

WOC14617675 [00.00]

Order Printout

3515025

Order Status: Opened-New

Start/End Dates: 10/29/24 - 11/04/24

C/P/E: 79 / 86 / 13095

Traffic Order #:

Agency: Waterfront Strategies

Product Desc.: TV

Buyer Order #: 13362517

Advertiser: House Majority PAC

Estimate Desc.: HMP 2024 - 10/29-11/5 - SKED A

AE: Unassigned (Kim Lee)

Buyer: Peter McGann

Total Cost: \$5,200.00 (Cash)

Property: EABI TV

Primary Demo:

Received Date: 4/10/24 6:08 AM

Sales Region: Local

Comments:

HMP 2024 - 10/29-11/5 - SKED A Separation: 30 Population Buy Type: CPP

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Oct 29														Total Spots	Total Cost
1	TV5 NEWS ON THE CW	NM	:30	7:00 AM-7:30 AM	TWTF-M	200.00	5														5	1,000.00
(Program: TV5 NEWS ON THE CW)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 7:00a-7:30a TIME PERIOD ON EABI.																						
2	STEVE WILKOS SHOW	NM	:30	9:00 AM-10:00 AM	TWTF-M	100.00	5														5	500.00
(Program: STEVE WILKOS SHOW)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 9:00a-10:00a TIME PERIOD ON EABI.																						
3	MAURY	NM	:30	11:00 AM-12:00 PM	TWTF-M	100.00	3														3	300.00
(Program: MAURY)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 11:00a-12:00p TIME PERIOD ON EABI.																						
4	MOM	NM	:30	12:00 PM-12:30 PM	TWTF-M	100.00	3														3	300.00
(Program: MOM)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 12:00p-12:30p TIME PERIOD ON EABI.																						
5	INVEST TV/LIQUIDATOR	NM	:30	1:00 PM-2:00 PM	TWTF-M	100.00	5														5	500.00
(Program: INVEST TV/LIQUIDATOR)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 1:00p-2:00p TIME PERIOD ON EABI.																						
6	JERRY SPRINGER	NM	:30	2:00 PM-3:00 PM	TWTF-M	100.00	5														5	500.00
(Program: JERRY SPRINGER)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 2:00p-3:00p TIME PERIOD ON EABI.																						
7	TV5 NEWS ON CW	NM	:30	12:30 PM-1:00 PM	TWTF-M	100.00	5														5	500.00
(Program: TV5 NEWS ON CW)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 12:30p-1:00p TIME PERIOD ON EABI.																						
8	STEVE WILKOS SHOW	NM	:30	5:00 PM-6:00 PM	TWTF-M	100.00	5														5	500.00
(Program: STEVE WILKOS SHOW)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 5:00p-6:00p TIME PERIOD ON EABI.																						

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Oct 29													Total Spots	Total Cost	
9	FAMILY GUY/FAMILY GUY	NM	:30	6:00 PM-7:00 PM	---S-	100.00	1													1	100.00	
(Program: FAMILY GUY/FAMILY GUY)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Sun 6:00p-7:00p TIME PERIOD ON EABI.																						
10	TV5 PRIME NEWS ON THE CW	NM	:30	10:00 PM-10:30 PM	TWTF-M	200.00	5													5	1,000.00	
(Program: TV5 PRIME NEWS ON THE CW)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 10:00p-10:30p TIME PERIOD ON EABI.																						
Spot Totals:							42													42	5200.00	
Rate Totals:							5200.00															

MONTH	SPOTS	COST	MONTH	SPOTS	COST
November	42	\$5,200.00			

CONTRACT

EABI
35 Hildreth Street
Bangor, ME 044101
Sales T & C: www.gray.tv/advertising
(207) 947-8321

Contract / Revision 3515625 /		Alt Order # WOC14617675	
Advertiser House Majority PAC		Original Date / Revision 04/10/24 / 04/10/24	
Contract Dates 10/29/24 - 11/04/24		Estimate # 13095	
Product TV			
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash	
Property EABI	Account Executive Bangor House	Sales Office Bangor National	
Special Handling			
Demographic Adults 35+			
Order Type NORMAL			
Agency Code 9914573	Advertiser Code 79	Product 1/2 86	
Agency Ref 111690		Advertiser Ref 504123	

And:

Waterfront Strategies
3050 K Street NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	EABI	10/29/24	11/04/24	7:00 AM-7:30 AM	7:00 AM-7:30 AM		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$200.00			
N 2	EABI	10/29/24	11/04/24	9:00 AM-10:00 AM	9:00 AM-10:00 AM		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$100.00			
N 3	EABI	10/29/24	11/04/24	11:00 AM-12:00 PM	11:00 AM-12:00 PM		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				3	\$100.00			
N 4	EABI	10/29/24	11/04/24	12:00 PM-12:30 PM	12:00 PM-12:30 PM		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				3	\$100.00			
N 5	EABI	10/29/24	11/04/24	1:00 PM-2:00 PM	1:00 PM-2:00 PM		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$100.00			
N 6	EABI	10/29/24	11/04/24	2:00 PM-3:00 PM	2:00 PM-3:00 PM		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$100.00			
N 7	EABI	10/29/24	11/04/24	12:30 PM-1:00 PM	12:30 PM-1:00 PM		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$100.00			
N 8	EABI	10/29/24	11/04/24	5:00 PM-6:00 PM	5:00 PM-6:00 PM		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$100.00			
N 9	EABI	10/29/24	11/03/24	6:00 PM-7:00 PM	6:00 PM-7:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$100.00			
N 10	EABI	10/29/24	11/04/24	TV 5 News @ 10p	10:00 PM-10:30 PM		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$200.00			
Totals											42	\$5,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.

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<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 04/10/24 / 04/10/24
<u>Contract Dates</u> 10/29/24 - 11/04/24	<u>Product</u> TV	<u>Estimate #</u> 13095

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/24 - 11/04/24	42	\$5,200.00	(\$780.00)	\$4,420.00
Totals	42	\$5,200.00	(\$780.00)	\$4,420.00

Signature: _____ **Date:** _____

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