

# WOC14617642 [00.00]

Order Printout

35/5371

Order Status: Opened-New

Start/End Dates: 09/17/24 - 09/23/24

C/P/E: 79 / 86 / 13089

Traffic Order #:

Agency: Waterfront Strategies

Product Desc.: TV

Buyer Order #: 13362479

Advertiser: House Majority PAC

Estimate Desc.: HMP 2024 - 9/17-9/23 - SKED A

AE: Unassigned (Kim Lee)

Buyer: Peter McGann

Total Cost: \$1,600.00 (Cash)

Property: EABI TV

Primary Demo:

Received Date: 4/10/24 6:07 AM

Sales Region: Local

Comments:

HMP 2024 - 9/17-9/23 - SKED A Separation: 30 Population Buy Type: CPP

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Sep 17												Total Spots	Total Cost
1	TV5 NEWS ON CW	NM	:30	12:30 PM-1:00 PM	TWTF-M	100.00	5												5	500.00
(Program: TV5 NEWS ON CW)Q3 2023 - ACTUAL Aug/2022 Mo-Fr 12:30p-1:00p TIME PERIOD ON EABI																				
2	Invest TV/Liquidator	NM	:30	1:00 PM-2:00 PM	TWTF-M	100.00	3												3	300.00
(Program: Invest TV/Liquidator)Q3 2023 - ACTUAL Aug/2022 Mo-Fr 1:00p-2:00p TIME PERIOD ON EABI																				
3	TV5 PRIME NEWS ON THE CW	NM	:30	10:00 PM-10:30 PM	TWTF-M	200.00	4												4	800.00
(Program: TV5 PRIME NEWS ON THE CW)Q3 2023 - ACTUAL Aug/2022 Mo-Fr 10:00p-10:30p TIME PERIOD ON EABI																				
Spot Totals:							12												12	1600.00
Rate Totals:							1600.00													

MONTH	SPOTS	COST	MONTH	SPOTS	COST
September	12	\$1,600.00			

# CONTRACT

**EABI**  
**35 Hildreth Street**  
**Bangor, ME 044101**  
**Sales T & C: www.gray.tv/advertising**  
**(207) 947-8321**

<u>Contract / Revision</u> 3515371 /		<u>Alt Order #</u> WOC14617642
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 04/10/24 / 04/10/24
<u>Contract Dates</u> 09/17/24 - 09/23/24	<u>Estimate #</u> 13089	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EABI	<u>Account Executive</u> Bangor House	<u>Sales Office</u> Bangor National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9914573	<u>Advertiser Code</u> 79	<u>Product 1/2</u> 86
<u>Agency Ref</u> 111690	<u>Advertiser Ref</u> 504123	

And:

**Waterfront Strategies**  
**3050 K Street NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	EABI	09/17/24	09/23/24	12:30 PM-1:00 PM	12:30 PM-1:00 PM		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$100.00			
N 2	EABI	09/17/24	09/23/24	1:00 PM-2:00 PM	1:00 PM-2:00 PM		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				3	\$100.00			
N 3	EABI	09/17/24	09/23/24	TV 5 News @ 10p	10:00 PM-10:30 PM		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				4	\$200.00			
<b>Totals</b>											<b>12</b>	<b>\$1,600.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/24 - 09/23/24	12	\$1,600.00	(\$240.00)	\$1,360.00
<b>Totals</b>	<b>12</b>	<b>\$1,600.00</b>	<b>(\$240.00)</b>	<b>\$1,360.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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