ORDER

Orders Order / Rev: 1252332 WOC14486005 Alt Order #: Product Desc: issue **WXMI** 11059 Estimate: Flight Dates: 02/01/24 - 02/07/24 Primary AE: Christopher Murphy Sales Office: Original Date / Rev: 02/05/24 / 02/05/24 **EWSDC** Order Type: **GENERAL** Sales Region: NAT Nebo Media Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 4601 N. Fairfax Dr EOM/EOC Agency Commission: Arlington, VA 22203 15% Advertiser Name: **Great Lakes Conservative Fund** A35+ New Business End: Demographic: Non-Ballot Issue **Product Codes:** Advertiser External ID: 279911 Revenue Code 1: DISC Agency External ID: 115932 Revenue Code 2: POL Unit Code: General Revenue Code 3: ISS Order Separation: 00:20:00

Bill Plan

Din i ian				
Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/07/24	32	\$14,175.00	\$12,048.75

DEF

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	32	\$14,175.00	\$12,048.75	0.00
Totals	32	\$14,175,00	\$12.048.75	0.00

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
1	WXMI	02/01/24	02/05/24	M-F 530-6am	CM	5:30 AM-6:	00 AM	11	:30	2	\$275.00 P-1	0.00 NM	2	\$550.00
				M-F 530-6am										
			AM NWS@		1 M 7 O O D O C	1000 -			-					
				RAND RAPIDS-KA			-		5a					
			End Date	Weekdays 1	Spots/Week		Ratii							
	/eek: 02/		02/07/24	11	2	\$275.00		00						
2	WXMI	02/01/24	02/07/24	M-F 730-8am	CM	7:30 AM-8:	00 AM	- 11- 1	:30	3	\$750.00 P-1	0.00 NM	3	\$2,250.00
				M-F 730-8am										
			AM NWS@						_					
				RAND RAPIDS-KA			-		/a					
			End Date	<u>Weekdays</u>	Spots/Week		Ratii							
V	/eek: 02/	01/24	02/07/24	- 11- 1	3	\$750.00	0.	00						
3	WXMI	02/01/24	02/05/24	M-F 8-830am	CM	8:00 AM-8:	30 AM	11	:30	2	\$675.00 P-1	0.00 NM	2	\$1,350.00
				M-F 8-830am										
	`		AM NWS@	,										
	1Q24 C	OMSCOR	E (sell) - G	RAND RAPIDS-KA	LMZOO-B.CF	RK - 1Q23 av	erage o	of news at	8a					
			End Date	Weekdays	Spots/Week	Rate	Ratii	ng						
V	/eek: 02/	01/24	02/07/24	11	2	\$675.00	0.	00						
4	WXMI	02/01/24	02/03/24	SA-SU 630-7am	CM	6:30 AM-7:	00 AM	1-	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
				SA-SU 630-7am										
	(Progran	n: FOX17	AM NWS@	2 5)										
	1Q24 C	OMSCOR	E (sell) - G	RAND RAPIDS-KA	LMZOO-B.CF	RK - 1Q23 av	verage o	of news at	6a Sat					
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratii	ng						

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Order / Rev: 1252332 Advertiser: Great Lakes Conservative Fund

Alt Order #: WOC14486005 Product Desc: issue WXMI

Flight Dates: 02/01/24 - 02/07/24 Estimate: 11059

Ln Ch	Start	End	Inventory Code	Brea	ık Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Week: 01/29	Date	End Date 02/04/24	<u>Weekdays</u> 1 -	Spots/Wee	<u>Rate</u> 1 \$300.00	Rating 0.00						
5 WXMI (SA-SU 830-9am	СМ		0.00 AM	l- :30	1	\$675.00 P-1	0.00 NM	1	\$675.00
		ALL WKS)	SA-SU 830-9am									
	MSCOI : Date	RE (sell) - G End Date	RAND RAPIDS-KA Weekdays	ALMZOO-B. Spots/Wee		verage of news Rating	at 8a Sat					
Week: 01/29	9/24	02/04/24	1-	<u> </u>	1 \$675.00	0.00						
6 WXMI (02/01/2	4 02/04/24	SA-SU 630-7am SA-SU 630-7am	CM	6:30 AM-7:	00 AM	1 :30	1	\$300.00 P-1	0.00 NM	1	\$300.00
		7 AM NWS@		N MZOO B	CDV 1022 ev	vorces of news	at Ca Cum					
	: Date	End Date	Weekdays	Spots/Wee		Rating	at da Sun					
Week: 01/29		02/04/24	1	014	1 \$300.00	0.00			#075.00 P. 4	0.00.104		# 205.00
7 WXMI (02/01/2	4 02/07/24	M-F 9-930am Ne M-F 9-930am Ne		9-930am	- 111	- :30	3	\$275.00 P-1	0.00 NM	3	\$825.00
		7 MRN NW	S) RAND RAPIDS-KA	ALMZOO-B	CRK - 1023 av	verage of Morni	na Mix					
	: Date	End Date	Weekdays	Spots/Wee		Rating	ing wiix					
Week: 02/0 ²		02/07/24	- 111 M-F 3-4pm	CM	3 \$275.00	0.00 00 PM 11	·- :30	2	\$200.00 P-1	0.00 NM	2	\$400.00
O VVAIVII (02/01/2	4 02/05/24	M-F 3-4pm	Civi	3.00 PIVI-4.	.00 PIVI 11	30	2	\$200.00 P-1	U.UU INIVI	2	\$400.00
(- 3		LINE MF) RE (sell) - G	RAND RAPIDS-KA	ALMZOO-B.	CRK - 1Q23 av	verage of Datel	ne					
Start	Date	End Date	Weekdays	Spots/Wee	<u>Rate</u>	Rating						
Week: 02/0 ²		02/07/24	11 SA 5-6pm	CM	2 \$200.00 5:00 PM-6:	0.00 00 PM	l- :30	1	\$150.00 P-1	0.00 NM	1	\$150.00
			SA 5-6pm	OW	0.00 T W 0.	.0011	.00	•	Ψ100.001 1	0.00 14101	· '	Ψ100.00
		ALL WKS) RE (sell) - G	RAND RAPIDS-KA	ALMZOO-B.	CRK - 1Q23 av	verage of Friend	ds					
	Date	End Date	Weekdays	Spots/Wee		Rating						
Week: 01/29 Spot Ch D	9/24 Date Ra	02/04/24 nge <u>D</u>	1- escription	St	1 \$150.00 art/End Time	0.00	Weekdays	Len	ngth Rate	Rtg Type		
	01/29/24 MG 9.2	4-02/04/24 S	A 5-6pm	5:	00 PM-6:00 PM	М	Sa-	-	:30 (\$15 0.00)	0.00 NM		
			eligible inv coide-	TR]								
_			A-SU 5-530am	5-	530am		S	Su	:30 \$150.00	0.00 NM		
10 WXMI (SII 5-6nm	CM	5:00 PM-6:	.00 PM	1 :30	1	\$150.00 P-1	0.00 NM	0	\$0.00
			SU 5-6pm	OW	3.00 T W 0.	.00 T W	1 .50	Ċ	ψ130.001 -1	0.00 14101		ψ0.00
		ALL WKS) RE (sell) - G	RAND RAPIDS-KA	ALMZOO-B.	CRK - 1Q23 tp	average						
	Date 0/24	End Date	<u>Weekdays</u> 1	Spots/Wee		Rating						
Week: 01/29 Spot Ch D	9/24 Date Ra	02/04/24 nge <u>D</u>	escription	St	1 \$150.00 art/End Time	0.00	Weekdays	Ler	ngth Rate	Rtg Type		
		4-02/04/24 S	U 5-6pm	5:	00 PM-6:00 PM	M	S	Su	:30 (\$150.00)	0.00 NM		
		<i>2,15.3,15.4</i> nv code due	to NASCAR; PE p	er Chris Le	gg - NJ 2/2]							
11 WXMI	02/01/2	4 02/07/24	M-F 430-5pm Ne		4:30 PM-5:	00 PM - 111-	- :30	3	\$375.00 P-1	0.00 NM	3	\$1,125.00
		17 NWS-4PN										
	MSCOI : Date	RE (sell) - G End Date	RAND RAPIDS-KA	ALMZOO-B. Spots/Wee		verage of news Rating	at 4-5p					
Week: 02/01		02/07/24	<u>Weekdays</u> - 111	<u>Spois/wee</u>	3 \$375.00	0.00					<u> </u>	
12 WXMI	02/01/2	4 02/06/24	M-F 5-530pm Ne		5:00 PM-5:	30 PM 11-11-	- :30	4	\$450.00 P-1	0.00 NM	4	\$1,800.00
		17 NEWS-5)	M-F 5-530pm Ne		CBK 1022 o	vorage of news	ot E En					
	: Date	End Date	RAND RAPIDS-KA Weekdays	Spots/Wee		Rating	αι υ-υμ					
Week: 02/01		02/07/24	11-11		4 \$450.00	0.00	-00		\$450.00 D.1	0.00 1114	_	#000 00
13 VVXIMI (UZ/U1/2	4 02/07/24	M-F 530-6pm Ne M-F 530-6pm Ne		5:30 PM-6:	00 PM1-1	- :30	2	\$450.00 P-1	0.00 NM	2	\$900.00

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\$14,175.00

Totals

 Order / Rev:
 1252332
 Advertiser:
 Great Lakes Conservative Fund

 Alt Order #:
 WOC14486005
 Product Desc:
 issue
 WXMI

 Flight Dates:
 02/01/24 - 02/07/24
 Estimate:
 11059

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spot	s Amount
(Program: FOX 17 NEWS-5)	
1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 5-6p	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/01/24 02/07/24 1-1 2 \$450.00 0.00	
77 OK. 0210 1/2 1 0210 1/2 1 = = = = = = = = = = = = = = = = = =	2 \$1.000.00
14 WXMI 02/01/24 02/06/24 M-F 6-630pm News CM 6:00 PM-6:30 PM - 1 - 1 :30 2 \$500.00 P-1 0.00 NM M-F 6-630pm News	2 \$1,000.00
(Program: FOX17 NEWS@SIX)	
1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 6-7p	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 02/01/24 02/07/24 -1-1 2 \$500.00 0.00	
N15 WXMI 02/01/24 02/04/24 SU Prime A CM 7:00 PM-8:00 PM1 :30 1 \$750.00 P-1 0.00 NM	2 \$900.00
SU Prime A	
(Program: AVG. ALL WKS)	
1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 tp average	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 01/29/24 02/04/241 1 \$750.00 0.00	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WXMI 01/29/24-02/04/24 SU Prime A 7:00 PM-8:00 PM Su :30 (\$750.00) 0.00 NM	
See MG 15.2,15.3,15.4	
[no eligible inv code due to NASCAR; PE per Chris Legg - NJ 2/2]	
2 WXMI 01/29/24-02/04/24 Nascar PreRace/Raceday VariousSu :30 (\$300.00) 0.00 NM	
M See MG 15.5	
[Recon- Format Change]	
3 WXMI 01/29/24-02/04/24 Nascar PreRace/Raceday VariousSu :30 (\$300.00) 0.00 NM	
(h) See MG 15.5	
[Recon- Format Change]	
4 WXMI 02/05/24-02/07/24 M-F 7-730pm News 7-730pm MTW :30 \$300.00 0.00 NM	
MG for 10.1,15.1	
5 WXMI 02/06/24-02/07/24 M-F 630-7pm News 630-7pm - TW :30 \$600.00 0.00 NM	
MG for 15.2,15.3	
16 WXMI 02/01/24 02/05/24 M-F 10-1030pm CM 10:00 PM-10:30 PI11 :30 2 \$750.00 P-1 0.00 NM	2 \$1,500.00
M-F 10-1030pm	Σ ψ1,000.00
(Program: AVG. ALL WKS<)	
1Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 1Q23 average of news at 10p	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 02/01/24 02/07/24 11 2 \$750.00 0.00	
17 WXMI 02/04/24 02/04/24 SU 12-7pm CM 12-7pmS :30 1 \$150.00 P-1 0.00 NM	1 \$150.00
SU 12-7pm	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 01/29/24 02/04/24S 1 \$150.00 0.00	