

WFSX-AM

ISSUES AND PROGRAMMING

3rd QUARTER 2017

July 2017 – Freedom Fest Sponsor

July 4, 2017 – Cape Coral Red White & Boom Sponsor

July 2017 – St Matthews House Event

July 2017 – USTA PSA

September 2017 Community Foundation PSA

September 2017 – Florida Association of Broadcasters Hurricane Irma Recovery PSA

September 2017

9/04 FLORIDA ACTIVATED ITS PRICE GOUGING HOTLINE AHEAD OF THE HURRICANE IRMA; A RUSH IS ON WATER EMPTY SHELVES OR LOW SUPPLIES AT SEVERAL STORES ACROSS SOUTHWEST FLORIDA FROM PORT CHARLOTTE; UPDATES ON THE STORMS PATH:

9/05 MARCO ISLAND'S UNDER A VOLUNTARY EVACUATION COLLIER COUNTY'S SHERIFF SAYS IF PEOPLE ARE PLANNING TO LEAVE THEN DO IT NOW BECAUSE IT'S EASIER BEFORE THE TRAFFIC GETS MORE CLOGGED UP; LONG LINES AND EMPTY SHELVES IS SOMETHING WE'VE SEEN ACROSS SOUTHWEST FLORIDA; FLORIDA POWER AND LIGHT SAYS YOU SHOULD PREPARE FOR POTENTIALLY PROLONGED POWER OUTAGES; IT'S IMPORTANT FOR PET OWNERS TO PLAN AHEAD WHETHER THEY PLAN ON TAKING ANIMALS WITH THEM OR BOARDING THEM THERE ARE STEPS PEOPLE CAN TAKE NOW TO KEEP THEIR ANIMALS SAFE AND COMFORTABLE AWAY FROM HOME; KNOW YOUR ZONE INCASE YOU ARE ASKED TO EVACUATE BY YOUR COUNTY OFFICIALS; UPDATES ON THE STORMS PATH:

9/06 A DEADLY HURRICANE IS HEADING FOR FLORIDA AND MILLIONS ARE BRACING FOR THE WORST; LEAVING EARLY IS CRITICALLY IMPORTANT FOR THE BARRIER ISLANDS LEE COUNTY OFFICIALS SAY POWERFUL WINDS COULD PREVENT FIRST RESPONDERS FROM REACHING PEOPLE IN NEED; GOVERNOR RICK SCOTT IS CALLING ON PEOPLE TO VOLUNTEER FOR THE PENDING STORM; TURNING A BLIND EYE TO YOUR MEDICTATION COULD BE LIFE-THREATENING BECAUSE FLORIDA IS IN A STATE OF EMERGENCY YOU CAN GET A REFILL BEFORE YOU'RE DUE; THERE'S A LOT TO THINK ABOUT WHEN YOU'RE PREPARING, YOU YOUR FAMILY OR YOUR HOUSE FOR A HURRICANE THERE'S A LOT TO WORRY ABOUT AFTERALL SO HERE ARE A FEW TIPS TO HOPEFULLY EASE SOME OF YOUR CONCERNS; BUSINESSES IN PUNTA GORDA ARE BRACING FOR HURRICANE IRMA; PREPARATIONS FOR HURRICANE IRMA IN CLEWISTON ARE NEARLY COMPLETE BUT LAKE OKEECHOBEE WATER LEVELS AND THE STABILITY OF ITS DIKES ARE A CONCERN; EMERGENCY MANAGERS IN LEE COUNTY ARE PREPARING FOR THE WORST THE LEE

COUNTY EMERGENCY OPERATIONS CENTER IS AT LEVEL ONE ACTIVATION THAT'S THE HIGHEST POSSIBLE ALERT LEVEL SIGNALING AN IMPENDING EMERGENCY; SCHOOLS ARE CLOSED IN LEE, COLLIER, CHARLOTTE, GLADES AND HENDRY COUNTY TOMORROW AND FRIDAY ALONG WITH FLORIDA SOUTHWESTER COLLEGE AND FLORIDA GULFCOAST UNIVERSITY; VOLUNTEERS FROM LEE BUILDERS CARETURNED OUT TO BOARD UP HOMES FOR NEIGHBOR WITH DISABILITIES IN NORTH FORT MYERS; UPDATES ON THE STORMS PATH:

- 9/07 GOVERNOR SCOTT HAS ORDERED ALL PUBLIC SCHOOLS, STATE COLLEGES, STATE UNIVERSITIES AND STATE OFFICES TO STAY CLOSED THROUGH AND INCLUDING MONDAY FOR HURRICANE PREPARATIONS; MANDATORY EVACUATIONS FOR THE BARRIER ISLANDS AND IF YOU LIVE IN A MOBILE OR MANUFACTURED HOME IN LEE COUNTY; LEE COUNTY AND COLLIER COUNTY ARE OPENING SHELTERS; GLADES COUNTY ANNOUNCED MANDATORY EVACUATIONS AND HAVE OPENED SHELTERS; HENDRY COUNTY HAVE MANDATORY EVACUTION IN PLACE FOR MANY COMMUNTIES; CHARLOTTE COUNTY IS ENCOURAGING VOLUNTARY EVACUATIONS; FUEL IS HARD TO FIND IN SOUTHWEST FLORIDA GOVERNOR RICK SCOTT SAYS MORE FUEL SUPPLY IS ON THE WAY TO FLORIDA AS MUCH OF THE STATE HEADS NORTH; THERE'S NO DOUBT PREPARING FOR IRMA IS STRESSFUL WHETHER YOUR SUFFERING THROUGH LONG LINES TRYING TO GET SUPPLIES, OR BAD TRAFFIC TRYING TO EVACUATE BUT THE HURRICANE IS ALSO BRINGING OUT THE BEST IN PEOPLE; A LOT OF PEOPLE IN IMMOKALEE LIVE IN MOBILE HOMES ONE MAN IS GOING NEIGHBORHOOD BY NEIGHBORHOOD HELPING PEOPLE BOARD UP AND ENCOURAGING OTHERS TO PACK UP AND LEAVE; UPDATES ON THE STORMS PATH:
- 9/08 HURRICANE IRMA IS HEADING TOWARD SOUTHWEST FLORIDA WINK NEWS WENT INTO CONTINUOUS COVERAGE AT 4:30AM AND WILL KEEP SOUTHWEST FLORIDA INFORMED UNTIL THE STORM HAS PASSED THE AREA;
- 9/09 HURRICANE IRMA IS HEADING TOWARD SOUTHWEST FLORIDA WINK NEWS WAS IN CONTINUOUS COVERAGE AND WILL KEEP SOUTHWEST FLORIDA INFORMED UNTIL THE STORM HAS PASSED THE AREA; SIMULCAST COVERAGE FROM WINK-TV COVERING THE HURRICANE AS IT IS HEADING TOWARD SOUTHWEST FLORIDA
- 9/10 HURRICANE IRMA IS HITTING SOUTHWEST FLORIDA WINK NEWS WAS IN CONTINUOUS SIMULCAST RADIO COVERAGE TO KEEP PEOPLE SAFE AND INFORMED UNTIL THE STORM HAS PASSED THE AREA AND PEOPLE ARE SAFE;
- 9/11 HURRICANE IRMA AFTERMATH CONTINUOUS COVERAGE;
- 9/12 HURRICANE IRMA AFTERMATH UPDATES;
- 9/13 HURRICANE IRMA AFTERMATH UPDATES;
- 9/14 HURRICANE IRMA AFTERMATH UPDATES;
- 9/15 HURRICANE IRMA AFTERMATH UPDATES

HIGH SCHOOL GAME OF THE WEEK – 2017

August 18 – Barron Collier @ Lely

August 25 – Cape Coral @ South Fort Myers

September 1 – North Fort Myers @ Fort Myers
September 8 – Immokalee @ Baron Collier
September 15 – South Fort Myers @ Fort Myers
September 22 - South Fort Myers @ Palmetto Ridge
September 28 – Golden Gate @ Barron Collier