

# Buy Detail Report

Date: 10/26/2023

Client: Fitzirons, Kieninger and Swelsky  
 Media: Radio  
 Product: FKS  
 Primary Demo: Adults 35+

Description: Est# 3942 10/27 - 11/7  
 Flight Start Date: 10/23/2023  
 Flight End Date: 11/12/2023  
 Survey: SP23 MSA CustRadio

Vendor: WCZT-FM  
 Format: Hot AC

Send Billing To:

Market/System: ATLANTIC CITY-CAPE MAY

Daypart Program	Daypart Code	STN Gross	Dur	Wks			Total Spots	Adults 35+ Rtg/CPP
				10/23	10/30	11/6		
<b>WCZT-FM</b>								
MTuWThF 6:00a-10:00a	AM	\$23.53	60	2	12	0	14	0.0 \$0.00
MTu 6:00a-10:00a	AM	\$23.53	60	0	0	5	5	0.0 \$0.00
MTuWThF 10:00a- 3:00p	MD	\$23.53	60	2	10	0	12	0.0 \$0.00
MTu 10:00a- 3:00p	MD	\$23.53	60	0	0	5	5	0.0 \$0.00
MTuWThF 3:00p- 7:00p	PM	\$23.53	60	2	10	0	12	0.0 \$0.00
Sa 6:00a- 7:00p	WK	\$23.53	60	2	3	0	5	0.0 \$0.00
Su 6:00a- 7:00p	WK	\$23.53	60	2	3	0	5	0.0 \$0.00
			Total Spots:				58	
			Total GRP/GIMP(000):				0.0	0.0
			Total CPP/CPM:				58	\$0.00
Total Cost:		\$1,364.74						

Signature: \_\_\_\_\_

Disclaimer: