ORDER

Orders Order / Rev: 1246840 WOC14467062 Alt Order #: Product Desc: issue **WXMI** 11005 Estimate: Flight Dates: 01/17/24 - 01/23/24 Primary AE: Christopher Murphy Sales Office: Original Date / Rev: 01/12/24 / 01/12/24 **EWSDC** Order Type: **GENERAL** Sales Region: NAT Nebo Media Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 4601 N. Fairfax Dr EOM/EOC Agency Commission: Arlington, VA 22203 15% Advertiser Name: **Great Lakes Conservative Fund** A35+ New Business End: Demographic: Non-Ballot Issue **Product Codes:** Advertiser External ID: 279911 Revenue Code 1: DISC Agency External ID: 115932 Revenue Code 2: POL Unit Code: General Revenue Code 3: ISS Order Separation: 00:20:00

Bill Plan

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/24	01/23/24	38	\$17,650.00	\$15,002.50

DEF

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2024	38	\$17,650.00	\$15,002.50	0.00
Totals	38	\$17,650,00	\$15,002,50	0.00

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Ln Ch	h Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
		4 01/22/24	M-F 530-6am M-F 530-6am	СМ	5:30 AM-6:	00 AM 1	- 11	:30	3	\$275.00 P-1	0.00 NM	3	\$825.00
	ogram: FOX1 24 COMSCO		୭5) RAND RAPIDS-KA	LMZOO-B.CF	RK - 1Q23 av	verage o	news at	5a					
Week	Start Date :: 01/17/24	End Date 01/23/24	<u>Weekdays</u> 1- 11	Spots/Week 3	Rate \$275.00	Ratin 0.0	_						
N 2 W	XMI 01/17/2	4 01/23/24	M-F 730-8am	СМ	7:30 AM-8:	00 AM -	1-11	:30	3	\$750.00 P-1	0.00 NM	3	\$2,250.00
	ogram: FOX1 24 COMSCO		M-F 730-8am ⊉7) RAND RAPIDS-KA	LMZOO-B.CF	RK - 1Q23 av	/erage o	news at	7a					
Week	Start Date :: 01/17/24	End Date 01/23/24	Weekdays - 1- 11	Spots/Week 3	Rate \$750.00	Ratin 0.0	_						
N 3 W	XMI 01/17/2	4 01/22/24	M-F 8-830am M-F 8-830am	СМ	8:00 AM-8:	30 AM	- 1- 1	:30	3	\$675.00 P-1	0.00 NM	3	\$2,025.00
	ogram: FOX1 24 COMSCO		08) RAND RAPIDS-KA	LMZOO-B.CF	RK - 1Q23 av	/erage o	news at	8a					
Week	Start Date :: 01/17/24	End Date 01/23/24	Weekdays 1-1-1	Spots/Week 3	Rate \$675.00	Ratin 0.0	_						
N 4 W	XMI 01/17/2	4 01/20/24	SA-SU 630-7am	СМ	6:30 AM-7:	00 AM -	1-	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
	ogram: FOX1 24 COMSCO		SA-SU 630-7am ⊉5) RAND RAPIDS-KA	LMZOO-B.CF	RK - 1Q23 av	/erage o	news at	6a Sat					
	Start Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						

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Order / Rev: 1246840 Advertiser: Great Lakes Conservative Fund

Alt Order #: WOC14467062 Product Desc: issue WXMI

Flight Dates: 01/17/24 - 01/23/24 Estimate: 11005

Ln Ch Start End	d Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End [Spots/Week	Rate	Rating						
Week: 01/15/24 01/21 N 5 WXMI 01/17/24 01/2		CM	\$300.00	0.00 00 AM 1-	:30	1	\$675.00 P-1	0.00 NM	1	\$675.00
N 5 WAWI 01/17/24 01/2	SA-SU 830-9am	Civi	0.30 AIVI-9.	00 AW1-	.30	1	φ0/3.00 Γ-1	U.UU INIVI	'	φ075.00
(Program: AVG. ALL WKS) 1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 8a Sat										
Start Date End [Spots/Week	Rate	Rating	oa oai					
Week: 01/15/24 01/21		1	\$675.00	0.00						
N 6 WXMI 01/17/24 01/2	1/24 SA-SU 630-7am SA-SU 630-7am	СМ	6:30 AM-7:	00 AM 1	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
(Program: FOX17 AM N	IWS@5)									
1Q24 COMSCORE (se		ALMZOO-B.CF Spots/Week	RK - 1Q23 av Rate	verage of news at (Rating	6a Sun					
Week: 01/15/24 01/21		<u>3pots/Week</u>	\$300.00	0.00						
N 7 WXMI 01/17/24 01/2		•	9:00 AM-10):00 AM1	:30	1	\$575.00 P-1	0.00 NM	1	\$575.00
(Program: FOX NWS S	FOX News Sund UNDAY)	ay								
1Q24 COMSCORE (se		ALMZOO-B.CF	RK - 1Q23 av	verage of Fox New	s Sun					
Start Date End E Week: 01/15/24 01/21		Spots/Week 1	Rate \$575.00	Rating 0.00						
N 8 WXMI 01/17/24 01/2	-	· ·	9-930am	11-1	:30	3	\$275.00 P-1	0.00 NM	3	\$825.00
/D = 50.7 /= 14D.	M-F 9-930am Ne	ews								
(Program: FOX 17 MRN 1Q24 COMSCORE (se		ALMZOO-B.CF	RK - 1Q23 av	verage of Morning	Mix					
Start Date End [Date Weekdays	Spots/Week	Rate	Rating						
Week: 01/17/24 01/23		3	\$275.00	0.00			#000 00 D 4	0.00.104		# 000 00
N 9 WXMI 01/17/24 01/2	2/24 M-F 3-4pm M-F 3-4pm	СМ	3:00 PM-4:	00 PM 1-11	:30	3	\$200.00 P-1	0.00 NM	3	\$600.00
(Program: DATELINE N	1F)	V M700 B 0	N. 4000							
1Q24 COMSCORE (se		Spots/Week	RK - 1Q23 av Rate	Rating						
Week: 01/17/24 01/23		3	\$200.00	0.00						
N10 WXMI 01/17/24 01/2	•	CM	5:00 PM-6:	00 PM1-	:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
(Program: AVG. ALL W	SA 5-6pm KS)									
1Q24 COMSCORE (se			_							
Start Date End Date Week: 01/15/24 01/21		Spots/Week 1	Rate \$150.00	Rating 0.00						
N11 WXMI 01/17/24 01/2	·	CM	· ·	00 PM 1	:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
(Program: AVG. ALL W	SU 5-6pm									
1Q24 COMSCORE (se		ALMZOO-B.CF	RK - 1Q23 tp	average						
Start Date End [Spots/Week	Rate	Rating						
Week: 01/15/24 01/21 N12 WXMI 01/17/24 01/2	· - ·	ws CM	\$150.00	0.00 00 PM - 1- 11	:30	3	\$375.00 P-1	0.00 NM	3	\$1,125.00
N 12 WXWI 01/11/24 01/2	M-F 430-5pm Ne		4.50 1 101-5.	00 T W - 1-11	.50	3	ψ3/3.001-1	O.OO INIVI	3	ψ1,123.00
(Program: FOX 17 NWS 1Q24 COMSCORE (se		N MZOO B C	2K 1∩22 a	vorage of nows at	4 5n					
Start Date End [Spots/Week	Rate	Rating	4-3p					
Week: 01/17/24 01/23		3	\$375.00	0.00						
N13 WXMI 01/17/24 01/2	3/24 M-F 5-530pm Ne M-F 5-530pm Ne		5:00 PM-5:	30 PM 11111	:30	5	\$450.00 P-1	0.00 NM	5	\$2,250.00
(Program: FOX 17 NEV	/S-5)									
1Q24 COMSCORE (se			_	=	5-6p					
Start Date End Date Week: 01/17/24 01/23		Spots/Week 5	Rate \$450.00	Rating 0.00						
N14 WXMI 01/17/24 01/2	2/24 M-F 530-6pm Ne	ws CM	5:30 PM-6:	00 PM 1-1-1	:30	3	\$450.00 P-1	0.00 NM	3	\$1,350.00
(Program: FOX 17 NEV	M-F 530-6pm Ne /S-5)	ws								
1Q24 COMSCORE (se		ALMZOO-B.CF	RK - 1Q23 av	verage of news at	5-6p					
Start Date End [Spots/Week	Rate	Rating						
Week: 01/17/24 01/23 N15 WXMI 01/17/24 01/2	, <u> </u>	CM 3	\$450.00 6:00 PM-6:	0.00 30 PM - 1- 1	:30	2	\$500.00 P-1	0.00 NM	2	\$1,000.00
3./11/21 01/2		J.111			.00	_	+=====================================	2.00 14141		+ .,000.00

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WXMI

Order / Rev: 1246840 Advertiser: Great Lakes Conservative Fund WOC14467062 Alt Order #: Product Desc: issue

Flight Dates: 01/17/24 - 01/23/24 11005 Estimate:

Ln Ch	Start	End	Inventory Code		Start/End	Time Da	ys Le	n Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F 6-630pm Ne									
(Dro.	~~~~ FOV	17 NEWC@C	M-F 6-630pm Ne	eWS								
		17 NEWS@S DRF (sell) - G	RAND RAPIDS-KA	ALMZOO-B CE	2K - 1023 av	verage of nev	ws at 6-7n					
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	vo at o 1 p			1		
	01/17/24	01/23/24	- 1 - 1	<u> </u>	\$500.00	0.00				ı		
	•	24 01/17/24			*****			20 4	£4.000.00 D.4	0.00 NIM		#4 000 00
IN 10 VVAI	IVII U 1/ 1 / / 2	24 01/17/24	WE Prime B WE Prime B	CM	9.00 PW-10	0:00 PM 1-		30 1	\$1,000.00 P-1	0.00 NM	1	\$1,000.00
(Pro	aram: AVC	ALL WKS)	WE Prime B									
			RAND RAPIDS-KA	ALMZOO-B CE	RKlan'23-l	Mav'23 avera	ne of gam	e shows				
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	igo oi gairi	COHOWS				
	01/15/24	01/21/24	1	<u> </u>	\$1,000.00	0.00				i		
		24 01/21/24		CM			1 .	20 1	\$750.00 D.1	0.00 NIM	4	Ф 7 ЕО ОО
N17 VVXI	IVII U1/17/2	24 01/21/24	SU Prime A	CM	7:00 PIVI-8:	:00 PM	1 :	30 1	\$750.00 P-1	0.00 NM	1	\$750.00
(Pro	aram: A\/C	ALL WKS)	30 Fillie A									
			RAND RAPIDS-KA	ALMZOO-B CE	2K - 1023 tn	average						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				i		
	01/15/24	01/21/24	1	<u> </u>	\$750.00	0.00				i		
N18 WXI	• .,	24 01/22/24	M-F 10-1030pm	CM	,	10:30 PI1	1	30 2	\$750.00 P-1	0.00 NM	2	¢4 500 00
IN IO WA	IVII U 1/ 1 / / 2	24 01/22/24	M-F 10-1030pm	CIVI	10.00 FIVI-	10.30 F11	1	30 2	\$750.00 F-1	0.00 INIVI	2	\$1,500.00
(Pro	aram: A\/C	ALL WKS<)										
			RAND RAPIDS-KA	ALMZOO-B CE	2K - 1023 av	verage of nev	vs at 10n					
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	ro at rop			i		
	01/17/24	01/23/24	11	2	\$750.00	0.00				i		
VVCGR.	U 1/ 1 1 / L T	01/20/24			ψ1 30.00	0.00						
										Totals	38	\$17,650.00