

Upcoming Political Order For Multiple Vehicles For Week of 9/14 (Fri Only) and 9/21

Scott Henkle <SHenkle@Westwoodone.com>

Fri 9/11/2020 3:52 PM

To: Rose Bortolussi <Rose.Bortolussi@cumulus.com>

rose.bortolussi@cumulus.com

WVEL-AM - 1140

Cumulus Media Hldgs Inc - Pekin/Peoria, IL

Hello Westwood One Affiliate

Westood One has received an order for a Candidate advertisement sponsored by Biden for President, to be broadcast in the vehicles below during the weeks of 9/14 and 9/21. You are receiving this email because your station is affiliated to the vehicle(s) indicated as "Affiliated" blow:

STATION: WVEL-AM	
Vehicle	AFFILIATED?
_S09 Nectar CHR	Not Affiliated
_S14 Nectar Urban	Not Affiliated
_S20 Airplay Intel 17G Urban	Not Affiliated
_S20 BDS 17G Urban	Not Affiliated
_S20 Brandon DAmore 17G Urban	Not Affiliated
_S20 Frankly 17G Urban	Not Affiliated
_S20 OTW Micro Jams Urban	Not Affiliated
_S20 Radio Voodoo 15G Urban	Not Affiliated
_S20 Radio Voodoo 17G Urban	Not Affiliated
_S20 Short Bus 15G Urban	Not Affiliated
_S20 Short Bus 17G Urban_A	Not Affiliated
_S20 Speaker Toyz 17G Urban	Affiliated
_S20 TCS 17G Urban	Not Affiliated
_S20 TCS Delicious Audio 17G Urban	Not Affiliated
_S20 TM 7 Studios Urban	Not Affiliated
_S20 TM Studios 17G Urban	Not Affiliated
_S20 Vipology ROS 17G Urban	Not Affiliated
OTW Donnie McClurkin ROS Reach_A	Not Affiliated
WW Rick and Sasha Show	Not Affiliated
WW Rick and Sasha Show ROS_A	Not Affiliated

For the week of 9/14, the order will only appear on Friday, September 18th. It will appear multiple days the week of 9/21. The exception is WW Rick and Sasha which will not run the spot on 9/18 and only the week of 9/21.

The audio is pre-recorded and there are no live reads. You will receive the audio when it is ready via Westwood One CDN or your preferred Traffic vendor (Network Connect, AIM, etc.).

We have the the NAB PB-19 form, the Purchase Order, and a transcription of the copy of the pre-recorded spot for you to download, fill out and upload to your station's public file.

You can download the document by clicking the following link (or by copying into your preferred web browser):

<https://westwoodone.box.com/s/w1pmebv1fdoemzn553tv8p7dkl4lz117>

Note: There is an identical order from Biden for President starting 9/28 and running through the week of November 2nd. This will contain different copy and a separate document with that order and copy will be sent when ready.

Please let us know if you have any questions or concerns by contacting affiliateops@westwoodone.com.

Thank you for your attention to this matter and your continued affiliation with Westwood One.

Regards,

Scott Henkle
Director, Affiliate Operations | Westwood One
Customer Service: 888.HELP.450
O: 212.419.2954
F: 646.285.0173
220 West 42nd Street, New York, NY 10036
westwoodone.com



CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, CONVERGING MEDIA, INC OBO BIDEN FOR PRESIDENT, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

JOSEPH R. BIDEN

Authorized committee:

BIDEN FOR PRESIDENT

Agency requesting time (and contact information):

N/A **CONVERGING MEDIA, INC. - 1225 Franklin Ave. Suite 325. Garden City, NY 11530**

Candidate's political party:

DEMOCRATIC

Office sought (no acronyms or abbreviations):

PRESIDENT OF THE UNITED STATES

Date of election:

11/3/2020

General

Primary

Treasurer of candidate's authorized committee:

MAJU VARGHESE

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: OWEN BARNARD	Name: Courtney Kline
Date of Request to Purchase Ad Time: 9/10/2020	Date of Station Agreement to Sell Time: 9.11.20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: OWEN BARNARD OBO BIDEN FOR PRESIDENT

Date: 9/10/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: 190096	Station Call Letters: WVZL	Date Received/Requested: 9-11-20
Est. #:	Station Location: Peoria	Run Start and End Dates: 9-18-20only

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Contract

Order #	Ver #	Rev #	# Wks	Page #	
190096	2		2	1	
Advertiser	Product	Date	Time	Start	End
Biden For President	Biden: We're Listening	9/10/20	3:19:47PM	9/14/20	9/27/20
Salesperson	Salesperson Phone #	Demos			
Philip Heit		A18+			
Sales Office	Agency Phone #	Survey			
New York	()-	See Summary			

Converging Media
 Attn: Carol Mundy
 1027 33rd street nw suite 140
 washington dc 20000

Line #	Vehicle	Days & Times	Jun 29	Jul 6	Jul 13	Jul 20	Jul 27	Aug 3	Aug 10	Aug 17	Aug 24	Aug 31	Sep 7	Sep 14	Sep 21	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist
2	.WW Urban Reach MF	Tu-Fr 6AM-12M												1		1	60	5.0	5.0	1620.1	1620.1	89.5
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.0	0.0							
17	WW Rick and Sasha Show	Mo 6AM-10AM													4	4	60	0.1	0.6	47.5	190.0	10.5
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6							
	Total Units													1	4	5					1810.1	
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.0	0.6							

*Note: Avg Aud and Gross Impressions are shown in thousands





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Advertiser Biden For President	Product Biden: We're Listening	Date 9/10/20	Time 3:19:47PM	Start 9/14/20	End 9/27/20
Salesperson Philip Heit	Salesperson Phone #	Demos A18+			
Sales Office New York	Agency Phone # (-)	Survey See Summary			

Converging Media
Attn: Carol Mundy
1027 33rd street nw suite 140
washington dc 20000

Line #	Vehicle	Days & Times	Jun 29	Jul 6	Jul 13	Jul 20	Jul 27	Aug 3	Aug 10	Aug 17	Aug 24	Aug 31	Sep 7	Sep 14	Sep 21	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist
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Total Gross:	\$17,200.00	Agency Commission:	\$2,580.00	Total Net:	\$14,620.00
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Accepted for Westwood One, LLC:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name Title Name Title

Agency represents and warrants it has the authority to make this purchase on behalf of the Advertiser listed on this order ("Advertiser") and accordingly, is responsible for prompt payment of all amounts due under this IO to WWO upon receipt of such payments from Advertiser. If Advertiser is more than 30 days overdue in paying Agency, Agency shall promptly inform Westwood One ("WWO") who shall have the right to contact Advertiser directly for payment. If payment in full has not been received from either Agency or Advertiser within 120 days of the due date, WWO reserves the right to impose interest equal to ten percent (10%) per annum on any overdue amount from the original due date until full payment is received by WWO. Agency and/or Advertiser, as applicable, shall be liable for all costs and expenses incurred by WWO in its collection efforts for amounts overdue by 120 days or more, including without limitation, attorney's fees and filing fees. If Agency fails to remit to WWO amounts Agency receives from the Advertiser, the principal owners of the Agency shall be personally liable for such unpaid amounts.

This Agreement shall, irrespective of the place of execution, be deemed to be a contract entered into and to be performed in the State of New York and shall be governed by and construed in accordance with the laws of the State of New York without regard to any choice of law or conflicts of law principles. With respect to any dispute arising hereunder or any action, suit, or proceeding relating to this Agreement, Agency and/or Advertiser, as applicable, shall be subject to the exclusive jurisdiction of the Federal District Court for the Southern District of New York and the Courts of the State of New York in New York County and the Agency, on behalf of itself and Advertiser, waives any objection of venue in any of the aforesaid courts or any right to claim that any such court constitutes an inconvenient forum.

Ordering the inventory listed herein is your consent to these terms and conditions which shall supersede any other writing, understanding or document related to the subject matter hereof.

WESTWOODONE IS AN AFFIRMATIVE ACTION EMPLOYER. NONDISCRIMINATION POLICY: Westwood One does not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that Advertiser's purchase of advertising time from Westwood One is not intended to and will not discriminate on the basis of race or ethnicity.

Notwithstanding any other agreement to the contrary, Advertiser will indemnify, defend and hold Westwood One, its parent companies, subsidiaries, corporate affiliates and the directors, officers, employees, representatives, licensees and agents of the foregoing entities, harmless from and against any and all losses, liabilities, claims, damages and other expenses, including reasonable attorney's fees, arising out of third party claims relating to the commercials provided to Westwood One by Advertiser.

*Note: Avg Aud and Gross Impressions are shown in thousands





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 1027 33rd street nw suite 140
 washington dc 20000

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Sales Office New York	Agency Phone # (-)	Survey See Summary			

Line #	Vehicle	Days & Times	Jun 29	Jul 6	Jul 13	Jul 20	Jul 27	Aug 3	Aug 10	Aug 17	Aug 24	Aug 31	Sep 7	Sep 14	Sep 21	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist

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Vehicle	Total Units	Gross	GRP	CPP	Gross Impressions*	CPM	% Distr	Surveys
WW Urban Reach MF	1		5.0		1,620.1		89.5	Fa19 June 2020 BNH DP_v1
WW Rick and Sasha Show	4		0.6		190.0		10.5	Fa19 June 2020 BNH DP_v1
Totals	5	\$17,200	5.6	3064	1,810.1	9.50		

Total Gross:	\$17,200.00	Agency Commission:	\$2,580.00	Total Net:	\$14,620.00
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	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Qtr 3 2020	Qtr 4 2020	Qtr 1 2021	Qtr 2 2021	Total	Total Units
.WW Urban Reach MF	0	0	15,800	0	0	0	0	0	0	0	0	0	15,800				15,800	1
WW Rick and Sasha Show	0	0	1,400	0	0	0	0	0	0	0	0	0	1,400				1,400	4
All Vehicles - Total Gross			17,200										17,200				17,200	5
All Vehicles - Total Units			5										5				5	5

Air Time Gross:	\$17,200.00	Agency Commission:	\$2,580.00	Total Net:	\$14,620.00
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Spot Name: Biden: Our Right
ISCI: TBD
Length: 60 seconds
Advertiser: Biden For President

TRANSCRIPTION

BIDEN: I'm Joe Biden, candidate for President, and I approve this message.

MALE VOICE 1: But they've got the experience

MALE VOICE 2: I'm still in shock three or four years later that we're in this position now. Our democracy is at a pivotal point.

MALE VOICE 1: From the top we don't trust our government. We see the trouble we're in economically. We got 170,000 Americans dead, and yet this President, he'll do anything he can to make it seem like things are better than they are.

TRUMP: I did more for the black community than anybody with the possible exception of Abraham Lincoln.

::::SHORT CLIP OF MEN LAUGHING::::

MALE VOICE 2: It's our responsibility. If we don't lead that effort to make things better, we can't ask other people to do it. There is no good reason not to vote.

MALE VOICE 1: Right, we need to have individuals that are in office like Joe Biden and Kamala Harris. They are our best shot to take us forward.

MALE VOICE 2: That's what makes me incredibly hopeful. But we really do have to work for this thing.

MALE VOICE 3: To the thousands that did not vote, we need you to show up for our future and for our country.

MALE VOICE 2: You cannot sit on the sidelines, you gotta get in the game.

ANNOUNCER: Paid for by Biden For President.