

WOC14617681 [00.00]

Order Printout

3515247

Order Status: Opened-New
 Traffic Order #:
 Buyer Order #: 13362518
 AE: Unassigned (Kim Lee)
 Property: WABI TV
 Sales Region: Local

Start/End Dates: 10/29/24 - 11/04/24
 Agency: Waterfront Strategies
 Advertiser: House Majority PAC
 Buyer: Peter McGann
 Primary Demo:

C/P/E: 79 / 86 / 13095
 Product Desc.: TV
 Estimate Desc.: HMP 2024 - 10/29-11/5 - SKED A
 Total Cost: \$157,250.00 (Cash)
 Received Date: 4/10/24 6:09 AM

Comments:

HMP 2024 - 10/29-11/5 - SKED A Separation: 30 Population Buy Type: CPP

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Oct 29											Total Spots	Total Cost	
1	TV5 MORNING NEWS 1	NM	:30	4:30 AM-6:00 AM	TWTF-M	1,000.00	10											10	10,000.00	
(Program: TV5 MORNING NEWS 1)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 4:30a-6:00a TIME PERIOD ON WABI.																				
2	TV5 MORN NWS 2	NM	:30	6:00 AM-7:00 AM	TWTF-M	1,500.00	5											5	7,500.00	
(Program: TV5 MORN NWS 2)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 6:00a-7:00a TIME PERIOD ON WABI.																				
3	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	TWTF-M	1,000.00	10											10	10,000.00	
(Program: CBS THIS MORNING)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 7:00a-9:00a TIME PERIOD ON WABI.																				
4	SATURDAY MORNING MAINE	NM	:30	6:00 AM-8:00 AM	---S-	1,500.00	1											1	1,500.00	
(Program: SATURDAY MORNING MAINE)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Sat 6:00a-8:00a TIME PERIOD ON WABI.																				
5	CBS THIS MORNING - SATURDAY	NM	:30	8:00 AM-10:00 AM	---S-	1,000.00	1											1	1,000.00	
(Program: CBS THIS MORNING - SATURDAY)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Sat 8:00a-10:00a TIME PERIOD ON WABI.																				
6	LIVE! KELLY & MARK	NM	:30	9:00 AM-10:00 AM	TWTF-M	500.00	5											5	2,500.00	
(Program: LIVE! KELLY & MARK)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 9:00a-10:00a TIME PERIOD ON WABI.																				
7	INVESTIGATE TV/PEOPLE PUZZLER	NM	:30	10:00 AM-11:00 AM	TWTF-M	500.00	5											5	2,500.00	
(Program: INVESTIGATE TV/PEOPLE PUZZLER)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 10:00a-11:00a TIME PERIOD ON WABI.																				

List Items							Spots														Totals						
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Oct 29																		Total Spots	Total Cost	
8	TV5 NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	TWTF--M	1,000.00	5																		5	5,000.00	
(Program: TV5 NEWS AT NOON)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 12:00p-12:30p TIME PERIOD ON WABI.																											
9	YOUNG & RESTLESS/BOLD & BEAUTI	NM	:30	12:30 PM-2:00 PM	TWTF--M	1,000.00	5																			5	5,000.00
(Program: YOUNG & RESTLESS/BOLD & BEAUTI)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 12:30p-2:00p TIME PERIOD ON WABI.																											
10	LET'S MAKE A DEAL	NM	:30	3:00 PM-4:00 PM	TWTF--M	1,000.00	3																			3	3,000.00
(Program: LET'S MAKE A DEAL)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 3:00p-4:00p TIME PERIOD ON WABI.																											
11	WABI 4PM NEWS	NM	:30	4:00 PM-5:00 PM	TWTF--M	2,000.00	5																			5	10,000.00
(Program: WABI 4PM NEWS)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 4:00p-5:00p TIME PERIOD ON WABI.																											
12	TV5 NEWS AT 5	NM	:30	5:00 PM-5:30 PM	TWTF--M	2,000.00	5																			5	10,000.00
(Program: TV5 NEWS AT 5)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 5:00p-5:30p TIME PERIOD ON WABI.																											
13	TV5 NEWS AT 5:30	NM	:30	5:30 PM-6:00 PM	TWTF--M	2,000.00	5																			5	10,000.00
(Program: TV5 NEWS AT 5:30)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 5:30p-6:00p TIME PERIOD ON WABI.																											
14	TV5 NEWS AT 6	NM	:30	6:00 PM-6:30 PM	TWTF--M	3,000.00	5																			5	15,000.00
(Program: TV5 NEWS AT 6)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 6:00p-6:30p TIME PERIOD ON WABI.																											
15	CBS EVENING NEWS	NM	:30	6:30 PM-7:00 PM	TWTF--M	3,000.00	5																			5	15,000.00
(Program: CBS EVENING NEWS)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 6:30p-7:00p TIME PERIOD ON WABI.																											
16	BIG BANG THEORY	NM	:30	7:00 PM-7:30 PM	TWTF--M	2,000.00	5																			5	10,000.00
(Program: BIG BANG THEORY)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 7:00p-7:30p TIME PERIOD ON WABI.																											
17	BIG BANG THEORY	NM	:30	7:30 PM-8:00 PM	TWTF--M	2,000.00	5																			5	10,000.00
(Program: BIG BANG THEORY)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 7:30p-8:00p TIME PERIOD ON WABI.																											
18	TV5 LATE NEWS	NM	:30	11:00 PM-11:35 PM	TWTF--M	1,000.00	5																			5	5,000.00
(Program: TV5 LATE NEWS)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 11:00p-11:35p TIME PERIOD ON WABI.																											
19	LATE SHOW W/ STEPHEN COLBERT	NM	:30	11:30 PM-12:37 XM	TWTF--M	500.00	5																			5	2,500.00
(Program: LATE SHOW W/ STEPHEN COLBERT)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 11:30p-12:37a TIME PERIOD ON WABI.																											
20	AFTER MIDNIGHT	NM	:30	12:37 XM-1:30 XM	TWTF--M	350.00	5																			5	1,750.00
(Program: AFTER MIDNIGHT)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mo-Fr 12:37a-1:30a TIME PERIOD ON WABI.																											
21	THE NITE SHOW W/DANNY CASHMAN	NM	:30	11:30 PM-12:00 XM	--S--	500.00	1																			1	500.00
(Program: THE NITE SHOW W/DANNY CASHMAN)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Sat 11:30p-12:00a TIME PERIOD ON WABI.																											
22	NEIGHBORHOOD/BOB ABISHOLA	NM	:30	8:00 PM-9:00 PM	---M	2,500.00	1																			1	2,500.00
(Program: NEIGHBORHOOD/BOB ABISHOLA)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Mon 8:00p-9:00p TIME PERIOD ON WABI.																											

List Items							Spots												Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Oct 29												Total Spots	Total Cost	
23	FBI	NM	:30	8:00 PM-9:00 PM	T----	3,500.00	1												1	3,500.00	
(Program: FBI)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Tue 8:00p-9:00p TIME PERIOD ON WABI.																					
24	GHOSTS/GHOST S	NM	:30	8:00 PM-9:00 PM	-T----	3,500.00	1												1	3,500.00	
(Program: GHOSTS/GHOSTS)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Thu 8:00p-9:00p TIME PERIOD ON WABI.																					
25	NFL: EARLY GAME	NM	:30	1:00 PM-4:00 PM	---S-	10,000.00	1												1	10,000.00	
(Program: NFL: EARLY GAME)Nov/2023L1 - BANGOR - ACTUAL Nov/2023L1 Sun 1:00p-4:00p TIME PERIOD ON WABI.																					
Spot Totals:							105												105	157250.00	
Rate Totals:							157250.00														

MONTH	SPOTS	COST	MONTH	SPOTS	COST
November	105	\$157,250.00			

CONTRACT

WABI
35 Hildreth Street
Bangor, ME 044101
Sales T & C: www.gray.tv/advertising
(207) 947-8321

<u>Contract / Revision</u> 3515647 /		<u>Alt Order #</u> WOC14617681
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 04/10/24 / 04/10/24
<u>Contract Dates</u> 10/29/24 - 11/04/24	<u>Estimate #</u> 13095	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WABI	<u>Account Executive</u> Bangor House	<u>Sales Office</u> Bangor National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u> 9914573	<u>Advertiser Code</u> 79	<u>Product 1/2</u> 86
<u>Agency Ref</u> 111690	<u>Advertiser Ref</u> 504123	

And:

Waterfront Strategies
3050 K Street NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WABI	10/29/24	11/04/24	4:30 AM-6:00 AM	4:30 AM-6:00 AM		:30			NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--	10			\$1,000.00				
N 2	WABI	10/29/24	11/04/24	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--	5			\$1,500.00				
N 3	WABI	10/29/24	11/04/24	7:00 AM-9:00 AM	7:00 AM-9:00 AM		:30			NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--	10			\$1,000.00				
N 4	WABI	10/29/24	11/02/24	6:00 AM-8:00 AM	6:00 AM-8:00 AM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/28/24	11/03/24	-----S-	1			\$1,500.00				
N 5	WABI	10/29/24	11/02/24	8:00 AM-10:00 AM	8:00 AM-10:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/28/24	11/03/24	-----S-	1			\$1,000.00				
N 6	WABI	10/29/24	11/04/24	9:00 AM-10:00 AM	9:00 AM-10:00 AM		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--	5			\$500.00				
N 7	WABI	10/29/24	11/04/24	10:00 AM-11:00 AM	10:00 AM-11:00 AM		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--	5			\$500.00				
N 8	WABI	10/29/24	11/04/24	12:00 PM-12:30 PM	12:00 PM-12:30 PM		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--	5			\$1,000.00				
N 9	WABI	10/29/24	11/04/24	12:30 PM-2:00 PM	12:30 PM-2:00 PM		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--	5			\$1,000.00				
N 10	WABI	10/29/24	11/04/24	3:00 PM-4:00 PM	3:00 PM-4:00 PM		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--	3			\$1,000.00				
N 11	WABI	10/29/24	11/04/24	4:00 PM-5:00 PM	4:00 PM-5:00 PM		:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--	5			\$2,000.00				
N 12	WABI	10/29/24	11/04/24	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	5	\$10,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WABI
35 Hildreth Street
Bangor, ME 044101
Sales T & C: www.gray.tv/advertising
(207) 947-8321

Contract / Revision 3515647 /	Alt Order # WOC14617681
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Advertiser House Majority PAC	Original Date / Revision 04/10/24 / 04/10/24
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Contract Dates 10/29/24 - 11/04/24	Product TV	Estimate # 13095
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$2,000.00			
N 13	WABI	10/29/24	11/04/24	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	5	\$10,000.00
Week:		10/29/24	11/04/24	MTWTF--				5	\$2,000.00			
N 14	WABI	10/29/24	11/04/24	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30			NM	5	\$15,000.00
Week:		10/29/24	11/04/24	MTWTF--				5	\$3,000.00			
N 15	WABI	10/29/24	11/04/24	6:30 PM-7:00 PM	6:30 PM-7:00 PM		:30			NM	5	\$15,000.00
Week:		10/29/24	11/04/24	MTWTF--				5	\$3,000.00			
N 16	WABI	10/29/24	11/04/24	7:00 PM-7:30 PM	7:00 PM-7:30 PM		:30			NM	5	\$10,000.00
Week:		10/29/24	11/04/24	MTWTF--				5	\$2,000.00			
N 17	WABI	10/29/24	11/04/24	7:30 PM-8:00 PM	7:30 PM-8:00 PM		:30			NM	5	\$10,000.00
Week:		10/29/24	11/04/24	MTWTF--				5	\$2,000.00			
N 18	WABI	10/29/24	11/04/24	11:00 PM-11:35 PM	11:00 PM-11:35 PM		:30			NM	5	\$5,000.00
Week:		10/29/24	11/04/24	MTWTF--				5	\$1,000.00			
N 19	WABI	10/29/24	11/04/24	11:30 PM-12:37 XM	11:30 PM-12:37 XM		:30			NM	5	\$2,500.00
Week:		10/29/24	11/04/24	MTWTF--				5	\$500.00			
N 20	WABI	10/29/24	11/04/24	12:37 XM-1:30 XM	12:37 XM-1:30 XM		:30			NM	5	\$1,750.00
Week:		10/29/24	11/04/24	MTWTF--				5	\$350.00			
N 21	WABI	10/29/24	11/02/24	11:30 PM-12:00 XM	11:30 PM-12:00 XM		:30			NM	1	\$500.00
Week:		10/28/24	11/03/24	-----S-				1	\$500.00			
N 22	WABI	10/29/24	11/04/24	8:00 PM-9:00 PM	8:00 PM-9:00 PM		:30			NM	1	\$2,500.00
Week:		10/29/24	11/04/24	M-----				1	\$2,500.00			
N 23	WABI	10/29/24	10/29/24	8:00 PM-9:00 PM	8:00 PM-9:00 PM		:30			NM	1	\$3,500.00
Week:		10/28/24	11/03/24	-T-----				1	\$3,500.00			
N 24	WABI	10/29/24	10/31/24	8:00 PM-9:00 PM	8:00 PM-9:00 PM		:30			NM	1	\$3,500.00
Week:		10/28/24	11/03/24	---T---				1	\$3,500.00			
N 25	WABI	10/29/24	11/03/24	1:00 PM-4:00 PM	1:00 PM-4:00 PM		:30			NM	1	\$10,000.00
Week:		10/28/24	11/03/24	-----S				1	\$10,000.00			
Totals											105	\$157,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/24 - 11/04/24	105	\$157,250.00	(\$23,587.50)	\$133,662.50
Totals	105	\$157,250.00	(\$23,587.50)	\$133,662.50

Signature: _____ Date: _____

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