

## KLOQ / WINTON

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 7/01/23 – THROUGH – 9/30/23

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics & Local Businesses
- 6) Crime

### Public Affairs Programs

“Al dia con la comunidad”: A 5-minute spotlight on community issues in Winton, Merced and surrounding cities. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Topics include topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in. Broadcast Saturdays 4:15pm and Sundays at 6:45AM.

### Quarterly Issues/Programs List

7/01/23 – 9/30/23

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The following is a list of programs aired that have provided the station’s most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
7/1 7/2	4:15pm 6:45am	5:00	4 <sup>th</sup> of July	Safety	CHP shared local statistics and gave advice to have a safe celebration.
7/8 7/9	4:15pm 6:45am	5:00	Services offered	Immigration	CVIIC offers free legal workshops in conjunction with nonprofit legal services partners, pro bono immigration attorneys, media partners, community based organizations, churches, educational institutions and public sector.

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7/15 7/16	4:15pm 6:45am	5:00	Waste collection	Local Community	Disposal of most household hazardous materials is free.
7/22 7/23	4:15pm 6:45am	5:00	Medical benefits	Health	Children under 19 years of age are eligible for full-scope Medi-Cal benefits regardless of immigration status.
7/29 7/30	4:15pm 6:45am	5:00	National Night Out	Local Community	Merced Police Department invites the community to this free event
8/5 8/6	4:15pm 6:45am	5:00	Health Fair	Health	Golden Valley Health Centers offers free basic preventive medicine and medical screening to the community.
8/12 8/13	4:15pm 6:45am	5:00	Bike Ride event	Local Community	Merced Police Department invites all ages, no competition, just for fun. <b>Winton</b> residents welcome to join.
8/19 8/20	4:15pm 6:45am	5:00	Breastfeeding	Local community	Advocacy, protection, and promotion of breastfeeding to ensure that all families have the opportunity to breastfeed.
8/26 8/27	4:15pm 6:45am	5:00	Savings	Education	PG&E shares information on how to save money.
9/2 9/3	4:15pm 6:45am	5:00	Labor Day weekend	Safety	CHP shared local statistics and gave advice to have a safe celebration.
9/9 9/1	4:15pm 6:45am	5:00	Local vendors	Local Community	MPD is seeking local vendors to participate in their coming Halloween Event.
9/16 9/17	4:15pm 6:45am	5:00	Parent involvement	Education	The Parent Leadership Training Institute is open to anyone who cares about the well-being of children.
9/23 9/24	4:15pm 6:45am	5:00	Late registrations	Education	Still accepting registrations for Parent Leadership Training Institute. <b>Winton</b> residents are welcome to register.