CONTRACT

WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
(419) 248-1111

Contract / Revision	Alt Order #
1583176 /	08370588

Product
FIGHTING FOR OHIO

Contract Dates	Estimate #
09/17/16 - 09/23/16	**3274**

Advertiser	Original Date / Revision
ISS/Fighting for Ohio	09/15/16 / 10/21/16

And:

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WTOL	Dorie Penafiel	HRP-Washingto

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
	157	341

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTOL	09/23/16	09/23/16	LATE, LATE SHOW	1237a-137a		:30				NM	1	$75.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays ----1--	Spots/Week 1		Rate $75.00						
N 2	WTOL	09/23/16	09/23/16	NEWS 11 @ NOON	1158am-1230pm		:30				NM	1	$625.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays ----1--	Spots/Week 1		Rate $625.00						
N 4	WTOL	09/23/16	09/23/16	4-430am	CBS Morning News		:30				NM	1	$10.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays ----1--	Spots/Week 1		Rate $10.00						
N 6	WTOL	09/23/16	09/23/16	YOUR MORNING 5 AM	5-530am		:30				NM	1	$150.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays ----1--	Spots/Week 1		Rate $150.00						
N 7	WTOL	09/23/16	09/23/16	News 11 @ 9AM Your Day	858-10am		:30				NM	1	$350.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays ----1--	Spots/Week 1		Rate $350.00						
N 9	WTOL	09/19/16	09/19/16	LATE, LATE SHOW	1237a-137a		:30				NM	1	$75.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays 1------	Spots/Week 1		Rate $75.00						
N 10	WTOL	09/19/16	09/19/16	NEWS 11 REPLAY	News 11 Replay		:30				NM	1	$25.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays 1------	Spots/Week 1		Rate $25.00						
N 11	WTOL	09/19/16	09/19/16	The Talk	The Talk		:30				NM	1	$275.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays 1------	Spots/Week 1		Rate $275.00						
N 12	WTOL	09/19/16	09/19/16	4-430am	CBS Morning News		:30				NM	1	$10.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays 1------	Spots/Week 1		Rate $10.00						
N 14	WTOL	09/19/16	09/19/16	YOUR MORNING 5 AM	5-530am		:30				NM	1	$150.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays 1------	Spots/Week 1		Rate $150.00						

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Advertiser	Original Date / Revision
ISS/Fighting for Ohio	09/15/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 15	WTOL	09/19/16	09/19/16	News 11 @ 9AM Your Day	858-10am		:30				NM	1	$350.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays 1------	Spots/Week 1	Rate $350.00							
N 16	WTOL	09/17/16	09/17/16	Blue Bloods	Blue Bloods		:30				NM	1	$60.00
Week:		Start Date 09/12/16	End Date 09/18/16	Weekdays -----1-	Spots/Week 1	Rate $60.00							
N 17	WTOL	09/17/16	09/17/16	YOUR MORNING SATURDA	News 11 6am Sat		:30				NM	1	$160.00
Week:		Start Date 09/12/16	End Date 09/18/16	Weekdays -----1-	Spots/Week 1	Rate $160.00							
N 18	WTOL	09/17/16	09/17/16	AM SATURDAY	8-10am		:30				NM	1	$160.00
Week:		Start Date 09/12/16	End Date 09/18/16	Weekdays -----1-	Spots/Week 1	Rate $160.00							
N 22	WTOL	09/18/16	09/18/16	AM SUNDAY	AM Sunday		:30				NM	1	$160.00
Week:		Start Date 09/12/16	End Date 09/18/16	Weekdays ------1	Spots/Week 1	Rate $160.00							
N 23	WTOL	09/18/16	09/18/16	Leading Edge	Leading Edge		:30				NM	1	$100.00
Week:		Start Date 09/12/16	End Date 09/18/16	Weekdays ------1	Spots/Week 1	Rate $100.00							
N 24	WTOL	09/18/16	09/18/16	CBS Sunday Morning	9-10:30am		:30				NM	1	$400.00
Week:		Start Date 09/12/16	End Date 09/18/16	Weekdays ------1	Spots/Week 1	Rate $400.00							
N 26	WTOL	09/22/16	09/22/16	STEPHEN COLBERT	1135p-1237a		:30				NM	1	$200.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays ---1---	Spots/Week 1	Rate $200.00							
N 27	WTOL	09/22/16	09/22/16	NEWS 11 @ NOON	1158am-1230pm		:30				NM	1	$625.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays ---1---	Spots/Week 1	Rate $625.00							
N 28	WTOL	09/22/16	09/22/16	NEWS 11 REPLAY	News 11 Replay		:30				NM	1	$25.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays ---1---	Spots/Week 1	Rate $25.00							
N 29	WTOL	09/22/16	09/22/16	4-430am	CBS Morning News		:30				NM	1	$10.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays ---1---	Spots/Week 1	Rate $10.00							
N 31	WTOL	09/22/16	09/22/16	YOUR MORNING 5:30 AM	528-6am		:30				NM	1	$400.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays ---1---	Spots/Week 1	Rate $400.00							
N 34	WTOL	09/20/16	09/20/16	STEPHEN COLBERT	1135p-1237a		:30				NM	1	$200.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays -1-----	Spots/Week 1	Rate $200.00							
N 35	WTOL	09/20/16	09/20/16	NEWS 11 @ NOON	1158am-1230pm		:30				NM	1	$625.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays -1-----	Spots/Week 1	Rate $625.00							
N 36	WTOL	09/20/16	09/20/16	NEWS 11 REPLAY	News 11 Replay		:30				NM	1	$25.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays -1-----	Spots/Week 1	Rate $25.00							
N 37	WTOL	09/20/16	09/20/16	4-430am	CBS Morning News		:30				NM	1	$10.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays -1-----	Spots/Week 1	Rate $10.00							

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N 40	WTOL	09/21/16	09/21/16	LATE, LATE SHOW	1237a-137a		:30				NM	1	$75.00
Week:		09/19/16	09/25/16	--1----	$75.00			1					
N 41	WTOL	09/21/16	09/21/16	NEWS 11 REPLAY	News 11 Replay		:30				NM	1	$25.00
Week:		09/19/16	09/25/16	--1----	$25.00			1					
N 42	WTOL	09/21/16	09/21/16	4-430am	CBS Morning News		:30				NM	1	$10.00
Week:		09/19/16	09/25/16	--1----	$10.00			1					
N 44	WTOL	09/21/16	09/21/16	YOUR MORNING 5 AM	5-530am		:30				NM	1	$150.00
Week:		09/19/16	09/25/16	--1----	$150.00			1					
N 45	WTOL	09/21/16	09/21/16	News 11 @ 9AM Your Day	858-10am		:30				NM	1	$350.00
Week:		09/19/16	09/25/16	--1----	$350.00			1					
N 46	WTOL	09/23/16	09/23/16	YOUR MORNING 4:30 AM	430-5am		:30				NM	1	$10.00
Week:		09/19/16	09/25/16	----F--	$10.00			1					
N 47	WTOL	09/19/16	09/19/16	YOUR MORNING 4:30 AM	430-5am		:30				NM	1	$10.00
Week:		09/19/16	09/25/16	M------	$10.00			1					
N 48	WTOL	09/22/16	09/22/16	YOUR MORNING 4:30 AM	430-5am		:30				NM	1	$10.00
Week:		09/19/16	09/25/16	---T---	$10.00			1					
N 49	WTOL	09/20/16	09/20/16	YOUR MORNING 4:30 AM	430-5am		:30				NM	1	$10.00
Week:		09/19/16	09/25/16	-T-----	$10.00			1					
N 50	WTOL	09/21/16	09/21/16	YOUR MORNING 4:30 AM	430-5am		:30				NM	1	$10.00
Week:		09/19/16	09/25/16	--W----	$10.00			1					
N 51	WTOL	09/23/16	09/23/16	STEPHEN COLBERT	1135p-1237a		:30				NM	1	$200.00
Week:		09/19/16	09/25/16	----F--	$200.00			1					
N 52	WTOL	09/20/16	09/20/16	SYN M-F 10-11a	10a-11a		:30				NM	0	$0.00
Week:		09/19/16	09/25/16	-T-----	$100.00			1					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	*WTOL*	*09/19/16-09/25/16*		*SYN M-F 10-11a*	*10a-11a*	-Tu--------	*:30*		~~*$100.00*~~		*NM*		
	Credited												
N 53	WTOL	09/22/16	09/22/16	SYN M-F 10-11a	10a-11a		:30				NM	0	$0.00
Week:		09/19/16	09/25/16	---T---	$100.00			1					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	*WTOL*	*09/19/16-09/25/16*		*SYN M-F 10-11a*	*10a-11a*	----Th-----	*:30*		~~*$100.00*~~		*NM*		
	Credited												
N 54	WTOL	09/17/16	09/17/16	Blue Bloods	Blue Bloods		:30				NM	1	$60.00

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		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/12/16	09/18/16	-----S-	1	$60.00							
N 55	WTOL	09/21/16	09/21/16	STEPHEN COLBERT	1135p-1237a		:30				NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	--W----	1	$200.00							
N 56	WTOL	09/18/16	09/18/16	SYN Sun 1205a-105a	1205x-105x		:30				NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/12/16	09/18/16	------S	1	$30.00							
						Totals		0.00				40	$6,405.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/23/16	40	$6,405.00	($960.75)	$5,444.25
Totals	40	$6,405.00	($960.75)	$5,444.25

Signature: _____ **Date:** _____

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