

# WOC14617680 [00.00]

35/5547

## Order Printout

Order Status: Opened-New

Start/End Dates: 10/22/24 - 10/28/24

C/P/E: 79 / 86 / 13094

Traffic Order #:

Agency: Waterfront Strategies

Product Desc.: TV

Buyer Order #: 13362507

Advertiser: House Majority PAC

Estimate Desc.: HMP 2024 - 10/22-10/28 - SKED A

AE: Unassigned (Kim Lee)

Buyer: Peter McGann

Total Cost: \$157,250.00 (Cash)

Property: WABI TV

Primary Demo:

Received Date: 4/10/24 6:09 AM

Sales Region: Local

### Comments:

HMP 2024 - 10/22-10/28 - SKED A Separation: 30 Population Buy Type: CPP

List Items							Spots											Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Oct 22												Total Spots	Total Cost
1	TV5 MORNING NEWS 1	NM	:30	4:30 AM-6:00 AM	TWTF-M	1,000.00	10												10	10,000.00
(Program: TV5 MORNING NEWS 1)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 4:30a-6:00a TIME PERIOD ON WABI.																				
2	TV5 MORN NWS 2	NM	:30	6:00 AM-7:00 AM	TWTF-M	1,500.00	5												5	7,500.00
(Program: TV5 MORN NWS 2)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 6:00a-7:00a TIME PERIOD ON WABI.																				
3	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	TWTF-M	1,000.00	10												10	10,000.00
(Program: CBS THIS MORNING)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 7:00a-9:00a TIME PERIOD ON WABI.																				
4	SATURDAY MORNING MAINE	NM	:30	6:00 AM-8:00 AM	--S--	1,500.00	1												1	1,500.00
(Program: SATURDAY MORNING MAINE)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Sat 6:00a-8:00a TIME PERIOD ON WABI.																				
5	CBS THIS MORNING - SATURDAY	NM	:30	8:00 AM-10:00 AM	--S--	1,000.00	1												1	1,000.00
(Program: CBS THIS MORNING - SATURDAY)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Sat 8:00a-10:00a TIME PERIOD ON WABI.																				
6	LIVE! KELLY & MARK	NM	:30	9:00 AM-10:00 AM	TWTF-M	500.00	5												5	2,500.00
(Program: LIVE! KELLY & MARK)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 9:00a-10:00a TIME PERIOD ON WABI.																				
7	INVESTIGATE TV/PEOPLE PUZZLER	NM	:30	10:00 AM-11:00 AM	TWTF-M	500.00	5												5	2,500.00
(Program: INVESTIGATE TV/PEOPLE PUZZLER)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 10:00a-11:00a TIME PERIOD ON WABI.																				

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Oct 22													Total Spots	Total Cost
8	TV5 NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	TWTF--M	1,000.00	5													5	5,000.00
(Program: TV5 NEWS AT NOON)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 12:00p-12:30p TIME PERIOD ON WABI.																					
9	YOUNG & RESTLESS/BOLD & BEAUTI	NM	:30	12:30 PM-2:00 PM	TWTF--M	1,000.00	5													5	5,000.00
(Program: YOUNG & RESTLESS/BOLD & BEAUTI)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 12:30p-2:00p TIME PERIOD ON WABI.																					
10	LET'S MAKE A DEAL	NM	:30	3:00 PM-4:00 PM	TWTF--M	1,000.00	3													3	3,000.00
(Program: LET'S MAKE A DEAL)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 3:00p-4:00p TIME PERIOD ON WABI.																					
11	WABI 4PM NEWS	NM	:30	4:00 PM-5:00 PM	TWTF--M	2,000.00	5													5	10,000.00
(Program: WABI 4PM NEWS)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 4:00p-5:00p TIME PERIOD ON WABI.																					
12	TV5 NEWS AT 5	NM	:30	5:00 PM-5:30 PM	TWTF--M	2,000.00	5													5	10,000.00
(Program: TV5 NEWS AT 5)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 5:00p-5:30p TIME PERIOD ON WABI.																					
13	TV5 NEWS AT 5:30	NM	:30	5:30 PM-6:00 PM	TWTF--M	2,000.00	5													5	10,000.00
(Program: TV5 NEWS AT 5:30)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 5:30p-6:00p TIME PERIOD ON WABI.																					
14	TV5 NEWS AT 6	NM	:30	6:00 PM-6:30 PM	TWTF--M	3,000.00	5													5	15,000.00
(Program: TV5 NEWS AT 6)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 6:00p-6:30p TIME PERIOD ON WABI.																					
15	CBS EVENING NEWS	NM	:30	6:30 PM-7:00 PM	TWTF--M	3,000.00	5													5	15,000.00
(Program: CBS EVENING NEWS)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 6:30p-7:00p TIME PERIOD ON WABI.																					
16	BIG BANG THEORY	NM	:30	7:00 PM-7:30 PM	TWTF--M	2,000.00	5													5	10,000.00
(Program: BIG BANG THEORY)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 7:00p-7:30p TIME PERIOD ON WABI.																					
17	BIG BANG THEORY	NM	:30	7:30 PM-8:00 PM	TWTF--M	2,000.00	5													5	10,000.00
(Program: BIG BANG THEORY)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 7:30p-8:00p TIME PERIOD ON WABI.																					
18	TV5 LATE NEWS	NM	:30	11:00 PM-11:35 PM	TWTF--M	1,000.00	5													5	5,000.00
(Program: TV5 LATE NEWS)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 11:00p-11:35p TIME PERIOD ON WABI.																					
19	LATE SHOW W/ STEPHEN COLBERT	NM	:30	11:30 PM-12:37 XM	TWTF--M	500.00	5													5	2,500.00
(Program: LATE SHOW W/ STEPHEN COLBERT)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 11:30p-12:37a TIME PERIOD ON WABI.																					
20	AFTER MIDNIGHT	NM	:30	12:37 XM-1:30 XM	TWTF--M	350.00	5													5	1,750.00
(Program: AFTER MIDNIGHT)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 12:37a-1:30a TIME PERIOD ON WABI.																					
21	THE NITE SHOW W/DANNY CASHMAN	NM	:30	11:30 PM-12:00 XM	---S-	500.00	1													1	500.00
(Program: THE NITE SHOW W/DANNY CASHMAN)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Sat 11:30p-12:00a TIME PERIOD ON WABI.																					
22	NEIGHBORHOOD/BOB ABISHOLA	NM	:30	8:00 PM-9:00 PM	----M	2,500.00	1													1	2,500.00
(Program: NEIGHBORHOOD/BOB ABISHOLA)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mon 8:00p-9:00p TIME PERIOD ON WABI.																					

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Oct 22													Total Spots	Total Cost	
23	FBI	NM	:30	8:00 PM-9:00 PM	T-----	3,500.00	1													1	3,500.00	
(Program: FBI)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Tue 8:00p-9:00p TIME PERIOD ON WABI.																						
24	GHOSTS/GHOST S	NM	:30	8:00 PM-9:00 PM	-T---	3,500.00	1													1	3,500.00	
(Program: GHOSTS/GHOSTS)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Thu 8:00p-9:00p TIME PERIOD ON WABI.																						
25	NFL: EARLY GAME	NM	:30	1:00 PM-4:00 PM	---S-	10,000.00	1													1	10,000.00	
(Program: NFL: EARLY GAME)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Sun 1:00p-4:00p TIME PERIOD ON WABI.																						
Spot Totals:							105													105	157250.00	
Rate Totals:							157250.00															

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	105	\$157,250.00			

# CONTRACT

**WABI**  
**35 Hildreth Street**  
**Bangor, ME 044101**  
**Sales T & C: www.gray.tv/advertising**  
**(207) 947-8321**

<u>Contract / Revision</u> 3515547 /		<u>Alt Order #</u> WOC14617680
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 04/10/24 / 04/10/24
<u>Contract Dates</u> 10/22/24 - 10/28/24	<u>Estimate #</u> 13094	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WABI	<u>Account Executive</u> Bangor House	<u>Sales Office</u> Bangor National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Order Type</u> NORMAL		
<u>Agency Code</u> 9914573	<u>Advertiser Code</u> 79	<u>Product 1/2</u> 86
<u>Agency Ref</u> 111690	<u>Advertiser Ref</u> 504123	

And:

**Waterfront Strategies**  
**3050 K Street NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WABI	10/22/24	10/28/24	4:30 AM-6:00 AM	4:30 AM-6:00 AM		:30			NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	10			\$1,000.00				
N 2	WABI	10/22/24	10/28/24	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	5			\$1,500.00				
N 3	WABI	10/22/24	10/28/24	7:00 AM-9:00 AM	7:00 AM-9:00 AM		:30			NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	10			\$1,000.00				
N 4	WABI	10/22/24	10/26/24	6:00 AM-8:00 AM	6:00 AM-8:00 AM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/21/24	10/27/24	-----S-	1			\$1,500.00				
N 5	WABI	10/22/24	10/26/24	8:00 AM-10:00 AM	8:00 AM-10:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/21/24	10/27/24	-----S-	1			\$1,000.00				
N 6	WABI	10/22/24	10/28/24	9:00 AM-10:00 AM	9:00 AM-10:00 AM		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	5			\$500.00				
N 7	WABI	10/22/24	10/28/24	10:00 AM-11:00 AM	10:00 AM-11:00 AM		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	5			\$500.00				
N 8	WABI	10/22/24	10/28/24	12:00 PM-12:30 PM	12:00 PM-12:30 PM		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	5			\$1,000.00				
N 9	WABI	10/22/24	10/28/24	12:30 PM-2:00 PM	12:30 PM-2:00 PM		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	5			\$1,000.00				
N 10	WABI	10/22/24	10/28/24	3:00 PM-4:00 PM	3:00 PM-4:00 PM		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	3			\$1,000.00				
N 11	WABI	10/22/24	10/28/24	4:00 PM-5:00 PM	4:00 PM-5:00 PM		:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	5			\$2,000.00				
N 12	WABI	10/22/24	10/28/24	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	5	\$10,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WABI**  
**35 Hildreth Street**  
**Bangor, ME 044101**  
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<u>Contract / Revision</u> 3515547 /		<u>Alt Order #</u> WOC14617680
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 04/10/24 / 04/10/24
<u>Contract Dates</u> 10/22/24 - 10/28/24	<u>Product</u> TV	<u>Estimate #</u> 13094

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$2,000.00			
N 13	WABI	10/22/24	10/28/24	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$2,000.00			
N 14	WABI	10/22/24	10/28/24	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30			NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$3,000.00			
N 15	WABI	10/22/24	10/28/24	6:30 PM-7:00 PM	6:30 PM-7:00 PM		:30			NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$3,000.00			
N 16	WABI	10/22/24	10/28/24	7:00 PM-7:30 PM	7:00 PM-7:30 PM		:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$2,000.00			
N 17	WABI	10/22/24	10/28/24	7:30 PM-8:00 PM	7:30 PM-8:00 PM		:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$2,000.00			
N 18	WABI	10/22/24	10/28/24	11:00 PM-11:35 PM	11:00 PM-11:35 PM		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$1,000.00			
N 19	WABI	10/22/24	10/28/24	11:30 PM-12:37 XM	11:30 PM-12:37 XM		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$500.00			
N 20	WABI	10/22/24	10/28/24	12:37 XM-1:30 XM	12:37 XM-1:30 XM		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$350.00			
N 21	WABI	10/22/24	10/26/24	11:30 PM-12:00 XM	11:30 PM-12:00 XM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/24	10/27/24	-----S-				1	\$500.00			
N 22	WABI	10/22/24	10/28/24	8:00 PM-9:00 PM	8:00 PM-9:00 PM		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	M-----				1	\$2,500.00			
N 23	WABI	10/22/24	10/22/24	8:00 PM-9:00 PM	8:00 PM-9:00 PM		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/24	10/27/24	-T-----				1	\$3,500.00			
N 24	WABI	10/22/24	10/24/24	8:00 PM-9:00 PM	8:00 PM-9:00 PM		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/24	10/27/24	---T---				1	\$3,500.00			
N 25	WABI	10/22/24	10/27/24	1:00 PM-4:00 PM	1:00 PM-4:00 PM		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/24	10/27/24	-----S				1	\$10,000.00			
<b>Totals</b>											<b>105</b>	<b>\$157,250.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/24 - 10/27/24	85	\$128,400.00	(\$19,260.00)	\$109,140.00
10/28/24 - 10/28/24	20	\$28,850.00	(\$4,327.50)	\$24,522.50
<b>Totals</b>	<b>105</b>	<b>\$157,250.00</b>	<b>(\$23,587.50)</b>	<b>\$133,662.50</b>

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**WABI**  
**35 Hildreth Street**  
**Bangor, ME 044101**  
**Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)**  
**(207) 947-8321**

<u>Contract / Revision</u>	<u>Alt Order #</u>
3515547 /	WOC14617680

<u>Advertiser</u>	<u>Original Date / Revision</u>
House Majority PAC	04/10/24 / 04/10/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/24 - 10/28/24	TV	13094

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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