

WMJX-FM

QUARTERLY ISSUES AND PROGRAMS REPORT

STATION: WMJX-FM

2nd QUARTER 2018

(April, May, June)

Due July 10, 2018



Prepared by: Morgan Prue
Assistant Program Director

**Description of Issues of Concern to Boston, MA
Addressed in Responsive Programming in the 2nd Quarter 2018**

- Women and Family
- Public Health and Health Care
- Mental Health and Personal Safety
- Education
- Environment
- Volunteerism/Community
- Economy, Employment and Entrepreneurism
- Public Safety
- Substance Abuse
- Disabilities
- Distracted Driving
- Youth

**WMJX-FM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
Radio Health Journal – 2nd Quarter Report 2018**

Issue: Women / Personal Safety

Aired: April 1, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 10 seconds of 30 minutes

Show Description: The Dr. Larry Nasser case has publicized doctors who sexually abuse patients. However, the extent of these assaults is unknown, as few doctors are ever punished and their misdeeds are never known. A reporter who investigated the official response to the problem and a physician who has worked on a sexual assault crisis line discuss the issue.

Issue: Health Care / Education

Aired: April 1, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 34 seconds of 30 minutes

Show Description: Studies have found that many doctors don't really listen to their patients, and so miss how illness is affected by the "other things" in life. Experts discuss how to help doctors consider the patient as a whole.

Issue: Health Care / Economy

Aired: April 8, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 4 seconds of 30 minutes

Show Description: Hospitals and very large medical groups are buying up independent physician practices to the point that in some areas, it's hard to find independent doctors. Studies show purchased practices cost more for patients. Experts discuss the incentives that have prompted consolidation and moves to eliminate them.

Issue: Health Care / Public Health

Aired: April 8, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 38 seconds of 30 minutes

Show Description: Millions of lives have been saved as a result of vaccines. But in the development of desperately needed vaccines, scientists cut corners in ways that wouldn't be allowed today. An expert discusses the balance of need and ethics in science and medicine.

Issue: Public Safety / Public Health

Aired: April 15, 2018

Time: 7:00am to 7:30am

Length of Segment: 11 minutes, 46 seconds of 30 minutes

Show Description: Paramedics and EMTs are the first responders of the health system and often find violent, confusing situations on their arrival. A former paramedic describes the "inside story" of the job, its dangers and rewards.

Issue: Health Care / Disabilities

Aired: April 15, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 49 seconds of 30 minutes

Show Description: Experts discuss symptoms and treatments of Meniere's disease, an often misdiagnosed disorder producing loss of hearing and crippling vertigo.

Issue: Health Care / Public Health / Women

Aired: April 22, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 56 seconds of 30 minutes

Show Description: Perinatal depression (previously known as postpartum depression) is seldom brought up by a new mother, so healthcare providers must screen for it carefully. However, sometimes they err on the side of caution in efforts to prevent the mother from harming herself or her baby. Experts discuss the balancing act.

Issue: Health Care

Aired: April 22, 2018

Time: 7:00am to 7:30am

Length of Segment: 6 minutes, 56 seconds of 30 minutes

Show Description: People who suddenly speak with what sounds like a foreign accent often have a brain injury due to a stroke or other trauma. Experts discuss the syndrome and chances of recovery.

Issue: Health Care

Aired: April 29, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 55 seconds of 30 minutes

Show Description: New limits on Medicare prescriptions of opioids are controversial, as some doctors believe patients could suffer more pain. Others believe the limits will achieve a much needed brake on the temptation to overprescribe while allowing legitimate treatment. Experts discuss.

Issue: Health Care

Aired: April 29, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 2 seconds of 30 minutes

Show Description: Many people confuse allergies, colds, and sinus infections. A physician specializing in these maladies describes the differences, and the new ways sinusitis can be treated.

Issue: Health Care / Public Health

Aired: May 6, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 39 seconds of 30 minutes

Show Description: Diseases apparently have distinctive odors that humans can't detect. Researchers are using dogs, mice, rats and other animals to literally sniff out cancer and other diseases in the laboratory. In the 3rd World, rats are used to diagnose TB. Experts discuss the use of animals to diagnose disease and their efforts to build machines that can do the same thing.

Issue: Public Health

Aired: May 6, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 20 seconds of 30 minutes

Show Description: Researchers are discovering that for some people, eating processed foods produces some of the same brain effects as people addicted to alcohol or drugs. An expert discusses how dietary adjustment can end this addiction and its effects.

Issue: Health Care / Public Safety

Aired: May 13, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 20 seconds of 30 minutes

Show Description: Firefighters have extremely high rates of PTSD, similar to combat soldiers, yet are very reluctant to seek help. Experts discuss reasons for this reluctance, results of it, and how new efforts at peer counseling may help ease the psychological strain.

Issue: Health Care / Youth

Aired: May 13, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 30 seconds of 30 minutes

Show Description: Behavioral similarities between prodigies and some people with autism have long been noted. Now some researchers are beginning to find genetic links between the two phenomena. Experts discuss findings and their implications for autism treatment.

Issue: Public Health / Economy

Aired: May 20, 2018

Time: 7:00am to 7:30am

Length of Segment: 11 minutes, 45 seconds of 30 minutes

Show Description: Presenteeism is when people go to work at less than peak efficiency due to illness, injury or distraction. Experts discuss the huge cost to the economy, the chronic illnesses that exact the most cost, and the accommodations that could save businesses billions of dollars.

Issue: Family

Aired: May 20, 2018

Time: 7:00am to 7:30am

Length of Segment: 8 minutes, 5 seconds of 30 minutes

Show Description: Parents who have spent 18 years or more raising children often feel lost when the last child leaves home for college or their own place. A psychotherapist discusses common reactions and strategies for renewing purpose living in the empty nest.

Issue: Substance Abuse / Education

Aired: May 27, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 26 seconds of 30 minutes

Show Description: Recent studies show that people with autism are twice as likely as others to engage in substance abuse, contrary to previous belief that they are extremely unlikely to use drugs or alcohol. An expert and an author who has used alcohol to cope with his autism discuss the developments and their impact.

Issue: Youth / Public Health / Personal Safety

Aired: May 27, 2018

Time: 7:00am to 7:30am

Length of Segment: 8 minutes, 5 seconds of 30 minutes

Show Description: Seven hundred children under age 15 drown in the US each year, most within sight of a parent or other adult. Experts discuss one major reason: drowning doesn't look like most people picture it, and so are unaware the child is in trouble.

Issue: Health Care / Public Health / Mental Health / Education

Aired: June 3, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 13 seconds of 30 minutes

Show Description: Doctors are attempting suicide in high numbers, and are much more likely than the general population to complete it. Experts discuss the coverup of doctor suicides, the reasons behind depression in doctors, and why doctors who are depressed are less likely than normal to get help.

Issue: Health Care / Public Health / Education

Aired: June 3, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 27 seconds of 30 minutes

Show Description: Increasing recalls for food contamination have scared many Americans. A noted expert discusses why contamination scares are becoming more common, what government and producers are doing to protect us, and what we can do in our own kitchens to make foods safer.

Issue: Health Care / Public Health

Aired: June 10, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 13 seconds of 30 minutes

Show Description: The White House has rolled out a plan to reduce the cost of prescription drugs nationally. Experts and those involved discuss elements of the plan and how it might work.

Issue: Public Safety / Youth

Aired: June 10, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 35 seconds of 30 minutes

Show Description: People injured by foul balls at major league baseball games have little chance of recovering damages against teams because of a more-than century old judicial rule that essentially says fans know the risk they're taking by attending. Experts explain the rule and recent moves by teams to play it safe.

Issue: Substance Abuse

Aired: June 17, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 21 seconds of 30 minutes

Show Description: As the opioid crisis continues, the city of Vancouver, BC, has found that a harm reduction approach helps addicts move to safer drug use and eventually getting clean. An author who's watched the process discusses the controversial approach of officially allowing drug use, but in safer conditions.

Issue: Health Care

Aired: June 17, 2018

Time: 7:00am to 7:30am

Length of Segment: 6 minutes, 59 seconds of 30 minutes

Show Description: Pain is an often misunderstood reality for millions of people. A noted university professor who became a quadriplegic in a bicycle accident discusses her constant pain and the way it changes life.

Issue: Youth

Aired: June 24, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 39 seconds of 30 minutes

Show Description: Teenagers used to experience rites of passage including getting a driver's license, going out on dates, drinking, having sex, & getting a job. They're engaging in these activities much less often today. It means less risk, but may leave adolescents less ready for adulthood and independence. Experts discuss.

Issue: Public Health / Youth

Aired: June 24, 2018

Time: 7:00am to 7:30am

Length of Segment:

Show Description: Children have up to five times as much asthma and allergies as their grandparents, and a new study shows that an imbalance of gut bacteria in the first year of life may be why. An expert pediatrician discusses why this occurs and ways to address the problem.

WMJX-FM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
Exceptional Women – 2nd Quarter Report 2018

Issue: Women / Entrepreneurism

Aired: April 1, 2018

Time: 7:30am to 8:00am

Length of Segment: 25 minutes, 57 seconds of 30 minutes

Show Description: Sue Tabb interviews running legend "Marathon Woman" Kathrine Switzer about being the first woman to enter and run the Boston Marathon in 1967 and how she has changed generations of women's health. She was inducted into the National Women's Hall of Fame in and in 2017, 50 years later, her #261 Boston Marathon bib was retired by the Boston Athletic Association. She has an incredible running focused non-profit called 261 Fearless!

Issue: Entrepreneurism

Aired: April 8, 2018

Time: 7:30am to 8:00am

Length of Segment: 20 minutes, 27 seconds of 30 minutes

Show Description: Sue Tabb interviews Marion Ross about her iconic role as "Mrs. Cunningham" in the TV series Happy Days and her memoir *MY DAYS: Happy and Otherwise* with a Forward by Ron Howard. Millions of fans know Marion Ross for her 11 year portrayal of "Mrs. C" on HAPPY DAYS. Her first love is the stage, and she received critical acclaim for her Broadway and national tour, with Jean Stapleton, in ARSENIC & OLD LACE and the national tour of [STEEL MAGNOLIAS](#). In 2012 she played the grandmother in LOST IN YONKERS in Toronto and in 2013 THE GAMES AFOOT at The New Theatre in Kansas City.

Issue: Women

Aired: April 15, 2018

Time: 7:30am to 8:00am

Length of Segment: 22 minutes of 30 minutes

Show Description: Sue Tabb interviews Deena Kastor, an Olympic medalist and the American record holder in the marathon about her book LET YOUR MIND RUN: A Memoir of Thinking My Way to Victory, where she uses her experience to teach how she was able to become the athlete with the unparalleled career she has today. Deena became the first American woman to run under 2:20 in the marathon and the first American to earn an Olympic medal in the marathon in 20 years. LET YOUR MIND RUN is an intimate look at the thoughts of an athlete as well as a fascinating primer on the power of positive psychology. Deena will be running the Boston Marathon this year and is excited to share her story with athletes of all levels.

Issue: Women / Community

Aired: April 22, 2018

Time: 7:30am to 8:00am

Length of Segment: 24 minutes of 30 minutes

Show Description: Sue Tabb interviews Karen Nascembeni- she's a community leader, an influencer, a mover and a shaker and the General Manager of the North Shore Music Theater.

Issue: Family / Public Safety

Aired: April 29, 2018

Time: 7:30am to 8:00am

Length of Segment: 24 minutes, 2 seconds of 30 minutes

Show Description: Sue Tabb interviews Ruth Rollins, community leader, experienced provider of support services to survivors of domestic violence, a woman of faith, and mother of two living children. After Danny's murder, Ruth co-founded Operation LIPSTICK (Ladies Involved in Putting a Stop to Inner-City Killing), a nationally recognized organization that addresses the crisis of gun trafficking and straw buying of firearms in urban communities. While she was organizing and speaking in the community, Ruth felt a need for the space and support to focus on her own grief and healing process. Ruth sought support from fellow survivors of homicide victims through the Louis D. Brown Peace Institute. The Warren Daniel Hairston Project's mission is to educate, support, and serve families on both sides of gun violence in order to break the cycles of violence and victimization.

Issue: Youth

Aired: May 6, 2018

Time: 7:30am to 8:00am

Length of Segment: 19 minutes, 40 seconds of 30 minutes

Show Description: Sue Tabb interviews Hannah Finn, the 15 year old creator of The One Wish Project. In May 2017, the One Wish Project partnered with the Lazarus House in Lawrence, MA to provide a special birthday experience to children and young teen residents. Along with a custom homemade cake, the organization provides the recipient with party decorations and presents, all of which helps make each child

feel truly special. Hannah is being honored with a Youth Hero Award at the 16th annual Northeast Massachusetts Community Heroes Breakfast on Thursday, March 29, at the DoubleTree by Hilton Boston North Shore. Each year, the American Red Cross honors people who go above and beyond in service to others, exemplifying the spirit of our own mission. These heroes are honored in recognition of their good works.

Issue: Women / Public Health

Aired: May 13, 2018

Time: 7:30am to 8:00am

Length of Segment: 18 minutes, 55 seconds of 30 minutes

Show Description: Sue Tabb interviews distinguished author Alice Hoffman about her work and her upcoming event "Pink Pages" - featuring a number of celebrated authors, and all to benefit the Hoffman Breast Cancer Center at Mt Auburn Hospital.

Issue: Women / Community / Public Health

Aired: May 20, 2018

Time: 7:30am to 8:00am

Length of Segment: 21 minutes

Show Description: Sue Tabb interviews Cheryl Osimo, the Executive Director of the Massachusetts Breast Cancer Coalition and Cape Cod Coordinator of the Silent Spring Institute. Ms. Osimo has been a devoted breast cancer activist and advocate since 1991 when she was diagnosed with breast cancer at the age of 41. She has been a catalyst in raising public awareness of the possible environmental links to breast cancer on Cape Cod and a strong advocate for the Cape Cod Breast Cancer and the Environment Study. Her commitment to this study is a result of her belief that the findings will benefit women not only on the Cape, but worldwide.

Issue: Entrepreneurism

Aired: May 27, 2018 (repeat from April 8, 2018)

Time: 7:30am to 8:00am

Length of Segment: 20 minutes, 27 seconds of 30 minutes

Show Description: Sue Tabb interviews Marion Ross about her iconic role as "Mrs. Cunningham" in the TV series Happy Days and her memoir *MY DAYS: Happy and Otherwise* with a Forward by Ron Howard. Millions of fans know Marion Ross for her 11 year portrayal of "Mrs. C" on HAPPY DAYS. Her first love is the stage, and she received critical acclaim for her Broadway and national tour, with Jean Stapleton, in ARSENIC & OLD LACE and the national tour of [STEEL MAGNOLIAS](#). In 2012 she played the grandmother in LOST IN YONKERS in Toronto and in 2013 THE GAMES AFOOT at The New Theatre in Kansas City.

Issue: Women

Aired: June 3, 2018

Time: 7:30am to 8:00am

Length of Segment:

Show Description: Sue Tabb interviews Ann Hargraves - she is a mother, fiancé, business owner and cancer survivor. She will share her cancer journey and I think you will agree that she is certainly an Exceptional Women.

Issue: Women / Health Care

Aired: June 10, 2018

Time: 7:30am to 8:00am

Length of Segment: 18 minutes, 37 seconds of 30 minutes

Show Description: Sue Tabb interviews Dr. Angel Marie Johnson. A Urogynecologist, the director of Greater Boston Urology's new Women Center in Dedham. Dr. Johnson first wanted to be a NASA doctor but that changed as she realized she loved advocacy, volunteering and the field of urogynecology - such as helping many women from other countries who suffer from birth trauma and are often ostracized from their community. As a urogynecologist, she can help improve the quality of life for those people both in this area and internationally.

Issue: Entrepreneurism

Aired: June 17, 2018 (repeat from 1/14/18)

Time: 7:30am to 8:00am

Length of Segment: 30 minutes of 30 minutes

Show Description: Sue Tabb interviews Gretta Monahan, a self-made (Boston-bred) style maven, who has harnessed the fashion world by its stilettos and reinvented the concept of style. Covering top runway events and appearing as a regular on the Emmy Award winning "Rachael Ray Show" for 10 years, Gretta offers her fashion and beauty know-how to everyone from Hollywood superstars to the mom next door.

Issue: Women / Entrepreneurism

Aired: June 24, 2018 (repeat from 2/11/18)

Time: 7:30am to 8:00am

Length of Segment: 17 minutes, 30 seconds of 30 minutes

Show Description: Sue Tabb interviews Laila Ali, host of "Home Made Simple with Laila Ali" on OWN, 4 time undefeated boxing world champion and the daughter of global icon, Muhammad Ali about her incredible life and career!



WMJX-FM Public Affairs Log...2nd Quarter
April 1, 2018 through June 30, 2018

Community Events/Charities Supported by
MAGIC 106.7 Air Talent & Staff

SUE TABB, MORNING SHOW CO-HOST...KENDRA PETRONE, MORNING SHOW PRODUCER

Event: Miss Pink Pageant to benefit and honor breast cancer survivors, Sue Tabb judge, Kendra Petrone co-emcee

Date: April 14, 2018

Place: Danversport Yacht Club, MA

Attendance: 500 people

Event: Salem State University, Sue Tabb, speaker regarding media relations

Date: April 26, 2018

Place: Salem

Event: North Shore Cancer Walk, Sue Tabb, emcee

Date: June 24, 2018

Place: Salem Willows Park, MA

Attendance: 5,000 people

DAVID O'LEARY, MORNING SHOW CO-HOST

David is on the board of the American Foundation for Suicide Prevention.

Event: American Foundation for Suicide Prevention Benefit

Date: April 8, 2018

Place: Sandwich, MA on Cape Cod

Attendance: 75 guests, \$14,000 raised

Event: MetroWest YMCA Half-Marathon Planning Event to raise money for the MetroWest YMCA

Date: April 9, 2018

Place: Framingham, MA

Event: American Foundation for Suicide Prevention New England Stronger Communities Conference, co-chaired and hosted event which brought together clinicians and mental health professionals together for a day-long conference to prevent suicide.

Date: April 11, 2018

Place: Nashua, NH

Event: American Foundation for Suicide Prevention Campus Walk to raise money and awareness for AFSP Greater Boston Chapter.

Date: April 22, 2018

Place: Philips Andover Academy in Andover, MA

Attendance: 400 walkers and supporters

Event: A Sip in the Park Fundraiser, co-chaired and hosted this fundraiser for the American Foundation for Suicide Prevention.

Date: May 5, 2018

Place: Fenway Park, Boston, MA

Attendance: 200 guests, raised \$122,000 for AFSP

Event: Mass Adoption Resource Exchange/Jordan's Furniture, hosted this event that brought together children in foster care throughout Massachusetts and potential adoptive families.

Date: June 2, 2018

Place: Fenway Park, Boston, MA

Attendance: 600 children and families

Event: Framingham Education Foundation Annual Poetry Awards, hosted the event that brings together students and teachers from every school in the district to acknowledge and celebrate the value of poetry and student poets.

Date: June 5, 2018

Place: Framingham, MA

Event: Zumix Radio Event, attended this non-profit event that empowers at-risk youth to use music and the arts to change their communities and the world.

Date: June 6, 2018

Place: East Boston, MA

Event: American Foundation for Suicide Prevention, attended and participated in AFSP Advocacy efforts, attended seminars and conferences to advocate for more funding for mental health and suicide awareness programs.

Date: June 10-13, 2018

Place: Capitol Hill, Washinton, DC

Attendance: 400 volunteers

Event: Action for Boston Community Development's Annual Field of Dreams Event, host for event which services at-risk youth in Boston since 1962.

Date: June 29, 2018

Place: Fenway Park, Boston

Attendance: 300 guests, raised \$233,000 for ABCD's summer jobs program

DAVID ALLAN BOUCHER, ON-AIR PERSONALITY; BEDTIME MAGIC

David is a weekly volunteer at Cor Unum Meal Center in Lawrence, MA. Around 150 meals are served per night.

MAGIC 106.7 STREET TEAM CHARITY APPEARANCES

Event: YMCA Family Fun Day

Date: April 21, 2018

Place: Needham, MA

Attendance: 500 people

Event: Old Colony Hospice Walk

Date: April 29, 2018

Place: Framingham, MA

Attendance: 750 people

Event: North Shore Cancer Walk

Date: June 24, 2018

Place: Salem Willows Park, MA

Attendance: 5,000 people

STATION DONATIONS

None

Public Service Announcements

2nd Quarter 2018

Throughout the quarter the station aired PSA's through programming inventory.

The information below reflects community activities and issues.

:30 seconds – Jimmy Funk Walk

:32 seconds – Against the Tide/Massachusetts Breast Cancer Coalition

:33 seconds – North Shore Cancer Walk

:15 seconds – One Thing That's Green/Entercom Corporate

:30 seconds – One Thing That's Green/Entercom Corporate