

# INVOICE



**WMNX-FM**  
**3233 Burnt Mill Rd.**  
**Suite 4**  
**Wilmington, NC 28403**  
**Main: (910) 763-9977**  
**Billing:**

[www.coast973.com](http://www.coast973.com)

Billing Address:

**McColl & Associates**  
**Attention: Louise McColl**  
**3803 Wrightsville Ave**  
**Wilmington, NC 28403**

Send Payment To:

**WMNX-FM**  
**Cumulus Media- Wilmington**  
**3627 Momentum Place**  
**Chicago, IL 60689-5336**

|                   |                     |              |                     |
|-------------------|---------------------|--------------|---------------------|
| Property          | WMNX-FM             |              |                     |
| Invoice #         | AA2971826           | Order #      | 721276              |
| Invoice Date      | 10/31/21            | Alt Order #  |                     |
| Invoice Month     | October 2021        | Deal #       |                     |
| Invoice Period    | 09/27/21 - 10/31/21 | Flight Dates | 10/27/21 - 11/02/21 |
| Advertiser        | Saffo/D/Mayor       |              |                     |
| Product           | 2021 Mayoral Race   |              |                     |
| Estimate #        |                     |              |                     |
| Account Executive | Christy Kramer      |              |                     |
| Sales Office      | Local-Wilmington NC |              |                     |
| Sales Region      | Local               |              |                     |
| Agency Code       |                     |              |                     |
| Advertiser Code   |                     |              |                     |
| Billing Calendar  | Broadcast           |              |                     |
| Billing Type      | Cash                |              |                     |
| Special Handling  |                     |              |                     |
| Agency Ref        |                     |              |                     |
| Advertiser Ref    |                     |              |                     |
| Product 1         |                     |              |                     |
| Product 2         |                     |              |                     |

| Line                              | Start Date        | End Date        | Description     | Start/End Time    | MTWTFSS            | Length                | Spots/<br>Week | Rate                    | Type        |             |
|-----------------------------------|-------------------|-----------------|-----------------|-------------------|--------------------|-----------------------|----------------|-------------------------|-------------|-------------|
| 1                                 | 10/27/21          | 11/02/21        | M-F             | 10a-3p            | 33333--            | :30                   | 15             | \$25.00                 | NM          |             |
| Class B - Preemptible With Notice |                   |                 |                 |                   |                    |                       |                |                         |             |             |
| Weeks:                            | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u> | <u>Rate</u>        |                       |                |                         |             |             |
|                                   | 10/25/21          | 10/31/21        | --333--         | 9                 | \$25.00            |                       |                |                         |             |             |
| Spots: #                          | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u> | <u>Air Time</u>   | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u>            | <u>Rate</u> | <u>Type</u> |
| 1                                 | WMNX              | W               | 10/27/21        | 10:51 AM          | M-F                | 10a-3p                | :30            | Bill Saffo 2021 Mayoral | \$25.00     | NM          |
| 3                                 | WMNX              | W               | 10/27/21        | 11:43 AM          | M-F                | 10a-3p                | :30            | Bill Saffo 2021 Mayoral | \$25.00     | NM          |
| 2                                 | WMNX              | W               | 10/27/21        | 12:24 PM          | M-F                | 10a-3p                | :30            | Bill Saffo 2021 Mayoral | \$25.00     | NM          |
| 4                                 | WMNX              | Th              | 10/28/21        | 10:41 AM          | M-F                | 10a-3p                | :30            | Bill Saffo 2021 Mayoral | \$25.00     | NM          |
| 5                                 | WMNX              | Th              | 10/28/21        | 11:12 AM          | M-F                | 10a-3p                | :30            | Bill Saffo 2021 Mayoral | \$25.00     | NM          |
| 6                                 | WMNX              | Th              | 10/28/21        | 1:35 PM           | M-F                | 10a-3p                | :30            | Bill Saffo 2021 Mayoral | \$25.00     | NM          |
| 7                                 | WMNX              | F               | 10/29/21        | 10:44 AM          | M-F                | 10a-3p                | :30            | Bill Saffo 2021 Mayoral | \$25.00     | NM          |
| 9                                 | WMNX              | F               | 10/29/21        | 1:35 PM           | M-F                | 10a-3p                | :30            | Bill Saffo 2021 Mayoral | \$25.00     | NM          |
| 8                                 | WMNX              | F               | 10/29/21        | 2:11 PM           | M-F                | 10a-3p                | :30            | Bill Saffo 2021 Mayoral | \$25.00     | NM          |
| 2                                 | 10/27/21          | 11/02/21        | M-F             | 3p-7p             | 33333--            | :30                   | 15             | \$25.00                 | NM          |             |
| Class B - Preemptible With Notice |                   |                 |                 |                   |                    |                       |                |                         |             |             |
| Weeks:                            | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u> | <u>Rate</u>        |                       |                |                         |             |             |
|                                   | 10/25/21          | 10/31/21        | --333--         | 9                 | \$25.00            |                       |                |                         |             |             |
| Spots: #                          | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u> | <u>Air Time</u>   | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u>            | <u>Rate</u> | <u>Type</u> |
| 1                                 | WMNX              | W               | 10/27/21        | 3:46 PM           | M-F                | 3p-7p                 | :30            | Bill Saffo 2021 Mayoral | \$25.00     | NM          |
| 2                                 | WMNX              | W               | 10/27/21        | 5:57 PM           | M-F                | 3p-7p                 | :30            | Bill Saffo 2021 Mayoral | \$25.00     | NM          |
| 3                                 | WMNX              | W               | 10/27/21        | 6:39 PM           | M-F                | 3p-7p                 | :30            | Bill Saffo 2021 Mayoral | \$25.00     | NM          |
| 6                                 | WMNX              | Th              | 10/28/21        | 3:15 PM           | M-F                | 3p-7p                 | :30            | Bill Saffo 2021 Mayoral | \$25.00     | NM          |
| 5                                 | WMNX              | Th              | 10/28/21        | 4:38 PM           | M-F                | 3p-7p                 | :30            | Bill Saffo 2021 Mayoral | \$25.00     | NM          |
| 4                                 | WMNX              | Th              | 10/28/21        | 6:03 PM           | M-F                | 3p-7p                 | :30            | Bill Saffo 2021 Mayoral | \$25.00     | NM          |
| 7                                 | WMNX              | F               | 10/29/21        | 3:42 PM           | M-F                | 3p-7p                 | :30            | Bill Saffo 2021 Mayoral | \$25.00     | NM          |
| 8                                 | WMNX              | F               | 10/29/21        | 4:14 PM           | M-F                | 3p-7p                 | :30            | Bill Saffo 2021 Mayoral | \$25.00     | NM          |
| 9                                 | WMNX              | F               | 10/29/21        | 6:43 PM           | M-F                | 3p-7p                 | :30            | Bill Saffo 2021 Mayoral | \$25.00     | NM          |
| 3                                 | 10/27/21          | 11/02/21        | M-F             | 7p-12a            | 33333--            | :30                   | 15             | \$20.00                 | NM          |             |
| Class B - Preemptible With Notice |                   |                 |                 |                   |                    |                       |                |                         |             |             |
| Weeks:                            | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u> | <u>Rate</u>        |                       |                |                         |             |             |
|                                   | 10/25/21          | 10/31/21        | --333--         | 9                 | \$20.00            |                       |                |                         |             |             |
| Spots: #                          | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u> | <u>Air Time</u>   | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u>            | <u>Rate</u> | <u>Type</u> |

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

# INVOICE

Send Payment To:



**WMNX-FM**  
**Cumulus Media- Wilmington**  
**3627 Momentum Place**  
**Chicago, IL 60689-5336**

|              |                   |                |                     |
|--------------|-------------------|----------------|---------------------|
| Invoice #    | AA2971826         | Invoice Month  | October 2021        |
| Invoice Date | 10/31/21          | Invoice Period | 09/27/21 - 10/31/21 |
| Advertiser   | Saffo/D/Mayor     |                |                     |
| Product      | 2021 Mayoral Race |                |                     |
| Estimate #   |                   |                |                     |

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| Line                              | Start Date        | End Date        | Description    | Start/End Time    | MTWTFSS     | Length         | Spots/<br>Week | Rate                    | Type    |      |
|-----------------------------------|-------------------|-----------------|----------------|-------------------|-------------|----------------|----------------|-------------------------|---------|------|
| 3                                 | 10/27/21          | 11/02/21        | M-F            | 7p-12a            | 33333--     | :30            | 15             | \$20.00                 | NM      |      |
| Class B - Preemptible With Notice |                   |                 |                |                   |             |                |                |                         |         |      |
| Spots: #                          | Ch                | Day             | Air Date       | Air Time          | Description | Start/End Time | Length         | Ad-ID                   | Rate    | Type |
| 3                                 | WMNX              | W               | 10/27/21       | 7:10 PM           | M-F         | 7p-12a         | :30            | Bill Saffo 2021 Mayoral | \$20.00 | NM   |
| 1                                 | WMNX              | W               | 10/27/21       | 10:19 PM          | M-F         | 7p-12a         | :30            | Bill Saffo 2021 Mayoral | \$20.00 | NM   |
| 2                                 | WMNX              | W               | 10/27/21       | 11:43 PM          | M-F         | 7p-12a         | :30            | Bill Saffo 2021 Mayoral | \$20.00 | NM   |
| 6                                 | WMNX              | Th              | 10/28/21       | 9:15 PM           | M-F         | 7p-12a         | :30            | Bill Saffo 2021 Mayoral | \$20.00 | NM   |
| 5                                 | WMNX              | Th              | 10/28/21       | 10:18 PM          | M-F         | 7p-12a         | :30            | Bill Saffo 2021 Mayoral | \$20.00 | NM   |
| 4                                 | WMNX              | Th              | 10/28/21       | 11:40 PM          | M-F         | 7p-12a         | :30            | Bill Saffo 2021 Mayoral | \$20.00 | NM   |
| 9                                 | WMNX              | F               | 10/29/21       | 7:36 PM           | M-F         | 7p-12a         | :30            | Bill Saffo 2021 Mayoral | \$20.00 | NM   |
| 8                                 | WMNX              | F               | 10/29/21       | 8:31 PM           | M-F         | 7p-12a         | :30            | Bill Saffo 2021 Mayoral | \$20.00 | NM   |
| 7                                 | WMNX              | F               | 10/29/21       | 11:21 PM          | M-F         | 7p-12a         | :30            | Bill Saffo 2021 Mayoral | \$20.00 | NM   |
| 4                                 | 10/27/21          | 11/02/21        | Sa-Su          | 10a-3p            | -----33     | :30            | 6              | \$20.00                 | NM      |      |
| Class B - Preemptible With Notice |                   |                 |                |                   |             |                |                |                         |         |      |
| Weeks:                            | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |                |                |                         |         |      |
|                                   | 10/25/21          | 10/31/21        | -----33        | 6                 | \$20.00     |                |                |                         |         |      |
| Spots: #                          | Ch                | Day             | Air Date       | Air Time          | Description | Start/End Time | Length         | Ad-ID                   | Rate    | Type |
| 2                                 | WMNX              | Sa              | 10/30/21       | 10:15 AM          | Sa-Su       | 10a-3p         | :30            | Bill Saffo 2021 Mayoral | \$20.00 | NM   |
| 1                                 | WMNX              | Sa              | 10/30/21       | 11:40 AM          | Sa-Su       | 10a-3p         | :30            | Bill Saffo 2021 Mayoral | \$20.00 | NM   |
| 3                                 | WMNX              | Sa              | 10/30/21       | 1:17 PM           | Sa-Su       | 10a-3p         | :30            | Bill Saffo 2021 Mayoral | \$20.00 | NM   |
| 6                                 | WMNX              | Su              | 10/31/21       | 12:17 PM          | Sa-Su       | 10a-3p         | :30            | Bill Saffo 2021 Mayoral | \$20.00 | NM   |
| 5                                 | WMNX              | Su              | 10/31/21       | 2:15 PM           | Sa-Su       | 10a-3p         | :30            | Bill Saffo 2021 Mayoral | \$20.00 | NM   |
| 4                                 | WMNX              | Su              | 10/31/21       | 2:42 PM           | Sa-Su       | 10a-3p         | :30            | Bill Saffo 2021 Mayoral | \$20.00 | NM   |

**Total Spots 33**

## DUE NET 30: 1.5% Service Fee on Credit Cards

|   |                 |
|---|-----------------|
| <u>Gross Total</u>                            | <b>\$750.00</b> |
| <u>Agency Commission</u>                      | <b>\$112.50</b> |
| <u>Net Amount Due</u>                         | <b>\$637.50</b> |
| Invoice Balance as of 11/29/21 1:38:04 AM GMT | <b>\$0.00</b>   |

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.