

WMJX-FM

QUARTERLY ISSUES AND PROGRAMS REPORT

4th QUARTER 2018
(October, November, December)
Due January 10, 2018



Prepared by: Morgan Prue
Assistant Program Director

**Description of Issues of Concern to Boston, MA
Addressed in Responsive Programming in the 4th Quarter 2018**

- Women and Family
- Public Health and Health Care
- Mental Health and Personal Safety
- Education
- Environment
- Volunteerism/Community
- Economy, Employment and Entrepreneurism
- Public Safety
- Substance Abuse
- Disabilities
- Distracted Driving
- Youth

**WMJX-FM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
Radio Health Journal – 4th Quarter Report 2018**

Issue: Health Care / Economy

Aired: October 7, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 48 seconds of 30 minutes

Show Description: Medical bills have long been labeled the number one cause of bankruptcy in the US. A recent study has examined how medical crises produce personal financial disaster. Researchers say for the uninsured, medical bills are, indeed, a heavy burden. But for both insured and uninsured, illness or injury can cause disruption of employment that may linger for years, and from which family finances may never recover. Experts discuss causes and possible solutions to the problem.

Issue: Public Health

Aired: October 7, 2018

Time: 7:00am to 7:30am

Length of Segment: 6 minutes, 59 seconds of 30 minutes

Show Description: Researchers have discovered a variety of components in foods that are essential to health but are low in quantity in most diets. One of these is a set of compounds called polyamines. Researchers explain what they are, how they work, and how people can replace those that are needed in the diet.

Issue: Health Care / Women

Aired: October 14, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 26 seconds of 30 minutes

Show Description: About two-thirds of people with dementia in the United States are women, and researchers are discovering it's not just because they live longer. Reproductive history also plays a role. Scientists are focusing on the role of estrogen as a potential protective factor against Alzheimer's disease. Several who are involved in this research explain.

Issue: Mental Health

Aired: October 14, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 35 seconds of 30 minutes

Show Description: What we now call "homesickness" used to be a medical diagnosis called "nostalgia," and it was considered life-threatening. Today many people consider homesickness to be a childish emotion, but an expert says it's nothing to be ashamed of. We all suffer from it sometime and need to know how to cope.

Issue: Health Care / Public Health / Education

Aired: October 21, 2018

Time: 7:00am to 7:30am

Length of Segment: 13 minutes, 8 seconds of 30 minutes

Show Description: Studies show that medical professionals are as biased as the rest of us against people who are overweight, resulting in lectures, misdiagnoses, and patients who start avoiding the doctor. Experts explain the problem, results, and what might be done about it.

Issue: Health Care

Aired: October 21, 2018

Time: 7:00am to 7:30am

Length of Segment: 6 minutes, 45 seconds of 30 minutes

Show Description: Surveys show that hospital gowns are one of the things that most makes a hospital stay unpleasant. Finally hospitals may be moving to get rid of the old style gowns toward a less revealing, more dignified design that is still functional for healthcare workers.

Issue: Health Care / Public Health / Education

Aired: October 28, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 40 seconds of 30 minutes

Show Description: About 40 percent of eligible people have been vaccinated against the flu in recent years, but many more might do so were it not for persistent myths about the disease and its vaccine. For example, a new survey shows that more than half of parents believe the flu shot can cause the flu. Experts explain why those myths aren't true and set the record straight.

Issue: Health Care

Aired: October 28, 2018

Time: 7:00am to 7:30am

Length of Segment: 8 minutes, 18 seconds of 30 minutes

Show Description: Sleep disorders can be difficult to diagnose and treat. A science journalist discusses his efforts to overcome narcolepsy, which produces extreme daytime sleepiness, and cataplexy, which produces instant sleep-like paralysis, as well as the science behind sleep disorders.

Issue: Family / Youth

Aired: November 4, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 40 seconds of 30 minutes

Show Description: People who are adopted have more psychological problems than others, yet they also tend to have other psychological strengths. Experts, both themselves also adoptees, discuss the roots and outcomes of these issues as adopted children grow up.

Issue: Education

Aired: November 4, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 37 seconds of 30 minutes

Show Description: Tickling is a unique application of the sense of touch that surprisingly has developmental and cultural importance. Experts discuss the science and sociology of tickling.

Issue: Mental Health

Aired: November 11, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 19 seconds of 30 minutes

Show Description: People suffering from post-traumatic stress disorder often can't face their trauma, which is necessary for psychotherapy to work. It is a big reason

PTSD is so difficult to treat. Scientists are leading clinical trials into the use of the banned drug MDMA in connection with therapy to help break this hurdle, and the results so far have been outstanding in curing PTSD.

Issue: Public Health / Health Care

Aired: November 11, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 34 seconds of 30 minutes

Show Description: Thanks in part to its Biblical past, the disfiguring disease leprosy carries more stigma than most diseases. We hear little about it today, but it still exists, and because it's now treatable, often the stigma is worse than the disease. An expert discusses.

Issue: Personal Safety / Youth / Family

Aired: November 18, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 57 seconds of 30 minutes

Show Description: Just about anyone can report a parent to a child abuse hotline. It's meant to protect children, but all too often, parents are reported when no abuse or neglect exists in order to retaliate for a divorce or some other grievance. And though the world is actually safer for children than it used to be, some parents are reported for merely letting children play outside or walk to school without an adult in attendance, what was once thought of as normal. Some activists say this robs children of independence. An expert and a woman who went through an unjustified child abuse investigation discuss.

Issue: Disabilities / Mental Health

Aired: November 18, 2018

Time: 7:00am to 7:30am

Length of Segment: 6 minutes, 55 seconds of 30 minutes

Show Description: A woman who suffered abuse as a child describes the mental health benefits of owning a dog, and an expert on the Americans with Disabilities Act discusses requirements for emotional support animals.

Issue: Mental Health / Youth / Education

Aired: November 25, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 2 seconds of 30 minutes

Show Description: Schools would be a good place for programs to screen for mental health issues in students, and to educate about mental health to lessen the pervasive

stigma. Some states are making programs mandatory, but elsewhere schools and personnel may resist, seeing mental health as outside the normal role of teachers. Experts discuss how inventive programs are overcoming obstacles.

Issue: Employment

Aired: November 25, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 42 seconds of 30 minutes

Show Description: Companies instituting open offices without walls often claim they improve collaboration and interaction. Studies now show that the opposite is true—that workers put on headphones and interact via email rather than in person in order to shut out distractions and stress. Experts discuss.

Issue: Health Care / Environment

Aired: December 2, 2018

Time: 7:00am to 7:30am

Length of Segment: 11 minutes, 59 seconds of 30 minutes

Show Description: Many people who have chronic recurrent sinusitis may have an allergic reaction to fungi rather than a bacterial infection. Treatments for the two are completely different, and in some cases, fungal sinusitis can be life threatening. Two experts and a patient explain.

Issue: Employment

Aired: December 2, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 35 seconds of 30 minutes

Show Description: Most people think of science as fact-based and not as subject to bias as the rest of the world. However, studies show that gender bias is rampant in science, and that women are not taken as seriously as men, even with identical qualifications. Experts discuss the problem and possible solutions.

Issue: Health Care

Aired: December 9, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 26 seconds of 30 minutes

Show Description: With monitors surveying every part of patients' bodies, hospital intensive care units appear to be a model of high tech. But systems engineers say ICU's are actually models of inefficiency because few of those high tech devices talk to each other. Experts discuss how ICU's could be improved to save lives.

Issue: Public Health

Aired: December 9, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 21 seconds of 30 minutes

Show Description: During the holidays, party foods are a prime source of food-borne illness. Two food scientists discuss common ways foods become contaminated, some of the myths of food contamination, and ways to keep foods safe when you have guests to protect.

Issue: Public Health

Aired: December 16, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 15 seconds of 30 minutes

Show Description: Medical campaigns account for a third of monies raised on crowdfunding sites like GoFundMe, and many people who've fallen through the holes of the safety net have been helped this way. But new studies show that fraud is rampant in crowdfunding, with fake patients and medical providers who all too eager to take money for worthless treatment. Experts discuss these issues and the need for regulation.

Issue: Public Health

Aired: December 16, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 35 seconds of 30 minutes

Show Description: During the holidays, leftovers from gatherings and parties may threaten to take over the refrigerator. An expert discusses consumer-friendly how-to's, including how to read labels that can lengthen food life and help avoid food waste.

Issue: Health Care

Aired: December 23, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 22 seconds of 30 minutes

Show Description: It's a rare thing for people to lose their memory of past events. An expert discusses why doctors believe it may occur, and a woman to whom it happened recounts her experience.

Issue: Health Care / Disabilities

Aired: December 23, 2018

Time: 7:00am to 7:30am

Length of Segment: 7 minutes, 41 seconds of 30 minutes

Show Description: Many people with dwarfism also face skeletal abnormalities which can lead to disability. Experts, and little people themselves, discuss major causes of dwarfism, the hurdles they create, the struggle for respect, and the prospect of treatments that could one day make little people much more rare.

Issue: Economy

Aired: December 30, 2018

Time: 7:00am to 7:30am

Length of Segment: 12 minutes, 55 seconds of 30 minutes

Show Description: In the near future, cars will be able to provide data as well as receive it, and a variety of methods are being researched to tap into this. Experts explain how cars can communicate with roads, traffic signals and central computers, and how roads themselves may collect data on the cars they carry. In the future, autonomous cars may use these links to greatly speed travel and make it much safer.

Issue: Health Care

Aired: December 30, 2018

Time: 7:00am to 7:30am

Length of Segment: 6 minutes, 53 seconds of 30 minutes

Show Description: Epilepsy affects 3.5 million Americans, yet stigma prevents many from speaking out, which in turn prolongs the stigma. An award-winning writer who has epilepsy describes the discrimination faced by people with seizure disorders and dispels the many myths many people hold about them.

WMJX-FM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
Exceptional Women – 4th Quarter Report 2018

Issue: Disabilities / Mental Health

Aired: October 7, 2018

Time: 7:30am to 8:00am

Length of Segment: 24 minutes, 11 seconds of 30 minutes

Show Description: Kendra Petrone interviews Rita Gardner...the President, CEO and Director at Melmark, Inc. She has served as Executive Director of Melmark New England, based in Andover and has helped Melmark New England become one of the most nationally acclaimed providers of services to children and adults with challenging behaviors. She has devoted over 30 years of her professional career to the field of community-based services for children and adults with autism spectrum

disorders, acquired brain injuries, neurological disorders and severe challenging behaviors.

Issue: Women / Education

Aired: October 14, 2018

Time: 7:30am to 8:00am

Length of Segment: 18 minutes, 24 seconds of 30 minutes

Show Description: In this edition of Exceptional Women, host Sue Tabb talks to Emmy award winning director, producer and documentary filmmaker Rory Kennedy. Kennedy talks about one of her newest projects, a documentary film called *Above and Beyond: Nasa's Journey to Tomorrow* that just debuted on the Discovery and Science Channel.

Issue: Women / Education

Aired: October 21, 2018

Time: 7:30am to 8:00am

Length of Segment: 18 minutes, 24 seconds of 30 minutes (repeat from October 14, 2018)

Show Description: In this edition of Exceptional Women, host Sue Tabb talks to Emmy award winning director, producer and documentary filmmaker Rory Kennedy. Kennedy talks about one of her newest projects, a documentary film called *Above and Beyond: Nasa's Journey to Tomorrow* that just debuted on the Discovery and Science Channel.

Issue: Women / Entrepreneurism

Aired: October 28, 2018

Time: 7:30am to 8:00am

Length of Segment: 24 minutes, 11 seconds of 30 minutes

Show Description: Exceptional Women host Sue Tabb talks with a woman who by all accounts lives by the principles that define being exceptional. Michelle Cully is a successful business owner, mother, and wife who has triumphed over some incredible challenges. Armed with just a high school degree and very little money, she escaped an abusive relationship 25 years ago and started her own trucking company that now is a multi-million dollar venture with operations coast to coast. She has just released her first book called *High Heels in the Laundry Room: How I Faced Fear, Found My Voice and Started a Business on My Terms*. Michelle hopes by sharing her struggles and sacrifice, she'll inspire other women to chase their dreams.

Issue: Women

Aired: November 4, 2018

Time: 7:30am to 8:00am

Length of Segment: 25 minutes, 30 seconds of 30 minutes

Show Description: Exceptional Women host Sue Tabb chats with a guest today whose voice will definitely sound familiar. Suze Orman is America's most recognized personal finance expert: a two-time Emmy award-winning television host, writer, speaker and

best-selling author who is with us this morning to talk about her book “Women & Money.”

Issue: Education

Aired: November 11, 2018

Time: 7:30am to 8:00am

Length of Segment: 23 minutes of 30 minutes

Show Description: Host Sue Tabb welcomes back a guest we had on some years ago when she was just launching an alternative school. Her name is Lygia Soares and she is the founder and Executive Director of Merrimac Heights Academy, a school that now serves a number of students who face learning, language or social challenges. Lygia talks about the growth of the school, some new capital projects and a fundraiser they have coming up in December.

Issue: Entrepreneurism

Aired: November 18, 2018

Time: 7:30am to 8:00am

Length of Segment: 24 minutes of 30 minutes

Show Description: Kendra Petrone talks with real estate mogul and star of ABC's SHARK TANK - Barbara Corcoran about how she turned a \$1,000 loan into a \$5 billion dollar real estate business. Shark Tank is also airing a special 3 woman panel on Sunday nights episode at 9pm on ABC.

Issue: Education / Women

Aired: November 25, 2018

Time: 7:30am to 8:00am

Length of Segment: 23 minutes of 30 minutes

Show Description: On this edition of Exceptional Women, host Sue Tabb speaks to Jane Carpenter, the vice president of public relations and corporate communications for Wayfair. She will talk to us about some company initiatives and about her own career path. We'll also talk about Wayfair's involvement in the Mass Conference for Women and her observations about some of the themes that will be covered at the conference this year. Our second guest is Carol Fulp, the president and CEO of The Partnership Inc., New England's premier organization dedicated to enhancing the competitiveness of the region by attracting multicultural professionals. She is also a board member for the Mass Conference for Women.

Issue: Education / Health Care

Aired: December 2, 2018 (repeat from September 30, 2018)

Time: 7:30am to 8:00am

Length of Segment: 18 minutes, 5 seconds of 30 minutes

Show Description: Kendra Petrone talked with Actress, New York Times best-selling author and health advocate Alicia Silverstone. Alicia has launched *mykind* Organic

Herbals, the only full line of herbal supplements that are certified USDA organic, non-GMO, and certified both gluten free and vegan. She took things into her own hands when she could not find a vitamin made from the same types of organic, nutritious foods that she eats as part of her daily diet. She partnered with Garden of Life and co-created mykind Organics. In addition to discussing her passion for a healthy lifestyle.

Issue: Entrepreneurism

Aired: December 9, 2018 (repeat from September 16, 2018)

Time: 7:30am to 8:00am

Length of Segment: 29 minutes, 10 seconds of 30 minutes

Show Description: Sue Tabb talks with a woman who needs little introduction. The world knows Nancy Frates and the global charge to battle ALS that was inspired by her son Pete Frates. The Ice Bucket Challenge may have brought their journey to light, but their work since then has been a testament to the power of love and the story of a tragedy turned inspiration.

Issue: Entrepreneurism

Aired: December 16, 2018

Time: 7:30am to 8:00am

Length of Segment: 29 minutes, 10 seconds of 30 minutes

Show Description: Kendra talked with 3-time WNBA MVP and a four-time Olympic gold medal winner Lisa Leslie about her career as one of the first women to play in the WNBA, being a mom, an author and a real estate agent- and on top of it all, her guest starring role on ABC's "Speechless."

Issue: Women

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abusive relationship 25 years ago and started her own trucking company that now is a multi-million dollar venture with operations coast to coast. She has just released her first book called *High Heels in the Laundry Room: How I Faced Fear, Found My Voice and Started a Business on My Terms*. Michelle hopes by sharing her struggles and sacrifice, she'll inspire other women to chase their dreams.

**WMJX-FM Public Affairs Log...4th Quarter
October 1, 2018 through December 31, 2018**

Community Events/Charities Supported by
MAGIC 106.7 Air Talent & Staff

MAGIC 106.7 STREET TEAM CHARITY APPEARANCES

None

DAVID O'LEARY, MORNING SHOW CO-HOST

David is on the board of the American Foundation for Suicide Prevention.

SUE TABB, MORNING SHOW CO-HOST

Event: Broadway Heights for Hope Benefit Concert for Merrimac Heights Academy (emcee)

Date: December 1, 2018

Place: Merrimac, MA

Attendance: 200 people

DAVID ALLAN BOUCHER, ON-AIR PERSONALITY; BEDTIME MAGIC

David is a weekly volunteer at Cor Unum Meal Center in Lawrence, MA. Around 150 meals are served per night.

STATION DONATIONS

None

**Public Service Announcements
4th Quarter 2018**

Throughout the quarter the station aired PSA's through programming inventory.

The information below reflects community activities and issues.

Rosie's Place Holiday Cards
Home for Little Wanderer's Big Wishes Gift Drive
Stomp Out Bullying
One Thing That's Green/Entercom Corporate