

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Herbert Fitch, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Herbert Fitch

Authorized committee:

N/A

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

City Marshal, City of Houma

Date of election:

December 5, 2020 - run off

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Herbert Fitch

Name: Joe Darden

Date of Request to Purchase Ad Time: 11.20.2020

Date of Station Agreement to Sell Time: 11.20.2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: November 20, 2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: WGUE-FM	Date Received/Requested: 11/20/2020
Est. #:	Station Location: Houma, LA	Run Start and End Dates: 11/21-12/05/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

94.9 WGUO
 PO BOX 20099
 HOUMA, LA 70360 USA

Order #: 861-00002
 Description: TERREBONNE PARISH
 Date Entered: 11/20/2020
 P.O.#:
 Salesperson: STATION LIST 1, JOE
 Invoice Frequency: Billed at end of Cal Month, Sorted by Date

HERBERT FITCH FOR CITY MARSHALL
 119 JEAN ELLEN AVE
 HOUMA, LA 70363

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 11/21/2020	12/5/2020	WGUO-FM	08:00:00 to 13:00:00	Weekly	:30	9	24.00	216.00	0	0	0	0	0	3	0
2 11/22/2020	11/29/2020	WGUO-FM	07:00:00 to 11:00:00	Weekly	:30	6	24.00	144.00	0	0	0	0	0	0	3
4 11/23/2020	11/27/2020	WGUO-FM	08:00:00 to 19:00:00	Weekly	:30	12	28.00	336.00	3	3	3	0	3	0	0
5 11/26/2020	11/26/2020	WGUO-FM	08:00:00 to 19:00:00	Weekly	:30	2	28.00	56.00	0	0	0	2	0	0	0

Order Start Date: 11/21/2020 Order End Date: 12/5/2020 Spots: 29 Total Charges: \$752.00

Projected Calendar Month Billing Totals for HERBERT FITCH FOR CITY MARSHALL / 861-00002 :

	<u>Spot Count</u>	<u>Net Billing</u>
November 2020	26	\$680.00
December 2020	3	\$72.00
Total:	29	\$752.00

Confirmed & Accepted for 94.9 WGUO By:

Accepted for HERBERT FITCH FOR CITY MARSHALL By:

Please Sign and Return One Copy

HERBERT FITCH FOR CITY MARSHALL
118 JEAN ELLEN AVE
HOUMA, LA 70363

1115

84-15/654
253

11/20/20

Date

CHECK ARMOR
MADE IN THE USA

Pay to the
Order of

Bayou Radio Group

\$ 752.⁰⁰/₁₀₀

Seven Hundred Fifty Two Dollars

Dollars



E-bank
Safe
Deposit
Details on back



HANCOCK
WHITNEY

For Advertisement

Herbert Fitch MP

⑆065400153⑆

0062521164⑈

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