

WMJX-FM

QUARTERLY ISSUES AND PROGRAMS REPORT

STATION: WMJX-FM

1st QUARTER 2018
(January, February, March)



Prepared by: Morgan Prue
Assistant Program Director

**Description of Issues of Concern to Boston, MA
Addressed in Responsive Programming in the 1st Quarter 2018**

- Women and Family
- Public Health and Health Care
- Mental Health and Personal Safety
- Education
- Environment
- Volunteerism/Community
- Economy, Employment and Entrepreneurism
- Public Safety
- Substance Abuse
- Disabilities
- Distracted Driving
- Youth

**WMJX-FM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
Radio Health Journal – 1st Quarter Report 2018**

Issue: Women / Public Health / Education

Aired: January 7, 2018

Time: 6:30am to 7:00am

Length of Segment: 11 minutes, 15 seconds of 30 minutes

Show Description: Young women are at relatively low risk of heart attacks, but when they have one, a much greater proportion die than among men of the same age. Surveys show young women are often unaware of their risk and are much less likely to go to the emergency room when a heart attack occurs. Experts discuss.

Issue: Health Care / Education

Aired: January 7, 2018

Time: 6:30am to 7:00am

Length of Segment: 7 minutes, 26 seconds of 30 minutes

Show Description: An expert examines how far we've come in medicine by focusing on past practices, which lead him to conclude doctors in ancient Greece provided better care than those in the US 150 years ago.

Issue: Health Care / Education

Aired: January 14, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 24 seconds of 30 minutes

Show Description: Healthcare workers are about four times more likely than other workers to be attacked on the job, usually by patients or family members, and most often in the emergency department. Experts discuss how and why attacks occur and how hospitals and health care workers can do a better job preventing them.

Issue: Family / Health Care

Aired: January 14, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 26 seconds of 30 minutes

Show Description: Egg donation can solve infertility, but it can be a minefield of emotional risks, especially if the donor and recipient are family or friends. An author/journalist who has donated twice with vastly different results discusses the technology and what to look out for when approaching egg donation.

Issue: Youth / Family

Aired: January 21, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 52 seconds of 30 minutes

Show Description: Smartphones have become ubiquitous among those in their teens and older, but there is no consensus on when children should first get a phone. Experts discuss dangers and cautions, and how parents can decide when the time is right for their kids to "get connected."

Issue: Health Care

Aired: January 21, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 13 seconds of 30 minutes

Show Description: Millions of people who think they have allergies, asthma, and sinus problems may actually have "silent reflux" which can travel up the esophagus all the way to the throat and head. An expert discusses telltale symptoms and the dietary triggers that can cause the disorder.

Issue: Health Care

Aired: January 28, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 33 seconds of 30 minutes

Show Description: For the last several decades, doctors have believed many mental illnesses were the result of chemical imbalances in the brain. However, a journalist's

investigation shows that lost human connection, dissatisfaction, and loneliness are behind many cases of depression and anxiety. He explains.

Issue: Health Care

Aired: January 28, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 13 seconds of 30 minutes

Show Description: Traumatic brain injuries, even mild ones, may product cognitive and personality changes months later, when that “bump on the head” has been forgotten. An expert explains these injuries and how to prevent some of the consequences.

Issue: Youth / Employment

Aired: February 4, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 9 seconds of 30 minutes

Show Description: Some bullies never grow up, and just keep on bullying. Experts describe where and how it most often occurs, what workplace bullies are seeking, who they target, why it continues, and what needs to happen to stop it.

Issue: Health Care / Public Health

Aired: February 4, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 36 seconds of 30 minutes

Show Description: Scientists are discovering why dietary fiber is so good for us—it feeds beneficial bacteria living in our intestines. Experts discuss how far fiber can go to keep us healthy, and what happens when we ignore fiber in the diet.

Issue: Women / Public Health / Personal Safety / Employment

Aired: February 11, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 1 second of 30 minutes

Show Description: Women who have suffered sexual assault and harassment are speaking out in unprecedented numbers. Many women feel empowered, but the movement has created confusion and doubt as well. Experts discuss what’s on the edges of harassment and what makes those perpetrators more dangerous than they seem, as well as legal hurdles to making claims stick.

Issue: Health Care / Public Health

Aired: February 11, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 58 seconds of 30 minutes

Show Description: Many experts disagree over the roots of the obesity crisis some 40 years ago. One well-known expert describes why he believes sugar is to blame, and the changes in the market and government advisories that made sugar a much heavier part of our diets.

Issue: Youth / Education

Aired: February 18, 2018

Time: 7:00am to 7:30am

Length of Segment: 11 minutes, 39 seconds of 30 minutes

Show Description: Stuttering has been blamed even fairly recently on parenting, but new research has several new findings: a structural deficiency in the brain's wiring in stutterers; an inability to perceive rhythms; and a much more successful way to treat stuttering. Experts discuss the new advances.

Issue: Mental Health

Aired: February 18, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 42 seconds of 30 minutes

Show Description: Surveys show that most Americans are less than happy, and seldom experience joy. Two experts discuss how even naturally glum people can manufacture joy.

Issue: Youth / Family / Education

Aired: February 25, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 11 seconds of 30 minutes

Show Description: New research shows that most people with ADHD have a disordered body clock, prompting disturbed sleep, sleep deprivation, and a worsening of ADHD symptoms. Experts discuss how fixing the body clock could lessen the impact of both ADHD and physical diseases that result from poor sleep.

Issue: Health Care

Aired: February 25, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 38 seconds of 30 minutes

Show Description: A real-life version of the Star Trek Tricorder, a non-invasive remote medical diagnostic machine, has won a major contest after passing multiple tests. Now it faces FDA scrutiny to go onto the market. Its developer discusses what the device is and how it could be used.

Issue: Youth / Education**Aired:** March 4, 2018**Time:** 7:00am to 7:30am**Length of Segment:** 12 minutes, 37 seconds of 30 minutes

Show Description: Autism has been misunderstood ever since its first description in the 1940's. Experts describe how this misunderstanding has drastically affected treatment of people with autism, and how schools and other institutions might change their approach and understanding to improve treatment.

Issue: Health Care / Youth**Aired:** March 4, 2018**Time:** 7:00am to 7:30am**Length of Segment:** 7 minutes, 17 seconds of 30 minutes

Show Description: Children suffering from a rare disorder called cyclic vomiting may vomit for days on end once or twice a month. Experts describe how the disorder is often misdiagnosed and remains difficult to treat. However, children often eventually outgrow the disorder as it transitions into migraine headaches.

Issue: Youth / Education / Public Safety**Aired:** March 11, 2018**Time:** 7:00am to 7:30am**Length of Segment:** 12 minutes, 39 seconds of 30 minutes

Show Description: The rise of school shootings has made lockdown drills an everyday part of school life. However, without consensus on the best way to carry out these drills, some schools may make them too realistic and traumatize students and staff more than prepare them for an intruder. A noted expert discusses how schools go wrong and what they should do to be effective.

Issue: Health Care**Aired:** March 11, 2018**Time:** 7:00am to 7:30am**Length of Segment:** 7 minutes, 11 seconds of 30 minutes

Show Description: Anesthesia is a bedrock of medical practice, yet doctors admit we don't know exactly how it works. An expert discusses anesthesia's back story and recent improvements.

Issue: Youth / Education / Public Health**Aired:** March 18, 2018**Time:** 7:00am to 7:30am

Length of Segment: 11 minutes, 47 seconds of 30 minutes

Show Description: Studies show that a large proportion of college students are at least occasionally “drunkorexic,” avoiding food when they know they’ll be drinking later in order to get a better buzz or to keep from gaining weight. Experts discuss dangers of drunkorexia and methods colleges are using to limit the damage.

Issue: Health Care

Aired: March 18, 2018

Time: 7:00am to 7:30am

Length of Segment: 8 minutes, 4 seconds of 30 minutes

Show Description: Big data is changing the world, but it’s been slow in coming to healthcare. An expert in healthcare IT explains how that’s changing and what it could mean to treatment.

Issue: Public Health / Economy / Substance Abuse

Aired: March 25, 2018

Time: 7:00am to 7:30am

Length of Segment: 13 minutes, 48 seconds of 30 minutes

Show Description: A number of hospitals, particularly in large cities, are beginning to develop or operate housing units for the homeless, finding they markedly reduce healthcare costs for this population. Experts discuss their “housing first” approach that does not require people to get off addictions before they get an apartment.

Issue: Health Care

Aired: March 25, 2018

Time: 7:00am to 7:30am

Length of Segment: 5 minutes, 57 seconds of 30 minutes

Show Description: Lung diseases such as COPD are difficult to treat, but a new method taking a patient’s own stem cells, concentrating them, and reinfusing them is showing success. An expert explains.

WMJX-FM

Programs That Address Community Issues (Regularly Scheduled Public Affairs Programs) Exceptional Women – 1st Quarter Report 2018

Issue: Women / Family

Aired: January 7, 2018

Time: 7:30am to 8:00am

Length of Segment: 18 minutes, 31 seconds of 30 minutes

Show Description: Sue Tabb interviews Toni Eaton, the President and CEO of Old Colony Hospice, about their comprehensive approach to compassionate care for people needing end of life care.

Issue: Entrepreneurism

Aired: January 14, 2018

Time: 7:30am to 8:00am

Length of Segment: 30 minutes of 30 minutes

Show Description: Sue Tabb interviews Gretta Monahan, a self-made (Boston-bred) style maven, who has harnessed the fashion world by its stilettos and reinvented the concept of style. Covering top runway events and appearing as a regular on the Emmy Award winning “Rachael Ray Show” for 10 years, Gretta offers her fashion and beauty know-how to everyone from Hollywood superstars to the mom next door.

Issue: Women / Entrepreneurism

Aired: January 21, 2018

Time: 7:30am to 8:00am

Length of Segment: 27 minutes, 34 seconds of 30 minutes

Show Description: Sue Tabb interviews Jen Welter, PhD, about making history as the first woman to coach in the NFL when she joined the Arizona Cardinals at training camp in 2015. The story of how she got there is nearly as remarkable as the accomplishment itself. In her book, *Play Big: Lessons in Being Limitless from the First Woman to Coach in the NFL*, she mixes examples from her own life in sports with practical advice on making an outsized impact—with humor, passion, commitment, and grit.

Issue: Women / Family

Aired: January 28, 2018

Time: 7:30am to 8:00am

Length of Segment: 15 minutes, 23 seconds of 30 minutes

Show Description: Sue Tabb interviews Leslie Stahl, one of America’s most recognized and experienced broadcast journalists. A Swampscott native, Leslie’s career has been marked by political scoops, surprising features and award-winning foreign reporting. She has been a *60 Minutes* correspondent since 1991 and now the paperback edition of her book *Becoming Grandma* is available!

Issue: Women / Entrepreneurism

Aired: February 4, 2018

Time: 7:30am to 8:00am

Length of Segment: 17 minutes, 30 seconds of 30 minutes

Show Description: Sue Tabb interviews Laila Ali, host of “Home Made Simple with Laila Ali” on OWN, 4 time undefeated boxing world champion and the daughter of global icon, Muhammad Ali about her incredible life and career! Don’t miss this candid conversation!

Issue: Women / Entrepreneurism

Aired: February 11, 2018

Time: 7:30am to 8:00am

Length of Segment: 17 minutes, 30 seconds of 30 minutes

Show Description: Sue Tabb interviews Laila Ali, host of "Home Made Simple with Laila Ali" on OWN, 4 time undefeated boxing world champion and the daughter of global icon, Muhammad Ali about her incredible life and career!

Issue: Women

Aired: February 18, 2018

Time: 7:30am to 8:00am

Length of Segment: 20 minutes, 19 seconds of 30 minutes

Show Description: Sue Tabb chats with actress Drew Barrymore! We first saw her on E.T. and her life path has branched into many more movies and projects, including The Wedding Singer and Charlie's Angels. She is now also an author and has a new book that just came out called *Wildflower*. Get the inside scoop on the life and career of this loveable star!

Issue: Volunteerism / Community

Aired: February 25, 2018

Time: 7:30am to 8:00am

Length of Segment: 21 minutes, 42 seconds of 30 minutes

Show Description: Sue Tabb interviews Kate Middlemiss, mother, wife, cofounder and President of The Joseph Middlemiss Big Heart Foundation. Upon losing her 6 year old son, Joseph, to a cardiac condition, Kate and her husband, Scott, lived through every parent's worst nightmare. In an attempt to move through their own grief and carry on their son's legacy of love, they began carrying out acts of kindness in Joseph's memory. Not only was the experience cathartic and healing, but it also opened Kate's eyes to the power of kindness and its potential to change lives. Together with her husband, Kate began the "All You Need is Love" kindness "pay it forward" mission in December 2013. To date, over 20,000 random acts of kindness have been spread internationally.

Issue: Women / Entrepreneurism

Aired: March 4, 2018

Time: 7:30am to 8:00am

Length of Segment: 25 minutes, 57 seconds of 30 minutes

Show Description: Sue Tabb interviews running legend "Marathon Woman" Kathrine Switzer about being the first woman to enter and run the Boston Marathon in 1967 and how she has changed generations of women's health. She was inducted into the National Women's Hall of Fame in and in 2017, 50 years later, her #261 Boston

Marathon bib was retired by the Boston Athletic Association. She has an incredible running focused non-profit called 261 Fearless!

Issue: Women

Aired: March 11, 2018

Time: 7:30am to 8:00am

Length of Segment: 18 minutes, 40 seconds of 30 minutes

Show Description: Sue Tabb interviews Academy Award winning actress Helen Mirren about her incredible career, getting honored by the Royal Family, and her latest movie THE LEISURE SEEKER co-starring Donald Sutherland, in theatres now!

Issue: Women / Health Care

Aired: March 18, 2018

Time: 7:30am to 8:00am

Length of Segment: 20 minutes, 10 seconds of 30 minutes

Show Description: Sue Tabb interviews Dr. Amy Comander. She is the medical director of the Auerbach Breast Center at Newton-Wellesley Hospital.

Dr. Comander also teaches at Harvard Medical School, counsels women who are at risk or have had a breast cancer diagnosis, and oh, and in her spare time she runs marathons.

Issue: Youth

Aired: March 25, 2018

Time: 7:30am to 8:00am

Length of Segment: 24 minutes

Show Description: Sue Tabb interviews Hannah Finn, the 15 year old creator of The One Wish Project. In May 2017, the One Wish Project partnered with the Lazarus House in Lawrence, MA to provide a special birthday experience to children and young teen residents. Along with a custom homemade cake, the organization provides the recipient with party decorations and presents, all of which helps make each child feel truly special. Hannah is being honored with a Youth Hero Award at the 16th annual Northeast Massachusetts Community Heroes Breakfast on Thursday, March 29, at the DoubleTree by Hilton Boston North Shore. Each year, the American Red Cross honors people who go above and beyond in service to others, exemplifying the spirit of our own mission. These heroes are honored in recognition of their good works.

WMJX-FM Public Affairs Log...1st Quarter
January 1, 2018 through March 31, 2018

Community Events/Charities Supported by
MAGIC 106.7 Air Talent & Staff

North Shore Perfect Pitch – to benefit Rotary Club – Sue Tabb and Nancy Quill (emcees)
March 23, 2017
Danversport Yacht Club
Attendance: 500

American Red Cross Heroes Breakfast – Northeast Chapter – Sue Tabb (emcee)
March 29, 2017
DoubleTree in Danvers
Attendance: 500

DAVID O'LEARY, MORNING SHOW CO-HOST

David is on the board of the American Foundation for Suicide Prevention.

DAVID ALLAN BOUCHER, ON-AIR PERSONALITY; BEDTIME MAGIC

David is a weekly volunteer at Cor Unum Meal Center in Lawrence, MA. Around 150 meals are served per night.

MAGIC 106.7 STREET TEAM CHARITY APPEARANCES

None

STATION DONATIONS

None

Public Service Announcements
4th Quarter 2018

Throughout the quarter the station aired PSA's through programming inventory.
The information below reflects community activities and issues.

:16 seconds – Wounded Warrior Project
:18 seconds – Lifeline/Suicide Prevention
:32 seconds – Against the Tide/Massachusetts Breast Cancer Coalition
:30 seconds – One Thing That's Green/Entercom Corporate