

KAKQ-FM, KFBX, KIAK-FM, KKED
EEO PUBLIC FILE REPORT
October 1, 2017 - September 30, 2018

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| Job Title | Recruitment Sources ("RS") Used to Fill Vacancy | RS Referring Hiree |
|--|--|-------------------------------|
| NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD. | | |

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
|---|-----------------------|--|---|
| AS NOTED IN SECTION I, NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD. | | | |

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III. RECRUITMENT INITIATIVES

| | Date | Type of Recruitment Initiative (Menu Selection) | Brief Description Of Activity | No. of Stations Participants | Participant Title |
|---|-------------|---|---|-------------------------------------|------------------------------------|
| 1 | 1/4/2018 | Participation in events or programs sponsored by educational institutions | On January 4, 2018, our SEUs welcomed a group of 18 students participating in The Learning Center's learning program, and their chaperones, for a tour of our facilities. The Learning Center is a NAEYC Accredited early education and school age program. The tour was conducted by one of our on-air personalities, who also handles production and many other duties, during which they learned the basics about radio station operations-programming, sales, production, engineering, website maintenance. The students visited all four radio studios, and enjoyed some related, hands-on activities and were recorded on one station, which aired the following day. | 1 | Audio Production, On-Air Announcer |

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|---|-------------|--|---|-------------------------------------|---|
| 2 | 6/22/2018 | Sponsorship of events in the community designed to increase public awareness | <p>Event: Raise the Roof - Fairbanks Rescue Mission Sponsorship.</p> <p>iHeartMedia with 102.5 KIAK-FM hosted a sponsorship for the Fairbanks Rescue Mission, Raise the Roof campaign, raising money for a new roof. This was a community event held at the iHeartMedia offices in Fairbanks where the radio station broadcasted live and raised money for a much needed roof on the only homeless/veteran shelter in Fairbanks. While onsite the Market President engaged the community with opportunities leading to a career in broadcasting.</p> <p>During the event the station broadcasted live and interviewed members of the community, and employees and volunteers of the Rescue Mission. The station had 7 employees onsite helping with the donation collection, and interviewing. The Market President was onsite discussing broadcasting careers, and soliciting job seekers, setting up interviews, and signing up to volunteer at the Rescue Mission at future dates.</p> <p>The broadcast lasted from 6am-10am, and the broadcast employees were onsite from 7am-10am. Overall, approximately 100 community members were exposed to the benefits of having a career in broadcasting as well as the community benefits of volunteering at the Fairbanks Rescue Mission. With our help, the goal of \$35,000 was reached to have a new roof built.</p> | 7 | Market President On-Air Talent/AE Account Executive On-air Talent/Production Manager |

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|---|-------------|--|---|-------------------------------------|---|
| 3 | 9/11/2018 | Sponsorship of events in the community designed to increase public awareness | <p>Event: Food Bank of Alaska Sponsorship on 9.11 (9/11/18) - to launch 365 days of caring.</p> <p>iHeartMedia with KAKQ-FM Magic 101.1 hosted a sponsorship of the Food Bank of Alaska's 365 Days of Caring start up. This was a community event held at the Food Bank of Alaska in Fairbanks where the radio station broadcasted live and highlighted volunteer opportunities with the Food Bank, as well as opportunities with a career in broadcasting.</p> <p>While there the station broadcasted live and interviewed members of the community, and the Food Bank. The station had 7 employees onsite helping with the labor of the Food Bank and answering questions about broadcasting and soliciting job seekers, setting up interviews, and signing up to volunteer in the community at future dates.</p> <p>The broadcast lasted from 11am-1pm, and the broadcast employees were onsite from 10:30am-1:30pm. Overall, approximately 50 community members were exposed to the benefits of having a career in broadcasting as well as the community benefits of volunteering at the Food Bank.</p> | 6 | Market Manager Account Executive Account Executive On-Air Talent |