00 NM		
M-F 10-1030pm (Program: AVG. ALL WKS<) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 10p	_			ollege DD i TeOairie	van	Jus		56	ι	.50 ψ250.00	O.OO INIVI		
M-F 10-1030pm (Program: AVG. ALL WKS<) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 10p	N18 WXMI	01/24/2	24 01/29/24	M-F 10-1030pm	CM	10:00 PM-1	0:30 PI1 1-	- :30	2	\$750.00 P-1	0.00 NM	2	\$1 500 00
1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 10p	1110 11711111	01/21/2	01/20/21	•	O.III	10.001 111 1	0.00111	.00	_	ψ, σσ.σσ.	0.00 11111	_	Ψ1,000.00
				•	M700 B 0	OK 4000		. 40-					
Start Date Little veeklays Spots/veek Kate Kating			, ,				ŭ	it 10p					
Week: 01/24/24 01/30/24 11- 2 \$750.00 0.00													