



West Palm Beach

WMBX-FM

Quarterly Issues/Programming Report for July 1st- September 30, 2023

Third Quarter - 2023

Section I. Issues

The station has identified the following issues as significant issues facing our community in

this quarter:

- A. Community Events & Resources**
- B. Urban Issues**
- C. Theater & The Arts**
- D. Healthcare Awareness**
- E. Sickle Cell Awareness**

Section II. Responsive Programs

The station had broadcast programming dealing with each of the above referenced issues. Programming dealing with each issue is set out below:

A. Community Events & Resources

1. South Florida Sunday Show, 6-7 a.m. 07/16/2023, 9:02 minutes.
Wil Romelus, CEO and Executive Director of Digital Vibez discusses their 12th annual Kids Fit online and in person Jam-a-thon Summer Camp, where they hosted 5,000 kids from Palm Beach County with an innovative “concert- like” youth experience.
2. South Florida Sunday Show 6-7 a.m. 08/13/2023, 11:14 minutes. WMBX’s Community Ambassador, Trey Brazier speaks with Unique Melvin of Sincere 2000 about their Back-to-School Supply Drive at the Riviera Beach Walmart, and their Back to School Bash at the Riviera Beach Marina where over 5,000 kids received school supplies.
3. South Florida Sunday Show, 6-7 a.m. 08/27/2023, 4:19 minutes.
Miriam Naranjo Program Director, Children’s Schoolhouse Museum, discusses their annual fundraiser for the museum’s free educational programs for children under 12 years old.
4. South Florida Sunday Show, 6-7 a.m. 09/3/2023, 9:02 minutes.
Dr. Charlene Ford Principal of West Technical Education Center informs listeners about free opportunities and training sessions for citizens to practice a trade.

B. Urban Issues

1. South Florida Sunday Show, 6-7 a.m. 07/16/2023, 11:03 minutes. WMBX's Community Ambassador Trey Brazier speaks with Councilman Douglas Lawson of Riviera Beach about housing issues in Riviera Beach, the opening of a few new fire station's, upcoming events, and more.
2. South Florida Sunday Show, 6-7 a.m. 07/30/2023, 15:38 minutes. WMBX's Community Ambassador Trey Brazier talks with Kevin Brown, Corporate Partnership Manager of Boys and Girls Club Palm Beach County, about the adversities the Boys and Girls Club faced this year, and how the community can volunteer and help.
2. South Florida Sunday Show, 6-7 a.m. 08/06/2023, 30:51 minutes. WMBX's Community Ambassador Trey Brazier and Patrick Franklin, President and CEO Palm Beach County Urban League speak with Mr. Mike Burke, Superintendent of Schools in Palm Beach County. They discuss the issues students will face in the upcoming school year and what the community can do to help.
4. South Florida Sunday Show, 6-7 a.m. 08/13/2023, 25:55 minutes. WMBX's Community Ambassador Trey Brazier and Patrick Franklin, President and CEO Palm Beach County Urban League speak with Dr. Bill Nix of Alpha Phi Alpha Fraternity about the issues black fraternities face with Governor DeSantis' new policies.

C. Theater & The Arts

1. South Florida Sunday Show, 6-7 a.m. 07/02/2023 13:29 minutes. Daniel Eilola, Artistic Director of the Lake Worth Playhouse, discusses their upcoming season, outreach, summer programs, and other educational programs that are available for adults and children.
2. South Florida Sunday Show, 6-7 a.m. 08/20/2023, 28:24 minutes. Diane Quinn, CEO of the Kravis Center for the Performing Arts discusses the importance of minorities participating in the arts and their upcoming performances and more.

3. South Florida Sunday Show, 6-7 a.m. 08/27/2023, 14:17 minutes.
Palm Beach Drama Works, Producing Artistic Director Bill Hayes talks about theater workshops for children and adults as well as volunteer opportunities.
4. South Florida Sunday Show, 6-7 a.m. 08/27/2023, 11:23 minutes.
Shanna St. John Executive Director Nat King Cole Generation Hope Inc., discussed their program and what they do, inform listeners to raise awareness on music education and how it benefits the community.

D. Healthcare Awareness

1. South Florida Sunday Show, 6-7 a.m. 09/24/2023, 8:30 minutes.
September is Vascular Health Awareness Month. Dr. Mario Ignacio Pascual from Baptist Health talks about heart and vascular care for Atrial Fibrillation, who's affected by it and how to prevent it.
2. South Florida Sunday Show, 6-7 a.m. 07/16/2023, 11:15 minutes.
Dr. David Kleinman, Cardiac Electrophysiologist at Tenet Health talks about how to detect heart arrhythmias and irregular heartbeats.
3. South Florida Sunday Show, 6-7 a.m. 08/27/2023, 29:06 minutes.
Dr. Bryan Coleman from the T. Leroy Medical Society discusses health issues due to poverty and lack of affordable healthcare.
4. South Florida Sunday Show, 6-7 a.m. 09/17/2023 8:58 minutes.
Dr. Kimmerle Cohen talks about skin cancer in Florida. She discusses the awareness, prevention and treatment of skin cancer.

E. Sickle Cell Awareness

1. The Culture Report, 11:15 a.m-11:16 a.m. 09/07/2023 1:00 minutes.
WMBX's Community Ambassador Trey Brazier informs the listening audience about September being Sickle Cell Awareness Month, the importance of being screened and knowing your status.
2. The Culture Report, 11:15 a.m-11:16 a.m.09/14/2023 1:00 minutes.
WMBX's Community Ambassador Trey Brazier informs the listening audience about September being Sickle Cell Awareness Month. Trey lists a few locations in Palm Beach County where listeners can be screened to see if they have the sickle cell trait.
3. The Culture Report, 11:15 a.m-11:16 a.m. 09/21/2023 1:00 minutes.
WMBX's Community Ambassador Trey Brazier informs the listening audience about September being Sickle Cell Awareness Month and provides updates on statistics. 1 out of every 16,300 Hispanic births and 1 in every 13 African American babies are born with the sickle cell trait.
4. The Culture Report, 11:15 a.m-11:16 a.m.09/26/2023 1:00 minutes.
WMBX's Community Ambassador Trey Brazier informs the listening audience about September being Sickle Cell Awareness Month. Trey discusses why African Americans are more affected than any other race group.