



125 West 55th St
New York, NY 10019

2631491

Contract # 25289536 Changes as of: 9/16/2016 at 5:46 PM Version: Original Order

CPE: 61/93/712 Flight: 9/22/16 - 9/28/16 Station: WPGH
Agency: MULTI MEDIA Advertiser: Rebuilding America Market: Pittsburgh
Now

915 King St Product: Rebuilding America Office: WASHINGTON
Now

2nd Fl Agency Order #: 5400646 Buyer: McDonald, Neal Primary Demo:
Alexandria, VA 22314 Salesperson: TREVOR HEATON Con Type: POLITICAL/NOTE

Comments: Separation: 30 Assistant: TREVOR HEATON
202-955-5342 Separation: \$0.00

#	Day/Time	DP	Program	Rate	Len	9/22 - 9/28							Total Spots	Total \$	CPP	GRP
						9/22	9/23	9/24	9/25	9/26	9/27	9/28				
1	Th-F .M-W 11p-11:30p		SEINFELD	\$600.00	60	0	1	0	0	0	0	0	1	\$600.00	\$0.00	0.0
2	Th-F .M-W 11:30p-12m		SEINFELD B	\$600.00	60	2	0	0	0	0	0	0	2	\$1,200.00	\$0.00	0.0
3	Th-F .M-W 5p-6p		HARRY	\$600.00	60	0	0	0	0	1	0	1	2	\$1,200.00	\$0.00	0.0
TOTALS:						1	1	0	0	1	0	1	4	\$2,400.00	\$0.00	0.0



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 CPE: 61/93/712 Flight: 9/22/16 - 9/28/16 Station: WPGH
 Agency: MULTI MEDIA Advertiser: Rebuilding America Now Market: Pittsburgh
 915 King St Product: Rebuilding America Now Office: WASHINGTON
 2nd Fl Agency Order #: 5400646 Primary Demo: Total CPP: \$0.00
 Alexandria, VA 22314 Buyer: McDonald, Neal Con Type: POLITICAL/NOTE Total GRP:
 Salesperson: TREVOR HEATON Assistant: TREVOR HEATON Separation: Separation:

Special Instructions

Date/Time	Added by	Comment
09/16/16 5:46 PM	TREVOR HEATON	Separation: 30

Competitive Information		Daypart Summary		Monthly Summary						
Market Budget:	\$80,000	Day/Time	% Distrib	Spots	Dollars	CPM	GIMP	Month	Spots	Dollars
WPGH Share:	3%	Total	100%	4	\$2,400.00	N/A	0.0	2016-Sep	2	\$1,200.00
Comment:	Competitive Unknown	Total	100%	4	\$2,400.00	N/A	0.0	2016-Oct	2	\$1,200.00
								Total	4	\$2,400.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/16/16 5:46 PM	TREVOR HEATON	New	4		\$2,400.00	\$2,400.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WPGH Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Multi Media Services Corp-Alexandria
915 King St
2nd Floor
Alexandria, VA 22314

Contract # 2631491

Schedule Dates 09/22/16-09/28/16
Advertiser Rebuilding America Now (111544)
Agency Multi Media Services Corp-Alexandria (4564)
Product POLITICAL ISSUE (ns) (1187)
Brand 61/97/712 (862796)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Neal, McDonald,
Phone/Fax /
CPE 61/93/711
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Rebuilding America N
Separation: 30
TREVOR HEATON

Date Entered 09/19/16
Last Modified 09/19/16
Entered By Christopher Koutsoufakis
CO-OP No
Headline # ECR25289536
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$360.00
Net Total \$2,040.00
Sales Tax

Pittsburgh (WPGH)		
By Broadcast Month	Spots	Rate
Sep. 2016	2	\$1,200.00
Oct. 2016	2	\$1,200.00
Grand Total:	4	\$2,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/23/16-09/23/16	2	1:00	11P- Seinfeld						1			1	\$600.00	\$600.00	Pittsburgh (WPGH)	SEINFELD	9/19/16
2.0	Normal Line / SPOT (2)	09/22/16-09/22/16	2	1:00	11:30P- Seinfeld B					1				1	\$600.00	\$600.00	Pittsburgh (WPGH)	SEINFELD	9/19/16
3.0	Normal Line / SPOT (3)	09/26/16-09/26/16	2	1:00	5P- Harry Connick Jr								1	1	\$600.00	\$600.00	Pittsburgh (WPGH)	HARRY CONNICK	9/19/16
4.0	Normal Line / SPOT (3)	09/28/16-09/28/16	2	1:00	5P- Harry Connick Jr								1	1	\$600.00	\$600.00	Pittsburgh (WPGH)	HARRY CONNICK	9/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: 9-20
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.