

Sales Order

Stations: WGAC-AM, WKXC-FM Agency: COMM TO ELECT TINA FOR AUGUSTA
 Contract Name: Tina Slendak May 2024 Address: 406 SCOTTS WAY
 Contract#: 212824 City: AUGUSTA State: GA Zip: 30909
 Start Date: 5/17/24 End Date: 5/21/24 Buyer: _____
 Revenue Type: POLITICAL AGENCY Type: Cash Tax Schedule: _____ (None)
 Advertiser: TINA SLENDAK FOR RC DIS 7 Agency Commission %: 15
 Address: _____ Billing Cycle: Calendar
 City: _____ State: _____ Zip: _____ Salesperson: 1484ssha Comm %: 0
 Product Name: _____ Makegood Policy: SEE SALES MANAGER
 Competitive Code: 09 POLITICAL

WGAC-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/17/24	5/21/24		6:00 AM	10:00 AM	60	2	2			2			6	D	100.00	6	600.00	2
																			Approved-
2	5/17/24	5/21/24		10:00 AM	3:00 PM	60	2	2			2			6	D	100.00	6	600.00	2
																			Approved-
3	5/17/24	5/21/24		3:00 PM	6:00 PM	60	2			2			4	D	150.00	4	600.00	2	
																			Approved-

TOTAL GROSS \$1,800.00, NET \$1,530.00

WKXC-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/17/24	5/21/24		6:00 AM	10:00 AM	60	2	2			2			6	D	100.00	6	600.00	2
																			Approved-
2	5/17/24	5/21/24		10:00 AM	3:00 PM	60	2	2			2			6	D	100.00	6	600.00	2
																			Approved-
3	5/17/24	5/21/24		3:00 PM	6:00 PM	60	2			2			4	D	100.00	4	400.00	2	
																			Approved-
4	5/18/24	5/19/24		10:00 AM	7:00 PM	60					2	2	4	D	75.00	4	300.00	4	
																			Approved-

TOTAL GROSS \$1,900.00, NET \$1,615.00

Billing Projections: By Month

	May 24
CA	3,700.00
ST	3,700.00

Print Spot Prices

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TOTAL SPOTS	36
GROSS TOTAL \$	3,700.00
ADJUSTED SPOTS	36
ADJUSTED TOTAL \$	3,700.00

- | APPROVE | DECLINE | |
|----------------------------------|-----------------------|---------------------------|
| <input checked="" type="radio"/> | <input type="radio"/> | NXT |
| <input type="radio"/> | <input type="radio"/> | Sales Manager |
| <input type="radio"/> | <input type="radio"/> | Interactive Sales Manager |
| <input type="radio"/> | <input type="radio"/> | Business Manager |

Approvals for order *Tina Slendak May 2024*

Actions ▾

(/cam)

Order Summary: #212824 — Published — 05/17/2024 to 05/21/2024 — Gross: \$3,700.00 — Adjusted: \$3,700.00

Summary

Advertiser TINA SLENDAK FOR RC DIS 7 (Unlimited)	Agency COMM TO ELECT TINA FOR AUGUSTA (Unlimited)	Billing Agency N/A
Makegood Policy SEE SALES MANAGER	Line & Ad Types Airtime	Competitive Type 09 POLITICAL
Revised \$ \$ 0.00	Net \$ \$ 3,145.00	Gross \$ \$ 3,700.00

Approvals

Approved/Declined By	Title	Date & Time	Approval Type	Status
Anthony Maisano		05-16-2024 05:01 PM EDT	Manager Approval	✔ Approved
Donna Parkman		05-16-2024 05:08 PM EDT	Manager Approval	✔ Approved
Rebecca Thomas		05-16-2024 05:10 PM EDT	Publisher Approval	✔ Approved

Internal Comments

Enter new comment

➕ Add

There are no internal comments



From: Shannon Shaffer
 Phone: (706) 396-7056 x7056
 Email: shannon.shaffer@bbgi.com
 5/15/2024 3:07 PM

Flight Dates: 05/17/2024 - 05/21/2024
 Demo: P 18+

Radio Market: AUGUSTA, GA
 Survey: FA23
 Geography: Metro

	Daypart	Spots	Length	Unit Rate	Total Cost	Net Reach	Gls
Radio Total		36		\$102.78	\$3,700.00	43,000	90,800
WGAC-AM		16		\$112.50	\$1,800.00	13,900	27,000
Flight A - 1 wk (05/13)							
One Week Total		6		\$116.67	\$700.00	6,400	10,400
		6		\$116.67	\$700.00	6,400	10,400
	F 10A-3P	2	60	\$100.00	\$200.00	2,200	2,800
	F 3P-7P	2	60	\$150.00	\$300.00	3,300	4,200
	F 6A-10A	2	60	\$100.00	\$200.00	2,800	3,400
Flight A - 1 wk (05/20)							
One Week Total		10		\$110.00	\$1,100.00	9,100	16,600
		10		\$110.00	\$1,100.00	9,100	16,600
	M-Tu 6A-10A	4	60	\$100.00	\$400.00	3,000	4,400
	M-Tu 10A-3P	4	60	\$100.00	\$400.00	4,600	7,600
	M 3P-7P	2	60	\$150.00	\$300.00	3,400	4,600
WXCFM		20		\$95.00	\$1,900.00	30,900	63,800
Flight A - 1 wk (05/13)							
One Week Total		10		\$90.00	\$900.00	16,900	28,800
		10		\$90.00	\$900.00	16,900	28,800
	F 10A-3P	2	60	\$100.00	\$200.00	5,200	6,400
	F 3P-7P	2	60	\$100.00	\$200.00	5,400	6,800
	Sa-Su 10A-7P	4	60	\$75.00	\$300.00	7,800	10,400
	F 6A-10A	2	60	\$100.00	\$200.00	4,200	5,200
Flight A - 1 wk (05/20)							
One Week Total		10		\$100.00	\$1,000.00	17,600	35,000
		10		\$100.00	\$1,000.00	17,600	35,000

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: AUGUSTA, GA; FA23; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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From: Shannon Shaffer
 Phone: (706) 396-7056 x7056
 Email: shannon.shaffer@bbgi.com
 5/15/2024 3:07 PM

WKCC-FM (continued)	Daypart	Spots	Length	Unit Rate	Total Cost	Net Reach	Gls
	M-Tu 6A-10A	4	:60	\$100.00	\$400.00	8,000	12,000
	M-Tu 10A-3P	4	:60	\$100.00	\$400.00	9,900	16,000
	M 3P-7P	2	:60	\$100.00	\$200.00	5,600	7,000

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Tina Slendak 2024



From: Shannon Shaffer
 Phone: (706) 396-7056 x7056
 Email: shannon.shaffer@bbgi.com
 5/15/2024 3:07 PM

Schedule Grand Totals: 2 Weeks

Stations	Spots	Unit Rate	Total Cost	Net Reach	GIs
Radio Total	36	\$102.78	\$3,700.00	43,000	90,800
WGAC-AM	16	\$112.50	\$1,800.00	13,900	27,000
WKCC-FM	20	\$95.00	\$1,900.00	30,900	63,800

Accepted by Station

Date

Shannon Shaffer

5/16/24

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Maura M. Dial, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Christine "Tina" Slendak

Authorized committee: Tina Slendak for Augusta

Agency requesting time (and contact information):
 N/A Committee to Elect Tina for Augusta

Candidate's political party:
Non Partisan Race

Office sought (no acronyms or abbreviations):
District 7 Commissioner Augusta-Richmond Co. Ga 2024

Date of election: May 21, 2024 General Primary

Treasurer of candidate's authorized committee:
Maura M. Dial

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Maura M. Dial</u>	Signature:
Name: <u>Maura M. Dial</u>	Name: <u>Anthony Hester</u>
Date of Request to Purchase Ad Time: <u>5-15-24</u>	Date of Station Agreement to Sell Time: <u>5.16.24</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5.16.24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>212824</u>	Station Call Letters: <u>WGAC AM/FM WKYC FM</u>	Date Received/Requested: <u>5.16.24</u>
Est. #: <u>NONE</u>	Station Location: <u>AUGUSTA, GA</u>	Run Start and End Dates: <u>5.17.24 - 5.21.24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.