

Sep 07, 17  
 CONT# 31129370 Mod# Ver# 1 (Last = )  
 REP iHeartMedia  
 TO WHRK-FM (Memphis, TN)  
 FM DAVID SCOTT  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / na

SALESPERSON FAX#

PH # 202-965-5060

BYR Helen Hanratty  
 ADV KARL DEAN FOR GOVERNOR  
 PDT Karl Dean for Governor  
 FLT Sep 07, 17 - Sep 13, 17

\* REP ORDER COMMENT \*

\*\* 9/7/2017 4:12:00 PM:

[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)

\*\* 9/7/2017 4:12:00 PM: MMS WILL SEND SPOT/TRAFFIC, FORMS, AND CHECK BEFORE START. QUESTIONS SHOULD BE SENT TO LINDAHANFORD@IHEARTMEDIA.COM.

\*\* 9/7/2017 4:12:00 PM: THE FUSION INDUSTRY IS ISSUE.

\*\* 9/7/2017 4:12:00 PM: THE FUSION REVENUE TYPE IS NATIONAL AGENCY POLITICAL.

\*\* 9/7/2017 4:12:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 9/7/2017 4:12:00 PM: THIS IS A NEW ORDER. PLEASE CONFIRM ASAP. THANK YOU!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>								
ADD	1.1		....F..	6A - 10A	60	09/08/2017 - 09/08/2017	1D	2	\$110.00	2
ADD	1.2		....F..	10A - 3P	60	09/08/2017 - 09/08/2017	1D	2	\$90.00	2
ADD	1.3		....F..	3P - 7P	60	09/08/2017 - 09/08/2017	1D	3	\$130.00	3
						<b>** FLIGHT TOTALS **</b>		7	\$790.00	
		<b>FLIGHT 2</b>								
ADD	2.1		.....S.	6A - 10A	60	09/09/2017 - 09/09/2017	1D	1	\$40.00	1
ADD	2.2		.....S.	10A - 3P	60	09/09/2017 - 09/09/2017	1D	2	\$70.00	2
ADD	2.3		.....S.	3P - 7P	60	09/09/2017 - 09/09/2017	1D	1	\$55.00	1
						<b>** FLIGHT TOTALS **</b>		4	\$235.00	
		<b>FLIGHT 3</b>								
ADD	3.1		.....S	6A - 10A	60	09/10/2017 - 09/10/2017	1D	1	\$35.00	1

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DDS CONT# 0  
 C/P/E: na / na / na

ADD	3.2		.....S	10A - 3P	60	09/10/2017 - 09/10/2017	1D	2	\$40.00	2
ADD	3.3		.....S	3P - 7P	60	09/10/2017 - 09/10/2017	1D	1	\$40.00	1
						** FLIGHT TOTALS **		4	\$155.00	
		<b>FLIGHT 4</b>								
ADD	4.1		M.....	6A - 10A	60	09/11/2017 - 09/11/2017	1D	2	\$110.00	2
ADD	4.2		M.....	10A - 3P	60	09/11/2017 - 09/11/2017	1D	2	\$90.00	2
ADD	4.3		M.....	3P - 7P	60	09/11/2017 - 09/11/2017	1D	2	\$130.00	2
						** FLIGHT TOTALS **		6	\$660.00	
		<b>FLIGHT 5</b>								
ADD	5.1		.T.....	6A - 10A	60	09/12/2017 - 09/12/2017	1D	2	\$110.00	2
ADD	5.2		.T.....	10A - 3P	60	09/12/2017 - 09/12/2017	1D	2	\$90.00	2
ADD	5.3		.T.....	3P - 7P	60	09/12/2017 - 09/12/2017	1D	2	\$130.00	2
						** FLIGHT TOTALS **		6	\$660.00	
		<b>FLIGHT 6</b>								
ADD	6.1		..W....	6A - 10A	60	09/13/2017 - 09/13/2017	1D	2	\$110.00	2
ADD	6.2		..W....	10A - 3P	60	09/13/2017 - 09/13/2017	1D	2	\$90.00	2
ADD	6.3		..W....	3P - 7P	60	09/13/2017 - 09/13/2017	1D	1	\$130.00	1
						** FLIGHT TOTALS **		5	\$530.00	

DDS CONT# 0  
C/P/E: na / na / na

	<b>Sep 17</b>						
SPOTS	32						
CASH	3030.00						
TRADE	0.00						
NSL	0.00						
TOTAL	3030.00						
							<b>TOTAL</b>
SPOTS							32
CASH							3,030.00
TRADE							0.00
NSL							0.00
TOTAL							3,030.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:** 8/30/2017

*WHRK-TV - Memphis, TN*

I, Buying Time LLC,

being/on behalf of: Karl Dean for Governor,

a legally qualified candidate of the Democratic

political party for the office of: Governor (TN)

in the Primary

election to be held on: August 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

**Attach proposed schedule with charges (if available): \$**

**net**

I represent that the payment for the above described broadcast time has been furnished by:

**Karl Dean for Governor**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Calvin Anderson** - 2508 8th Ave S., Nashville, TN 37204  
615-557-6751

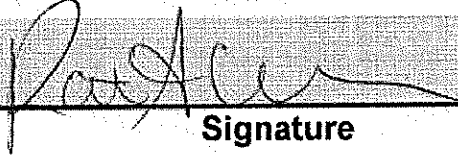
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

**8/30/2017**

**Date**



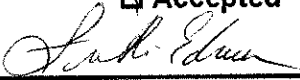
**Signature**

**To Be Signed By Station Representative**

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



**Signature**

**Frankie Edwards**

**Printed Name**

**Public File Admin**

**Title**



# Order Confirmation

Page 1 of 3  
Printed: 09/07/2017 16:31:44

Karl Dean for Governor  
c/o KATZ MEDIA GROUP  
Attn:  
125 West 55th Street  
  
New York, NY 10019

Advertiser No: 542075      Order No: 1109069691  
Start Date: 09/08/2017      Co-op: No  
End Date: 09/13/2017      Package: No  
Month Type: Broadcast      Agency Comm.: 15%  
Revision #: 0  
CPE: na - na - na  
AE: PHILADELPHIA, MMS  
Entered: 09/07/2017 04:20 PM by Fusion  
Last Update: 09/07/2017 04:31 PM by rmem2fme  
Note: WHRK-FM//Karl Dean for Governor-31129370  
Note 2:  
Spl Req Inv:

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Memphis WHRK-FM	06:00-10:00 Commercial	09/08/17	09/08/17	1	110.00 National Agency-Political	0	0	0	0	0	2	0	0	2	60	2	220.00
2 Memphis WHRK-FM	06:00-10:00 Commercial	09/11/17	09/13/17	1	110.00 National Agency-Political	0	2	2	2	0	0	0	0	6	60	6	660.00
3 Memphis WHRK-FM	10:00-15:00 Commercial	09/08/17	09/08/17	1	90.00 National Agency-Political	0	0	0	0	0	2	0	0	2	60	2	180.00
4 Memphis WHRK-FM	10:00-15:00 Commercial	09/11/17	09/13/17	1	90.00 National Agency-Political	0	2	2	2	0	0	0	0	6	60	6	540.00
5 Memphis WHRK-FM	15:00-19:00 Commercial	09/08/17	09/08/17	1	130.00 National Agency-Political	0	0	0	0	0	3	0	0	3	60	3	390.00
6 Memphis WHRK-FM	15:00-19:00 Commercial	09/11/17	09/13/17	1	130.00 National Agency-Political	0	2	2	1	0	0	0	0	5	60	5	650.00
7 Memphis WHRK-FM	06:00-10:00 Commercial	09/09/17	09/09/17	1	40.00 National Agency-Political	0	0	0	0	0	0	1	0	1	60	1	40.00
8 Memphis WHRK-FM	10:00-15:00 Commercial	09/09/17	09/09/17	1	70.00 National Agency-Political	0	0	0	0	0	0	2	0	2	60	2	140.00
9 Memphis WHRK-FM	15:00-19:00 Commercial	09/09/17	09/09/17	1	55.00 National Agency-Political	0	0	0	0	0	0	1	0	1	60	1	55.00
10 Memphis WHRK-FM	06:00-10:00 Commercial	09/10/17	09/10/17	1	35.00 National Agency-Political	0	0	0	0	0	0	0	1	1	60	1	35.00
11 Memphis WHRK-FM	10:00-15:00 Commercial	09/10/17	09/10/17	1	40.00 National Agency-Political	0	0	0	0	0	0	0	2	2	60	2	80.00
12 Memphis WHRK-FM	15:00-19:00 Commercial	09/10/17	09/10/17	1	40.00 National Agency-Political	0	0	0	0	0	0	0	1	1	60	1	40.00



No. of Spots/Misc/Digital: 32/0/0

Ordered Gross: \$3,030.00  
 Agency Commission: \$454.50  
 Ordered Net: \$2,575.50  
**Total Net Due: \$2,575.50**

	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
<b>Amt. Ord.:</b>	32	0	0	0	0	0	0	0	0	0	0	0	0
<b>Gross:</b>	3,030.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Net:</b>	2,575.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_

Accepted for Advertiser: \_\_\_\_\_

**Participating Customers**

Karl Dean for Governor

100%