

WSM-FM worked with the 2nd harvest Food Bank throughout Middle Tennessee during September to collect food. The stations set up in Murfreesboro, Gallatin, Mt. Juliet and Brentwood and raised over 4000 pounds of food helping to serve over 3400 meals.

WSM-FM has had an ongoing campaign this past quarter to salute nurses and first responders on the air all day and awarding a thank you gift to those chosen to highlight.

➤ **Jim McMahon, Sr. Vice President and CFO – ARS/Rescue Rooter**

A little about ARS...

- We are a privately held Memphis based company and are one of the nation's largest providers of residential air conditioning, heating and plumbing services.
- ARS/Rescue Rooter owns and operates a network of more than 70 locally managed service centers in 24 states, including a location here in Nashville, and we have over 7,000 employees nationwide.
- Providing exceptional service and ensuring the highest standards of quality, ARS/Rescue Rooter has the experience to do every job right the first time, with all of our work fully guaranteed.

Safety protocols

As COVID-19 continues to impact our communities, we could not be more proud of the way we have risen to meet the challenges that these unprecedented times have presented. Our employees continue to selflessly demonstrate our shared commitment to providing uninterrupted essential services to our communities in their time of need.

More importantly, our collective heightened diligence, focus on health and safety, and the implementation of industry-leading enhanced safety protocols like the use of masks, gloves, disinfectants, and daily temperature screenings have allowed us to continue to ensure the highest quality service without sacrificing the health, safety, or peace of mind of our employees and customers.

The following are the steps we have taken to ensure the safety of you and our customers:

- We continue to actively monitor updates from the CDC and local health officials while developing plans to prioritize the health and well-being of our employees and customers.
- Safety starts well before the appointment. Our Customer Relations Specialists will do everything possible to confirm that there are no occupants at a customer's residence who are experiencing any symptoms and confirming we have explicit authorization to service the home. These confirmations happen on **three** different occasions.
 1. The first time, when booking an appointment
 2. The second time, when confirming the appointment
 3. And the third time, prior to our technicians arriving at a home.
- Safety continues through to the appointment. All technicians are equipped with the following personal protective equipment (PPE) when entering homes or businesses for peace of mind and prevention:
 - Masks
 - Gloves
 - Shoe covers
 - Disinfectants - to ensure all surfaces the tech comes into contact are cleaned before and after the work is performed
- All front line employees also maintain Social Distancing with our customers – including no signature required for work completed as well as no physical contact with the customer
- In addition to all of this, we have asked that all ARS employees that have a thermometer check their temperature before reporting to work.
 - If their temperature is below 100 degrees, they will wear a green sticker on their uniform to confirm they have conducted their daily temperature screening and that they are fever-free.
 - Any employee with a temperature of 100.0 degrees or greater shall not report to work and seek medical treatment, if necessary.
 - If an employee does not have a thermometer, they can still operate normally as long as they do not feel sick.
- We are continuing to require employees to stay home or seek medical attention consistent with CDC and WHO guidelines if they are experiencing other symptoms such as shortness of breath, coughing, and fever.

- In addition, we were quickly adaptable to having our employees work remotely, begin dispatching, and taking calls from home, all while continuing to take care of our business and our customer's needs.
- We are very pleased that we have had no layoffs and very few furloughs during these unprecedented times.

Giving Back

ARS/Rescue Rooter is committed to providing comfort to not only our customers but to the communities in which we live, work, and play.

Recognition programs during COVID

We wanted to take an opportunity to thank and recognize others in our communities that continue to demonstrate the same truly selfless commitment to service - our First Responders and Healthcare Professionals.

1. ARS/Rescue Rooter offered a 20% discount on any service or new equipment installation for First Responders and Healthcare Workers. We supported this offer on ARS.com, our social media channels, leave behind flyers, email blasts as well as TV ads.
2. Secondly, we are proud to talk about our first-ever nationwide ARS Cares program, called ARS Cares Healthcare Heroes, whereby we will reward HVAC systems and water heaters to deserving healthcare workers who continue to keep our communities safe.
 - a. We have 50 of our branches participating, and we received over 400 nominations. The program is supported via website, social media, email blasts, as well as TV and radio.
 - b. In fact, this week is the installation process for these deserving recipients! Check out our website, ars.com, and our social media channels to see these heartwarming stories!

Summer is here

Your air conditioner is the hardest working appliance during the summer months. It runs longer during the day to cool off those hot summer days!

Don't forget to schedule preventative maintenance to keep it operating efficiently. If it hasn't been serviced since last summer (or longer) —you may find yourself in a very uncomfortable situation when the temperature rises.

Schedule your annual A/C system check to ensure summer comfort in the extreme heat. It provides many benefits, including:

- **Improved indoor air quality.** Routine maintenance, which includes replacing dirty and overloaded filters, helps minimize airborne dust and debris—providing a healthier indoor environment for your family.
- **Reduce energy costs.** Regular maintenance prevents the extra energy costs of overworking a unit with malfunctioning parts.
- **Prevent costly breakdowns.** Having a technician regularly inspect and service your AC system can identify and fix small problems before they become major ones. Regular preventative maintenance will cost you less than waiting for major repairs or even replacement are needed.
- **Extend your unit's lifespan.** Keeping your AC unit in working order results in less strain and stress on the entire system, preventing costly [air conditioning repairs](#) and part replacements.
- **Keep your warranties.** Your unit must be properly maintained in order to preserve most AC manufacturers' warranties.
- **Increase AC efficiency.** Routine maintenance will help retain the SEER (Seasonal Energy Efficiency Ratio) of your unit longer

Delaying service can sometimes cause more extensive damage to your system, so it's best to complete your preventative maintenance sooner rather than later.

Indoor Air Quality

Indoor air quality has a direct effect on your comfort, and air cleaning/purification is an essential part of maintaining your home. After all, there are many different pollutants and allergens that can compromise your home air quality, including dust, pollen, molds, bacteria, and animal dander. Let us help you with our various services.

- Duct cleaning – clean ducts help to make your HVAC system more efficient and improve your airflow in your home.
- UV Light Air Cleaners - A UV light cleaner is installed into the ductwork of your HVAC system. The rays radiated by an ultraviolet lamp break up the cellular structure and destroy microorganisms such as germs, viruses, bacteria, and mold. UV air purifiers can practically eliminate germs inside your ventilation system, significantly reducing the amount of unclean air delivered into your home.

- Whole-House Humidifiers - Unlike portable humidifiers, whole-house humidifiers monitor the relative humidity in your home and produce exactly the right levels of moisture. Another advantage is that the filter only needs to be replaced once a year, versus the daily cleaning and disinfecting that portable units often require.
- Whole-House Dehumidifiers - Excess moisture can lead to mold growth, which can be highly toxic to you and your family. The warning signs of excessive humidity include sticky or sweaty floors, mold or mildew anywhere in your home, musty odors, condensation on your water pipes or a clammy feeling on your skin. Applied to your home's HVAC system and ductwork, a whole-home dehumidifier effectively pulls water vapor out of the air before the air is recycled back into your conditioned living space.
- Carbon Monoxide Detectors - Protect your family by having carbon monoxide detectors installed in your home. A carbon monoxide detector senses when an unsafe level of the gas is in the air and sounds an alarm. Just like smoke alarms, carbon monoxide detectors should be placed in different rooms, hard-wired into your home's electrical wiring, and tested monthly.

You can count on our air quality experts for:

- Same-day installation
- Licensed and background checked technicians available 24/7
- Advice on the latest in air quality technology
- Industry-leading guarantees

Social Media/ Web

Website: <https://www.ars.com/>
 Facebook: <https://www.facebook.com/ARSRescueRooter>
 Twitter: <https://www.facebook.com/ARSRescueRooter>
 Instagram: @ars_rescuerooter
 Email: JQHughes@ARS.com jmcmahon@ars.com

➤ **Jason Padgitt, Executive Director – Nashville Film Festival**

The Nashville Film Festival (NashFilm) is a globally-recognized 501(c)(3) non-profit organization and cultural event presenting the best in world cinema, American independent films and documentaries by veteran masters, up-and-coming directors, and first-time filmmakers.

NashFilm discovers, elevates, and honors filmmakers, screenwriters and music makers from Tennessee and around the world while engaging, connecting and strengthening the Nashville community.

With Academy Award® qualifying status, the Nashville Film Festival celebrates innovation, music and the many voices of the human spirit through the art of film. Originally founded in 1969, the Nashville Film Festival is one of the first film festivals in the United States and will present its 51st annual festival October 1-7, 2020.

- The 51st annual Nashville Film Festival will take place Oct. 1-7, 2020. In addition to our traditional in-person festival of over 200 new films, we will be offering a "virtual" version of the festival for at-home viewing for the first time this year.
- NashFilm, the 501 (C)(3) non-profit organization behind the festival. The organization works year-round to expand opportunities and engagement for independent filmmakers and film fans in Tennessee in addition to supporting other Nashville arts organizations and their initiatives.
- Nashville Film Festival has the unique advantage of showcasing some of the world's best music documentaries every year and provides programming appealing to music fans and the music industry through our Music Program.

Social Media/ Web

Website: <https://nashvillefilmfestival.org/>
 Facebook: <https://www.facebook.com/NashFilmFest/>
 Twitter: <https://twitter.com/nashfilmfest>
 Instagram: <https://www.instagram.com/nashfilmfest/?hl=en>
 Email: jason@nashfilm.org

➤ **Kristi Sylvester, Director of Development – Mercy Community Healthcare**

➤ **Iris O'Brien, Outreach Education and Marketing Coordinator – Mercy Community Healthcare**

- Mercy Services (open for primary care, counseling, care coordination, etc.)
- Franklin Classic (5K, 10K, 15K and kids 1K fun run) Labor Day downtown Franklin, 42nd annual. Fundraiser for Mercy.

Social Media/ Web

Facebook: <https://www.facebook.com/mercycommunityhealthcare>

Twitter: <https://twitter.com/MercyinFranklin>

Website: <https://mercytn.org/>

Other: <https://www.instagram.com/mercycommunityhealthcare/>

Email: KristiS@mercytn.org

➤ **Kristen Davis, President & CEO – PCAT**

- For over 35 years, our mission has been to help families create loving homes where children feel nurtured.
- Nurtured children grow into resilient, capable adults, and nurturing homes are built by parents who have the knowledge and a positive support system to help them. (here I will discuss our programs that we provide to the community). We provide in-home services, parent mentorship, educational classes, crisis support and more.
- We are raising the next generation, together.
- While our mission and affiliation to Prevent Child Abuse America are staying the same, we have a new name.
- We are now Nurture the Next. **It's a name that emphasizes what we do, rather than what we prevent.**

Social Media/ Web

Website: <https://www.pcat.org/>
Facebook: <https://www.facebook.com/PCATennessee/>
Twitter: <https://twitter.com/PCATennessee>
Instagram: <https://www.instagram.com/pcatennessee/>
Email: kristen.davis@pcat.org

➤ **Becky Bullard, Sr. Director of Programs – Metro Government's Office of Family Safety**

- Nashville's Family Justice Center – where they are, what they do, and why collaboration matters
- Metro's workplace training initiative
- Why measuring victim risk matters in domestic violence cases

Social Media/ Web

Website: <https://ofs.nashville.gov/>
Facebook: <https://www.facebook.com/OfficeofFamilySafety>
Instagram: @ofsnashville
LinkedIn: <https://www.linkedin.com/company/metro-nashville-ofs/>
Email: EllenTWilliams@jis.nashville.org

➤ **Dr. Kimberly Clay, Founder and Chief Executive Officer – Play Like a Girl**

- About Play Like a Girl
- Serving the unique needs of Nashville's girls in this new era
- Upcoming virtual summer camp, eMentoring and Summit for girls (June)

Social Media/ Web

Website: <https://iplaylikeagirl.org/>
Facebook: <https://www.facebook.com/iplaylikeagirl>
Twitter: <https://twitter.com/iplaylikeagirl>
Instagram: <https://www.instagram.com/iplaylikeagirl/>
Email: ksclay@iplaylikeagirl.org

➤ **Riki Rattner, Founder and Director - BeWell**

➤ **Dr. Gibbs, Principal – Warner Arts Magnet Elementary School and Board Member for BeWell**

- overview of program + research/science-based rationale
- story + warner data
- how to get involved/support + importance/need for the work
- video launch / virtual fundraiser on Aug 28

Social Media/ Web

Website: www.bewellinschool.org

Facebook: <https://www.facebook.com/bewellinschool/>

Instagram: <https://www.instagram.com/bewellinschool/>

LinkedIn: <https://www.linkedin.com/company/bewell615/about/?viewAsMember=true>

Email: riki@bewellinschool.org ricki.gibbs@mnps.org

➤ **Samantha DeGrasse, Founder/Creator – Build Her A Bridge**

- Teens and mental illness - provided 50 self-care boxes to businesses and organizations that work with teen girls struggling with anxiety and depression
- Goal now is to do this again in September for suicide prevention month. Needing donations for the boxes
- A new television show I produced called “The Tea” - platform for girls to express themselves and feel like they’re heard
- Embracing different cultures and views and opinions at build her a bridge is highly important and discuss why?

Social Media/ Web

Website: <https://buildherabridge.wordpress.com/>

Facebook: <https://www.facebook.com/buildherabridge/>

Email: buildherabridge@gmail.com

➤ **Dr. Lametra Scott, CEO - Breaking The Sickle Cell Cycle Foundation**

- Background on SCD, what is it?
- Not only African Americans impacted by sickle cell disease; patient population is diverse
- Awareness of sickle cell disease patient bias in the healthcare system
- Physical and Mental health impacts of sickle cell disease
- September is Sickle Cell Awareness month, follow us on social media channels for upcoming events
- Current initiatives: assisting sickle cell families that have been impacted by Covid-19 by way of food vouchers, mask, cleaning supplies or bill payment assistance.

Social Media/ Web

Website: <http://www.btsscycle.org/>

Facebook: <https://www.facebook.com/brkthesscycle/>

Instagram: <https://www.instagram.com/brkthesscycle/>

Email: btsscycle@gmail.com

➤ **Robyn Bass, DMCP, CEO – Maple Ridge Events**

- Leadership & Entrepreneurship during Crisis
- Pivot to Virtual Meetings
- Shipped and Shared Experiences

Social Media/ Web

Website: www.mapleridgeevents.com

Facebook: <https://www.facebook.com/MapleRidgeEvents/>

Instagram: <https://www.instagram.com/mapleridgeevents>

Email: rmbass@mapleridgeevents.com

➤ **Patilyn Lowery, Regional Executive, North Davidson County – Girl Scouts of Middle Tennessee**

- Making the world a better place and continuing this especially in hard times.
- Keeping girls engaged and active regardless of circumstances.
- Girl Scouts has and always will be a place where girls grow and explore.

Social Media/ Web

Website: <https://gsmidtn.org/>

Facebook: <https://www.facebook.com/GSMidTN>

Instagram: <https://www.instagram.com/GSMidTN/>

Email: plowery@gsmidtn.org

➤ **Jeff Jowdy, President and Founder - Lighthouse Counsel**

- Lighthouse Counsel is a member of The Giving Institute, the parent organization for Giving USA Foundation which produces Giving USA, the nation's leading report on philanthropy. What were the trends in 2019 and what are you seeing now?
- Tennessee is the Volunteer State and the Nashville region is known for its generosity. Nonprofit board members, and in particular board chairs, play a vital role. I understand you are conducting research on nonprofit board chairs. Why are you doing this and what are you finding?
- What are a few key things that nonprofits should be doing right now during the pandemic?

Social Media/ Web

Website: <https://www.lighthousecounsel.com/> <https://www.nonprofitpro.com/author/jeff-jowdy/>

Facebook: <https://www.facebook.com/LighthouseCounsel>

Instagram: https://twitter.com/LH_Counsel

LinkedIn: <https://www.linkedin.com/company/lighthouse-counsel/>

Email: Jeff@lighthousecounsel.com

➤ **Paula Anderson, Founder and President - Writing by Design Media**

- Emerging and Enterprising Entrepreneurs (E3) Magazine, MSBQ Anniversary Edition, Jackson/Murfreesboro Fall Edition, Seeking Freelancers

Social Media/ Web

Website: <https://www.memphissmallbusinessquarterly.com/>

Facebook: @writingbydesignmedia

LinkedIn: @Writing by Design Media

Email: writingbydesign7@gmail.com

➤ **Renee Rizzo, CEO – Hope Clinic for Women**

Renée has served as the CEO at Hope Clinic for Women for over 16 years. During her tenure, she has grown client numbers by 300% and increased the clinic's revenue from \$500k to \$1.2 million. Her deep connection to the mission and love for the women, men and families the clinic serves have established her as a visionary and advocate for Hope Clinic. Renée has a diverse background in healthcare, financial management, church ministry and nonprofit/social services working with clients and customers of all backgrounds.

- Hope Clinic's services (Pregnancy, Prevention, Counseling, and Mobile Services) and how we've responded to a virtual world.
 - Pregnancy: we provide options counseling for women facing an unplanned pregnancy to help them make an informed decision. For women who decide to parent, we invite them and their partners to join our FREE Bridge parenting program which includes education classes, mentorship, professional counseling, case management and practical support through the child's first year. In a year, we see nearly 1,000 women for pregnancy services, 80% of whom fall below the poverty line or are unemployed.
 - Prevention: we provide women's healthcare services to uninsured/underinsured women and relationship education to youth/young adults. Another 725 women receive healthcare services in a year, and last year we educated 850 students on making healthy relationship choices.
 - Counseling: we provide post-abortion, pregnancy loss, peripartum mood disorder (postpartum depression) and women's/men's issues counseling to another 120 individuals in a year.
 - Mobile Unit: we partner with Operation Saving Life and People Loving Nashville to provide pregnancy and healthcare services outside of Hope Clinic's building through our mobile medical unit.
- Volunteering as a pregnancy mentor, office admin, and supply coordinator.
- Financially supporting Hope Clinic.
- Optional trending topics we can comment on:
 - Pregnancy centers: where do they fit in the pro-life/pro-choice conversation?
 - Pregnancy centers: intersecting with the BLM movement.
 - Hope Clinic's response to recent Tennessee heartbeat bill.
- Upcoming fundraising events: Smoke on the Water, August 30, 2020. Women of Hope, Sept 14 – 20, 2020.

Social Media/ Web

Website: www.hopeclinicforwomen.org

Facebook: www.facebook.com/HopeClinicforWomenTN/

Twitter: www.twitter.com/hopeclinic/

Instagram: www.instagram.com/hopeclinic/

Email: RRizzo@hopeclinicforwomen.org

➤ **Kate Gazaway, Founder and Educator – Picture Change**

- Background and core of Picture Change. Why I chose to use photography education to fight poverty.
- Success stories from our students, what Picture change looks like in action.
- some important lessons I've learned about empowerment vs. charity and learning to work *with* the poor to create change
- Upcoming projects and ways to help our students

Social Media/ Web

Website: www.picture-change.org

Facebook: <https://www.facebook.com/picturechange>

Instagram: @picturechange

Email: info@picture-change.org

➤ **Kelly Kowall - President and Founder - My Warrior's Place**

- **How did your organization get started?**

Answer: My son, Corey, was killed on a combat mission while serving in Afghanistan in 2009. I know this will sound a little crazy but a few weeks after his death, he started coming to me in a dream and wanted me to buy a boat. Long story short, he got his way and I became the owner of a boat. I immediately started providing boating excursions to veterans, military service members and families of the fallen out on the Tampa Bay waters. Most of the trips I provided were to his favorite places on the Bay where we use to go whenever he came to visit me prior to his death.

- **How did you go from providing boating trips to having a Retreat Center?**

Answer: After providing boating trips for a few months I started noticing that some of the veterans I was taking out were still struggling with the losses, tragedies and the horrors of war that they had endured while serving in the military. Some of these veterans had served in Vietnam, Korea and in WWII so even though it had been over 50 years ago they were still struggling with their losses and seem to be in a worse place with their grief than I was in mine even though my loss had been just a few months ago. I wanted to refer them to a grief program but unfortunately, I couldn't find one created specifically for those who have served. I ended up partnering with some of the best grief experts in the country and we created the Project Corregidor Grief Program. We first thought we would hold this program at a hotel, but after we got the program completed we decided it just didn't seem to be the right environment for this program so we started looking for some land. In 2012 we found 2 acres right on the Little Manatee river just one mile from the bay. The property needed a lot of work but we were able to turn it into a safe haven with several cozy cottages and a community kitchen and bathroom. Then two years ago we were able to buy an additional 3 acres so today we have 5 acres total. We still do the boating trips but they are now one of our programs, just like the grief program.

- **Do you have any other programs?**

Answer: Yes, we have a catastrophic relief program for those living in the local area, we have a program that provides holistic modalities and of course we have the Retreat Center which provides vacation and transitional housing and offers many amenities such as kayaks, canoes, paddle boats, two docks to fish off of, a boat ramp to launch vessels, several gazebos, a putting green, two fire pits, a dog park and an outdoor event area.

- **What is your mission?**

Answer: To honor, support and promote healing of the mind and spirit by providing a relaxed setting, special programs and to be a resource for any Military Service Member, Veteran, First Responder (Law Enforcement Officers and Firefighters), Blue Star, Silver Star, White Star or Gold Star Family Member whose life has been touched and forever changed due to a tragic event and/or the death of a fallen warrior while in service to our country. To provide a safe refuge and bring about healing and hope to all Veterans and Military Service Members who have returned from the battlefield.

- **Where is My Warrior's Place located?**

Answer: We are located in Ruskin, FL which is a little town just south of Tampa, FL

- **What can you expect when you arrive at the Retreat Center?**

Answer: Mainly to relax and just unplug from what is going on in the world for a bit. It is a happy but very calming environment. There is a special feeling to the property... you can feel your body and mind start to relax right away. I have been told over and over again by those staying with us that they have gotten some of the best sleep they have had in years. It's just magical and probably the most tranquil place you will ever come to know.

- **What is your background?**

Answer: I have a sales and marketing background. I am also a certified Life Coach and Grief Support Provider and recently I became a certified Fire Walking Instructor. Additionally, I am a public speaker and published author.

- **I understand that your non-profit is run 100% by volunteers and that you yourself volunteer over 60 hours a week.**

Answer: Yes. Most of our volunteers are veterans and My Warrior's Place gives us all purpose. I saw first-hand how devastated my son's brothers-in-arms were when he was killed. I know first-hand how my son's death impacted our family and its dynamics. If we can soften that blow just a little, if we can help a family become closer instead of falling apart, if through My Warrior's Place one person is still alive instead of them becoming one of the 22 per day, then everything we do is worth every moment of our time and talent that we all give freely.

- **What are some events or fundraisers you have coming up in the near future?**

Answer: Well, due to COVID-19 we have had to cancel many of our fundraisers and events for this year but we will be having the finals for the Battle of the Bands on September 20th. We will also be starting a raffle in August for someone to win a hunting trip in January. Additionally, in February we will be holding our Battle of the Bay by Land, Sea and Air event. All of our events, fundraisers and raffles are always listed on our website and promoted on our Facebook Page.

- **How can someone get involved or donate?**

Answer: We are always looking for businesses and individuals who want to get involved and help us support our American Heroes. Anyone can contact me directly on my cell (813) 777-4197 or my email at Kelly.mwp@gmail.com. They can also contact us through our Facebook Page or Website under the tab How You Can Help. If someone wants to make a donation, they can do so on our Facebook Page or website as well.

- **How can our community play a part in your efforts?**

Answer: Letting us know about grant opportunities or initiatives which we would qualify for that their company or business may offer is huge. Or doing a fundraiser for us is also a great way your community can get involved. I also encourage people to like our Facebook Page because from time to time there is a recognition, grant or funding opportunity that requires votes and this way people in your community will know to vote for us and get others they know voting for us too.

- **Is there anything else you would like to add?**

Answer: I know that Ft. Campbell is close to the Nashville area and each year we are honored to have two soldiers from there come to My Warrior's Place in December for a week of R&R due to the 101st Airborne Association in Tampa sponsoring them. Also, if you know an American Hero (active or retired) or a family member of a Fallen American Hero, please let them know about My Warrior's Place.

Social Media/ Web

Facebook: <https://www.facebook.com/mywarriorsplace/>
Website: www.mywarriorsplace.org
Email: kelly@mywarriorsplace.org

➤ **Dr. Kimberly Clay, Founder and Chief Executive Officer (CEO) - Play Like a Girl**

Please introduce me by my full name and title. You can refer to me as Dr. Kim for the balance of the interview.

- About Play Like a Girl
- Serving the unique needs of Nashville's girls in this new era
- Upcoming virtual STEM programming and opportunities for professional women to mentor middle school girls in Nashville

Social Media/ Web

Facebook: [facebook.com/iplaylikeagirl](https://www.facebook.com/iplaylikeagirl)
Instagram: [instagram.com/iplaylikeagirl](https://www.instagram.com/iplaylikeagirl)
Twitter: twitter.com/iplaylikeagirl
Website: iplaylikeagirl.org
Email: ksclay@iplaylikeagirl.org

➤ **Ben Weir - Director of Business Development & Sales Innovation - Loop**

- What is Loop?
- Insights from Year 1
- Live in France with our very first retail partner
- Nationwide expansion of our e-Commerce business in the US
- Future expansion in-store with retailers such as Kroger

Social Media/ Web

Facebook: <https://www.facebook.com/shoploopstore/>
Instagram: https://www.instagram.com/loopstore_us/
Twitter: https://twitter.com/LoopStore_US
Website: <https://loopstore.com/>
LinkedIn: <https://www.linkedin.com/in/ben-weir/>
Email: benjamin.weir@terracycle.com

➤ **Bradley Martin, Sr. Director of Customer Acquisition – Kindful**

➤ **Jason Shelton, Program Manager – Hand's On Nashville's GeekCause**

Jason Shelton, Program Manager with Hand's On Nashville's GeekCause, and Bradley Martin, Sr., Director of Customer Acquisition with Kindful, who each discuss their charity-tech platforms and how they are responding to help nonprofits during the COVID-19 pandemic. They also discuss teaming up with other charity-tech organizations in Middle Tennessee, Generous and Givful, to do even more to make a difference.

Today we're talking about charity-tech. If you don't know what that is, charity-tech is technology that's designed to help charities ... or nonprofit organizations. Maybe because we live in "The Volunteer State," Nashville has become a hub for charity-tech startups ... and several of those have teamed up to jointly announce a range of initiatives to assist nonprofits during COVID-19.

GeekCause is a nonprofit organization. Kindful, Generous and Givful are for-profit companies. That's why, above, we've only used the word company when not referring to GeekCause.

- Before we get into what you're doing specifically in response to COVID, let's learn a bit about your organizations. Jason, you first, tell us about GeekCause.
- And Bradley, tell us about your company, Kindful.
- Kindful and GeekCause are two of several charity-tech brands based here in Nashville. Why do you think Nashville is becoming such a hub for charity-tech?
- Why did you decide to team up with two other charity-tech brands – Generous and Givful – in the fight against COVID?
- The four charity-tech brands in your consortium have announced a range of initiatives to help nonprofits during this pandemic. Jason, what are you doing at GeekCause?
- And Bradley, tell us about Kindful's initiatives.
- What about the other two companies in your consortium, Generous and Givful? Tell us about them and their initiatives.

Social Media/ Web

Facebook: <https://www.facebook.com/HONashville> <https://www.facebook.com/kindfulapp>

Twitter: <https://twitter.com/HONashville> <https://twitter.com/kindfulapp>

Website: <https://www.hon.org/geekcause> <https://kindful.com>

<https://joingenerous.com> <https://www.givful.com>

Email: jason@hon.org ; bradley@kindful.com

Lucia Folk, President & CEO – The Change Agent-cy

(Lucia pronounced Loo-sha)

Lucia Folk, President and CEO of The Change Agent-cy, who shares her background working at CMT and launching their Public Affairs department; starting The Change Agent-cy; their work in corporate social responsibility, nonprofit consulting, artist impact and advocacy, and philanthropic advising; and some of their current efforts.

- History of how and why we launched the company
- What We Do/Offer: Connecting Corporate and Entertainment Brands to Social Impact
- Examples: Corporate: Healthcare, Entertainment: Fiona Prine
- Upcoming: Newsletter launch: curate topics non-partisan (ie, absentee ballots, ways ppl can become involved, make a difference).

Social Media/ Web

Facebook: <https://www.facebook.com/changeagency/>

Twitter: <https://twitter.com/changeagency>

Website: <https://thechangeagency.com/>
Instagram: <https://www.instagram.com/changeagency/>
Email: lucia.folk@thechangeagency.com

- **Chris White, CEO & Co-Founder – Chronicle Partners**
- **Brian Reichenbach, COO & Co-Founder – Chronicle Partners**

Chris White, CEO and Co-Founder, and Brian Reichenbach, COO and Co-Founder, of Chronicle Partners, a Nashville-based local, independent advisory firm that specializes in comprehensive legacy and financial planning. During the interview, White and Reichenbach discuss the market fluctuations as a result of COVID-19 and provide an update, along with how they are navigating it with their clients. They also provide insight on ways you can creatively leverage your charitable giving to maximize the gifts both for the nonprofit you seek to support, and for yourself, as well.

Chris & Brian lead Chronicle Partners, a local independent investment advisory firm that specializes in comprehensive legacy and financial planning. Folks that choose to work with Chronicle Partners desire for their lives to be filled with purpose, wise financial decisions and a legacy they are proud of that will impact generations to come.

- We want to focus on current events (i.e. Coronavirus and how the markets have responded to the pandemic and more specifically fear and how it plays into people's investing decisions)
- Give us an update on the markets since Coronavirus hit the states
- I know something you guys spend a lot of time on is helping people with expectations and fighting fear that comes with uncertainty. What has that looked like this year?
- What would you say is the best way for folks to navigate the uncertainty and fear they have about current events and future outlook?

Social Media/ Web

Website: <https://www.chroniclepartners.com/>
Facebook: <https://www.facebook.com/chroniclepartners>
Twitter: @ChronicleTN
Chris LinkedIn: <https://www.linkedin.com/in/chriswhite-cfp/>
Brian LinkedIn: <https://www.linkedin.com/in/brian-reichenbach-80a11128/>
Email: chrisw@chroniclepartners.com brianr@chroniclepartners.com

➤ **Matt Lyles – President, CEO, Host – SIMPLE brand With Matt Lyles podcast**

Matt Lyles is the former FedEx brand strategy lead - turned - professional speaker and brand consultant. And he's the host of the SIMPLE brand With Matt Lyles podcast. He teaches business leaders how to create simple experiences for their customers and for their employees. For over 15 years, he's helped iconic brands like FedEx, Southwest Airlines, AmSouth Bank and the HandsOn Network tell their story. He's spent the last few years leading a crusade of simplicity to redefine the FedEx experience across the globe. Now, he's bringing that crusade to you and your team.

And we're excited to learn lessons on building simple experiences from him in-person today.

Please welcome.....Matt Lyles.

- What's driving the need for simplicity today?
- Why is simplicity important? What benefits do companies see when they focus on simplicity?
- What are consumers looking for in a brand experience today?
- How do you define a simple experience?
- I assume most companies don't intend to create complicated experiences. So how does complexity find its way into the experience? And why do leaders tend to not recognize it?
- When customers experience complexity with a brand who do they compare that experience to? Just that brand's direct competitors or others?
- It seems like simplicity tends to come from disruptors or startups. Is simplicity a lost cause with established, older, companies?
- What role does empathy play in defining and creating simple experiences?
- How does simplicity play into the language and messaging and copy that brands use?
- Do you think it's possible for brands to focus on a simple customer experience without having the same focus on their internal culture or their employee experience?
- Who's currently doing simplicity really well?
- When we talk about examples of who's doing simplicity well, we tend to point to larger brands. What can smaller business leaders do to create simple experiences without having the budgets of these larger brands?
- How has the coronavirus pandemic affected customer expectations around their experience and how might those expectations evolve in the future?

Social Media/ Web

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➤ **Lindsey Langley, Executive Director- American Cancer Society**

- ACS across the state of Tennessee - fundraising opportunities = Power of Pink campaign and Real Men wear pink . Statewide Virtual Gala (Jeremy Park is the chair of our Memphis BOA)
- Health inequities and how ACS is funding research to address these inequities
- Cancer hasn't stopped and neither have we - Cancer patients need support now more than ever and ACS is still doing our part to support patients, caregivers, and families.

Social Media/ Web

Facebook: <https://www.facebook.com/ACSTennessee>
Instagram: https://www.instagram.com/acs_tennessee/
Twitter: https://twitter.com/search?q=%40ACS_Tennessee&src=typeahead_click
Website: <https://www.cancer.org/>
Email: lindsey.langley@cancer.org

➤ **Angie Adams, CEO – PENCIL**

Angie Adams, CEO of PENCIL, who highlights the organizations mission and efforts to link community resources to Nashville public schools to help young people achieve academic success and prepare for life. During the interview, Adams discusses their service areas, goals for the new school year, lessons learned, and opportunities for companies and individuals to get involved and help make a difference.

- Why PENCIL is needed by Metro Nashville Public Schools
 - Demographics of student population
 - Funding and lack of PTOs
 - Mission: Linking community resources to Nashville public schools to help young people achieve academic success and prepare for life.
- Overview of our areas of service
 - LP PENCIL Box – free teacher resource center where teachers “shop” for classroom supplies; Together 4 Teachers event success; now shift focus to making sure students continue to have the supplies they need; volunteers are needed to work to sort, pack, and deliver supplies (VERY safe and impactful volunteer opportunity); we always welcome donations of school supplies too – and health and wellness supplies are definitely a part of school supplies
 - Mentoring and tutoring students - now all remotely; still a key priority of the district and PENCIL’s primary way of engaging volunteers to prepare our students for academic and life success; be a part of the student’s support system; a difference in our work this year will be to have more focus on the student’s mental health and physical well-being in addition to helping coach them academically; and it will still be critical to help high school students do virtual career exploration as they think more about what they do after high school
 - Family Resource Centers – school-based hubs for students and families to access supports they need to be able to focus on school; distribution of food, connection to housing assistance, resources for immigrant families such as English classes
- Fundraising
 - Events throughout the year to encourage financial investment in PENCIL’s work
 - August Back to School Breakfast
 - October – Principal for a Day
 - December – Holiday Open House
 - Early Spring – A Little Night of Music
 - Late Spring – Birthday Party and Volunteer Celebration
 - Summer – Together 4 Teachers project

Social Media/ Web

Facebook: <https://www.facebook.com/PENCIL4Schools/>
Instagram: <https://www.instagram.com/pencil4schools/>
Twitter: <https://twitter.com/PENCIL4Schools>
Website: <https://www.pencilforschools.org/>
Email: aadams@pencil615.org

➤ **Sarah Callender, Executive Director – Main Street Murfreesboro**

Sarah Callender, Executive Director of Main Street Murfreesboro, who discusses the organization's history and efforts to maintain, enhance, and promote the historic downtown area of the community. During the interview, Callender highlights some of the shops and experiences downtown, along with the events and changes as a result of COVID-19, the Saturday Market, helpful tips, and more.

- Mission: maintain, enhance, and promote the historic downtown as the heart of the community
- Publicity for downtown: canceling all music events (Friday Night Live and JazzFest) for 2020 due to COVID-19
- Businesses downtown: website, creating a new map, new businesses opening downtown this summer
- Saturday Market (Farmer's market) every Saturday, 8-noon at the courthouse square through September

Social Media/ Web

Website: www.mainstreetmurfreesboro.org

Facebook: <https://www.facebook.com/MainStreetMurfreesboro>

Instagram: @mainstreetmurfreesboro

Email: sarah@downtownmurfreesboro.com

➤ **Matthew Ford, Director of Sales – Eat Well Nashville**

Matthew Ford, Director of Sales for Eat Well Nashville, who highlights their goal of helping the people of Middle Tennessee live a healthy, happy life by providing deliciously healthy, fully prepared meals through contactless delivery. During the interview Ford talks about their model, meal options and pivots as a result of COVID-19, along with their charitable efforts to provide donated meals to those affected by the tornadoes and those facing food insecurity as a result of the pandemic.

About Matthew: Born and raised in Knoxville, TN | University of Tennessee Alumni | Five year career in Sales | Professional Bartender | Fitness & Nutrition enthusiast

- **Community Centric Mission**
 - Eat Well Nashville was founded on the goal of helping the people of Middle Tennessee live a happy, healthy life. The way we went about doing this is by providing deliciously healthy, fully prepared meals through contactless delivery. We took the hassle out of cooking and meal prep so we could provide the busy people of our community a healthy alternative to restaurants and an easier alternative to cooking.
- **Charitable Efforts**
 - Set-up catering stations during tornado relief and donated meals to those affected by tornadoes
 - Discuss our work with Kip Moore, Shay Mooney, Chrissy Metz working in partnership with the West Nashville Dream Center to provide meals to children and families in need during the pandemic
- **Convenience During a Difficult Time**
 - Although our catering business was almost entirely wiped out, we are thankful that home meal delivery has picked up and allowed us to keep our entire team employed through a difficult time where many folks don't have work. It's also nice for us to know that while folks are trying to figure out how to continue to live a semi normal life that we can at least take one thing off their plate, so they don't have to think about preparing and cooking meals.
- **Pivoting a Business Model**

- Although we thought catering may not ramp up again until 2021, we realized that there was still a need for a form of catering outside of the traditional buffet style model which doesn't work now. Many clients are now ordering individually packaged meals that are much more conducive to social distancing.

Social Media/ Web

Facebook: <https://www.facebook.com/eatwellnash/>
 Instagram: <https://www.instagram.com/eatwellnash/>
 Website: <https://eatwellnashville.com/>
 Other: <https://www.ezcater.com/catering/pvt/eat-well-nashville-3?fcv=1>
 Email: matthew.ford@eatwellnashville.com

(Cont.) AIR Date Sept. 6, 2020 – Nashville Radio Show Talking Points

➤ Allison Holzer, Co-CEO & Chief Innovation Officer - InspireCorps

Allison Holzer, Co-CEO and Chief Innovation Officer of InspireCorps, who shares the story of forming the organization around the idea of inspiration and leadership, how they define inspiration, why it's so important in leadership and how it drives performance and results, strategies, advice, and more. During the interview, Holzer also talks about their book, "Dare to Inspire" and how you can access their studies, surveys and livestreams, "Inspiration + Transformation."

- InspireCorps -
 - Inspiration Strategy - How did the three of you come together around this idea of inspiration in leadership and organizations?
 - How is InspireCorps acting as a “force for good” within companies and communities?
- The Book - Dare To Inspire
 - What exactly is inspiration? Why is it important in leadership? And why is it especially important right now?
 - How does inspiration, as you define it, drive better performance and results (for individuals, companies and communities)?
- How can the community play a part in efforts?
 - We have a growing, vibrant community of leaders and companies who stand on inspiration as a powerful driving force of wellbeing and success. There are many ways you can participate in and join our community.
 - Buy Dare To Inspire! [Amazon](#), Ebook and Audiobook wherever you buy your books. Crack your own personal inspiration code and design how to bring it into your company or community.
 - Join us on our livestream “Inspiration + Transformation” where we connect with different leaders on how Inspiration is playing a role for them right now.
 - Livestream Upcoming Guests
 - 9/09 Kaitlin Holloway, Partner, Initialized Capital
 - 9/23 Jen Fisher, Chief Well-being Officer at Deloitte, WorkWell Podcast Host

Social Media/ Web

Facebook: <https://www.facebook.com/inspirecorpSCO>
 LinkedIn: <https://www.linkedin.com/company/inspirecorpSCO/>
 Instagram: <https://www.instagram.com/inspirecorpSCO/>
 Twitter: <https://twitter.com/InspireCorpsCo>
 Website: <https://inspirecorpSCO.com/>
 InspirationQuiz: <https://inspirecorpSCO.pages.co/inspiration-quotient-quiz/>

Email:

allison@inspirecorps.com

➤ **Justin Miller, Co-Founder and CEO – Care For Aids**

➤ **Melanie Passons, Donor Engagement Manager – Care for Aids**

Melanie is based in Nashville: Melanie would love to visit with you in person, take a deeper dive into our work, and share how you, your family, or your church might partner alongside us. She is based in Nashville but travels to Memphis often.

Personal connections to Memphis and Nashville: Melanie grew up in Memphis (graduated from ECS and attended Bellevue Baptist Church) and now lives in Nashville. Justin graduated from Vanderbilt. Justin and Melanie have been friends for many years after meeting in college at a summer leadership program called Student Leadership University.

Mission of CARE for AIDS: To empower people to live a life beyond AIDS.

- **Background on the founding of CARE for AIDS:** In 2007, three men (two Kenyans and Justin) who grew up in drastically different contexts found their way to each other through a common concern for the marginalized. They believed that the church could be more than a house of worship but also a haven for medical care, life counseling, and HIV support. They understood that HIV does not have to be the end of life but can be a beautiful opportunity for physical restoration and spiritual growth in Christ.
- **Some information on HIV/AIDS:** Globally in 2019, there were 1.7 million new infections and 690,000 AIDS-related deaths. 59% of those new infections and 300,000 of those total deaths were in Sub-Saharan Africa, where we work. AIDS is still a disease of epic proportions, and its victims are often the most economically poor and marginalized in society.
- **Basic CARE for AIDS program model:** CARE for AIDS operates centers in 70 communities across Kenya, Tanzania, and Uganda. Each center is located within a local church and has two local CFA counselors who guide 80 HIV+ clients through a nine-month program. Throughout the nine months we work to empower clients in five main areas: spiritually, physically, emotionally, socially, and economically. Our program is a holistic approach to care that includes one-on-one counseling, group therapy, medical guidance, economic empowerment seminars, savings groups, discipleship, and more. (Though this model looks different in light of COVID.)
- **Vision:** After 12 years of operation, we have seen 18,000+ clients graduate from our program, 61,000+ orphans prevented, and more than 4,600 clients make first-time faith decisions. Our goal is to empower 100,000 people to live a life beyond AIDS by the end of 2027.

Ways to get involved:

- **Beyond Blood: Hope and Humanity in the Forgotten Fight Against AIDS:** Released in October 2019, Beyond Blood is the origin story of CARE for AIDS, written by the organization's 3 Founders. Purchase a copy and be inspired!
- **Impact Trips:** Join us next year on an Impact Trip to East Africa where you will have an opportunity to meet and fellowship with those who are most directly impacted by our program. A week of meeting CARE for AIDS staff, visiting clients in their homes, worshiping together with them in church, and sharing meals together provides an opportunity to take part in the work of CARE for AIDS first-hand. (All of this assuming we will be able to travel again next year due to COVID)

Social Media/ Web

Website: www.careforaids.org

Facebook: <https://www.facebook.com/CAREforAIDS/>

Instagram: @careforaids

Twitter: @CAREforAIDS

Email: melanie@careforaids.org

➤ **Andres Martinez, Director of Policy and Communications – Conexion Americas**

- Mission: build a welcoming community, and create opportunities where Latino families can belong, contribute, and succeed.
- Our work now given the pandemic. How we successfully pivoted to meet our community's new needs.
- Get involved: ongoing volunteer opportunities such as teaching English
- Hispanic Heritage Month is from 9/15 - 10/15. While we typically host a big party to celebrate, this year we're going virtual. Stay tuned for our event in October.

Social Media/ Web

Facebook: <https://www.facebook.com/ConexionAmericas/>

Other: <http://www.casaazafran.org/>

Website: <https://www.conexionamericas.org/>

Twitter: https://twitter.com/conexion_tn

Email: andres@conexionamericas.org

➤ **James Fields, Founder & CEO – Concept Technology**

- How/Why was Concept Technology was formed. The origin story!
- Concept Technology has won a lot of culture awards including being named a top 10 company culture in America by Entrepreneur magazine. What is the secret to a great culture?
- Technology is changing. A lot of talk about the cloud. What does that all mean and do businesses still need servers or IT people?
- Because of coronavirus, many businesses are now working from home. How does this impact IT, employee productivity, and security?
- Why would companies' partner with Concept Technology rather than the other local solution providers?

Social Media/ Web

Facebook: <https://www.facebook.com/concepttechnologyinc/>

Website: <https://concepttechnologyinc.com>

Twitter: <https://twitter.com/concepttechinc>

Email: jfields@concepttechnologyinc.com

➤ **Eric Jackson, Founder and CEO – Element 47**

Eric Jackson, Founder and CEO of Element 47, a digital marketing and web design agency based in Nashville, Tennessee, who discusses strategy and accountability with digital marketing and shares tips for website design, SEO, paid search and lead generation, and more. During the interview, Jackson also shares some advice for those in the marketing industry who have been displaced with the pandemic and are now looking for new opportunities.

- About Eric Jackson – entrepreneurial background, community involvement
- Element 47's culture; core values and "why"
- Strategy First – accountability in marketing and the Element 47 process
- The Unicorn Marketing Director

Social Media/ Web

Facebook: <https://www.facebook.com/element47co/>
Twitter: <https://twitter.com/element47co>
Website: <https://element47.co/>
Instagram: <https://www.instagram.com/element47co/>
LinkedIn: <https://www.linkedin.com/company/element47co>
Email: EJ@element47.co

➤ **Jason J Lukawitz, Presidet – Etron Circuit Labs**

Jason J. Lukawitz, President of Etron Circuit Labs, who discusses and demonstrates their "intro to electronics" curriculum, which is currently in use in middle schools, high schools, colleges, trade and technical schools, as well as the Department of Defense. During the interview, Lukawitz talks about engaging students through interactive lessons, working with teachers and schools, success stories and much more.

- ETron Circuit Labs produces the best, 'intro to electronics' curriculum available in the marketplace. Currently in use in middle schools, high schools, college, trade and technical schools, as well as part of a 5-year Department of Defense contract, our core textbook, The Basics v2.0, is the premier STEM based curriculum, period.
- Author Jason J Lukawitz wrote the text to be engaging with todays students, and serves as the face of the company on its latest offering, ETron Academy (learn.ETronAcademy.com), a platform that brings The Basics v2.0 to life through interactive lessons that engages students, teaching them concepts and principles that will last a lifetime.
- Since the onset of CV-19, ETron Circuit Labs has found itself in high demand as teachers across the country seek solutions to use with their students, most of whom went remote in March. In patterning with ETron Circuit Labs, learning solutions have created a whole new generation of learners engaged in an immersive hands on curriculum that is both fun, and educational. By making learning fun, these students will be the ones who change the world through the products and ideas they create once unleashed upon the free market.

Social Media/ Web

Facebook: [Facebook.com/ETronCircuitLabs/](https://www.facebook.com/ETronCircuitLabs/)
Website: www.etroneircuit.com
Email: sales@etroneircuit.com

➤ **Blake Canterbury, CoFounder & CEO - Purposity**

Blake Canterbury, Founder and CEO of Purposity, who discusses the nonprofit platform that partners with established nonprofits and school systems to connect the critical, physical needs of people who need aid to a vast community of users who want to help. During the interview, Canterbury highlights the marriage of purpose and

generosity and the power it creates as much for the giver as the recipient, the app, and how the platform works. Canterbury also discusses success stories and some of the lessons learned.

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Social Media/ Web

Facebook: <https://www.facebook.com/Purposity/>
Instagram: <https://www.instagram.com/purposity/>
Twitter: https://twitter.com/Purposity_
Website: <https://about.purposity.com/>
Email: gina@gempr.biz publicist

➤ **Victor Brown, Founder & CEO – Xcellent Life**

Victor Brown, Founder and CEO of Xcellent Life, who shares how caring for his father's health led him to realize he could take his background and expertise working in the energy industry and apply it to create a proactive solution for the healthcare industry. During the conversation, Brown talks about the platform, how it collects data points and uses artificial intelligence to help individuals become more proactive with their health, and how they are incentivized to make healthy choices. He also shares some advice for other entrepreneurs.

- Why I Founded Xcellent Life & What Drives Me
- What is our mission and vision
- What is Our approach to realizing that vision
- What is the Impact of Xcellent Life's Solution
- What Are Some of the Challenges That You Must Overcome
- How Can The Community Health: 1) Become a Customer 2) Become a Strategic Partner 3) Become a Supporter

Social Media/ Web

Facebook Company: <https://www.facebook.com/xcellentlife>

Facebook Personal: <https://www.facebook.com/victor.l.brown.77/>

Twitter Company: <https://twitter.com/XLCompany>

Twitter Personal: <https://twitter.com/victorbrown7>

Linkedin Personal: <https://www.linkedin.com/in/victorlbrown>

Company Website: <http://www.xcellentlife.com>

Email: victor.brown@xcellentlife.com

➤ **Mario Avila, Founding Director - Turner Family Center for Social Ventures at Vanderbilt University**

Mario Avila, Director of the Turner Family Center for Social Ventures at Vanderbilt University in Nashville, Tennessee, who highlights the interdisciplinary, student-led organization committed to developing socially and environmentally conscious leaders and doers.

During the interview, Avila discusses how they prepare students to drive systemic, impactful change through market-driven forces and enterprise, and provide resources and opportunities to leverage and combine the individual strengths of Vanderbilt University graduate students, faculty, and business partners. He also shares some of the pivots with COVID-19 and ways to get involved.

- Mario - Entrepreneur and Owen 2012 Graduate, from Chicago originally, stayed in Nashville after school to launch company and returned to Vanderbilt after to launch the on Turner Family Center for Social Ventures (TFC). Focus on equity and access, through financial services and social enterprise and nonprofit board leadership
- Key points on Turner Family Center for Social Ventures at Vanderbilt University:
 - Student-led, Center was developed by and run by Vanderbilt graduate students
 - Interdisciplinary - housed at Owen Graduate School of Management, Vanderbilt's Business School, and created for students from ALL programs including Public Health, Medicine, Education Policy, Economic Development
- Mission is to develop students as leaders and "doers" of social impact through:
 - Focus on how business can drive social change
 - Programming that is experiential & academic - students are doing and leading
 - Example: Our Owen Board Fellows program places first year MBA students on local Nashville nonprofit boards for one year to learn from and contribute to their mission and undertake a strategic project along with organization's leadership
- Big questions we ask of students, nonprofits, and businesses:
 - What keeps you up at night? Both from an organizational perspective (what problems can our students help you solve) and from a personal perspective about the passions you have and problems they are determined to solve

- We work with students to understand unique business models that combine earned revenue and social impact, and we pair students to consult with and occasionally even start ventures that are leveraging business to achieve impact.
- Join us! We'd welcome partnership opportunities - partners include client's organizations who can work with a student consulting team, guest speakers, placements for student fellowships - and join us for the TFC Social Ventures Summit in January 2021.

Social Media/ Web

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Website: <https://turnerfamilycenter.com/>
Email: mario.avila@vanderbilt.edu 312-890-8015-cell and kathleen.hritz@vanderbilt.edu

➤ **Gabrielle Thompson, Executive Director & CEO - Free For Life**

Gabrielle Thompson, Executive Director and CEO of Free For Life, who discusses her background and the organization's one-of-a-kind, multi-faceted approach to fighting human trafficking. During the interview, Thompson talks about their programs, success stories, tips for joining the fight against human trafficking, how the work has changed her and words of encouragement for how the community can come together and make a difference.

Gabrielle Thompson serves as Free for Life International's Executive Director & CEO. She has a heart for empowerment, justice and vulnerable populations around the globe. In her tenure as CEO, Thompson has expanded the organization's work to 5 countries, seen the rescue of over 600 women and girls, opened one Safe Home, and developed two different prevention and interception curriculums. Thompson currently serves on the Middle Tennessee's Human Trafficking Working Group Steering Committee, the Tennessee Celebration of Human Rights Committee, Vision Trust International's Orphan Care Expert Services Behavioral Health Team, and Providence Worldwide's Orphan Care Collective Team. Thompson was chosen as Nashville Top Professionals '30 under 30' in 2018, and Nashville Business Journal's Top Professional's 40 under 40 in 2020. Thompson was an adjunct professor at Middle Tennessee State University, teaching "Global Issues in Human Trafficking", and has spoken on behalf of the organization across the United States and in India, Nepal, Dominican Republic, Mexico, Guatemala, and Thailand. Thompson holds a Master's in International Development focused in Gender from Middle Tennessee State University, and previously worked in gender policy development in Istanbul, Turkey, and in Costa Rica for an INGO granting micro-loans for female entrepreneurs.

- Mission and Vision as an organization
- COVID 19 + Human trafficking update and projections
- Our one-of-kind, multi-faceted approach to fighting human trafficking. Maybe some stories from the field. How we are addressing the root causes of trafficking, our focus on long term care, survivor centered approaches, and ethical practices when dealing with trafficking.
- How can people get involved in our work? Host a fundraiser or awareness event, register for a training, Newsletter, Give, Learn from our webinars, Liberation Now Gala

Social Media/ Web

Facebook: <https://www.facebook.com/Freeforlifeintl/>
Twitter: [@freeforlifeintl](https://twitter.com/freeforlifeintl)
Website: www.freeforlifeintl.org
Instagram: [@freeforlifeintl](https://www.instagram.com/freeforlifeintl)
Email: gabrielle@freeforlifeintl.org

Quarterly Report of Compliancy Issues & Programs List 2020-Q3 (July - September) - Viewpoints Radio

- Addiction
- Animal Welfare
- Architecture
- Arts
- Business
- Career
- Child Development
- Climate Change
- Communication
- Companionship
- Creativity
- Crime
- Culture
- Cybersecurity
- Death
- Design
- Divorce
- Education
- Engineering
- Environment
- Ethnicity & Race
- Film
- Food Production
- Gender Equality
- Genocide
- Government
- Health & Medicine
- History
- Homelessness
- Housing
- Identity Theft
- Information Technology
- International Relations
- Invention
- Labor Issues
- Law
- Law Enforcement
- Literature
- Mathematics
- Marriage
- Mental Health
- Minorities
- Music
- Natural Disasters
- Natural Resources
- Nonprofit Organization
- Online Learning
- Pandemic
- Parenting
- Personal Finance
- Photography
- Politics
- Poverty
- Production
- Psychology
- Race Relations
- Relationships
- Religion
- Research
- Science
- Science Fiction
- Social Media
- Social Movements
- Spiritual Studies
- Sports
- Streaming
- Stress
- Sustainability
- Technology
- Television
- Transportation
- Trauma
- Travel
- Urban Planning
- Violence

Program 20-27 **Written & Produced: Amirah Zaveri, Annie Krall & Evan Rook**

Air Week: **Studio Production:** **Jason Dickey**
7/5/20

SEGMENT 1: **THE GOOD AND THE BAD: A BRIEF HISTORY OF THE TEXAS RANGERS** **Time** **Duration**

Synopsis: The Texas Rangers (no, not the baseball team) but the western law enforcement agency dating back to 1823 is known for patrolling the rugged Texas terrain. For almost 200 years, its members have protected tiny towns along the border and have helped solve numerous crimes and corruption throughout the state. However, the valiant group also has a darker history filled with corruption, murder and violence against minorities. Author and journalist Doug Swanson joins Viewpoints this week to share the full picture of the famed Texas Rangers. 1:48 10:04

Host: Gary Price

Guests: Doug Swanson, journalist, author, *Cult of Glory: The Bold and Brutal History of the Texas Rangers*.

Issues Covered: History, Government, Law Enforcement, Race, Crime, International Relations

Links: <https://www.texasranger.org/>
<https://www.thestoryoftexas.com/discover/campfire-stories/texas-ranger>
<https://www.nytimes.com/2020/06/09/books/review/cult-of-glory-texas-rangers-doug-j-swanson.html>
<https://www.amazon.com/Cult-Glory-Brutal-History-Rangers/dp/1101979860>
<https://www.writing.pitt.edu/people/faculty/doug-swanson>

SEGMENT 2: **IS INSTAGRAM THE NEW ONLINE DIARY FOR GENERATION Z?** **Time** **Duration**

Synopsis: While some of us still prefer pen and paper, many younger people are shifting to everything digital. And it's not just for to-do lists or communication, but also using platforms like Instagram, Twitter or Facebook as a daily, reflective 'online diary'. However, sometimes this vulnerability in such a public setting can lead down a slippery slope. We discuss the pros and cons of candidly sharing your life on social media. 13:55 8:23

Host: Marty Peterson

Guests: Lilia Buckingham, social influencer, actress, producer, author, Influence; Dr. Jimmy Sanderson, assistant professor of kinesiology and sports management, Texas Tech University.

Issues Covered: Social Media, Mental Health, Technology, Psychology, Writing, Culture

Links: <https://www.instagram.com/lilia/>
https://twitter.com/Jimmy_Sanderson
<https://www.depts.ttu.edu/ksm/contact/pages/JSanderson.php>
<https://twitter.com/BuckinghamLilia>
<https://positivelysocial.com/>
<https://www.nytimes.com/2020/01/17/business/instagram-likes.html>

CULTURE CRASH: **REWINDING BACK TO OUR HIGHSCHOOL SELVES** **Time** **Duration**

Synopsis: There's a certain amount of nostalgia when we revisit our favorite music, show and movies from those young, teenage years. This week on Viewpoints we discuss how many Americans cling to the hot pop culture of their generation. 23:18 3:08

Host: Evan Rook

Issues Covered: Culture, Television, Music, Film

Program 20-28	Written & Produced: Amirah Zaveri & Evan Rook	
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Air Week: 7/12/20
Studio Production: Jason Dickey

SEGMENT 1:	POKER: A GAME OF SKILL & LUCK	Time	Duration
Synopsis:	Texas Hold 'Em is the most popular poker game in the U.S. today. It's a game of strategy, psychology and quick decision-making. Writer and professional poker player Maria Konnikova joins Viewpoints to share how she was able to use her background to master the game and amass more than \$300,000 in winnings in just three years.	1:47	10:29
Host:	Gary Price		
Guests:	Maria Konnikova, journalist, author, <i>The Biggest Bluff: How I Learned to Pay Attention, Master Myself, and Win.</i>		
Issues Covered:	Career, Psychology, Mathematics, History, Gender Equality, Education		
Links:	https://upswingpoker.com/history-of-poker-origins/ https://www.ncpgambling.org/ https://twitter.com/mkonnikova?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor https://www.mariakonnikova.com/ https://www.amazon.com/Biggest-Bluff-Learned-Attention-Master/dp/052552262X		

SEGMENT 2:	THE BUSINESS OF LAB-GROWN MEAT	Time	Duration
Synopsis:	Millions of Americans have embraced plant-based meat like the Impossible Burger, but how do you feel about real meat that's grown in a petri dish in a lab? If the taste, texture and smell exactly resembled meat that was traditionally farmed outside, would you eat it? Lab-grown, cell-cultured chicken, beef and pork is set to hit the mass market in just a few years. What's the science and process behind this new technology?	14:19	8:32
Host:	Marty Peterson		
Guests:	Chase Purdy, journalist, author, <i>Billion Dollar Burger: Inside Big Tech's Race for the Future of Food.</i>		
Issued Covered:	Food Production, Business, Environment, Climate Change, Health, Technology, Animal Welfare, Government, Politics, Food Science		
Links:	https://www.sciencemag.org/news/2020/04/lab-grown-meat-starting-feel-real-deal https://www.nytimes.com/2020/07/02/opinion/lab-grown-meat.html https://www.amazon.com/Billion-Dollar-Burger-Inside-Future/dp/0525536949 https://www.chasepurdy.com https://www.ju.st/en-us		

CULTURE CRASH:	THE PASSING OF DIRECTOR JOEL SCHUMACHER	Time	Duration
Synopsis:	Prominent Hollywood director Joel Schumacher died on June 22, 2020 at the age of 80. We discuss his legacy and some of the films he's best remembered for.	23:51	2:36
Host:	Evan Rook		
Issues Covered:	Culture, Film, Career		

Program 20-29		Written & Produced: Amirah Zaveri, Polly Hansen, Annie Krall & Evan Rook	
Air Week: 7/19/20	Studio Production: Jason Dickey		
SEGMENT 1:	THE MANY FACES OF HOMELESSNESS	Time	Duration
Synopsis:	<p>On a single night in the U.S. there are more than 550,000 people homeless – and this number is only set to rise as COVID-19 has put millions out of work and shattered the stability of the U.S. economy. As a child or teen who has to deal with homelessness at a young age, it can be a tough road of shifting from temporary housing to another shelter. Giselle Burgess and her five kids were in this position in New York City, so Burgess decided to start a Girl Scout Troup named Troop 6000 to help her girls and others in this situation. We cover the inspiring story of Troop 6000 this week on Viewpoints.</p>	1:48	8:04
Host:	Gary Price		
Guests:	Nikita Stewart, reporter at The New York Times, author, <i>Troop 6000: The Girl Scout Troup That Began in a Shelter and Inspired the World.</i>		
Issues Covered:	Homelessness, Poverty, Education, Child Development, Housing, Nonprofit Organization, Parenting		
Links:	https://www.nytimes.com/by/nikita-stewart https://twitter.com/kitastew?lang=en https://www.hud.gov/program_offices/comm_planning/affordablehousing/ https://endhomelessness.org/ https://www.girlscoutsnyc.org/en/whatgirlsdo/gs-troop-6000.html https://www.amazon.com/Troop-6000-Scout-Shelter-Inspired/dp/1984820753		
SEGMENT 2:	THE WORLD OF CULTS	Time	Duration
Synopsis:	<p>When you think of a cult, what image pops into your head? Is it one of violence or extremism? Is it people in all white praying and worshipping a guru? What exactly defines a cult? We answer these questions and more this week on Viewpoints.</p>	11:54	10:32
Host:	Marty Peterson		
Guests:	Dr. Janja Lalich, professor emerita, sociology, University of California State University & founder, Center for Research on Influence and Control; Dr. Robert Jay Lifton, professor, psychiatry, Columbia University and author, <i>Losing Reality: On Cults, Cultism, and the Mindset of Political and Religious Zealotry.</i>		
Issues Covered:	Social Movements, Religion, Violence, Culture, History, Psychology, Youth at Risk		
Links:	http://cultresearch.org/about/ https://twitter.com/janja_lalich?lang=en https://en.wikipedia.org/wiki/Robert_Jay_Lifton https://www.amazon.com/Losing-Reality-Political-Religious-Zealotry/dp/1620974991		
CULTURE CRASH:	THE LATEST BLOCKBUSTER FROM CHRISTOPHER NOLAN	Time	Duration
Synopsis:	<p>Tenet, the newest movie from acclaimed director Christopher Nolan, is set to release next month. We take a look back at some of Nolan's biggest film triumphs including the star-filled thriller, Inception.</p>	23:26	3:00
Host:	Evan Rook		
Issues Covered:	Film, Culture		

Program 20-30		Written & Produced: Amirah Zaveri & Evan Rook	
Air Week: 7/26/20	Studio Production: Jason Dickey		
SEGMENT 1:	A SHIFT TOWARDS SUSTAINABLE CONSTRUCTION & DESIGN	Time	Duration
Synopsis:	Glass, wood, stone. These are some of the natural materials that are on the forefront of construction. Today, a greater number of architects and developers are not only thinking about profit and supply, but the additional - sometimes invisible - factors at play when it comes to new buildouts. These include the true benefits to humans, the environmental toll and the most practical designs that are symbiotic with nature. We uncover the modern perspective of ‘conscious construction’ this week on Viewpoints.	1:48	10:42
Host:	Gary Price		
Guests:	Teresa Coady, architect, founding partner, former president, B+H Bunting Coady, author, <i>Rebuilding Earth: Designing Eco-Conscious Habitats for Humans</i> .		
Issues Covered:	Environment, Architecture, Sustainability, Technology, Business, Construction, Urban Planning, Design, Engineering, Natural Resources		
Links:	https://www.usgbc.org/people/teresa-coady/0000051251 https://www.amazon.com/Rebuilding-Earth-Designing-Ecoconscious-Habitats-ebook/dp/B07VJCCH6P https://parispropertygroup.com/blog/2015/rise-paris-city-center-skyscrapers/		
SEGMENT 2:	THE CHURCH OF SCIENTOLOGY	Time	Duration
Synopsis:	Scientology – is it a religion, spiritual group, business organization? The group was created in the 1950’s and is headquartered in Los Angeles. There’s been much mixed media coverage about Scientology, but, still, most people know little about the claimed religion. We speak with a former member about her involvement and the people who commit their faith, time and money to Scientology.	14:32	7:48
Host:	Marty Peterson		
Guests:	Sands Hall, author, <i>Reclaiming My Decade Lost in Scientology</i> .		
Issues Covered:	Spiritual Studies, Religion, Culture, History, Psychology, Literature		
Links:	https://www.amazon.com/Flunk-Start-Reclaiming-Decade-Scientology-ebook/dp/B071P44P9R https://sandshall.com/ https://www.scientology.org/what-is-scientology/ https://www.sciencedirect.com/science/article/pii/B9780081003701000056 https://wholetrees.com/		
CULTURE CRASH:	FILM HIGHLIGHTS SO FAR IN 2020	Time	Duration
Synopsis:	This year has forced the film industry – like many other industries – to adapt and do things a little differently. This means a new resurgence of drive-in theatres or the option to buy new releases straight from your home TV. We go through some of our favorite films and upcoming releases set for fall.	23:20	3:07
Host:	Evan Rook		
Issues Covered:	Film, Business, Streaming, Culture		

Program 20-31 Written & Produced: Amirah Zaveri, Annie Krall & Evan Rook
Air Week: **Studio Production: Jason Dickey**
 8/2/20

SEGMENT 1:	BETTER UNDERSTANDING TRAUMA	Time	Duration
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Synopsis:	Trauma comes in many shapes and forms throughout life. Viewpoints speaks with psychiatrist, Dr. James S. Gordon in order to better understand a person’s reaction to trauma and the body’s resilience in dealing with these stressful events and situations.	1:47	10:23
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Host: Gary Price

Guests: Dr. James S. Gordon, psychiatrist, clinical professor, Georgetown Medical School, founder, executive director, Center for Mind-Body Medicine, author, *The Transformation: Discovering Wholeness and Healing After Trauma*.

Issues Covered: Trauma, Stress, Psychology, Medicine, Psychiatry, Mental Health

Links: <https://cmbm.org/>
<https://jamesgordonmd.com/about/>
<https://www.amazon.com/Transformation-Discovering-Wholeness-Healing-Trauma/dp/0062870718>

SEGMENT 2:	A DIFFERENT CAREER PATH: THE LIFE OF A PROFESSIONAL CUDDLER	Time	Duration
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Synopsis:	Thousands of Americans are certified cuddlers. You might be asking - what does it mean to be a ‘certified cuddler’? Christina Hepburn joins Viewpoints this week to talk about this relatively new niche and how she’s working to dissolve the stigmas associated with the industry.	14:12	8:56
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Host: Marty Peterson

Guests: Christina Hepburn, professional cuddler.

Issues Covered: Career, Wellness, Companionship, Mental Health, Psychology

Links: <https://twitter.com/chrihepburn?lang=en>
<https://www.washingtonpost.com/news/inspired-life/wp/2018/04/24/i-went-to-get-hugged-by-a-professional-cuddler-heres-how-it-felt/>
<https://cuddlist.com/faq/>

CULTURE CRASH:	EXPLORING THE INDIE BAND & ALBUM "RED HEARSE"	Time	Duration
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Synopsis:	The band “Red Hearse” is made up of acclaimed artists Jack Antonoff, Sam Dew and producer Sounwave. We explore the group’s indie releases and what the musical trio brings to the table.	24:08	3:07
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Host: Evan Rook

Issues Covered: Culture, Music, Production

Program 20-32 Written & Produced: Amirah Zaveri, Pat Reuter & Evan Rook
Air Week: **Studio Production:** **Jason Dickey**
 8/9/20

SEGMENT 1: MODERN CONTRACTS FOR NONTRADITIONAL RELATIONSHIPS
Time Duration

Synopsis: There are millions of Americans who live together as husband and wife, but never become formally “married.” What are their rights? Who gets the house, the car and the bank accounts if the relationship ends or one of them passes away? We speak with a contract and family law attorney who has written extensively on the subject to find out how society and the courts views co-habitation relationships. We also cover what steps co-habiting couples should take to still be recognized by the law. 1:47 10:56

Host: Gary Price

Guests: Martha Ertman, Professor of Law specializing in contract and family at the Carey School of Law, University of Maryland, and author of the book, *Love’s Promises: How formal and informal contracts shape all kinds of families.*

Issues Covered: Divorce, Relationships, Personal Finance, Marriage, Law, Government, Death

Links: <https://www.law.umaryland.edu/Directory/profile.asp?id=543>
<https://www.amazon.com/Loves-Promises-Informal-Contracts-Families/dp/0807033669>

SEGMENT 2: THE INVENTION OF INSTANT PHOTOGRAPHY
Time Duration

Synopsis: In the early to mid 1900’s, capturing a picture was cumbersome and complicated and took weeks to process the film. Then, Edwin Land, the creator of the Polaroid camera, came along and revolutionized the industry. Viewpoints speaks with author Ron Fierstein who profiles Land in his book, *A Triumph of Genius: Edwin Land, Polaroid, and the Kodak Patent War.* 14:46 8:34

Host: Marty Peterson

Guests: Ron Fierstein, author of the book, *A Triumph of Genius: Edwin Land, Polaroid, and the Kodak Patent War.*

Issues Covered: Photography, Technology, Business, History, Literature

Links: <http://www.triumphofgenius.com/>
<https://www.acs.org/content/acs/en/education/whatischemistry/landmarks/land-instant-photography.html>
<https://twitter.com/ronfierstein?lang=en>
<https://www.amazon.com/Triumph-Genius-Edwin-Polaroid-Patent/dp/1627227695>

CULTURE CRASH: A FATHER-SON HORROR NOVELLA
Time Duration

Synopsis: Viewpoints speaks with father-son duo, Richard and Billy Chizmar about the combined process of writing the popular horror story, *Widow’s Point.* 24:21 2:06

Host: Evan Rook

Issues Covered: Literature, Culture, Writing

Program 20-33 Written & Produced: Amirah Zaveri, Polly Hansen & Evan Rook
Air Week: **Studio Production:** **Jason Dickey**
 8/16/20

SEGMENT 1: THE HOLOCAUST: SURVIVING THE GERMAN OCCUPATION OF THE NETHERLANDS
Time Duration

Synopsis: When Dutch forces surrendered to the Germans in May of 1940, the Nazis gained control of the Netherlands and set in action a plan to exterminate hundreds of thousands of Jews and minorities. Arguably, the most famous voice from that region is Anne Frank – the young teenage girl who wrote of her daily life in hiding until she was discovered in 1944 and died in the Bergen-Belsen concentration camp. While Anne Frank is a prominent voice, there are many other stories of those who hid out for years, evading capture and awaiting freedom.

1:47 10:21

Host: Gary Price

Guests: Daphne Geismar, teacher, author, *Invisible Years: A Family's Collected Account of Separation and Survival During the Holocaust in the Netherlands.*
Issues Covered: History, War, Literature, Genocide, Race, Ethnicity, Minorities

Links: <http://daphnegeismar.com/>
<https://www.ushmm.org/>
<https://www.amazon.com/Invisible-Years-Collected-Separation-Netherlands/dp/1567926592/>
<https://jfr.org/bureau-of-speakers/robert-jan-van-pelt/>
<https://www.annefrank.org/en/anne-frank/go-in-depth/netherlands-greatest-number-jewish-victims-western-europe/>

SEGMENT 2: DOT CON: PRANKING THE AUTHORS OF SPAM EMAILS
Time Duration

Synopsis: We've all received spam calls and fishy-looking emails that promise us a free vacation or a great bargain that's too good to pass up. Sometimes they even come from a phone contact or your boss asking for help or to download an attachment. Author and comedian, James Veitch has made a name for himself by replying to these scams and continuing the conversation, effectively wasting the scammers time as much as they waste ours. We speak with him about his trade and the major telltale signs to look out for in a scam.

14:07 8:49

Host: Marty Peterson

Guests: James Veitch, comedian, author, *Dot Con: The Art of Scamming a Scammer.*
Issues Covered: Cybersecurity, Identity Theft, Technology, Communication, Literature

Links: <https://veitch.me/>
https://www.youtube.com/watch?v=_QdPW8JrYzQ
https://twitter.com/veichtweets?ref_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor
<https://www.ftccomplaintassistant.gov/-/crmt&panel1-1>
<https://www.consumer.ftc.gov/articles/how-recognize-and-avoid-phishing-scams>
<https://www.amazon.com/Dot-Scamming-Scammer-James-Veitch/dp/184949651X>

CULTURE CRASH: A COLLECTION OF SCIENCE FICTION
Time Duration

Synopsis: The Forward is a new science fiction series of six short novellas written by prominent authors in the genre. We discuss the appeal and if the new release is worth the purchase.

23:56 2:31

Host: Evan Rook

Issues Covered: Science Fiction, Literature, Culture

Program 20-34 Written & Produced: Amirah Zaveri, Polly Hansen, Cate Novak & Evan Rook
Air Week: **Studio Production:** **Jason Dickey**
 8/23/20

SEGMENT 1: HOW TO TRAVEL ONCE WE CAN ALL TRAVEL AGAIN
Time Duration

Synopsis: For most people this year, traveling seems like a distant memory. Getting on a plane, taking a train or even using public transport on a daily basis has been largely abandoned with COVID-19. But once it is safe to travel again – where’s the first place you’d like to go? Acclaimed travel guide, writer and TV host, Rick Steves joins Viewpoints this week to share how you can get the most out of your travels and fully immerse yourself in the local culture, people and history.

1:47 9:36

Host: Gary Price

Guests: Rick Steves, travel writer, television show host, travel guide, author, *For the Love of Europe: My Favorite Places, People, and Stories*.

Issues Covered: Travel, Culture, History, Food, Writing, Literature

Links: <https://www.ricksteves.com/>
<https://www.theguardian.com/travel/2020/jun/18/end-of-tourism-coronavirus-pandemic-travel-industry>
<https://www.amazon.com/Love-Europe-Greatest-Hits-Steves/dp/1641711310/>

SEGMENT 2: MURDER ON THE HERBERT FULLER
Time Duration

Synopsis: Rewind back to 1896 aboard the voyager ship, the Herbert Fuller. Just a week into the journey, three people aboard were murdered and there were multiple suspects. The murder trial that follows is historic and helped shape modern law today.

13:22 9:28

Host: Marty Peterson

Guests: Gerard Koepfel, historian & author of *Not a Gentleman’s Work: The Untold Story of a Gruesome Murder at Sea and the Long Road to Truth*.

Issues Covered: History, Law, Government, Literature, Law Enforcement, Crime

Links: <http://gerardkoepfel.com/>
<https://twitter.com/koepfelg?lang=en>
<https://www.amazon.com/Not-Gentlemans-Work-Gruesome-Justice/dp/0306903385>
<https://crimereads.com/the-high-seas-murder-that-shocked-and-baffled-the-world/>

CULTURE CRASH: TAYLOR SWIFT'S SURPRISE ALBUM
Time Duration

Synopsis: The new summer release, Folklore, by artist Taylor Swift heads in a stylistically different direction than what she’s largely known for. We discuss the new album and some of our favorite songs.

23:50 2:35

Host: Evan Rook

Issues Covered: Music, Indie, Culture, Songwriting

Program 20-35 Written & Produced: Amirah Zaveri & Evan Rook

Air Week: **Studio Production:** **Jason Dickey**
 8/30/20

SEGMENT 1:	REHABILITATION WHILE IN PRISON: GETTING TO THE ROOT OF THE PROBLEM	Time	Duration
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Synopsis:	The U.S. has the largest prison population in the world with more than 2.3 million inmates. Each year, prisons cost taxpayers 80 billion dollars. But with two thirds of those incarcerated returning back behind bars within a few years, clearly something is broken. We discuss how some popular reforms do more harm than good and what needs to change within the system.	1:47	9:14
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Host: Gary Price

Guests: Maya Schenwar, editor-in-chief, Truth Out, co-author, *Prison by Any Other Name: The Harmful Consequences of Popular Reforms*.

Issues Covered: Criminal Justice, Crime, Government, Mental Health, Addiction, Psychology, Race, Poverty, Politics

Links: <https://www.themarshallproject.org/>
<https://www.aclu.org/other/aclu-policy-priorities-prison-reform>
<https://www.mayaschenwar.com/>
<https://www.amazon.com/Prison-Any-Other-Name-Consequences/dp/1620973103/>
<https://truthout.org/articles/in-the-age-of-abolition-many-reforms-constitute-incarceration-by-another-name/>
https://twitter.com/MayaSchenwar?ref_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor

SEGMENT 2:	SLEEPING SOUNDLY: THE INTERCONNECTED BENEFITS OF GETTING GOOD REST	Time	Duration
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Synopsis:	All humans need some amount of rest – whether that’s five hours or eight. But how we sleep and the quality of that slumber can vary widely. We speak with sleep expert, Matthew Walker, a professor at California-Berkeley, who says getting restful sleep each night is the single biggest thing we can do to vastly improve both our mental and physical health.	13:03	9:01
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Host: Marty Peterson

Guests: Matthew Walker, professor of neuroscience and psychology at the University of California-Berkeley and author, *Why We Sleep: Unlocking the power of sleep and dreams*.

Issues Covered: Health, Medicine, Stress, Technology, Research, Literature

Links: https://www.amazon.com/Why-We-Sleep-Unlocking-Dreams/dp/1501144316/ref=asap_bc?ie=UTF8
<https://newsinhealth.nih.gov/2013/04/benefits-slumber>
<https://health.gov/myhealthfinder/topics/everyday-healthy-living/mental-health-and-relationships/get-enough-sleep>
<https://www.health.harvard.edu/sleep/8-reasons-why-youre-not-sleeping>

CULTURE CRASH:	EXPLORING THE WORKS OF CHARLIE KAUFMAN	Time	Duration
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Synopsis:	Writer & director Charlie Kaufman is known for several hit movies including <i>Eternal Sunshine of the Spotless Mind</i> and <i>Synecdoche, New York</i> . We explore some of his biggest career triumphs and the upcoming release of his new Netflix original, <i>I’m Thinking of Ending Things</i> that’s based off the novel written by Iain Reid.	23:04	3:23
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Host: Evan Rook

Issues Covered: Film, Culture

Program 20-36		Written & Produced: Amirah Zaveri, Polly Hansen & Evan Rook	
Air Week:	9/6/20	Studio Production:	Jason Dickey
SEGMENT 1:	A VIOLENT WILDFIRE SEASON IN THE WEST	Time	Duration
Synopsis:	It's only September and this year's wildfires in California are already worse than last year with still months left in peak fire season. We explore the growing challenges facing Californians and what the future holds for The Golden State.	1:47	9:35
Host:	Gary Price		
Guests:	Stephen Pyne, fire expert, emeritus professor, School of Life Sciences, Arizona State University; Kendra Atleework, writer, author, <i>Miracle Country: A Memoir</i> .		
Issues Covered:	Climate Change, Natural Disasters, Pandemic, Science, Literature		
Links:	https://www.fire.ca.gov/ https://twitter.com/kendraatleework?lang=en https://www.workman.com/products/miracle-country https://datebook.sfchronicle.com/books/review-in-miracle-country-kendra-atleework-pays-tribute-to-her-rural-california-roots https://twitter.com/StephenJPyne?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor http://www.stephenpyne.com/		
SEGMENT 2:	THE CURRENT SCOPE OF SURVEILLANCE IN THE U.S.	Time	Duration
Synopsis:	Today, ex-government employee, Edward Snowden is recognized around the world for his role in leaking highly classified information about government mass surveillance. We explore the benefits and consequences of modern surveillance and how both private business entities and governments are acquiring information from millions of Americans.	13:24	9:31
Host:	Marty Peterson		
Guests:	Barton Gellman, journalist, The Atlantic, author, <i>Dark Mirror: Edward Snowden and the American Surveillance State</i> ; Dr. Marcus Rogers, professor, executive director, Cybersecurity Programs, Purdue Polytechnic Institute at Purdue University.		
Issues Covered:	Cybersecurity, Technology, Government, Politics, Information Technology		
Links:	https://twitter.com/bartongellman?lang=en https://polytechnic.purdue.edu/profile/rogersmk https://twitter.com/Snowden?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor https://www.barnesandnoble.com/w/dark-mirror-barton-gellman/1122928803		
CULTURE CRASH:	THE SOOTHING SOUNDS OF FRANK OCEAN	Time	Duration
Synopsis:	It's no surprise that many of us are always looking for new ways to de-stress and relax this year. Whether you're cooking, driving or just relaxing, the music of Frank Ocean is a fantastic choice.	23:55	2:32
Host:	Host: Evan Rook		
Issues Covered:	Music, Culture		

Program 20-37	Written & Produced: Amirah Zaveri & Evan Rook
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Air Week: 9/13/20
Studio Production: Jason Dickey

SEGMENT 1:	PEAK HURRICANE SEASON 2020	Time	Duration
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Synopsis: Hurricane Laura ramped up to a Category 4 hurricane late last month and was the strongest storm to hit the Louisiana coast in more than a hundred and sixty years. Each year, the most powerful storms during the Atlantic hurricane season typically form between the end of August and early October. We speak with two experts to better understand the history of hurricanes and the destruction they wreak each year. 1:48 11:14

Host: Gary Price

Guests: Eric Jay Dolin, author, *Furious Sky: The Five Hundred Year History of America's Hurricanes*; Dr. Barry Keim, Louisiana state climatologist, professor, Department of Geography & Anthropology.

Issues Covered: Meteorology, Science, Climate, Natural Disasters, Government, History

Links: <https://www.nhc.noaa.gov/breakpoints/>
https://twitter.com/NHC_Atlantic?ref_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor
<https://www.redcross.org/about-us/our-work/disaster-relief/hurricane-relief.html>
<https://lsu.edu/ga/people/faculty/barry-d-keim/>
<https://www.ericjaydolin.com/>
<https://www.amazon.com/Furious-Sky-Five-Hundred-Year-Americas-Hurricanes/dp/1631495275/>

SEGMENT 2:	FUELING CREATIVITY: FUNDING MODERN, INDEPENDENT INVENTION	Time	Duration
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Synopsis: Without inventors like Benjamin Franklin or visionaries like Elon Musk, the world would look a bit different. Both of these people and countless others followed their passion, but sometimes it can be hard to slow down and take a risk. Do you enjoy writing? Tinkering with tech? Creating music? Art? It's never too late to forge a different career path or side hobby. We speak with Kickstarter co-founder, Yancey Strickler about some of the barriers to entry creatives face today and how to find support within a community. 15:04 7:19

Host: Marty Peterson

Guests: Yancey Strickler, co-founder, Kickstarter, author, *This Could Be Our Future: A Manifesto for a More Generous World*.

Issues Covered: Invention, Career, Business, Technology, Music, Arts, Creativity, Literature

Links: <https://www.kickstarter.com/>
<https://twitter.com/ystrickler?lang=en>
<https://www.penguinrandomhouse.com/books/591594/this-could-be-our-future-by-yancey-strickler/>

CULTURE CRASH:	THE LASTING LEGACY OF ACTOR CHADWICK BOSEMAN	Time	Duration
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Synopsis: Chadwick Boseman passed away from cancer at the age of 43 on August 28. We honor his legacy and his many contributions to film from starring in Black Panther to his portrayal of baseball player, Jackie Robinson in the 2013 movie 42. 23:23 3:04

Host: Host: Evan Rook

Issues Covered: Film, Culture, Death, Race Relations

Program 20-38		Written & Produced: Amirah Zaveri & Evan Rook	
Air Week:	9/20/20	Studio Production:	Jason Dickey
SEGMENT 1:	BACK TO SCHOOL 2020: LEARNING THROUGH TECH	Time	Duration
Synopsis:	Navigating back to school this year has been challenging to say the least. With switching policies and protocols, everyone is just trying to get through the fall one day at a time. Viewpoints speaks with two education experts about the biggest barriers to learning and what online education technology can really offer students.	1:47	10:15
Host:	Gary Price		
Guests:	Justin Reich, assistant professor, Massachusetts Institute of Technology, director, MIT Teaching Systems Lab, author, <i>Failure to Disrupt: Why Technology Alone Can't Transform Education</i> ; Dr. Sanjay Sarma, professor, Massachusetts Institute of Technology, vice president, Open Learning at MIT, co-author, <i>Grasp: The Science Transforming How We Learn</i> .		
Issues Covered:	Education, Technology, Online Learning, Parenting, Child Development		
Links:	https://tsl.mit.edu/ https://openlearning.mit.edu/ https://www.pbslearningmedia.org/ https://www.khanacademy.org/ https://www.coursera.org/ https://www.edx.org/ https://twitter.com/bjfr?lang=en https://cmsw.mit.edu/profile/justin-reich/ https://www.hup.harvard.edu/catalog.php?isbn=9780674089044 https://openlearning.mit.edu/about/our-team/sanjay-sarma https://www.amazon.com/Grasp-Science-Transforming-How-Learn/dp/0385541821/ https://www.weareteachers.com/free-online-learning-resources/		
SEGMENT 2:	THE HIDDEN GEMS ACROSS CHICAGO AND EVERY U.S. TOWN	Time	Duration
Synopsis:	Suffering from a travel bug that can't be quenched this year? Chicago writer, Jessica Mlinaric believes that if you look hard enough you don't have to leave your town or city to experience something new. We cover some of the interesting, historical sights around Chicago and how you can explore your own area.	14:03	8:18
Host:	Marty Peterson		
Guests:	Jessica Mlinaric, writer, author, <i>Secret Chicago: A Guide to the Weird, Wonderful, and Obscure</i>		
Issues Covered:	Travel, Community, Music, Education, History, Sports, Arts		
Links:	https://www.secretechicagobook.com/ https://jessica-mlinaric.square.site/ https://blog.ihg.com/chicago-hidden-gems		
CULTURE CRASH:	THE THEATRE RELEASE OF "TENET"	Time	Duration
Synopsis:	The blockbuster release, "Tenet" by prominent director Christopher Nolan is one of the first major films to make a theatre release in several months. Is it worth the watch?	23:20	3:06
Host:	Host: Evan Rook		
Issues Covered:	Film, Culture, Revenue		

Program 20-39	Written & Produced: Amirah Zaveri & Evan Rook
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Air Week: 9/27/20
Studio Production: Jason Dickey

SEGMENT 1: INSIDE THE GROCERY INDUSTRY	Time	Duration
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Synopsis: Americans spent 700 billion dollars on groceries in 2018. Across the U.S., there are more than 38,000 supermarkets, each stocking thousands and thousands of distinct products. But what is the human cost of this mass consumerism? Well, the burden largely falls on low-paid workers at each level of food production and distribution - and the pandemic has only exacerbated many of these problems. 1:47 11:49

Host: Gary Price

Guests: Benjamin Lorr, writer, author, *The Secret Life of Groceries: The Dark Miracle of the American Supermarket*; Jerry Nash, co-founder, Prairie Food Co-op.

Issues Covered: Business, Food Production, Pandemic, Transportation, Labor Issues

Links: <https://www.nytimes.com/2020/09/08/books/review/the-secret-life-of-groceries-benjamin-lorr.html>
<https://www.onegreenplanet.org/lifestyle/reasons-to-buy-local/>
<http://www.prairiefood.coop/>
http://www.prairiefood.coop/jerry_nash
https://twitter.com/BenjaminLorr?ref_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor
<https://www.penguinrandomhouse.com/books/253715/the-secret-life-of-groceries-by-benjamin-lorr/>

SEGMENT 2: YOUNG LEARNERS & THEIR DEVELOPMENT DURING COVID	Time	Duration
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Synopsis: The 2020 school year feels a bit different for the millions of students ‘back to school’ in whatever form that may be. We speak with two child development experts, Dr. Irene Koolwijk and Lindsay Jones, about some of the available resources and methods that parents can use to keep their young ones on track. 15:38 7:32

Host: Marty Peterson

Guests: Dr. Irene Koolwijk, developmental behavioral pediatrician, UCLA Medical Center; Lindsay Jones, president & CEO, National Center for Learning Disabilities.

Issues Covered: Education, Parenting, Child Development, Health, Mental Health, Technology

Links: <https://www.uclahealth.org/irene-koolwijk>
<https://www.vox.com/2020/8/6/21353154/schools-reopening-covid-19-special-education-disabilities>
<https://www.ncld.org/checklist/>
<https://www2.ed.gov/about/inits/ed/earlylearning/inclusion/resources-for-families.html>
<https://www.ncld.org/about/team/lindsay-e-jones-esq/>

CULTURE CRASH: REVISITING OUR FAVORITE FILMS & BOOKS	Time	Duration
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Synopsis: 2020 has not been as full of new releases as in previous years due to the pandemic, so we’re rewinding back to some of our favorite selections from a few writers and directors. 24:10 2:16

Host: Host: Evan Rook

Issues Covered: Culture, Film, Literature

Quarterly Report of Compliancy Issues & Programs List 2020-Q3 (July - September) – Radio Health Journal

- Aging
- Animal Health
- Alcohol and Substance Abuse & Treatment
- Autism
- Business & Industry
- Climate Change
- Communications
- Consumerism & Consumer Safety
- Disabilities
- Disasters & Preparedness
- Discrimination
- Eating Disorders
- Economics
- Education
- Elderly & Senior Citizens
- Elected Officials
- Employment & Workplace Issues
- Environment & Outdoors
- Ethics
- Family & Parenting Issues
- Federal Government
- First Responders
- Flooding
- Health Care
- Infectious Disease
- Individual Rights
- Interpersonal Relations
- Labor Issues
- Mental Health Issues
- Minority Issues
- National Defense
- Obesity
- Organ Donors
- Pets & People
- Pollution
- Poverty
- Public Health
- Public Safety
- Sports & Recreation
- Technology
- Terrorism
- Vaccination
- Violence & Threats
- Youth at Risk

Program:	20-27	Writers/Producers:	Reed Pence
Air Week:	7/5/2020	Studio Production:	Jason Dickey
Time	Segment		Dur.
1:50	SEGMENT 1: AUTISM AND SUBSTANCE ABUSE		12:20
Synopsis: Studies show that people with autism are twice as likely as others to engage in substance abuse, contrary to previous belief that they are extremely unlikely to use drugs or alcohol. An expert and an author who has used alcohol to cope with his autism discuss the developments and their impact.			
Host & Producer: Reed Pence.			
Guests:			
<ul style="list-style-type: none"> Elizabeth Kunreuther, Clinical Instructor, University of North Carolina Wakebrook Addiction Treatment Center and co-author, <i>Drinking, Drug Use and Addiction in the Autism Community</i> Matthew Tinsley, Asperger syndrome patient and co-author, <i>Asperger Syndrome and Alcohol: Drinking to Cope</i> 			
Compliance issues covered: autism; disabilities; alcohol and substance abuse and treatment; education			
Links for more information:			
<ul style="list-style-type: none"> https://www.med.unc.edu/psych/directories/faculty/elizabeth-kunreuther http://www.asperger-training.com/matthew-tinsley/ 			
15:12	SEGMENT 2: CONTRACT TRACING AND QUARANTINE: HOW FAR CAN WE GO?		7:45
Synopsis: The next step in beating the COVID-19 pandemic may be stepped up contact tracing and quarantine of people who've had contact with COVID-positive individuals. However, many people see that as too expensive and intrusive to be practical. An expert discusses how it might work, and how it might not.			
Host: Nancy Benson.			
Guests:			
<ul style="list-style-type: none"> Dr. Lauren Childs, Assistant Professor of Mathematics, Virginia Tech University 			
Compliance issues covered: public health; consumerism; economics; individual rights; infectious disease			
Links for more information:			
<ul style="list-style-type: none"> https://sinews.siam.org/Details-Page/choosing-intervention-strategies-during-an-emerging-epidemic 			

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Program:	20-28	Writers/Producers:	Reed Pence
Air Week:	7/12/2020	Studio Production:	Jason Dickey
Time	Segment		Dur.
1:50	SEGMENT 1: ORTHOREXIA: OVERDOING A GOOD THING		12:50
Synopsis: Therapists report an increase in orthorexia, a not-yet recognized eating disorder where people become fixated on eating only healthy things and/or exercising hours per day. It can take over an afflicted person's life and result in physical symptoms much like anorexia. Experts discuss diagnosis and treatment.			
Host & Producer: Reed Pence.			
Guests:			
<ul style="list-style-type: none"> Claire Mysko, Chief Executive Officer, National Eating Disorders Association Dr. Jennifer Carter, Clinical Associate Professor of Psychiatry and Behavioral Health, Ohio State University Wexner Medical Center Dawn White, Registered, Licensed Dietician, Timberline Knolls Residential Treatment Center, Lemont, IL 			
Compliance issues covered: eating disorders; mental health issues; health care; consumerism; youth at risk			
Links for more information:			
<ul style="list-style-type: none"> https://wexnermedical.osu.edu/find-a-doctor/jennifer-carter-phd-22765 https://www.eatingdisorderhope.com/virtual-conference-3/claire-mysko https://www.globenewswire.com/news-release/2020/02/19/1987163/0/en/Timberline-Knolls-Celebrates-National-Eating-Disorders-Awareness-Week.html National Eating Disorders Association Hotline 800-931-2237 			
15:42	SEGMENT 2: TICK PARALYSIS: WHEN A TICK BITE CAN BE FATAL		7:15
Synopsis: Summer is tick season, and tick bites are common. However, bites from a couple of types of ticks can produce paralysis and even death if the tick is not removed quickly. An expert discusses.			
Host: Nancy Benson.			
Guests:			
<ul style="list-style-type: none"> Dr. Mark Dworkin, Infectious disease specialist, University of Illinois at Chicago School of Public Health 			
Compliance issues covered: health care; public health; youth at risk; outdoors and environment			
Links for more information:			
<ul style="list-style-type: none"> https://publichealth.uic.edu/global-health-program/mark-s-dworkin 			

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Program: 20-29	Writers/Producers: Reed Pence	
Air Week: 7/19/2020	Studio Production: Jason Dickey	
Time	Segment	Dur.
1:49	SEGMENT 1: DEALING WITH THE RISE IN OSTEOPOROSIS	12:33
<p>Synopsis: Osteoporosis is increasing as America ages. However, fewer people are being tested for bone density and are agreeing to treatment because of side effects of osteoporosis medications. Experts discuss the devastating effects of increased broken bones and what can now be done to prevent them.</p>		
<p>Host & Producer: Reed Pence.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Sundeep Khosla, Professor of Medicine, Mayo Clinic College of Medicine • Dr. Ether Siris, Director, Toni Stabile Osteoporosis Center, New York Presbyterian Hospital and Columbia University Medical Center 		
<p>Compliancy issues covered: health care; public health; aging; elderly and senior citizens; consumerism</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • http://maryroach.net 		
15:24	SEGMENT 2: DOCTOR BURNOUT: IT STARTS EARLY	7:19
<p>Synopsis: Doctors already say they're burned out, but the COVID-19 pandemic is making it worse. A noted physician educator discusses how burnout starts with the way future doctors are taught.</p>		
<p>Host: Nancy Benson.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Saul Weiner, Professor of Medicine, Pediatrics and Medical Education, University of Illinois at Chicago; Director, Center of Innovation for Complex Chronic Health Care, US Dept of Veterans Affairs and author, <i>On Becoming A Healer: The Journey From Patient Care to Caring About Your Patients</i> 		
<p>Compliancy issues covered: health care; public health; education; infectious disease</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://chicago.medicine.uic.edu/departments/academic-departments/medicine/academic-internal-medicine-and-geriatrics/people/name/saul-weiner/ 		

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Program:	20-30	Writers/Producers:	Reed Pence
Air Week:	7/26/2020	Studio Production:	Jason Dickey
Time	Segment		Dur.
1:46	SEGMENT 1: PUBLIC HEALTH OFFICIALS RESIGNING UNDER PRESSURE		12:31
<p>Synopsis: State and local public health officials have been under pressure like never before in the COVID-19 pandemic, as citizens and elected officials push back against tough restrictions designed to curb the virus. Some officials have even been threatened. Feeling their bosses don't have their backs, a higher proportion of officials are quitting than normal, and these essential jobs will be hard to fill with qualified health experts.</p>			
<p>Host & Producer: Reed Pence.</p>			
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Marcus Plescia, Chief Medical Officer, Association of State and Territorial Health Officials • Lori Freeman, CEO, National Association of County and City Health Officials • Theresa Anselmo, Executive Director, Colorado Association of Local Public Health Officials 			
<p>Compliance issues covered: health care; public health; public safety; violence and threats; elected officials; infectious disease</p>			
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.astho.org/StatePublicHealth/ASTHOs-New-CMO-Brings-Clinical-Perspective-to-Public-Health/01-04-18/ • https://www.naccho.org/about/chief-executive-officer-lori-tremmel-freeman-mba • http://www.calpho.org/about-us.html 			
15:19	SEGMENT 2: PTSD IN CHILDREN		7:09
<p>Synopsis: Mental health experts once believed that children were too young to remember traumas well enough to suffer much from post-traumatic stress disorder. Now they know that children as young as 2 or 3 can be affected, often for the rest of their lives. An expert discusses PTSD in children and its treatment.</p>			
<p>Host: Nancy Benson.</p>			
<p>Producer: Ariana Kraft.</p>			
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Michael Scheeringa, Professor of Child Psychiatry and Associate Professor of Clinical Pediatrics, Tulane University School of Medicine 			
<p>Compliance issues covered: youth at risk; mental health; family and parenting issues</p>			
<p>Links for more information:</p> <ul style="list-style-type: none"> • http://www.infantininstitute.org/faculty-member/michael-s-scheeringa/ 			

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Program: 20-31	Writers/Producers: Reed Pence	
Air Week: 8/2/2020	Studio Production: Jason Dickey	
Time	Segment	Dur.
1:47	SEGMENT 1: "ELECTROSHOCK THERAPY:" NOT WHAT YOU SEE IN THE MOVIES	12:07
<p>Synopsis: Electroconvulsive therapy still has a stigma, with the reputation of being a painful, disturbing procedure that wipes out memories and, if movies are to be believed, even creates zombies. Experts explain the reality—that ECT is a quiet procedure that provokes a short brain seizure, releasing huge amounts of neurotransmitters to reset the brain in what is the quickest and most dependable treatment for severe and often suicidal depression.</p>		
<p>Host: Reed Pence.</p>		
<p>Producer: Ariana Kraft.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Sarah Lisanby, Director, Translation Research, National Institute of Mental Health and Director, NIMH Non-Invasive Neuro-Modulation Unit • Dr. Dan Maixner, Associate Professor of Psychiatry, University of Michigan 		
<p>Compliance issues covered: mental illness; health care; public health; technology</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.nimh.nih.gov/news/science-news/2015/lisanby-chosen-to-lead-nimh-division-of-translational-research.shtml • https://www.mlive.com/news/ann-arbor/index.ssf/2016/07/u-m_hospital_finds_new_home_fo.html 		
14:56	SEGMENT 2: LUNG TRANSPLANTS: THE LEAST-TRANSPLANTED MAJOR ORGAN	8:03
<p>Synopsis: Lung transplants are the least done of all major organ transplants because the lungs are so easily damaged in the death process. A lung transplant surgeon explains, using one particularly difficult case as an example.</p>		
<p>Host: Nancy Benson.</p>		
<p>Producer: Reed Pence.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Abbas Ardehali, Professor of Surgery and Medicine and Director, Heart, Lung, and Heart and Lung Transplantation, UCLA David Geffen School of Medicine 		
<p>Compliance issues covered: organ donors; health care; public health</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.uclahealth.org/abbas-ardehali 		

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Program: 20-32	Writers/Producers: Reed Pence	
Air Week: 8/9/2020	Studio Production: Jason Dickey	
Time	Segment	Dur.
1:47	SEGMENT 1: BACK TO SCHOOL 2020: CAN KIDS ATTEND, OR WILL REMOTE LEARNING RULE?	13:03
<p>Synopsis: Many school districts are delaying decisions on whether students will attend in person or will be taught remotely once again to reduce the risk of COVID-19 to children and staff. Experts discuss the methods under consideration to lower risks and whether that will be enough to open for classes.</p>		
<p>Host & Producer: Reed Pence.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Nathaniel Beers, President HSC Health Care System and pediatrician, Children’s National Hospital • Keith Gambill, President, Indiana State Teachers Association 		
<p>Compliance issues covered: public health; children & youth at risk; education; labor issues; parenting issues; education</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://hshealth.org/about/leadership/board/nathaniel-beers • https://www.ista-in.org/get-to-know-keith-gambill-ista-president 		
15:52	SEGMENT 2: WORK-AT-HOME BURNOUT AND "ZOOM FATIGUE"	6:59
<p>Synopsis: People working at home may have no commute and can work in their pajamas, but they may find themselves more exhausted than when they worked at the office. Two experts discuss reasons for this fatigue—patterns of working at home and the surprising stress of virtual meetings.</p>		
<p>Host: Nancy Benson.</p>		
<p>Producer: Reed Pence.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Greg Hammer, Professor of Pediatrics and Anesthesiology, Stanford University Medical School and author, <i>Gain Without Pain: The Happiness Handbook for Healthcare Professionals</i> • Dr. Priti Shah, Professor of Psychology, University of Michigan 		
<p>Compliance issues covered: employment; workplace issues</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://profiles.stanford.edu/gregory-hammer • https://sites.lsa.umich.edu/shah-lab/people/ 		

Program:	20-33	Writers/Producers:	Reed Pence
Air Week:	8/16/2020	Studio Production:	Jason Dickey
Time	Segment	Dur.	
1:50	SEGMENT 1: WHO GETS A VACCINE?	13:08	
<p>Synopsis: Development of a Coronavirus vaccine is proceeding at a breakneck pace. What needs to happen to make sure it's safe and effective? And if a vaccine is successfully made, who should get it first? Will enough people opt-in to get back to normal life, or will COVID-19 be with us for years? Experts discuss.</p>			
<p>Host & Producer: Reed Pence.</p>			
<p>Guests:</p> <ul style="list-style-type: none"> • Lawrence Gostin, University Professor of Health Law and Director, O'Neill Institute of National and Global Health Law, Georgetown University • Dr. Jacob Appel, Director of Ethics Education in Psychiatry, Icahn School of Medicine, Mt. Sinai, New York 			
<p>Compliance issues covered: public health; public safety; federal government; economics; first responders; minority issues; ethics; vaccination; infectious disease</p>			
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://oneill.law.georgetown.edu/faculty/Lawrence-Gostin/ • https://www.mountsinai.org/profiles/jacob-m-appel 			
16:00	SEGMENT 2: STRESS AND TYPE 2 DIABETES	6:55	
<p>Synopsis: A new study shows that people who have type 2 diabetes and are under chronic stress are more likely to have high blood sugar. The study's lead author and a patient discuss how stress can make diabetes worse and what people can do to counteract it.</p>			
<p>Host: Nancy Benson.</p>			
<p>Producer: Reed Pence.</p>			
<p>Guests:</p> <ul style="list-style-type: none"> • Janice Harris, diabetes patient • Dr. Joshua Joseph, Assistant Professor of Medicine, The Ohio State University Wexner Medical Center 			
<p>Compliance issues covered: health care; public health</p>			
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://medicine.osu.edu/find-faculty/clinical/internal-medicine/joshua-joseph-md 			

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Program: 20-34	Writers/Producers: Reed Pence	
Air Week: 8/23/2020	Studio Production: Jason Dickey	
Time	Segment	Dur.
1:50	SEGMENT 1: READING OUR MASKED FACES	12:52
Synopsis: With faces hidden behind masks for COVID-19, we are losing some of the visual information we depend on for smooth communication. Experts discuss the awkward encounters and specific looks we're likely to misinterpret when we can't see other people's mouths.		
Host & Producer: Reed Pence.		
Guests:		
<ul style="list-style-type: none"> • Dr. David Matsumoto, Professor of Psychology, San Francisco State University and Director, Humintell • Dr. Rebecca Brewer, Senior Lecturer in Psychology, Royal Holloway University of London 		
Compliancy issues covered: interpersonal relations; communications; infectious disease		
Links for more information:		
<ul style="list-style-type: none"> • https://www.humintell.com/dr-david-matsumoto/ • https://pure.royalholloway.ac.uk/portal/en/persons/rebecca-brewer(65862865-a25e-49c0-8b14-1ad2c4d39aef).html 		
15:42	SEGMENT 2: LISFRANC INJURIES: NOT JUST A SPRAINED FOOT OR ANKLE	7:19
Synopsis: People who injure their foot often think they have a mere sprained foot or ankle when they actually have an injury that is potentially much more severe and disabling if not treated. Experts explain the Lisfranc joint and injuries that can hurt it.		
Host: Nancy Benson.		
Producer: Ariana Kraft.		
Guests:		
<ul style="list-style-type: none"> • Dr. Mark Hardy, Balance Foot and Ankle Wellness Center, Lakewood, OH • Dr. Bryan Waxman, orthopedic surgeon, Illinois Bone and Joint Institute 		
Compliancy issues covered: health care; sports and recreation; disabilities		
Links for more information:		
<ul style="list-style-type: none"> • http://www.balancecele.com/balance-foot-and-ankle/staff/dr-mark-hardy-dpm-facfas/ • https://www.ibji.com/doctors/waxman-bryan-md/ 		

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Program: 20-35	Writers/Producers: Reed Pence	
Air Week: 8/30/2020	Studio Production: Jason Dickey	
Time	Segment	Dur.
1:47	SEGMENT 1: PLANNING FOR THE NEXT PANDEMIC	12:03
Synopsis: The next pandemic is only a matter of “when and what,” according to health security experts, who here discuss what’s needed to be ready for a variety of possible pandemics and infectious threats, both natural and terror.		
Host & Producer: Reed Pence.		
Guests:		
<ul style="list-style-type: none"> • Dr. Dennis Hruby, Chief Scientific Officer, SIGA Technologies • Dr. Phil Gomez, CEO, SIRI Technologies 		
Compliance issues covered: public health; public safety; federal government; disasters and preparedness; health care; terrorism; national defense; infectious disease		
Links for more information:		
<ul style="list-style-type: none"> • https://www.siga.com/about-siga/ 		
15:52	SEGMENT 2: THIRD WORLD MEDICINE	6:54
Synopsis: Medicine in the Third World is vastly different than in the US, and American doctors sometimes run into unexpected hurdles when they try to bring modern medicine to impoverished nations. One such doctor describes his efforts.		
Host: Nancy Benson.		
Producer: Polly Hansen.		
Guests:		
<ul style="list-style-type: none"> • Dr. Aaron Berkowitz, Director of Global Health, Kaiser Permanente School of Medicine and author, <i>One By One By One: Making a Small Difference Amid a Billion Problems</i> 		
Compliance issues covered: health care; public health; poverty		
Links for more information:		
<ul style="list-style-type: none"> • https://naturemicrobiologycommunity.nature.com/posts/changing-lives-one-by-one-by-one 		

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Time	Segment	Dur.
1:47	SEGMENT 1: THE LOOMING “HOTHOUSE EARTH”	12:48
<p>Synopsis: Rising global temperatures have produced extreme weather and a rising sea level. Climate scientists fear we may soon reach the point of no return, resulting in a hothouse with large portions of the planet uninhabitable. Authors of a major report on this phenomenon explain.</p> <p>Host & Producer: Reed Pence.</p> <p>Guests:</p> <ul style="list-style-type: none"> • Dr. Diana Liverman, Professor of Geography and Development, University of Arizona • Dr. Katherine Richardson, Professor of Biological Oceanography and leader, Sustainability Science Center, University of Copenhagen • Dr. Kristina Dahl, Senior Climate Scientists, Union of Concerned Scientists <p>Compliancy issues covered: environment; pollution; climate change; flooding; federal government; economics</p> <p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.environment.arizona.edu/diana-liverman • https://www.ecsj2017.com/profile/katherine-richardson • https://www.ucsusa.org/bio/kristina-dahl-.W5KhvIKZPOY 		
15:37	SEGMENT 2: IMPOSTER SYNDROME	7:05
<p>Synopsis: Many people who are smart, talented and successful still believe they are incompetent on the inside and that others will eventually find out. This “imposter syndrome” can undermine careers and lead to psychological distress. Two noted experts in the field discuss origins and how to deal with the phenomenon.</p> <p>Host: Nancy Benson.</p> <p>Producer: Ariana Kraft.</p> <p>Guests:</p> <ul style="list-style-type: none"> • Dr. Valerie Young, founder, impostersyndrome.com and author, <i>The Secret Thoughts of Successful Women: Why Capable People Suffer from the Imposter Syndrome and How to Thrive In Spite of It</i> • Dr. Pauline Rose Clance, Professor Emeritus, Georgia State University <p>Compliancy issues covered: mental health; business and industry; education; parenting issues</p> <p>Links for more information:</p> <ul style="list-style-type: none"> • https://impostorsyndrome.com/valerie-young/ • http://paulineroseclance.com/prc_biography.html 		

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Program: 20-37		Writers/Producers: Reed Pence	
Air Week: 9/13/2020		Studio Production: Jason Dickey	
Time	Segment	Dur.	
1:43	SEGMENT 1: OVERWORKED PHARMACISTS: MISTAKES WAITING TO HAPPEN?	11:15	
<p>Synopsis: Pharmacists are often asked to do more work in less time than they need, and some experts worry it's causing medication mistakes. A pharmacist specializing in medication safety discusses pressures on pharmacists and what consumers can do to protect themselves.</p> <p>Host & Producer: Reed Pence.</p> <p>Guests:</p> <ul style="list-style-type: none"> Michael Gaunt, Medication Safety Analyst and Editor, Institute for Safe Medication Practices <p>Compliance issues covered: consumer safety and consumerism; health care; economics; business and industry</p> <p>Links for more information:</p> <ul style="list-style-type: none"> https://www.ismp.org/staff/michael-j-gaunt-pharmd 			
14:00	SEGMENT 2: THE ANGER EPIDEMIC	7:54	
<p>Synopsis: Psychologists say there's more anger in our society than ever. But they say that should be no surprise, since anger is often a reaction to uncertainty and fear. Two experts discuss the genesis of anger, how it serves a purpose, and how it can be controlled.</p> <p>Host: Nancy Benson.</p> <p>Producer: Reed Pence.</p> <p>Guests:</p> <ul style="list-style-type: none"> Dr. Jean Kim, Assistant Professor of Psychiatry, George Washington University Dr. Ray Novaco, Professor of Psychological Sciences, University of California at Irvine <p>Compliance issues covered: mental health; interpersonal relations</p> <p>Links for more information:</p> <ul style="list-style-type: none"> https://www.psychologytoday.com/us/experts/jean-kim-md https://faculty_sites.uci.edu/novaco/ 			

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Program:	20-38	Writers/Producers:	Reed Pence
Air Week:	9/20/2020	Studio Production:	Jason Dickey
Time	Segment	Dur.	
1:48	SEGMENT 1: MORE PETS IN THE PANDEMIC	12:36	
<p>Synopsis: Pets are a comfort in difficult times, and the pandemic is no exception. Animal shelters report a surge in pet adoptions, especially puppies, in the last six months, and veterinarians are having to adopt procedures such as telemedicine to deal with the increase while still staying safe. Experts explain how adopting and training a new pet has changed in the pandemic.</p>			
<p>Host & Producer: Reed Pence.</p>			
<p>Guests:</p> <ul style="list-style-type: none"> Christina Morrison, Director of Development, West Suburban Humane Society, Downers Grove, IL Dr. Katie Stover, veterinarian and owner, Red Barn Animal Hospital, Hampshire and Gilberts, IL Dr. Douglas Kratt, veterinarian, LaCrosse, WI, and President, American Veterinary Medical Association 			
<p>Compliancy issues covered: consumerism; pets and people; animal health; public health; infectious disease</p>			
<p>Links for more information:</p> <ul style="list-style-type: none"> https://wshs-dg.org/about-us/who-we-are https://redbarnpetvet.com/ https://www.avma.org/about/avma-staff-leadership/douglas-kratt-dvm 			
15:26	SEGMENT 2: KIDS' QUESTIONS ABOUT COVID-19	7:01	
<p>Synopsis: Children are living through a scary time right now and often have little understanding of why their world has been turned upside down. A noted public health expert explains what he's found about children's concerns of the pandemic and how parents can answer their questions.</p>			
<p>Host: Nancy Benson.</p>			
<p>Producer: Reed Pence.</p>			
<p>Guests:</p> <ul style="list-style-type: none"> Dr. William Haseltine, Chairman and President, Access Health International and author, <i>A Family Guide to COVID: Questions and Answers for Parents, Grandparents and Children</i> and <i>A COVID Guide to Back to School: Questions and Answers for Parents and Students</i> 			
<p>Compliancy issues covered: children and youth at risk; education; family issues; infectious disease; parenting</p>			
<p>Links for more information:</p> <ul style="list-style-type: none"> https://www.williamhaseltine.com/ 			

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Program:	20-39	Writers/Producers:	Reed Pence
Air Week:	9/27/2020	Studio Production:	Jason Dickey
Time	Segment	Dur.	
1:49	SEGMENT 1: OBESITY BIAS IN MEDICINE	13:15	
Synopsis: Studies show that medical professionals are as biased as the rest of us against people who are overweight, resulting in lectures, misdiagnoses, and patients who start avoiding the doctor. Experts explain the problem, results, and what might be done about it.			
Host & Producer: Reed Pence.			
Guests:			
<ul style="list-style-type: none"> • Dr. Rebecca Puhl, Professor of Human Development and Family Studies, University of Connecticut and Deputy Director, Rudd Center for Food Policy and Obesity • Dr. David Katz, Director, Yale-Griffin Prevention Research Center, Yale University and Founder, True Health Initiative • Kathy Kater, psychotherapist specializing in body image, eating and weight issues 			
Compliancy issues covered: health care; public health; discrimination; obesity; education			
Links for more information:			
<ul style="list-style-type: none"> • http://www.uconnruddcenter.org/faulty-and-staff-rebecca-puhl • https://davidkatzmd.com/ • http://bodyimagehealth.org/about-the-author 			
16:06	SEGMENT 2: RHEUMATOID DISEASES	6:52	
Synopsis: Rheumatoid diseases number around 100, though arthritis is the most well-known. They can be crippling and sometimes even fatal, but good treatments exist. The key is early detection, as an expert explains.			
Host: Nancy Benson.			
Producer: Reed Pence.			
Guests:			
<ul style="list-style-type: none"> • Dr. Kanica Monga, rheumatologist, University of Texas-Health Science Center, Houston 			
Compliancy issues covered: health care; public health			
Links for more information:			
<ul style="list-style-type: none"> • https://www.doximity.com/pub/kanika-monga-md 			

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