## ORDER

Orders Order / Rev: 1246851 WOC14467063 Alt Order #: Product Desc: issue **WXMI** Estimate: 11006 Flight Dates: 01/24/24 - 01/30/24 Primary AE: Christopher Murphy Sales Office: Original Date / Rev: 01/12/24 / 01/12/24 **EWSDC** Order Type: **GENERAL** Sales Region: NAT Nebo Media Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 4601 N. Fairfax Dr EOM/EOC Billing Cycle: Arlington, VA 22203 Agency Commission: 15% Advertiser Name: **Great Lakes Conservative Fund** A35+ New Business End: Demographic: Non-Ballot Issue **Product Codes:** Advertiser External ID: 279911 Revenue Code 1: DISC Agency External ID: 115932 Revenue Code 2: POL Unit Code: General Revenue Code 3: ISS Order Separation: 00:20:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount			
01/01/24	01/28/24	26	\$12,225.00	\$10,391.25			
01/29/24	01/30/24	12	\$5,425.00	\$4,611.25			

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## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2024	26	\$12,225.00	\$10,391.25	0.00
February 2024	12	\$5,425.00	\$4,611.25	0.00
Totals	38	\$17,650.00	\$15,002.50	0.00

## **Account Executives**

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WXMI 01/2	4/24 01/29/24	M-F 530-6am M-F 530-6am	CM	5:30 AM-6:0	00 AM 1-11	:30	3	\$275.00 P-1	0.00 NM	3	\$825.00
(Program: FC	X17 AM NWS										
		RAND RAPIDS-KA	ALMZOO-B.CF	RK - 1Q23 av	erage of news at	5a					
Start Dat		Weekdays	Spots/Week	Rate	Rating						
Week: 01/24/24	01/30/24	1-11	3	\$275.00	0.00						
N 2 WXMI 01/2	4/24 01/30/24	M-F 730-8am	CM	7:30 AM-8:0	00 AM - 1- 11	:30	3	\$750.00 P-1	0.00 NM	3	\$2,250.00
		M-F 730-8am									
	X17 AM NWS	₡₮) GRAND RAPIDS-KA	U MZOO-B CE	2K - 1023 av	verside of news at	7a					
	` ,				J	ra					
Start Dat Week: 01/24/24		<u>Weekdays</u> - 1- 11	Spots/Week 3	Rate	Rating						
				\$750.00	0.00					_	
N 3 WXMI 01/2	4/24 01/29/24		CM	8:00 AM-8:	30 AM 1-1-1	:30	3	\$675.00 P-1	0.00 NM	3	\$2,025.00
		M-F 8-830am									
	X17 AM NWS		1 M 700 D 00	214 4000		0 -					
	` ,	RAND RAPIDS-KA			J	8a					
Start Dat		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 01/24/24	01/30/24	1- 1- 1	3	\$675.00	0.00						
N 4 WXMI 01/2	4/24 01/27/24	SA-SU 630-7am	CM	6:30 AM-7:0	00 AM1-	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
		SA-SU 630-7am									
	X17 AM NWS										
1Q24 COMS	CORE (sell) - G	RAND RAPIDS-KA	ALMZOO-B.CF	RK - 1Q23 av	erage of news at	6a Sat					

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Order / Rev: 1246851 Advertiser: Great Lakes Conservative Fund

Alt Order #: WOC14467063 Product Desc: issue WXMI

Flight Dates: 01/24/24 - 01/30/24 Estimate: 11006

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 01	art Date	End Date 01/28/24	<u>Weekdays</u> 1 -	Spots/Week 1	Rate \$300.00	Rating 0.00						
N 5 WXMI			SA-SU 830-9am	СМ		00 AM 1-	:30	1	\$675.00 P-1	0.00 NM	1	\$675.00
(Progra	am: AVG.	ALL WKS)	SA-SU 830-9am									
		` ,	RAND RAPIDS-KA		_		8a Sat					
Week: 01	art Date /22/24	End Date 01/28/24	<u>Weekdays</u> 1-	Spots/Week 1	Rate \$675.00	Rating 0.00						
N 6 WXMI	01/24/2	4 01/28/24		СМ	6:30 AM-7:	00 AM 1	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
(Progra	am: FOX1	7 AM NWS@	SA-SU 630-7am <sup>2</sup> 5)									
	COMSCO art Date	RE (sell) - G End Date	RAND RAPIDS-KA	ALMZOO-B.CF Spots/Week		rerage of news at Rating	6a Sun					
Week: 01		01/28/24	Weekdays 1	<u>3pois/Week</u>	\$300.00	0.00						
N 7 WXMI	01/24/2	4 01/28/24	FOX News Sunda	•	9:00 AM-10	:00 AM1	:30	1	\$575.00 P-1	0.00 NM	1	\$575.00
		NWS SUND		•								
	COMSCO art Date	RE (sell) - G End Date	RAND RAPIDS-KA Weekdays	ALMZOO-B.CF Spots/Week	RK - 1Q23 av Rate	rerage of Fox New Rating	/s Sun					
Week: 01		01/28/24	1	<u> </u>	\$575.00	0.00						
N 8 WXMI	01/24/2	4 01/30/24	M-F 9-930am Ne M-F 9-930am Ne		9-930am	11-1	:30	3	\$275.00 P-1	0.00 NM	3	\$825.00
		17 MRN NW	S)									
	COMSCO art Date	RE (sell) - G End Date	RAND RAPIDS-KA Weekdays	ALMZOO-B.CF Spots/Week	RK - 1Q23 av Rate	rerage of Morning Rating	Mix					
Week: 01		01/30/24	11-1	3	\$275.00	0.00						
N 9 WXMI	01/24/2	4 01/29/24	M-F 3-4pm M-F 3-4pm	CM	3:00 PM-4:0	00 PM 1-11	:30	3	\$200.00 P-1	0.00 NM	3	\$600.00
		LINE MF)	·									
_	COMSCO art Date	RE (sell) - G End Date	RAND RAPIDS-KA Weekdays	ALMZOO-B.CF Spots/Week	RK - 1Q23 av Rate	erage of Dateline Rating						
Week: 01		01/30/24	1- 11	3	\$200.00	0.00						
N10 WXMI	01/24/2	4 01/27/24	SA 5-6pm SA 5-6pm	CM	5:00 PM-6:0	00 PM1-	:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
		ALL WKS)	•									
	COMSCO art Date	RE (sell) - G End Date	RAND RAPIDS-KA Weekdays	ALMZOO-B.CF Spots/Week	RK - 1Q23 av Rate	Rating						
Week: 01	/22/24	01/28/24	1-	1	\$150.00	0.00						
N11 WXMI	01/24/2	4 01/28/24	SU 5-6pm SU 5-6pm	CM	5:00 PM-6:0	00 PM 1	:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
		ALL WKS)	·	N M700 D 00	OK 4000 to							
_	COMSCO art Date	End Date	RAND RAPIDS-KA Weekdays	Spots/Week		average Rating						
Week: 01	/22/24	01/28/24	1	1	\$150.00	0.00						
N12 WXMI	01/24/2	4 01/30/24	M-F 430-5pm Ne M-F 430-5pm Ne		4:30 PM-5:0	00 PM - 1-11	:30	3	\$375.00 P-1	0.00 NM	3	\$1,125.00
		17 NWS-4PN	Л)		OK 4000 =:		4.5-					
	COMSCO art Date	End Date	RAND RAPIDS-KA Weekdays	Spots/Week		rerage of news at a Rating	4-5p					
Week: 01		01/30/24	- 1- 11	3	*	0.00						
N13 WXMI	01/24/2	4 01/30/24	M-F 5-530pm Ne M-F 5-530pm Ne		5:00 PM-5:	30 PM 11111	:30	5	\$450.00 P-1	0.00 NM	5	\$2,250.00
		17 NEWS-5)	·		OK 1000 ~	vorage of name of	5 6r					
	art Date	End Date	RAND RAPIDS-KA Weekdays	Spots/Week	Rate	Rating	o-op					
Week: 01		01/30/24	11111	5	\$450.00	0.00						
N14 WXMI	01/24/2	4 01/29/24	M-F 530-6pm Ne M-F 530-6pm Ne		5:30 PM-6:0	00 PM 1-1-1	:30	3	\$450.00 P-1	0.00 NM	3	\$1,350.00
		17 NEWS-5)	RAND RAPIDS-KA		2K - 1∩22 ~	versage of nowe of	5-6n					
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	0-0h					
Week: 01		01/30/24	1-1-1	3	\$450.00	0.00			<b>4-00</b>			<b>A</b> . a
N15 WXMI	01/24/2	4 01/30/24		CM	6:00 PM-6:	30 PM - 1- 1	:30	2	\$500.00 P-1	0.00 NM	2	\$1,000.00

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**WXMI** 

Totals

38

\$17,650.00

Order / Rev: 1246851 Advertiser: Great Lakes Conservative Fund

Alt Order #: WOC14467063 Product Desc: issue

Flight Dates: 01/24/24 - 01/30/24 Estimate: 11006

Ln Ch Sta	art	End	Inventory Code		Start/End	l Time	Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F 6-630pm Nev										
(D	\\.	NEWORO	M-F 6-630pm Ne	WS									
(Program: FC			IX) RAND RAPIDS-KA	N MZOO-B CE	K - 1∩23 a	werage o	nows at	6-7n					
Start Da		End Date	Weekdays	Spots/Week	Rate	-		0- <i>1</i> p					
Week: 01/24/24		01/30/24	- 1- 1	2	\$500.00	Ratin 0.0	_						
		01/30/24	WE Prime B		9:00 PM-1			.20	. 1	\$4,000,00 D 4	0.00 NIM	4	¢4 000 00
IN 10 VVAIVII U1/2	4/24	01/24/24	WE Prime B	CM	9.00 PIVI-1	0.00 PIVI-	- 1	:30	' '	\$1,000.00 P-1	0.00 NM	ı	\$1,000.00
(Program: A\	/C ^	וו איגפי	WE PIIIIe B										
\ 0		,	RAND RAPIDS-KA	ALMZOO-B CE	2Klan'23-	Mav'23 a	verage of	game	shows				
Start Da		End Date	Weekdays	Spots/Week	Rate	Ratin	•	game	000				
Week: 01/22/24	_	01/28/24	1	1	\$1,000.00	0.0	_						
		01/28/24	SU Prime A	CM	7:00 PM-8			:30	1	\$750.00 P-1	0.00 NM	1	\$750.00
IN 17 VVXIVII O1/2	.4/24	01/20/24	SU Prime A	Civi	7.00 1 101-0	.00 1 101	1	.50	' '	ψ730.001 -1	0.00 14101	'	Ψ130.00
(Program: A\	/G A	II WKS)	OO I IIIIC A										
			RAND RAPIDS-KA	ALMZOO-B.CF	RK - 1Q23 tı	o average							
Start Da		End Date	Weekdays	Spots/Week	Rate	Ratin							
Week: 01/22/24	_	01/28/24	1	1	\$750.00	0.0	_						
N18 WXMI 01/2	4/24	01/29/24	M-F 10-1030pm	CM	10:00 PM-	10:30 PI	1	:30	2	\$750.00 P-1	0.00 NM	2	\$1,500.00
	,	0.72072.	M-F 10-1030pm	· · · ·	. 0.00		_		_	ψ. σσ.σσ.	0.00	_	ψ.,σσσ.σσ
(Program: A\	/G. A	LL WKS<)											
			RAND RAPIDS-KA	ALMZOO-B.CF	RK - 1Q23 a	verage o	news at	10p					
Start Da	te	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
Week: 01/24/24		01/30/24	11	2	\$750.00	0.0	0						