

## PRIMER IMPACTO FCC REPORT : MARCH 2024

DESCRIPTION OF ISSUE	PROGRAM/SEGMENT	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT
FIRST OTC BIRTH CONTROL PILL IN U-S TO HIT SHELVES	PI	3/4/2024	5:00PM	VO: 0:23	THE FIRST OVER-THE-COUNTER BIRTH CONTROL PILL APPROVED IN THE U-S, OPILL, IS AVAILABLE IN STORES AND ONLINE THIS MONTH. IT CAN BE BOUGHT DIRECTLY FROM ITS OWN WEBSITE -- O-PILL-DOT-COM -- IN THE COMING DAYS -- BUT IT COULD TAKE A FEW WEEKS FOR THE MEDICATION TO REACH PHARMACY SHELVES.
RECALL-61K POUNDS TRADER JOES DUMPLINGS	PI		5:00PM	VO: 0:21	TRADER JOE'S HAS RECALLED MORE THAN 61-THOUSAND POUNDS OF ITS CHICKEN SOUP DUMPLINGS BECAUSE OF POSSIBLE PLASTIC CONTAMINATION. THE MANUFACTURER SAYS IT RECEIVED COMPLAINTS THAT PEOPLE FOUND HARD PLASTIC FROM A PERMANENT MARKER INSIDE THE FOOD. THE U-S DEPARTMENT OF AGRICULTURE IS URGING PEOPLE TO THROW AWAY OR RETURN THE ITEM.
STUDY-DIET SODAS MAY UP RISK OF HEART CONDITION	PI	3/5/2024	5:00PM	VO: 0:25	DRINKING DIET SODA AND SUGARY DRINKS COULD BOOST YOUR RISK OF A DANGEROUS HEART CONDITION. ACCORDING TO A NEW STUDY, ONE MEDIUM-SIZED FAST-FOOD DIET SODA A DAY CAN RAISE THE RISK OF AN IRREGULAR HEARTBEAT CALLED ATRIAL FIBRILLATION, OR A-FIB, BY 20 PERCENT. ABOUT SIX MILLION AMERICANS HAVE THE CONDITION.IT CAN LEAD TO STROKE, BLOOD CLOTS, HEART FAILURE, AND INCREASE THE RISK OF DEMENTIA AND KIDNEY DISEASE.
OZEMPIC COVERAGE DROPPED	PI	3/6/2024	5:00PM	VO: 0:24	THE POPULARITY OF OZEMPIC, WEGOVY, AND OTHER GLP-1 DRUGS HAS SKYROCKETED RECENTLY DUE TO THEIR ABILITY TO HELP PEOPLE LOSE WEIGHT. HOWEVER, SOME INSURANCE COMPANIES AND EMPLOYERS ARE HALTING COVERAGE OF THESE MEDICATIONS DUE TO INCREASING COSTS. IF YOU FIND YOUR INSURANCE PROVIDER HALTS COVERAGE OF A GLP-1 MEDICATION AFTER YOU'VE BEGUN TAKING IT, HEALTH EXPERTS SAY THERE ARE ALTERNATIVE TREATMENTS AVAILABLE THAT ARE ALSO EFFECTIVE.
US-TRAVEL BAN TO MEX SPRING BREAK	PI		5:00PM	VO: 0:24	THE UNITED STATES IS WARNING TRAVELERS HEADING TO MEXICO TO BE AWARE OF THEIR SURROUNDINGS AHEAD OF THE SPRING BREAK HOLIDAY SEASON. THE EMBASSY CONTINUED THAT "WHILE THE VAST MAJORITY TRAVEL SAFELY," VISITORS SHOULD BE AWARE OF ISSUES WITH CRIME, DRUGS, UNREGULATED ALCOHOL, DROWNINGS, AND MORE.

<b>STUDY-MICROPLASTICS LINKED TO HEART ATTACKS/STROKES</b>	PI	3/7/2024	5:00PM	VO: 0:24	PEOPLE WITH MICROPLASTICS OR NANOPLASTICS IN THEIR CAROTID ARTERY TISSUES WERE TWICE AS LIKELY TO HAVE A HEART ATTACK, STROKE OR DIE FROM ANY CAUSE OVER THE NEXT THREE YEARS THAN PEOPLE WHO HAD NONE, A NEW STUDY FOUND. CAROTID ARTERIES, WHICH LIE ON EACH SIDE OF THE NECK AND CARRY BLOOD TO THE BRAIN, CAN BECOME CLOGGED WITH FATTY CHOLESTEROL PLAQUES IN A SIMILAR FASHION AS THE ARTERIES LEADING INTO THE HEART, A PROCESS KNOWN AS ATHEROSCLEROSIS.
<b>CDC-KIDS IN ER DUE TO MELATONIN</b>	PI	3/8/2024	5:00PM	VO: 0:23	MELATONIN INGESTION AT AN EARLY AGE WORRIES HEALTH EXPERTS. IN JUST THREE YEARS, SOME 11,000 CHILDREN ENDED UP IN EMERGENCY ROOMS AFTER CONSUMING THIS SUPPLEMENT TO SLEEP. ALTHOUGH MOST OF THE CHILDREN DID NOT HAVE TO BE HOSPITALIZED, THE CENTERS FOR DISEASE CONTROL AND PREVENTION IS URGING PARENTS NOT TO LEAVE THE POPULAR PILLS WITHIN THEIR CHILDREN'S REACH.
<b>RECALL -SARGENTO CHEESE LISTERIA</b>	PI		5:00PM	VO: 0:23	THEY SUSPEND THE SALE OF THOUSANDS OF PACKAGES OF GRATED CHEESE OF THE BRAND "SARGENTO", BECAUSE IT COULD BE CONTAMINATED WITH "LISTERIA"!! THIS DANGEROUS BACTERIA CAN CAUSE FEVER AND UPSET STOMACHS. THE AFFECTED PRODUCT WAS DISTRIBUTED IN FIFTEEN STATES ACROSS THE COUNTRY, INCLUDING CALIFORNIA, TEXAS AND FLORIDA. AND AS A RESULT OF ITS WITHDRAWAL FROM THE MARKET, THE COMPANY DECIDED TO END ITS BUSINESS RELATIONSHIP WITH THE SUPPLIER.
<b>CA-HUNDREDS PEOPLE HAVE BEEN EXPOSED TO MEASLES</b>	PI	3/11/2024	5:00PM	VO: 0:22	HUNDREDS OF POSSIBLE MEASLES INFECTIONS WORRY HEALTH AUTHORITIES IN CALIFORNIA!! AFTER A CHILD IS DIAGNOSED POSITIVE IN AN EMERGENCY ROOM, THE MEDICAL CENTER'S MANAGEMENT WARNS THOSE IN THE FACILITY THAT THEY MAY HAVE CONTRACTED THE DISEASE IF THEY ARE NOT VACCINATED. NATIONWIDE, 45 CASES HAVE BEEN REPORTED IN 17 STATES SO FAR THIS YEAR
<b>TX-BIRTH CONTROL PARENTAL CONSENT</b>	PI	3/13/2024	5:00PM	VO: 0:24	HAVING PARENTAL APPROVAL WILL BE ESSENTIAL FOR TEENS TO BE ABLE TO ACCESS PRESCRIPTION CONTRACEPTIVE METHODS IN TEXAS!! THAT WAS THE CONTROVERSIAL DECISION OF AN APPEALS COURT, WHICH WILL BE ENFORCED IN HEALTH CENTERS THAT RECEIVE FEDERAL FUNDS IN THAT STATE. THE SWEEPING MEASURE RESPONDS TO EFFORTS BY REPUBLICAN LAWMAKERS TO MAKE PARENTAL CONSENT MANDATORY.
<b>ACNE MEDICATION CAN FORM CANCER-CAUSING CHEMICAL</b>	PI		5:00PM	VO: 0:24	THEY WARN THAT SOME ACNE TREATMENTS INCREASE THE RISK OF DEVELOPING CANCER!! A STUDY REVEALED THAT "BENZOYL PEROXIDE" PRODUCTS, SOLD WITH OR WITHOUT A PRESCRIPTION, CAN HAVE A CONCENTRATION OF "BENZENE" UP TO 800 TIMES HIGHER THAN THE FDA LIMIT, ESPECIALLY UNDER HIGH TEMPERATURES. THE RESEARCHERS ARE ASKING HEALTH AUTHORITIES TO SUSPEND THE SALE OF THESE DRUGS.

<b>NEW STUDY COLON CANCER SCREENING TEST</b>	PI	3/14/2024	5:00PM	VO: 0:21	THIS IS IMPORTANT NEWS THAT HAS TO DO WITH YOUR HEALTH!! A SIMPLE BLOOD TEST COULD BECOME A USEFUL TOOL TO DETECT COLON CANCER IN EARLY STAGES! IN ITS EXPERIMENTAL STAGE, THE PROCEDURE WAS EFFECTIVE IN MORE THAN 80 PERCENT OF CASES. AND ITS CREATORS ARE CONFIDENT THAT HEALTH AUTHORITIES WILL APPROVE IT BEFORE THE END OF THE YEAR.
<b>FDA APPROVES FIRST DRUG FOR LIVER INFLAMMATION</b>	PI	3/15/2024	5:00PM	VO: 0:22	THE FIRST DRUG TO TREAT A COMMON FORM OF LIVER INFLAMMATION HAS ALREADY BEEN APPROVED BY HEALTH AUTHORITIES. IT IS A PILL THAT WOULD REDUCE THE ACCUMULATION OF FAT IN THE VITAL ORGAN. AND AFTER ITS APPROVAL, ITS CREATORS MUST CARRY OUT A NEW STUDY, TO CONFIRM ITS BENEFITS. BETWEEN SIX AND EIGHT MILLION PEOPLE SUFFER FROM FATTY LIVER DISEASE IN THE UNITED STATES.
<b>RECALL-TRADER JOES CASHEWS SALMONELLA CONCERNS</b>	PI	3/19/2024	5:00PM	VO: 0:21	SOME TRADER JOE'S CASHEWS ARE BEING RECALLED OVER SALMONELLA CONCERNS. CERTAIN PRODUCTION LOTS OF "50 PERCENT LESS SODIUM ROASTED AND SALTED WHOLE CASHEWS" ARE BEING RECALLED. IT COMES AFTER A LOT TESTED POSITIVE FOR THE BACTERIA DURING ROUTINE TESTING. THE RECALLED CASHEWS WERE SOLD IN 16 STATES.
<b>CUIDE SU SALUD SEGMENT</b>	PI		5:00PM	LIVE 2:30	DR JUAN TALK ABOUT THE WEIGHT LOSS REVOLUTION. HOW THIS INJECTIONS WORKS, BENEFITS AND SIDES EFFECTS.
<b>STUDY-FOODS HAVE THE MOST PESTICIDES</b>	PI	3/20/2024	5:00PM	VO: 0:26	ACCORDING TO THIS YEAR'S SHOPPER'S GUIDE TO PESTICIDES IN PRODUCE -- APPROXIMATELY 95-PERCENT OF NON-ORGANIC STRAWBERRIES - LEAFY GREENS - GRAPES - PEACHES AND PEARS CONTAINED PESTICIDES. DUBBED THE "DIRTY DOZEN" BY THE ENVIRONMENTAL WORKING GROUP WHO PRODUCED THE STUDY NECTARINES - APPLES - BELL AND HOT PEPPERS ALONG WITH CHERRIES - BERRIES AND GREEN BEANS ROUNDED OUT THE LIST FOR THE MOST CONTAMINATED SAMPLES OF PRODUCE.
<b>TX-APPELLATE COURT ARGUMENTS OVER CONTROVERSIAL SB4</b>	PI		5:00PM	PKG 1:50	ARGUMENTS OVER CONTROVERSIAL TEXAS IMMIGRATION LAW SB4, AN EXTREME ANTI-IMMIGRANT LAW THAT WOULD PERMIT LOCAL AND STATE LAW ENFORCEMENT TO ARREST, DETAIN, AND REMOVE PEOPLE THEY SUSPECT TO HAVE ENTERED TEXAS FROM ANOTHER COUNTRY WITHOUT FEDERAL AUTHORIZATION. THIS COMES A DAY AFTER THE U.S. SUPREME COURT BRIEFLY ALLOWED THE LAW TO GO INTO EFFECT FOR JUST A FEW HOURS BEFORE THE 5TH CIRCUIT PUT ANOTHER HOLD ON IT.
<b>DC-BIDEN ANNOUNCES MORE STUDENT LOAN FORGIVENESS</b>	PI	3/21/2024	5:00PM	VO: 0:23	THOUSANDS OF PUBLIC SERVICE EMPLOYEES BREATHE A SIGH OF RELIEF, FOLLOWING AN ANNOUNCEMENT BY THE BIDEN ADMINISTRATION THAT APPROVED THE CANCELLATION OF ALMOST SIX BILLION DOLLARS IN STUDENT LOANS!! THE MEASURE BENEFITS SOME 80,000 WORKERS, INCLUDING TEACHERS, NURSES AND FIRST RESPONDERS, WHO HAVE BEEN PAYING FOR THEIR STUDIES FOR ALMOST TWO DECADES. EACH WILL RECEIVE A CREDIT OF UP TO \$77,000 TO PAY OFF THEIR DEBT.

<b>CITA CON INMIGRACIÓN: IMMIGRATION SEGMENT</b>	PI		5:00PM	LIVE 2:30	IMMIGRATION ATTORNEY JÉSSICA DOMÍNGUEZ TALKS ABOUT THE SB-4 LAW THAT CRIMINALIZES THE UNDOCUMENTED THAT WAS BLOCKED BY THE FIFTH CIRCUIT COURT OF APPEALS AND CLARIFIES DOUBTS ABOUT THIS.
<b>FAA WARNING SOLAR ECLIPSE</b>	PI	3/26/2024	5:00PM	VO: 0:23	ABSOLUTE DARKNESS IS THE FORECAST FOR MORE THAN A DOZEN STATES OF THE COUNTRY, DURING THE TOTAL SOLAR ECLIPSE THAT WILL OCCUR ON APRIL 8TH!! ACCORDING TO THE AUTHORITIES, AIR TRAFFIC COULD EXPERIENCE DELAYS IN TAKEOFFS AND LANDINGS, AS WELL AS DIVERSIONS TO OTHER AIRPORTS. THE SO-CALLED "GREAT NORTH AMERICAN ECLIPSE" IS ALSO EXPECTED TO IMPACT ROAD TRAVEL IN THE MIDWEST AND NORTHEAST OF THE COUNTRY.
<b>FDA AUTHORIZES NEW DRUG FOR HIGH-RISK COVID</b>	PI		5:00PM	VO: 0:21	A COMBINATION OF ANTIBODIES IS THE NEW BET TO PROTECT HIGH-RISK PATIENTS FROM THE CORONAVIRUS! THE DRUG, WHICH OBTAINED EMERGENCY APPROVAL FROM HEALTH AUTHORITIES, WILL BE ADMINISTERED TO PEOPLE OVER 12 YEARS OF AGE WITH COMPROMISED IMMUNE SYSTEMS. DOSES WILL BE GIVEN EVERY THREE MONTHS. AND THE DRUG WOULD BE AVAILABLE AS SOON AS NEXT WEEK.
<b>CDC RARE SERIOUS INFECTION ON THE RISE</b>	PI	3/28/2024	5:00PM	VO: 0:25	THE CONTAGION OF A RARE INFECTION, WHICH CAN BE FATAL, IS INCREASING ALARMINGLY! ACCORDING TO HEALTH AUTHORITIES, IT IS CAUSED BY THE SAME BACTERIA AS MENINGITIS, BUT IT ATTACKS MIDDLE-AGED ADULTS MORE THAN MINORS, WITH A HIGHER MORTALITY RATE!! IT APPEARS TO BE CONTRACTED THROUGH COUGHING, SNEEZING, OR KISSING. IF YOU HAVE SYMPTOMS SUCH AS A HIGH FEVER OR A SEVERE HEADACHE, YOU SHOULD SEE A DOCTOR IMMEDIATELY.