

WOC14617637 [00.00]

Order Printout

3515107

Order Status: Opened-New
 Traffic Order #:
 Buyer Order #: 13362414
 AE: Unassigned (Kim Lee)
 Property: WABI TV
 Sales Region: Local

Start/End Dates: 09/03/24 - 09/09/24
 Agency: Waterfront Strategies
 Advertiser: House Majority PAC
 Buyer: Peter McGann
 Primary Demo:

C/P/E: 79 / 86 / 13087
 Product Desc.: TV
 Estimate Desc.: HMP 2024 - 9/3-9/9 - SKED A
 Total Cost: \$44,450.00 (Cash)
 Received Date: 4/10/24 6:06 AM

Comments:

HMP 2024 - 9/3-9/9 - SKED A Separation: 30 Population Buy Type: CPP

List Items							Spots													Totals				
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Sep 3																Total Spots	Total Cost
1	TV5 MORN NWS 2	NM	:30	6:00 AM-7:00 AM	TWTF-M	1,000.00	5																5	5,000.00
(Program: TV5 MORN NWS 2)Q3 2023 - ACTUAL Aug/2022 Mo-Fr 6:00a-7:00a TIME PERIOD ON WABI																								
2	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	TWTF-M	500.00	5																5	2,500.00
(Program: CBS THIS MORNING)Q3 2023 - ACTUAL Aug/2022 Mo-Fr 7:00a-9:00a TIME PERIOD ON WABI																								
3	CBS THIS MORNING - SATURDAY	NM	:30	8:00 AM-10:00 AM	-S-	400.00	1																1	400.00
(Program: CBS THIS MORNING - SATURDAY)Q3 2023 - ACTUAL Aug/2022 Sat 8:00a-10:00a TIME PERIOD ON WABI																								
4	CBS SUNDAY MORNING	NM	:30	9:00 AM-10:30 AM	-S-	2,000.00	1																1	2,000.00
(Program: CBS SUNDAY MORNING)Q3 2023 - ACTUAL Aug/2022 Sun 9:00a-10:30a TIME PERIOD ON WABI																								
5	LIVE! KELLY & RYAN	NM	:30	9:00 AM-10:00 AM	TWTF-M	250.00	5																5	1,250.00
(Program: LIVE! KELLY & RYAN)Q3 2023 - ACTUAL Aug/2022 Mo-Fr 9:00a-10:00a TIME PERIOD ON WABI																								
6	KELLY CLARKSON <i>KELLY INVEST</i>	NM	:30	10:00 AM-11:00 AM	TWTF-M	250.00	3																3	750.00
(Program: KELLY CLARKSON)Q3 2023 - ACTUAL Aug/2022 Mo-Fr 10:00a-11:00a TIME PERIOD ON WABI <i>INVESTIGATE TV / PEOPLE PUZZLER</i>																								
7	TV5 NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	TWTF-M	550.00	5																5	2,750.00
(Program: TV5 NEWS AT NOON)Q3 2023 - ACTUAL Aug/2022 Mo-Fr 12:00p-12:30p TIME PERIOD ON WABI																								

List Items							Spots													Totals							
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Sep 3																	Total Spots	Total Cost		
8	INVESTIGATE TV	NM	:30	11:30 AM-12:00 PM	---S-	500.00	1																	1	500.00		
(Program: INVESTIGATE TV)Q3 2023 - ACTUAL Aug/2022 Sun 11:30a-12:00p TIME PERIOD ON WABI																											
9	TV5 NEWS AT 5:30	NM	:30	5:30 PM-6:00 PM	TWTF-M	1,500.00	5																	5	7,500.00		
(Program: TV5 NEWS AT 5:30)Q3 2023 - ACTUAL Aug/2022 Mo-Fr 5:30p-6:00p TIME PERIOD ON WABI																											
10	CBS EVENING NEWS	NM	:30	6:30 PM-7:00 PM	TWTF-M	2,000.00	5																	5	10,000.00		
(Program: CBS EVENING NEWS)Q3 2023 - ACTUAL Aug/2022 Mo-Fr 6:30p-7:00p TIME PERIOD ON WABI																											
11	WABI TV5 NEWS/CBS WKND NEWS 6-7	NM	:30	6:00 PM-7:00 PM	---SS-	1,250.00	1																	1	1,250.00		
(Program: WABI TV5 NEWS/CBS WKND NEWS 6-7)Q3 2023 - ACTUAL Aug/2022 Sa-Su 6:00p-7:00p TIME PERIOD ON WABI																											
12	BIG BANG THEORY	NM	:30	7:30 PM-8:00 PM	TWTF-M	1,000.00	3																	3	3,000.00		
(Program: BIG BANG THEORY)Q3 2023 - ACTUAL Aug/2022 Mo-Fr 7:30p-8:00p TIME PERIOD ON WABI																											
13	TV5 LATE NEWS	NM	:30	11:00 PM-11:35 PM	TWTF-M	500.00	5																	5	2,500.00		
(Program: TV5 LATE NEWS)Q3 2023 - ACTUAL Aug/2022 Mo-Fr 11:00p-11:35p TIME PERIOD ON WABI																											
14	TV5 LATE NEWS	NM	:30	11:00 PM-11:30 PM	----S-	500.00	1																	1	500.00		
(Program: TV5 LATE NEWS)Q3 2023 - ACTUAL Aug/2022 Sat 11:00p-11:30p TIME PERIOD ON WABI																											
15	LATE SHOW W/ STEPHEN COLBERT	NM	:30	11:30 PM-12:37 XM	TWTF-M	250.00	5																	5	1,250.00		
(Program: LATE SHOW W/ STEPHEN COLBERT)Q3 2023 - ACTUAL Aug/2022 Mo-Fr 11:30p-12:37a TIME PERIOD ON WABI																											
16	THE NITE SHOW W/DANNY CASHMAN	NM	:30	11:30 PM-12:00 XM	---S-	300.00	1																	1	300.00		
(Program: THE NITE SHOW W/DANNY CASHMAN)Q3 2023 - ACTUAL Aug/2022 Sat 11:30p-12:00a TIME PERIOD ON WABI																											
17	60 MINUTES	NM	:30	7:00 PM-8:00 PM	---S-	3,000.00	1																	1	3,000.00		
(Program: 60 MINUTES)Q3 2023 - ACTUAL Aug/2022 Sun 7:00p-8:00p TIME PERIOD ON WABI																											
Spot Totals:							53																		53	44450.00	
Rate Totals:							44450.00																				

MONTH	SPOTS	COST	MONTH	SPOTS	COST
September	53	\$44,450.00			

CONTRACT

WABI
35 Hildreth Street
Bangor, ME 044101
Sales T & C: www.gray.tv/advertising
(207) 947-8321

Contract / Revision 3515107 /		Alt Order # WOC14617637
Advertiser House Majority PAC		Original Date / Revision 04/10/24 / 04/10/24
Contract Dates 09/03/24 - 09/09/24	Estimate # 13087	
Product TV		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WABI	Account Executive Bangor House	Sales Office Bangor National
Special Handling		
Demographic Adults 35+		
Order Type NORMAL		
Agency Code 9914573	Advertiser Code 79	Product 1/2 86
Agency Ref 111690	Advertiser Ref 504123	

And:

Waterfront Strategies
3050 K Street NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WABI	09/03/24	09/09/24	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				5	\$1,000.00			
N 2	WABI	09/03/24	09/09/24	7:00 AM-9:00 AM	7:00 AM-9:00 AM		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				5	\$500.00			
N 3	WABI	09/03/24	09/07/24	8:00 AM-10:00 AM	8:00 AM-10:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/24	09/08/24	-----S-				1	\$400.00			
N 4	WABI	09/03/24	09/08/24	9:00 AM-10:30 AM	9:00 AM-10:30 AM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/24	09/08/24	-----S				1	\$2,000.00			
N 5	WABI	09/03/24	09/09/24	9:00 AM-10:00 AM	9:00 AM-10:00 AM		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				5	\$250.00			
N 6	WABI	09/03/24	09/09/24	10:00 AM-11:00 AM	10:00 AM-11:00 AM		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				3	\$250.00			
N 7	WABI	09/03/24	09/09/24	12:00 PM-12:30 PM	12:00 PM-12:30 PM		:30			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				5	\$550.00			
N 8	WABI	09/03/24	09/08/24	11:30 AM-12:00 PM	11:30 AM-12:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/24	09/08/24	-----S				1	\$500.00			
N 9	WABI	09/03/24	09/09/24	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				5	\$1,500.00			
N 10	WABI	09/03/24	09/09/24	6:30 PM-7:00 PM	6:30 PM-7:00 PM		:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				5	\$2,000.00			
N 11	WABI	09/03/24	09/08/24	Early News Rotator Sa-Su	6:00 PM-7:00 PM		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/24	09/08/24	-----SS				1	\$1,250.00			
N 12	WABI	09/03/24	09/09/24	7:30 PM-8:00 PM	7:30 PM-8:00 PM		:30			NM	3	\$3,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.

WABI
35 Hildreth Street
Bangor, ME 044101
Sales T & C: www.gray.tv/advertising
(207) 947-8321

Contract / Revision 3515107 /	Alt Order # WOC14617637
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Advertiser House Majority PAC	Original Date / Revision 04/10/24 / 04/10/24
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Contract Dates 09/03/24 - 09/09/24	Product TV	Estimate # 13087
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				3	\$1,000.00			
N 13	WABI	09/03/24	09/09/24	11:00 PM-11:35 PM	11:00 PM-11:35 PM		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				5	\$500.00			
N 14	WABI	09/03/24	09/07/24	11:00 PM-11:30 PM	11:00 PM-11:30 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/24	09/08/24	-----S-				1	\$500.00			
N 15	WABI	09/03/24	09/09/24	11:30 PM-12:37 XM	11:30 PM-12:37 XM		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				5	\$250.00			
N 16	WABI	09/03/24	09/07/24	11:30 PM-12:00 XM	11:30 PM-12:00 XM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/24	09/08/24	-----S-				1	\$300.00			
N 17	WABI	09/03/24	09/08/24	7:00 PM-8:00 PM	7:00 PM-8:00 PM		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/24	09/08/24	-----S				1	\$3,000.00			
Totals											53	\$44,450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/24 - 09/09/24	53	\$44,450.00	(\$6,667.50)	\$37,782.50
Totals	53	\$44,450.00	(\$6,667.50)	\$37,782.50

Signature: _____ **Date:** _____

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