

WMJX-FM

QUARTERLY ISSUES AND PROGRAMS REPORT

STATION: WMJX-FM

3rd QUARTER 2018
(July, August, September)
Due October 10, 2018



Prepared by: Morgan Prue
Assistant Program Director

**Description of Issues of Concern to Boston, MA
Addressed in Responsive Programming in the 3rd Quarter 2018**

- Women and Family
- Public Health and Health Care
- Mental Health and Personal Safety
- Education
- Environment
- Volunteerism/Community
- Economy, Employment and Entrepreneurism
- Public Safety
- Substance Abuse
- Disabilities
- Distracted Driving
- Youth

**WMJX-FM
Programs That Address Community Issues
3rd Quarter Report 2018**

Issue: Mental Health / Education

Aired: September 9, 2018

Time: 7:00am to 9:00am

Length of Segment: two hours of two hours

Show Description: September 9th marks the start of National Suicide Prevention Week, help end the stigma of talking about mental health. Depression and suicidal thinking can happen to any of us, but until very recently most people kept quiet about this experience...not anymore. "I'm Listening" is a live two hour in-depth show featuring musicians, celebrities, doctors, and listeners who may suffer from mental health issues. Even Michael Phelps, the most decorated Olympian of all time, joins us to share his experience. "I'm Listening"...take a minute, save a life.

**WMJX-FM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
Radio Health Journal – 3rd Quarter Report 2018**

Issue: Military / Government

Aired: July 1, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 20 seconds of 30 minutes

Show Description: Most people think of military science in terms of defeating the other side. But it also involves keeping our troops sheltered, clothed, fed, and protected from adversaries like exhaustion, infection, heat and noise. A noted investigative journalist explains the less well known side of military research.

Issue: Public Health

Aired: July 1, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 9 seconds of 30 minutes

Show Description: Summer is when people want to spend as much time outdoors as possible. Skin protection and sunscreen are something most of us consider, but overexposure to UV rays is extremely dangerous to the eyes as well. An expert discusses.

Issue: Public Health / Youth

Aired: July 8, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 11 seconds of 30 minutes

Show Description: Over the last 8,000 years, the human jaw has been getting smaller due to an increasingly soft diet and a lack of jaw exercise. The result is an epidemic of crooked teeth and serious health consequences, as two experts explain.

Issue: Health Care / Public Health

Aired: July 8, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 41 seconds of 30 minutes

Show Description: Many patients want certainty in diagnoses, especially when they've had expensive diagnostic tests. However, those tests are often less certain in their results than people think, making patients sometimes doubt doctors' competence.

Issue: Family / Mental Health

Aired: July 15, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 48 seconds of 30 minutes

Show Description: The authoritative DSM-5 manual used by psychiatrists does not accept sex addiction as a real addiction, yet many doctors insist it's as real as any other compulsion. Experts and an admitted former sex addict discuss the disorder, its treatment, and the wreckage it leaves behind.

Issue: Health Care / Public Health

Aired: July 15, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 2 seconds of 30 minutes

Show Description: Premature births are increasing in the US, but a new study shows they could be cut drastically if pregnant women increased blood levels of vitamin D. An expert discusses misconceptions about the vitamin, how it works and how it could be used to reduce infant mortality.

Issue: Health Care / Public Health

Aired: July 22, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 41 seconds of 30 minutes

Show Description: Osteoporosis is increasing as America ages. However, fewer people are being tested for bone density and are agreeing to treatment because of side effects of osteoporosis medications. Experts discuss the devastating effects of increased broken bones and what can now be done to prevent them.

Issue: Mental Health / Youth / Family

Aired: July 22, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 8 seconds of 30 minutes

Show Description: Mental health experts once believed that children were too young to remember traumas well enough to suffer much from post-traumatic stress disorder. Now they know that children as young as 2 or 3 can be affected, often for the rest of their lives. An expert discusses PTSD in children and its treatment.

Issue: Health Care / Public Health / Economy

Aired: July 29, 2018

Time: 7:00am to 7:30am

Length of Segment: 11 minutes, 55 seconds of 30 minutes

Show Description: A number of court cases have challenged the Constitutionality of the Affordable Care Act, and the federal government has always defended the law—until now, and a Federal Court case brought by the State of Texas. With the stakes increased, experts discuss what the government's reversal means to consumers.

Issue: Health Care / Public Health / Environment

Aired: July 29, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 6 seconds of 30 minutes

Show Description: Summer is tick season, and tick bites are common. However, bites from a couple of types of ticks can produce paralysis and even death if the tick is not removed quickly. An expert discusses.

Issue: Education / Youth

Aired: August 5, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 4 seconds of 30 minutes

Show Description: Studies show that college students are America's loneliest people—even more so than the elderly—even though they're surrounded by people and activities. The role of technology is discussed in isolating students, and the role of changing culture toward children and adolescents having a constantly structured schedule with few breaks for downtime or spontaneity. Experts also discuss how parents, schools and students themselves can overcome social isolation.

Issue: Health Care

Aired: August 5, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 50 seconds of 30 minutes

Show Description: A searing, stabbing pain on one side of the face can be so severe it's sometimes called "the suicide disease," and may evade diagnosis for some time. The cause of trigeminal neuralgia is often a throbbing artery in contact with nerves at the base of the brain, and while treatment can be difficult it is often ultimately successful. Two experts discuss diagnosis and treatment.

Issue: Substance Abuse / Public Health

Aired: August 12, 2018

Time: 7:00am to 7:30am

Length of Segment: 13 minutes, 5 seconds of 30 minutes

Show Description: After criminal convictions, many people with substance use disorder are placed on probation with the condition they remain completely drug free. They are often jailed when they relapse, setting back recovery and removing them from treatment that helps keep them clean. Is that fair, when relapse is a common symptom of their disease (and many others)? Addiction and legal experts discuss.

Issue: Mental Health

Aired: August 12, 2018

Time: 7:00am to 7:30am

Length of Segment: 6 minutes, 45 seconds of 30 minutes

Show Description: People have different ways to interpret the world around them, and miscommunication is often a result when we assume we see the world similarly. A noted author discusses an innovative way to classify communication styles to avoid clashes.

Issue: Disabilities / Youth / Education

Aired: August 19, 2018

Time: 7:00am to 7:30am

Length of Segment: 11 minutes, 58 seconds of 30 minutes

Show Description: Many children are bullied, especially in the middle school years, and many parents worry about their kids, especially if the parents have experienced this themselves growing up. But kids with disabilities are about twice as likely to be victims as those without disabilities. Experts discuss the problem and provide specific how-to's to educate parents and schools to work together to prevent bullying of these children.

Issue: Youth

Aired: August 19, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 36 seconds of 30 minutes

Show Description: Major League Baseball teams spend \$1.7 billion annually on pitchers, yet it is an extremely risky investment. Teams haven't figured out how to prevent all-too-frequent arm injuries, which are now filtering down to children as well. A journalist who investigated the science of pitching injuries explains.

Issue: Health Care / Public Health

Aired: August 26, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 11 seconds of 30 minutes

Show Description: Electroconvulsive therapy still has a stigma, with the reputation of being a painful, disturbing procedure that wipes out memories and, if movies are to be believed, even creates zombies. Experts explain the reality—that ECT is a quiet procedure that provokes a short brain seizure, releasing huge amounts of neurotransmitters to reset the brain in what is the quickest and most dependable treatment for severe and often suicidal depression.

Issue: Health Care / Disabilities

Aired: August 26, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 36 seconds of 30 minutes

Show Description: People who injure their foot often think they have a mere sprained foot or ankle when they actually have an injury that is potentially much more severe and disabling if not treated. Experts explain the Lisfranc joint and injuries that can hurt it.

Issue: Health Care / Public Health / Substance Abuse

Aired: September 2, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 12 seconds of 30 minutes

Show Description: Homeless Americans have a life expectancy of only around 50, and often use the ER for primary care at a huge cost. The lack of follow-up care for their illnesses and the mental health or substance abuse disorders common in this population add up to an enormous health burden. Experts discuss how doctors on the street can improve health for the homeless and lower cost for society.

Issue: Health Care / Public Health

Aired: September 2, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 39 seconds of 30 minutes

Show Description: If dementia is recognized early, medication and coping strategies are very beneficial. However, dementia is often undiagnosed and untreated until it is far along. A newly developed online test can help assess if someone has mild cognitive impairment, a precursor to dementia.

Issue: Substance Abuse / Public Health

Aired: September 9, 2018

Time: 6:00am to 6:30am

Length of Segment: 12 minutes, 22 seconds of 30 minutes

Show Description: The drug Naloxone has been hailed as a lifesaver, as it can reverse the effects of what would otherwise be fatal opioid overdoses. Expert panels recommend that more average citizens carry it, especially those likely to be in contact with drug users. However, obstacles including cost prevent even some first responders from having access. A new study also shows Naloxone may have unintended consequences, such as more drug use. Experts discuss.

Issue: Economy / Mental Health

Aired: September 9, 2018

Time: 6:00am to 6:30am

Length of Segment: 7 minutes, 41 seconds of 30 minutes

Show Description: Decades ago, psychiatric treatment meant talk therapy. Now it usually means drugs or cognitive behavioral therapy for an extremely short time. A

noted clinical psychologist and author explains why patients are better served when talk therapy is an option for recovery.

Issue: Environment

Aired: September 16, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 49 seconds of 30 minutes

Show Description: Rising global temperatures have produced effects such as extreme weather and a rising sea level. Climate scientists fear that if temperatures continue to rise, we may soon reach the point of no return. If the earth's natural cooling systems start to fail, each could feed failure of the next, resulting in a hothouse with large portions of the planet uninhabitable. Authors of a major report on this phenomenon explain.

Issue: Mental Health

Aired: September 16, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 5 seconds of 30 minutes

Show Description: Many people who are smart, talented and successful still believe they are incompetent on the inside and that others will eventually find out. This "imposter syndrome" can undermine careers and lead to psychological distress. Two noted experts in the field discuss origins and how to deal with the phenomenon.

Issue: Health Care / Mental Health

Aired: September 23, 2018

Time: 7:00am to 7:30am

Length of Segment: 11 minutes, 20 seconds of 30 minutes

Show Description: The second most common form of dementia is virtually unknown to most people. However, Lewy body dementia affects 1.4 million Americans, with symptoms commonly misdiagnosed as Alzheimer's disease. Additional symptoms such as hallucinations and uncontrollable shaking make diagnosis and caregiving more difficult, and treatments for Alzheimer's or psychosis can often be harmful. Experts discuss.

Issue: Health Care

Aired: September 23, 2018

Time: 7:00am to 7:30am

Length of Segment: 8 minutes, 32 seconds of 30 minutes

Show Description: Gene research has made incredible leaps in the last decade. A physician/Pulitzer-prize winning author explains what our new knowledge means for our immediate medical future, given our struggles with genetic knowledge in the past.

Issue: Environment / Economy

Aired: September 30, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 7 seconds of 30 minutes

Show Description: For decades, the US has exported much of its recycled waste to China, an option no longer available to us by Chinese government policy. Now much of this waste may go to other Asian third world countries that are poorly equipped to take it. Experts say US consumers need to improve their recycling habits, but some advocates say we should aim for more—a “zero waste” lifestyle where a family of four can literally fit its annual trash in a pint jar. Experts discuss recycling options and how to reduce waste.

Issue: Public Health / Youth

Aired: September 30, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 14 seconds of 30 minutes

Show Description: Since the beginning of the “baby on back” movement to reduce sudden infant death syndrome, many more infants are developing misshapen heads with a flat spot in one place. An expert discusses whether this is serious, how it can be treated with a helmet-like device, and how it might be prevented.

WMJX-FM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
Exceptional Women – 3rd Quarter Report 2018

Issue: Women / Community

Aired: July 1, 2018 (repeat from April 22, 2018)

Time: 7:30am to 8:00am

Length of Segment: 24 minutes of 30 minutes

Show Description: Sue Tabb interviews Karen Nascembeni- she’s a community leader, an influencer, a mover and a shaker and the General Manager of the North Shore Music Theater.

Issue: Entrepreneurism

Aired: July 8, 2018 (repeat from April 8, 2018, April 26, 2018, May 27, 2018)

Time: 7:30am to 8:00am

Length of Segment: 20 minutes, 27 seconds of 30 minutes

Show Description: Sue Tabb interviews Marion Ross about her iconic role as “Mrs. Cunningham” in the TV series Happy Days and her memoir *MY DAYS: Happy and Otherwise* with a Forward by Ron Howard. Millions of fans know Marion Ross for her 11 year portrayal of “Mrs. C” on HAPPY DAYS. Her first love is the stage, and she received critical acclaim for her Broadway and national tour, with Jean Stapleton, in ARSENIC & OLD LACE and the national tour of [STEEL MAGNOLIAS](#). In 2012 she played the grandmother in LOST IN YONKERS in Toronto and in 2013 THE GAMES AFOOT at The New Theatre in Kansas City.

Issue: Women / Entrepreneurism

Aired: July 15, 2018

Time: 7:30am to 8:00am

Length of Segment: 25 minutes of 30 minutes

Show Description: On this edition of Exceptional Women, host Sue Tabb talks to Jodi Tatiana Charles. She is a marketing specialist, a public speaker, and most recently a first-time children’s book author. Jodi discusses her new book “It’s Just a Rug.” Her debut story is all about diversity acceptance - embracing differences and celebrating your heritage. Jodi herself is a first generation American born to Haitian parents. She was raised here in the Boston area but was taught from a young age to honor her unique culture and to appreciate that in others as well.

Issue: Women / Entrepreneurism

Aired: July 22, 2018 (repeat from July 15, 2018)

Time: 7:30am to 8:00am

Length of Segment: 25 minutes of 30 minutes

Show Description: On this edition of Exceptional Women, host Sue Tabb talks to Jodi Tatiana Charles. She is a marketing specialist, a public speaker, and most recently a first-time children’s book author. Jodi discusses her new book “It’s Just a Rug.” Her debut story is all about diversity acceptance - embracing differences and celebrating your heritage. Jodi herself is a first generation American born to Haitian parents. She was raised here in the Boston area but was taught from a young age to honor her unique culture and to appreciate that in others as well.

Issue: Women / Entrepreneurism

Aired: July 29, 2018 (repeat from July 15, 2018)

Time: 7:30am to 8:00am

Length of Segment: 25 minutes of 30 minutes

Show Description: On this edition of Exceptional Women, host Sue Tabb talks to Jodi Tatiana Charles. She is a marketing specialist, a public speaker, and most recently a first-time children’s book author. Jodi discusses her new book “It’s Just a Rug.” Her

debut story is all about diversity acceptance - embracing differences and celebrating your heritage. Jodi herself is a first generation American born to Haitian parents. She was raised here in the Boston area but was taught from a young age to honor her unique culture and to appreciate that in others as well.

Issue: Community

Aired: August 5, 2018

Time: 7:30am to 8:00am

Length of Segment: 22 minutes of 30 minutes

Show Description: On this edition of Exceptional Women, host Sue Tabb talks to the head of a non-profit that jumps into action when neighbors face a sudden life crisis. She is Polly Mendoza, the Executive Director of Neighbor Brigade. She's here today to spread awareness, discuss the mission of the organization, and to share some of the inspiring stories she's witnessed over the years. Neighbor Brigade is growing as it continues to have a positive impact in the communities it serves.

Issue: Community

Aired: August 12, 2018 (repeat from August 5, 2018)

Time: 7:30am to 8:00am

Length of Segment: 22 minutes of 30 minutes

Show Description: On this edition of Exceptional Women, host Sue Tabb talks to the head of a non-profit that jumps into action when neighbors face a sudden life crisis. She is Polly Mendoza, the Executive Director of Neighbor Brigade. She's here today to spread awareness, discuss the mission of the organization, and to share some of the inspiring stories she's witnessed over the years. Neighbor Brigade is growing as it continues to have a positive impact in the communities it serves.

Issue: Family / Public Safety

Aired: August 19, 2018 (repeat from April 29, 2018)

Time: 7:30am to 8:00am

Length of Segment: 24 minutes, 2 seconds of 30 minutes

Show Description: Sue Tabb interviews Ruth Rollins, community leader, experienced provider of support services to survivors of domestic violence, a woman of faith, and mother of two living children. After Danny's murder, Ruth co-founded Operation LIPSTICK (Ladies Involved in Putting a Stop to Inner-City Killing), a nationally recognized organization that addresses the crisis of gun trafficking and straw buying of firearms in urban communities. While she was organizing and speaking in the community, Ruth felt a need for the space and support to focus on her own grief and healing process. Ruth sought support from fellow survivors of homicide victims through the Louis D. Brown Peace Institute. The Warren Daniel Hairston Project's mission is to educate, support, and serve families on both sides of gun violence in order to break the cycles of violence and victimization.

Issue: Women

Aired: August 26, 2018

Time: 7:30am to 8:00am

Length of Segment: 19 minutes, 56 seconds of 30 minutes

Show Description: We talked with TV and film actress Debra Messing, best known for her role as Grace Adler on the hit sitcom *Will & Grace*, about starring as “Derek Rosemary Vick” in the new thriller *SEARCHING* which opens in theaters nationwide August 31st.

Issue: Women

Aired: September 2, 2018 (repeat from 8/26/18)

Time: 7:30am to 8:00am

Length of Segment: 19 minutes, 56 seconds of 30 minutes

Show Description: We talked with TV and film actress Debra Messing, best known for her role as Grace Adler on the hit sitcom *Will & Grace*, about starring as “Derek Rosemary Vick” in the new thriller *SEARCHING* which opens in theaters nationwide August 31st.

Issue: Women / Public Health

Aired: September 9, 2018 (repeat from 5/13/18)

Time: 6:30am to 7:00am

Length of Segment: 18 minutes, 55 seconds of 30 minutes

Show Description: Sue Tabb interviews distinguished author Alice Hoffman about her work and her upcoming event “Pink Pages” - featuring a number of celebrated authors, and all to benefit the Hoffman Breast Cancer Center at Mt Auburn Hospital.

Issue: Entrepreneurism

Aired: September 16, 2018

Time: 7:30am to 8:00am

Length of Segment: 29 minutes, 10 seconds of 30 minutes

Show Description: Sue Tabb talks with a woman who needs little introduction. The world knows Nancy Frates and the global charge to battle ALS that was inspired by her son Pete Frates. The Ice Bucket Challenge may have brought their journey to light, but their work since then has been a testament to the power of love and the story of a tragedy turned inspiration.

Issue: Education / Youth

Aired: September 23, 2018

Time: 7:30am to 8:00am

Length of Segment: 18 minutes, 11 seconds of 30 minutes

Show Description: Kendra Petrone talked with Marie Unanue founder of the #LetsAllBeKind campaign encouraging families to focus on positive interactions with one another, with other kids who may be different from them in some way. Her book

features a Latin main character, a child with autism, and other types of "difference" that can sometimes be obstacles to young children's friendships if they aren't shown how to treat others' with respect.

Issue: Education / Health Care

Aired: September 30, 2018

Time: 7:30am to 8:00am

Length of Segment: minutes, seconds of 30 minutes

Show Description: Kendra Petrone talked with Actress, New York Times best-selling author and health advocate Alicia Silverstone. Alicia has launched *mykind* Organic Herbals, the only full line of herbal supplements that are certified USDA organic, non-GMO, and certified both gluten free and vegan. She took things into her own hands when she could not find a vitamin made from the same types of organic, nutritious foods that she eats as part of her daily diet. She partnered with Garden of Life and co-created



mykind Organics. In addition to discussing her passion for a healthy lifestyle.

WMJX-FM Public Affairs Log...2nd Quarter
July 1, 2018 through September 30, 2018

Community Events/Charities Supported by
MAGIC 106.7 Air Talent & Staff

MAGIC 106.7 STREET TEAM CHARITY APPEARANCES

Event: Cradles to Crayons

Date: July 21, 2018, 10am-12n

Place: Jordan's Furniture, Reading, MA

Attendance: 200 people

Event: Cradles to Crayons

Date: August 12, 2018, 10am-12n

Place: Jordan's Furniture, Natick, MA
Attendance: 200 people

Event: Red Cross Disaster Relief Fund
Date: September 21, 2018, 5pm-8pm
Place: Fuddruckers, North Andover, MA
Attendance: 350 people

DAVID O'LEARY, SUE TABB, KENDRA PETRONE, MORNING SHOW...STREET TEAM

Event: Jimmy Fund Yard Sale (raised \$256)
Date: September 15, 2018, 8am-11am
Place: MAGIC building, Brighton, MA
Attendance: 50 people

KENDRA PETRONE, CHRIS SHINE...STREET TEAM

Event: Jimmy Fund Walk
Date: September 23, 2018, 11am-6pm
Place: Copley Square, Boston, MA
Attendance: 9,000 people

DAVID O'LEARY, MORNING SHOW CO-HOST

David is on the board of the American Foundation for Suicide Prevention.

Event: Jordan's Furniture/Massachusetts Adoption Resource Exchange Grand Slam Adoption (host)
Date: June 3, 2018
Place: Fenway Park, Boston, MA

Event: Framingham Education Foundation Poetry Awards Ceremony (host)
Date: June 5, 2018
Place: Framingham, MA

Event: Boston Police Peer Support Unity (hosted interview)
Date: June 8, 2018
Place: Boston, MA

Event: ZUMIX fundraiser for inner-city youth (participant)
Date: June 8, 2018
Place: Boston, MA

Event: Met with congressional representatives to discuss mental health and suicide awareness for the American Foundation for Suicide Prevention (participant)
Date: June 11, 2018 – June 13, 2018
Place: Washington, DC

Event: Action for Boston Community Development Field of Dreams fundraiser (host, emcee)

Date: June 29, 2018

Place: Fenway Park, Boston, MA

Attendance: 300 people, raised \$233,000

DAVID ALLAN BOUCHER, ON-AIR PERSONALITY; BEDTIME MAGIC

David is a weekly volunteer at Cor Unum Meal Center in Lawrence, MA. Around 150 meals are served per night.

STATION DONATIONS

None

Public Service Announcements

3rd Quarter 2018

Throughout the quarter the station aired PSA's through programming inventory.

The information below reflects community activities and issues.

Jimmy Fund Walk

Jimmy Fund Yard Sale

Rosie's Place

Jordan's Furniture/Cradles to Crayons

Good Samaritans Suicide Walk

One Thing That's Green/Entercom Corporate

I'm Listening-Suicide Awareness/Entercom Corporate