

## KLOQ / WINTON

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 4/01/23 – THROUGH – 6/30/23

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics & Local Businesses
- 6) Crime

### Public Affairs Programs

“Al dia con la comunidad”: A 15-minute spotlight on community issues in Winton, Merced and surrounding cities. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Topics include topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in. Broadcast Saturdays 4:15pm and Sundays at 6:45AM.

### Quarterly Issues/Programs List

4/01/23 – 7/31/23

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The following is a list of programs aired that have provided the station’s most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
4/1 4/2	4:15pm 6:45am	15:00	Protection services	Government	The Mexican consulate protects the interests of their citizens temporarily or permanently residing in the host country.
4/8 4/9	4:15pm 6:45am	15:00	Services offered	Government	The Mexican consulate will be in our area providing services to those needing any documentation.
4/15 4/16	4:15pm 6:45am	15:00	Alcohol use	Education	Activities happening during Alcohol Awareness Month in April.

4/22 4/23	4:15pm 6:45am	15:00	SB 75	Health	Children under 19 years of age are eligible for full-scope Medi-Cal benefits regardless of immigration status.
4/29 4/30	4:15pm 6:45am	15:00	Flooding assistance	Floods	U.S. Small Business Administration's California Resource Partners offer services to help businesses recover from the effects of severe storms, flooding & more.
5/6 5/7	4:15pm 6:45am	15:00	Licensed Child Care	Education	MCOE provides training to who would like to obtain a license for child care. <b>Winton</b> residents are welcomed to participate.
5/13 5/14	4:15pm 6:45am	15:00	Resources	Community	Phones numbers and info of local organizations shared.
5/20 5/21	4:15pm 6:45am	15:00	BBB	Education/ Safety	Tips to identify scams and how to prevent them.
5/27 5/28	4:15pm 6:45am	15:00	Free workshop	Immigration	Citizenship, DACA and consultations with immigration experts available to the community at no cost.
6/3 6/4	4:15pm 6:45am	15:00	Services provided	Transportation	The Bus is providing □□□□ shuttle rides to the Merced County fairgrounds.
6/10 6/11	4:15pm 6:45am	15:00	Day Care license	Education	Free programs offered to obtain the daycare license. <b>Winton</b> residents are welcome to participate.
6/17 6/18	4:15pm 6:45am	15:00	Swimming	Safety	CHP advices not to swim in rivers, canals or areas not appropriated in <b>Winton</b> nor any other places.
6/24 6/25	4:15pm 6:45am	15:00	Savings	PG&E	Tips for saving energy and money on a time-of-use rate plan.

