



**West Palm Beach**

**WMBX-FM**

**Quarterly Issues/Programming Report for October 1<sup>st</sup>- December 31st, 2023**

**Fourth Quarter - 2023**

**Section I. Issues**

**The station has identified the following issues as significant issues facing our community in this quarter:**

- A. Community Events & Resources**
- B. Urban Issues**
- C. Breast Cancer Awareness**
- D. Theater & The Arts**
- E. Healthcare Awareness**

## Section II. Responsive Programs

The station had broadcast programming dealing with each of the above referenced issues. Programming dealing with each issue is set out below:

### A. Community Events & Resources

1. South Florida Sunday Show, 6-7 a.m. 10/08/2023, 5:02 minutes.  
WMBX's Community Ambassador, Trey Brazier talks with Danni Washington, education honoree at the Black Achievers Awards about the upcoming celebration and the contributions of the inspiring members of South Florida's Black community.
2. South Florida Sunday Show 6-7 a.m. 10/08/2023, 4:14 minutes.  
WMBX's Community Ambassador, Trey Brazier talks with Tracey Paige, Executive Director of Alzheimer's Association Southeast Florida Chapter as she invites listeners to multiple events including The Walk to End Alzheimer's.
3. South Florida Sunday Show, 6-7 a.m. 10/22/2023, 8:19 minutes.  
Gabrielle Favita, City of Boynton Beach Events Manager invites listeners to Boynton Beach's community event, Pirate Fest. Pirate Fest is a free event that features live music, kid's activities, a treasure hunt and much more.
4. South Florida Sunday Show, 6-7 a.m. 11/05/2023, 8:19 minutes.  
John Linden, committee member and parade co-chair for Palm Beach County Veterans Committee, invites listeners to the annual Veterans Day Parade and all the events surrounding the holiday in Palm Beach County. The mission of the Palm Beach County Veterans Committee is to proudly honor past, present and future veterans of Palm Beach County.
5. South Florida Sunday Show, 6-7 a.m. 11/19/2023, 4:09 minutes.  
WMBX's Community Ambassador, Trey Brazier talks with Patrick Franklin, President and CEO of the Urban League of Palm Beach County about the Urban League's annual community Thanksgiving food drive which provides Thanksgiving meals to 800 families.
6. The Culture Report, 11:15 a.m.- 11:16 a.m. 12/14/2023 1:00 minutes.  
WMBX's Community Ambassador, Trey Brazier invites listeners to the station's Toy Drive at WSS Shoes where over 1,000 toys were provided for children in Palm Beach County.

## B. Urban Issues

1. South Florida Sunday Show, 6-7 a.m. 10/15/2023, 28:03 minutes.  
WMBX's Community Ambassador Trey Brazier and Patrick Franklin President and CEO of the Urban League of Palm Beach County talk with Valley Bank's Senior Vice President, Thais Sullivan as she talks about the struggles of minority owned businesses obtaining loans in Palm Beach County, financial literacy and more.
2. South Florida Sunday Show, 6-7 a.m. 10/22/2023, 27:38 minutes.  
WMBX's Community Ambassador Trey Brazier and Patrick Franklin President and CEO of the Urban League Palm Beach County talk with Eric Kelley of The Quantum Foundation. They discuss the disparities in healthcare in South Florida with minorities and provide advice and resources.
3. South Florida Sunday Show, 6-7 a.m. 10/29/2023, 3:21 minutes.  
WMBX's Community Ambassador Trey Brazier speaks with Sholanda Warren, Executive Director of Sickle Cell Foundation of Palm Beach County and talks about education and services available to persons with Sickle Cell Disease/Trait, a disease that is most common in African-Americans. She also invites listeners to "It's A Fashion Affair", a fundraising event on November 4<sup>th</sup>.
4. South Florida Sunday Show, 6-7 a.m. 10/29/2023, 25:55 minutes.  
WMBX's Community Ambassador Trey Brazier and Patrick Franklin President and CEO of the Urban League Palm Beach County talk with Rick Christie, Executive Editor of the Palm Beach Post discuss the affordable housing crisis in Palm Beach County and provide resources that are available for residents in need of assistance.
5. South Florida Sunday Show, 6-7 a.m. 11/12/2023, 25:22 minutes.  
WMBX's Community Ambassador Trey Brazier and Patrick Franklin President and CEO of the Urban League Palm Beach County talk with Chris Tress, President/CEO of Urban Youth Impact. Chris invited listeners to the 8th Annual Urban Youth Impact's 5K Fall Stampede Race on November 18<sup>th</sup>. This community event raises awareness for the literacy and leadership programs the organization provides to countless inner-city children in Palm Beach County.

6. South Florida Sunday Show, 6-7 a.m. 12/03/2023, 26:19 minutes.  
WMBX's Community Ambassador Trey Brazier and Patrick Franklin President and CEO of the Urban League Palm Beach County talk with Denita Dehane, President and CEO of The Community Foundation of Palm Beach and Martin Counties. Their conversation focuses on philanthropic work The Community Foundation does in the area such as providing resources for affordable housing, mental health support, scholarships and more.

### **C. Breast Cancer Awareness**

1. South Florida Sunday Show, 6-7 a.m. 10/01/2023 6:29 minutes.  
Jessica Patykula, ELC Walk Chair for the 2024 Susan G Komen More than Pink Walk discusses early warning signs of Breast Cancer, the importance of early detection and treatment and how to participate in the 2024 More Than Pink Palm Beach County Walk.
2. South Florida Sunday Show, 6-7 a.m. 10/08/2023, 28:24 minutes.  
WMBX's Community Ambassador Trey Brazier talks with Frankie Parker who is a breast cancer survivor, she informs listeners about her journey from diagnosis to recovery and provides advice to those who currently suffer.
3. South Florida Sunday Show, 6-7 a.m. 10/15/2023, 14:54 minutes.  
Nicole Smith, Breast Cancer Survivor and Susan G. Komen Warrior in Pink, takes listeners through her Breast Cancer journey and talk about being named a Warriors in Pink by the Komen Organization. Ms. Smith educates the audience about the resources that the Komen Organization provides in Palm Beach County.
4. Culture Report, 6-7 a.m. 10/18/2023, 1:00 minute.  
WMBX's Community Ambassador, Trey Brazier provides important statistics regarding Breast Cancer Awareness for African American Women who are more likely to develop breast cancer than any other race group.

## D. Theater & The Arts

1. South Florida Sunday Show, 6-7 a.m. 10/22/2023, 8:20 minutes.  
WMBX's Community Ambassador, Trey Brazier interviews Kitty Lundan host of the TV show "What's Poppin PBC." Ms. Lundan informs listeners about her new show that features restaurants, upcoming theater performances, and events in Palm Beach County.
2. South Florida Sunday Show, 6-7 a.m. 11/05/2023, 07:15 minutes.  
Lianna Slater, Exhibition & Events Curator and Assistant Registrar of the Armory Art Center informs listeners on upcoming holiday performances and events. At the Armory's 7th annual Holiday Arts Festival, guests will discover a variety of handmade artwork including paintings, ceramics, jewelry, sculpture, and more. They can also watch talented artists give live demonstrations and enjoy kids' activities. The Armory Art Center inspires the creation and experience of the arts in Palm Beach County.
3. South Florida Sunday Show, 6-7 a.m. 11/26/2023, 9:06 minutes.  
Marilyn Wick, Founder and CEO of the Wick Theater and Costume Museum talks about upcoming events and performances for the holiday season. The Wick Theatre and Costume Museum is celebrating its 10<sup>th</sup> anniversary. The nonprofit, founded by Marilynn Wick features Broadway style theatre performances and a stunning immersive museum which features preserved costumes from their Broadway collection, which is the largest in the nation.  
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4. South Florida Sunday Show, 6-7 a.m. 12/10/2023 28:58 minutes.  
Diane Quinn, Raymond F. Kravis Center CEO talks about the many community events and performances happening at the Kravis Center during the holiday season. She invites the community to participate and take part in the holiday programs.
5. South Florida Sunday Show, 6-7a.m. 12/10/23, 14:59 minutes.  
Shari Upbin, NSAL Florida Board Member and a respected theatre director and producer, spoke about the 2024 competitions and scholarships. Applications are now available for outstanding young artists in Florida in the disciplines of music, voice, drama, and visual arts, as well as for the musical theater competition. Winners receive scholarships to fund their arts education while gaining performance experience and invaluable mentorship.

## **E. Healthcare Awareness**

1. South Florida Sunday Show, 6-7 a.m. 10/01/2023 13:14 minutes.  
Patrick McNamara, CEO Palm Health Foundation discusses October being Brain Health Month and the foundation's "Train the Brain" campaign. He explains that the goal of Train the Brais is to help people to understand that improved brain health leads to better health overall. He also gives listeners exercises to keep the brain healthy.
2. South Florida Sunday Show, 6-7 a.m. 10/15/2023 12:04 minutes.  
Dr. Stephen Milan pulmonologist Delray Medical Center & West Boca Medical Center informs listeners about Lung Cancer Awareness. He explains the most common risk factors for developing lung cancer, and how can individuals reduce their risk. He also discusses the latest advancements in lung cancer screening methods, and their effectiveness.
3. South Florida Sunday Show, 6-7 a.m. 10/29/2023 11:01 minutes.  
Dr. Brian Snelling, director of the stroke program with Marcus Neuroscience Institute, part of Baptist Health, at Boca Raton Regional Hospital, informs listeners of the significance of World Stroke Day, the common signs of a stroke, how to help loved ones that may be suffering from a stroke, and the advancement in treating stroke victims.
4. South Florida Sunday Show, 6-7 a.m. 11/19/2023 8:53 minutes.  
Dr. Richard Follwell from Palm Beach Health Network Physician Group and Good Samaritan Medical Center educates listeners on the benefits and advancements in revisional bariatric surgery, gastric band revision and follow-up, gastric bypass, sleeve gastrectomy, pre and post-surgery endoscopy, general surgery as related to post bariatric procedures, robotic surgery and hernia surgery.
5. South Florida Sunday Show, 6-7 a.m. 12/17/2023 12:19 minutes.  
Dr. Oral Waldo, Cardiologist with Cardiovascular Care at Palm Beach Health Network Physician Group and on-staff at Good Samaritan Medical Center and Palm Beach Gardens Medical Center discusses the impact of stress during the holidays and it's effect on heart health. He further explained how individuals can maintain heart-healthy habits during the holidays & beyond.
6. South Florida Sunday Show, 6-7 a.m. 12/24/2023 9:49 minutes.  
Alex Mafdali, M.D., a board-certified family medicine physician specializing in primary care sports medicine at Baptist Health, spoke about common sports injuries associated with winter sports and how to best avoid them. He also spoke of the warning signs and symptoms of concussions and other brain trauma in sports-related injuries.