

WWSS

ISSUES / PROGRAMS 4th QUARTER 2017

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Tuscarora Township and the surrounding area.

Weather

Ongoing weather reports 24/7, 365.

News-Topical Events:

Throughout each day we discuss the day's events and news. 24/7-365.

Tourism:

We promote and report on activities that drive our economy in the Indian River area. Fall hunting, fishing, boating safety, upcoming winter sports.

Chamber of Commerce:

We actively promote Chamber of Commerce events including: Business after Hours each month. Promoted the Christmas Holiday Festivities.

Schools:

We constantly provide coverage of happenings at the schools including school closings and schools events

Inland Lakes School Sports:

Broadcast every Inland Lakes High School varsity football game. This is exclusive coverage. Broadcast select Inland Lakes High School varsity boys and girls basketball games.

Coat for Kids

Promoted and broadcast live to gather coats and warm clothing for children.

WWSS

ISSUES / PROGRAMS 3rd QUARTER 2017

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Tuscarora Township and the surrounding area.

Weather:

Ongoing weather reports 24/7, 365.

News/Daily Events:

WWSS talks 24-7 about the day's events in a news fashion and in everyday conversation on the air.

Politics:

Broadcast extensive information, interviews and advertising for the Primary election.

Tourism:

We promote and report on activities that drive our economy in the summer including fishing, boating, and tourism in the Indian River, Mullet Lake, Burt Lake and Onaway Region.

Chamber of Commerce:

We actively promote Chamber of Commerce events including: Business after Hours, fundraisers, etc...

Summerfest:

WWSS Broadcast live from the entire Summerfest, start to finish. We also provided extensive free commercials and mentions promoting the event.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events

High School Sports:

Provide only full time, live radio broadcasts on Inland Lakes High School Football games.

WWSS

ISSUES / PROGRAMS 2nd QUARTER 2017

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Tuscarora Township and the surrounding area.

Weather

Ongoing weather reports 24/7, 365.

News-Topical Events:

Throughout each day we discuss the day's events and news. 24/7-365.

Tourism:

We promote and report on activities that drive our economy in the Indian River area. Summer camping, fishing, boating safety.

Chamber of Commerce:

We actively promote Chamber of Commerce events including: Business after Hours each month. We promoted the Chamber Walleye Derby. We promoted the 4th of July festivities, fireworks safety, Indian River Summerfest and other events. We provide this coverage with commercials and interviews.

Schools:

We constantly provide coverage of happenings at the schools including school closings and schools events

Wolverine Lumberjack Festival:

We promoted The Wolverine Lumberjack Festival heavily beforehand and during with commercials and interviews. We broadcast live from the event the entire weekend, met people in the area and discussed with them how we can serve them.

Community Events

Station hosts and runs area Home Show and Women's Expo to create commerce and goodwill in area.

Shopping Show

Stations hosts weekly shopping show to help small business, especially those that can't afford to advertise through traditional means.

Air Show/Home Show/Womens Expo

All great local events that we covered extensively

Enbridge Pipeline

This is a very hot topic. Broadcast interviews on both sides of this issues along with notices of public meetings

WWSS
ISSUES / PROGRAMS 1st QUARTER 2017

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Tuscarora Township and the surrounding area...

Weather

Ongoing weather reports 24/7 – 365 days a year.

Live Announcers/News:

Live announcers featuring current news and information 24/7, 365.

Tourism:

We promote and report on activities that drive our economy in the Indian River Winterfest and ongoing snowmobile activities.

Chamber of Commerce:

We actively promote Chamber of commerce events including: Winterfest, Business after Hours and other events. We provide this coverage with commercials and interviews.

Schools:

We constantly provide coverage of happenings at the schools including school closings and schools events

High School Sports:

Broadcast extensive list of Inland Lakes boys and girls high school basketball games throughout the region. These games would not be broadcast if we did not do them as nobody else does them. Broadcast a selection of boys and girls state finals basketball games.

Shopping Show

Stations hosts weekly shopping show to help small business, especially those that can't afford to advertise through traditional means.

Enbridge Pipeline

This is a very hot topic. Broadcast interviews on both sides of this issues along with notices of public meetings

This is just a brief list of items covered.

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News-Topical Events:

Throughout each day we discuss the day's events and news. 24/7-365.

Tourism:

We promote and report on activities that drive our economy in the Indian River area. Fall hunting, fishing, boating safety, upcoming winter sports.

Chamber of Commerce:

We actively promote Chamber of Commerce events including: Business after Hours each month. Promoted the Christmas Holiday Festivities.

Schools:

We constantly provide coverage of happenings at the schools including school closings and schools events

Inland Lakes School Sports:

Broadcast every Inland Lakes High School varsity football game. This is exclusive coverage. Broadcast select Inland Lakes High School varsity boys and girls basketball games.

Coat for Kids

Promoted and broadcast live to gather coats and warm clothing for children.

Enbridge Pipeline

This is a very hot topic. Broadcast interviews on both sides of this issues along with notices of public meetings

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News/Daily Events:

WWSS talks 24-7 about the day's events in a news fashion and in everyday conversation on the air.

Politics:

Broadcast extensive information, interviews and advertising for the Primary election.

Tourism:

We promote and report on activities that drive our economy in the summer including fishing, boating, and tourism in the Indian River, Mullet Lake, Burt Lake and Onaway Region.

Chamber of Commerce:

We actively promote Chamber of Commerce events including: Business after Hours, fundraisers, etc...

Summerfest:

WWSS Broadcast live from the entire Summerfest, start to finish. We also provided extensive free commercials and mentions promoting the event.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events

High School Sports:

Provide only full time, live radio broadcasts on Inland Lakes High School Football games.

Straits Pipeline issue:

Broadcast commercials and interviews about the Pipeline

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ISSUES / PROGRAMS 2nd QUARTER 2016

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News-Topical Events:

Throughout each day we discuss the day's events and news, 24/7-365.

Tourism:

We promote and report on activities that drive our economy in the Indian River area. Summer camping, fishing, boating safety.

Chamber of Commerce:

We actively promote Chamber of Commerce events including: Business after Hours each month. We promoted the Chamber Walleye Derby. We promoted the 4th of July festivities, fireworks safety, Indian River Summerfest and other events. We provide this coverage with commercials and interviews.

Schools:

We constantly provide coverage of happenings at the schools including school closings and schools events

Wolverine Lumberjack Festival:

We promoted The Wolverine Lumberjack Festival heavily beforehand and during with commercials and interviews. We broadcast live from the event the entire weekend, met people in the area and discussed with them how we can serve them.

Community Events

Station hosts and runs area Home Show and Women's Expo to create commerce and goodwill in area.

Shopping Show

Stations hosts weekly shopping show to help small business, especially those that can't afford to advertise through traditional means.

Air Show/Home Show/Womens Expo

Promoted these community events extensively.

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ISSUES / PROGRAMS 1st QUARTER 2016

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Tuscarora Township and the surrounding area...

Weather

Ongoing weather reports 24/7 – 365 days a year.

Live Announcers/News:

Live announcers featuring current news and information 24/7, 365.

Tourism:

We promote and report on activities that drive our economy in the Indian River Winterfest and ongoing snowmobile activities.

Chamber of Commerce:

We actively promote Chamber of commerce events including: Winterfest, Business after Hours and other events. We provide this coverage with commercials and interviews.

Schools:

We constantly provide coverage of happenings at the schools including school closings and schools events

High School Sports:

Broadcast extensive list of Inland Lakes boys and girls high school basketball games throughout the region. These games would not be broadcast if we did not do them as nobody else does them. Broadcast a selection of boys and girls state finals basketball games.

Shopping Show

Stations hosts weekly shopping show to help small business, especially those that can't afford to advertise through traditional means.

This is just a brief list of items covered.

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Tourism:

We promote and report on activities that drive our economy in the Indian River area. Fall hunting, fishing, boating safety, upcoming winter sports.

Chamber of Commerce:

We actively promote Chamber of Commerce events including: Business after Hours each month. Promoted the Christmas Holiday Festivities.

Schools:

We constantly provide coverage of happenings at the schools including school closings and schools events

Inland Lakes School Sports:

Broadcast every Inland Lakes High School varsity football game. This is exclusive coverage. Broadcast select Inland Lakes High School varsity boys and girls basketball games.

Coat for Kids

Promoted and broadcast live to gather coats and warm clothing for children.

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ISSUES / PROGRAMS 3rd QUARTER 2015

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Weather:

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News/Daily Events:

WWSS talks 24-7 about the day's events in a news fashion and in everyday conversation on the air.

Tourism:

We promote and report on activities that drive our economy in the summer including fishing, boating, and tourism in the Indian River, Mullet Lake, Burt Lake and Onaway Region.

Chamber of Commerce:

We actively promote Chamber of Commerce events including: Business after Hours, Walleye Tournament, Summerfest and other events. WWSS Broadcast live from the entire Summerfest, start to finish. We also provided extensive free commercials and mentions promoting the event.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events

High School Sports:

Provide only full time, live radio broadcasts on Inland Lakes High School Football games.

Broadcast the Biggest High School Sports show in the North providing up to date football scores across Northern Michigan and the U.P.

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Tourism:

We promote and report on activities that drive our economy in the Indian River area. Summer camping, fishing, boating safety.

Chamber of Commerce:

We actively promote Chamber of Commerce events including: Business after Hours each month. We promoted the Chamber Walleye Derby. We promoted the 4th of July festivities, fireworks safety, Indian River Summerfest and other events. We provide this coverage with commercials and interviews.

Schools:

We constantly provide coverage of happenings at the schools including school closings and schools events

Wolverine Lumberjack Festival:

We promoted The Wolverine Lumberjack Festival heavily beforehand and during with commercials and interviews. We broadcast live from the event the entire weekend, met people in the area and discussed with them how we can serve them.

Community Events

Station hosts and runs area Homeshow and Women's Expo to create commerce and goodwill in area.

Shopping Show

Stations hosts weekly shopping show to help small business, especially those that can't afford to advertise through traditional means.

Air Show/Home Show/Womens Expo

Promoted these community events extensively.

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Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Tuscarora Township and the surrounding area...

Weather

Ongoing weather reports 24/7 – 365 days a year.

Live Announcers/News:

Live announcers featuring current news and information 24/7, 365.

Tourism:

We promote and report on activities that drive our economy in the Indian River Winterfest and ongoing snowmobile activities.

Chamber of Commerce:

We actively promote Chamber of commerce events including: Business after Hours and other events. We provide this coverage with commercials and interviews.

Schools:

We constantly provide coverage of happenings at the schools including school closings and schools events

High School Sports:

Broadcast extensive list of boys and girls high school basketball games throughout the region. These games would not be broadcast if we did not do them as nobody else does them. Broadcast a selection of boys and girls state finals basketball games.

Shopping Show

Stations hosts weekly shopping show to help small business, especially those that can't afford to advertise through traditional means.

This is just a brief list of items covered.

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Weather

Ongoing weather reports 24/7, 365.

News-Topical Events:

Throughout each day we discuss the day's events and news. 24/7-365.

Tourism:

We promote and report on activities that drive our economy in the Indian River area. Fall hunting, fishing, boating safety, upcoming winter sports.

Chamber of Commerce:

We actively promote Chamber of Commerce events including: Business After Hours each month.

Schools:

We constantly provide coverage of happenings at the schools including school closings and schools events

Inland Lakes School Sports:

Broadcast every Inland Lakes High School varsity football game including playoff game in Marquette. This is exclusive coverage. Broadcast tournament game from Munising. Broadcast select Inland Lakes High School varsity boys and girls basketball games.

Elections:

Broadcast extensive information and interviews regarding the election including the Tuscarora Township recall elections and information about controversial sewer sytem.

Coat for Kids

Promoted and broadcast live to gather coats and warm clothing for children.

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ISSUES / PROGRAMS 3rd QUARTER 2014

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Tuscarora Township and the surrounding area..

Weather:

Ongoing weather reports 24/7, 365.

News/Daily Events:

WWSS talks 24-7 about the days events in a news fashion and in everyday conversation on the air.

Tourism:

We promote and report on activities that drive our economy in the summer including fishing, boating, tourism.

Chamber of Commerce:

We actively promote Chamber of Commerce events including: Business After Hours, Walleye Tournament, Summerfest and other events. WWSS Broadcast live from the entire Summerfest, start to finish. We also provided extensive free commercials and mentions promoting the event. WWSS pre-promoted and broadcast live from the Walleye Tournament.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events

High School Sports:

Provide only full time, live radio broadcasts on Inland Lakes High School Football games.

Elections:

Discussed and provide information and live interviews for Primary Elections.

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ISSUES / PROGRAMS 2nd QUARTER 2014

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Tuscarora Township and the surrounding area.

Weather

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News-Topical Events:

Throughout each day we discuss the day's events and news. 24/7-365.

Tourism:

We promote and report on activities that drive our economy in the Indian River area. Summer camping, fishing, boating safety.

Chamber of Commerce:

We actively promote Chamber of Commerce events including: Business After Hours each month. We Co-Sponsored the May Business After Hours so we could meet and better understand our area residents' needs. We promoted and broadcast live from the Chamber Walleye Derby. We promoted the 4th of July festivities, fireworks safety, Indian River Summerfest and other events. We provide this coverage with commercials and interviews.

Schools:

We constantly provide coverage of happenings at the schools including school closings and schools events

Wolverine Lumberjack Festival:

We promoted The Wolverine Lumberjack Festival heavily beforehand and during with commercials and interviews. We broadcast live from the event the entire weekend, met people in the area and discussed with them how we can serve them.

Community Events

Station hosts and runs area Homeshow and Women's Expo to create commerce and goodwill in area.

Shopping Show

Stations hosts weekly shopping show to help small business, especially those that can't afford to advertise through traditional means.

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ISSUES / PROGRAMS 1st QUARTER 2014

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Tuscarora Township and the surrounding area...

Weather

Ongoing weather reports 24/7, 365.

Live Announcers/News:

Live announcers featuring current news and information.

Tourism:

We promote and report on activities that drive our economy in the Indian River Winterfest and ongoing snowmobile activities.

Chamber of Commerce:

We actively promote Chamber of commerce events including: Business after Hours and other events. We provide this coverage with commercials and interviews.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events

High School Sports:

Provided first ever, full time radio broadcast Inland Lakes High School Basketball. Broadcast girls and boys Varsity games. Also broadcast end of some exciting JV games.

WWSS

ISSUES / PROGRAMS 4TH QUARTER 2013

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Tuscarora Township and the surrounding area.

Weather

Ongoing weather reports 24/7, 365.

News-Topical Events:

Throughout each day we discuss the day's events and news. 24/7-365.

Tourism:

We promote and report on activities that drive our economy in the Indian River area. Summer camping, fishing, boating safety.

Chamber of Commerce:

We actively promote Chamber of Commerce events including: Business after Hours each month. Promoted Christmas activities

Schools:

We constantly provide coverage of happenings at the schools including school closings and schools events. Broadcast Inland Lakes Football and basketball.

WWSS
ISSUES / PROGRAMS 3rd QUARTER 2013

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Tuscarora Township and the surrounding area..

Weather:

Ongoing weather reports 24/7, 365.

News/Daily Events:

WWSS talks 24-7 about the days events in a news fashion and in everyday conversation on the air.

Tourism:

We promote and report on activities that drive our economy in the summer including fishing, boating, tourism.

Chamber of Commerce:

We actively promote Chamber of Commerce events including: Business After Hours, Walleye Tournament, Summerfest and other events. WWSS Broadcast live from the entire Summerfest, start to finish. We also provided extensive free commercials and mentions promoting the event. WWSS pre-promoted and broadcast live from the Walleye Tournament.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events

High School Sports:

Provide only full time, live radio broadcasts on Inland Lakes High School Football games.

WWSS
ISSUES / PROGRAMS 2nd QUARTER 2013

Public Service Announcements:

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Tourism:

We promote and report on activities that drive our economy in the Indian River area. Summer camping, fishing, boating safety.

Chamber of Commerce:

We actively promote Chamber of Commerce events including: Business After Hours each month. We Co-Sponsored the May Business After Hours so we could meet and better understand our area residents' needs. We promoted and broadcast live from the Chamber Walleye Derby. We promoted the 4th of July festivities, fireworks safety, Indian River Summerfest and other events. We provide this coverage with commercials and interviews.

Schools:

We constantly provide coverage of happenings at the schools including school closings and schools events

Wolverine Lumberjack Festival:

We promoted The Wolverine Lumberjack Festival heavily beforehand and during with commercials and interviews. We broadcast live from the event the entire weekend, met people in the area and discussed with them how we can serve them.

WWSS
ISSUES / PROGRAMS 1st QUARTER 2013

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Tuscarora Township and the surrounding area..

Weather

Ongoing weather reports 24/7, 365.

Tourism:

We promote and report on activities that drive our economy in the Indian River Winterfest and ongoing snowmobile activities.

Chamber of Commerce:

We actively promote Chamber of commerce events including: Business After Hours and other events. We provide this coverage with commercials and interviews.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events

High School Sports:

Provided first ever, full time radio broadcast Inland Lakes High School Basketball. Broadcast girls and boys Varsity games. Also broadcast end of some exciting JV games.

WWSS
ISSUES / PROGRAMS 4th QUARTER 2012

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Tuscarora Township and the surrounding area..

Weather

Ongoing weather reports 24/7, 365.

Tourism:

We promote and report on activities that drive our economy in the summer including fishing, boating, tourism.

Chamber of Commerce:

We actively promote Chamber of commerce events including Business After Hours and other events.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events

High School Sports:

Provide first ever, full time radio broadcasts on Inland Lakes High School Basketball.

Elections:

Ongoing discussion and interviews about election and results.

Shop With a Cop:

Worked with local law enforcement to provide positive interaction and Christmas gifts for needy children and families. Raised thousands of dollars and created awareness.

WWSS
ISSUES / PROGRAMS 3rd QUARTER 2012

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Tuscarora Township and the surrounding area..

Weather

Ongoing weather reports 24/7, 365.

Tourism:

We promote and report on activities that drive our economy in the summer including fishing, boating, tourism.

Chamber of Commerce:

We actively promote Chamber of commerce events including Summerfest, Business After Hours and other events.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events

High School Sports:

Provide first ever, full time radio broadcasts on Inland Lakes High School Football.

WGRL – ISSUES / PROGRAMS LIST

1st Qtr 2012

WGRL broadcast for two days period during the 1st Quarter.

Weather:

During this time the primary issue was the winter weather. The station addressed this with continual weather reports.

Station was not on the air during
2nd qtr per STA -
DLG