

WTBW
1624061
5/11/20

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bob Hamilton

Authorized committee:

Bob Hamilton for Kansas Inc

Agency requesting time (and contact information):

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Kansas Senate

Date of election:

8/4/2020

General

Primary

Treasurer of candidate's authorized committee:

Robert Phillips III

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| Candidate/Committee/Agency | Station Representative |
|--|--|
| Signature: <i>Sarah Blue</i> | Signature: <i>Wes Good</i> |
| Name: Sarah Blue | Name: <i>Wes Good</i> |
| Date of Request to Purchase Ad Time: 4/30/2020 7:54a | Date of Station Agreement to Sell Time: <i>5/11/20</i> |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Sarah Blue

Name: Sarah Blue

Date: 4/30/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5/4/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|----------------------------|-------------------------------------|---|
| Contract #: <u>1624061</u> | Station Call Letters: <u>WEBW</u> | Date Received/Requested: <u>5/11/20</u> |
| Est. #: <u>1373</u> | Station Location: <u>Topeka, KS</u> | Run Start and End Dates: <u>5/12/20 - 5/18/20</u> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



WIBW
 631 SW Commerce Pl
 Topeka, KS 66615
 Sales T & C: www.gray.tv/advertising
 (785) 272-6397

| | | |
|---|---|--|
| <u>Contract / Revision</u> 1624061 / | | <u>Alt Order #</u> WOC12502230 |
| <u>Advertiser</u> Bob Hamilton for KS Senate | | <u>Original Date / Revision</u> 05/11/20 / 05/11/20 |
| <u>Contract Dates</u> 05/12/20 - 05/18/20 | <u>Estimate #</u> 1373 | |
| <u>Product</u> 2020 Primary Election | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WIBW | <u>Account Executive</u> Wesley Good | <u>Sales Office</u> Topeka Nationa |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| | <u>Order Type</u> NORMAL | <u>Total Ratings</u> 311.80 |
| <u>Agy Code</u> 9916670 | <u>Advertiser Code</u> 196 | <u>Product 1/2</u> 261 |
| <u>Agency Ref</u> 140343 | <u>Advertiser Ref</u> 179380 | |

And:

AxMedia
 1251 NW Briarcliff Pkwy
 STE 85
 Kansas City, MO 64116

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount | |
|---------------|------|-------------------|-----------------|----------------------|------------------|------|--------|-------------------|-------------|-------|---------------|------|--------|------------|------------|
| N 1 | WIBW | 05/12/20 | 05/18/20 | 13 News This Morning | 6:00 AM-7:00 AM | | :30 | | | P-04 | | NM | 5 | \$400.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/12/20 | 05/18/20 | 11111-- | | | | 5 | \$80.00 | | 10.90 | | | | |
| N 2 | WIBW | 05/12/20 | 05/16/20 | 13 News Sat Edition | 8:00 AM-9:00 AM | | :30 | | | P-04 | | NM | 1 | \$25.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/11/20 | 05/17/20 | -----1- | | | | 1 | \$25.00 | | 12.80 | | | | |
| N 3 | WIBW | 05/12/20 | 05/17/20 | CBS Sunday Morning | 8:00 AM-9:30 AM | | :30 | | | P-04 | | NM | 1 | \$100.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/11/20 | 05/17/20 | -----1 | | | | 1 | \$100.00 | | 11.80 | | | | |
| N 4 | WIBW | 05/12/20 | 05/18/20 | 13 News @ 6p | 6:00 PM-6:30 PM | | :30 | | | P-04 | | NM | 3 | \$750.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/12/20 | 05/18/20 | 11-1--- | | | | 3 | \$250.00 | | 22.80 | | | | |
| N 5 | WIBW | 05/12/20 | 05/16/20 | 13 News @ 6p Sat | 6:00 PM-6:30 PM | | :30 | | | P-04 | | NM | 1 | \$135.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/11/20 | 05/17/20 | -----1- | | | | 1 | \$135.00 | | 17.70 | | | | |
| N 6 | WIBW | 05/12/20 | 05/17/20 | Sunday Prime Hr 1 | 6:00 PM-7:00 PM | | :30 | | | P-04 | | NM | 1 | \$250.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/11/20 | 05/17/20 | -----1 | | | | 1 | \$250.00 | | 30.30 | | | | |
| N 7 | WIBW | 05/12/20 | 05/18/20 | 13 News @ 10p M-F | 10:00 PM-10:35 P | | :30 | | | P-04 | | NM | 5 | \$1,550.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/12/20 | 05/18/20 | 11111-- | | | | 5 | \$310.00 | | 19.20 | | | | |
| N 8 | WIBW | 05/12/20 | 05/17/20 | 13 News @ 10p Sun | 10:00 PM-10:35 P | | :30 | | | P-04 | | NM | 1 | \$300.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/11/20 | 05/17/20 | -----1 | | | | 1 | \$300.00 | | 20.30 | | | | |
| Totals | | | | | | | | | | | | | 311.80 | 18 | \$3,510.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 04/27/20 - 05/18/20 | 18 | \$3,510.00 | (\$526.50) | \$2,983.50 |
| Totals | 18 | \$3,510.00 | (\$526.50) | \$2,983.50 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



WIBW
631 SW Commerce Pl
Topeka, KS 66615
Sales T & C: www.gray.tv/advertising
(785) 272-6397

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 1624061 / | WOC12502230 |

| | |
|----------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Bob Hamilton for KS Senate | 05/11/20 / 05/11/20 |

| | | |
|-----------------------|-----------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 05/12/20 - 05/18/20 | 2020 Primary Election | 1373 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WOC12502230 [00.00]

Order Printout



Order Status: Opened-New
 Traffic #: 9586260
 Buyer Order #: 9586260
 AE: Wesley Good
 Property: WIBW TV
 Sales Region: Local

Start/End Dates: 05/12/20 - 05/18/20
 Agency: AxMedia
 Advertiser: Bob Hamilton for KS Senate
 Buyer: Bob Hamilton for KS Senate
 Primary Demo: Adults 55+ (RTG)

C/P/E: 196 / 261 / 1373
 Product Desc.: 2020 Primary Election
 Estimate Desc.: Bob Hamilton for KS Senate TV 5.12 - 5.18
 Total Cost: \$3,510.00 (Cash)
 Received Date: 5/11/20 5:39 AM

Comments:
 Separation: 30We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R14861. Marketron #184659, Spottdata #2095, eMediaTrade (AdCoreLocal) #EMT12794
 Terms Of Sale:

All invoices must exactly match this time order and are to be sent in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept "service fees" or "handling charges" or anything of that type. Urgently request our commercials air in the first :30 position of each pod. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. We have the right to cancel this contract. A 30-minute separation is required between our own spots and those of our major competitors.

| Line | Program | ST | Len | Time | Days | Rate | May 12 | Spots | | | | | | | Totals | Adults 55+ | | | | |
|---|--------------------------|----|-----|-----------------|---------|-------|--------|-------|--|--|--|--|--|--|-------------|------------|-------|-------|------|--|
| | | | | | TVTFSSM | | | | | | | | | | Total Spots | Total Cost | RTG | GRP | CPP | |
| 1 | 13 NEWS THIS MORNING 6AM | NM | :30 | 6:00 AM-7:00 AM | -T--- | 80.00 | 1 | | | | | | | | 1 | 80.00 | 10.90 | 10.90 | 7.34 | |
| (Program: 13 NEWS THIS MORNING 6AM)Jan-Mar'19 | | | | | | | | | | | | | | | | | | | | |
| 1 | 13 NEWS THIS MORNING 6AM | NM | :30 | 6:00 AM-7:00 AM | -F-- | 80.00 | 1 | | | | | | | | 1 | 80.00 | 10.90 | 10.90 | 7.34 | |
| (Program: 13 NEWS THIS MORNING 6AM)Jan-Mar'19 | | | | | | | | | | | | | | | | | | | | |
| 1 | 13 NEWS THIS MORNING 6AM | NM | :30 | 6:00 AM-7:00 AM | -W---- | 80.00 | 1 | | | | | | | | 1 | 80.00 | 10.90 | 10.90 | 7.34 | |
| (Program: 13 NEWS THIS MORNING 6AM)Jan-Mar'19 | | | | | | | | | | | | | | | | | | | | |
| 1 | 13 NEWS THIS MORNING 6AM | NM | :30 | 6:00 AM-7:00 AM | -----M | 80.00 | 1 | | | | | | | | 1 | 80.00 | 10.90 | 10.90 | 7.34 | |
| (Program: 13 NEWS THIS MORNING 6AM)Jan-Mar'19 | | | | | | | | | | | | | | | | | | | | |
| 1 | 13 NEWS THIS MORNING 6AM | NM | :30 | 6:00 AM-7:00 AM | T----- | 80.00 | 1 | | | | | | | | 1 | 80.00 | 10.90 | 10.90 | 7.34 | |
| (Program: 13 NEWS THIS MORNING 6AM)Jan-Mar'19 | | | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | | | | | Spots | | | | | Totals | | Adults 55+ | | | |
|---|--------------------------|-------------|------------|-------------------|--------------|-------------|------------|--------------|--------------|-------------|------------|--|--|--|-------------|------------|------------|-------|--------|--|
| Line | Program | ST | Len | Time | Days | Rate | May 12 | | | | | | | | Total Spots | Total Cost | RTG | GRP | CPP | |
| 2 | 13 NEWS SATURDAY EDITION | NM | :30 | 8:00 AM-9:00 AM | ---S--- | 25.00 | 1 | | | | | | | | 1 | 25.00 | 12.80 | 12.80 | 1.95 | |
| (Program: 13 NEWS SATURDAY EDITION)Jan-Mar'19 | | | | | | | | | | | | | | | | | | | | |
| 3 | CBS SUNDAY MORNING | NM | :30 | 8:00 AM-9:30 AM | ---S--- | 100.00 | 1 | | | | | | | | 1 | 100.00 | 11.80 | 11.80 | 8.47 | |
| (Program: CBS SUNDAY MORNING)Jan-Mar'19 | | | | | | | | | | | | | | | | | | | | |
| 4 | 13 NEWS @ 6P | NM | :30 | 6:00 PM-6:30 PM | -T--- | 250.00 | 1 | | | | | | | | 1 | 250.00 | 22.80 | 22.80 | 10.96 | |
| (Program: 13 NEWS @ 6P)Jan-Mar'19 | | | | | | | | | | | | | | | | | | | | |
| 4 | 13 NEWS @ 6P | NM | :30 | 6:00 PM-6:30 PM | T--- | 250.00 | 1 | | | | | | | | 1 | 250.00 | 22.80 | 22.80 | 10.96 | |
| (Program: 13 NEWS @ 6P)Jan-Mar'19 | | | | | | | | | | | | | | | | | | | | |
| 4 | 13 NEWS @ 6P | NM | :30 | 6:00 PM-6:30 PM | ---M | 250.00 | 1 | | | | | | | | 1 | 250.00 | 22.80 | 22.80 | 10.96 | |
| (Program: 13 NEWS @ 6P)Jan-Mar'19 | | | | | | | | | | | | | | | | | | | | |
| 5 | 13 NEWS @ 6P SATURDAY | NM | :30 | 6:00 PM-6:30 PM | ---S- | 135.00 | 1 | | | | | | | | 1 | 135.00 | 17.70 | 17.70 | 7.63 | |
| (Program: 13 NEWS @ 6P SATURDAY)Jan-Mar'19 | | | | | | | | | | | | | | | | | | | | |
| 6 | 60 MINUTES | NM | :30 | 6:00 PM-7:00 PM | ---S- | 250.00 | 1 | | | | | | | | 1 | 250.00 | 30.30 | 30.30 | 8.25 | |
| (Program: 60 MINUTES)Jan-Mar'19 | | | | | | | | | | | | | | | | | | | | |
| 7 | 13 NEWS @ 10P | NM | :30 | 10:00 PM-10:35 PM | -T--- | 310.00 | 1 | | | | | | | | 1 | 310.00 | 19.20 | 19.20 | 16.15 | |
| (Program: 13 NEWS @ 10P)Jan-Mar'19 | | | | | | | | | | | | | | | | | | | | |
| 7 | 13 NEWS @ 10P | NM | :30 | 10:00 PM-10:35 PM | -F- | 310.00 | 1 | | | | | | | | 1 | 310.00 | 19.20 | 19.20 | 16.15 | |
| (Program: 13 NEWS @ 10P)Jan-Mar'19 | | | | | | | | | | | | | | | | | | | | |
| 7 | 13 NEWS @ 10P | NM | :30 | 10:00 PM-10:35 PM | -W- | 310.00 | 1 | | | | | | | | 1 | 310.00 | 19.20 | 19.20 | 16.15 | |
| (Program: 13 NEWS @ 10P)Jan-Mar'19 | | | | | | | | | | | | | | | | | | | | |
| 7 | 13 NEWS @ 10P | NM | :30 | 10:00 PM-10:35 PM | ---M | 310.00 | 1 | | | | | | | | 1 | 310.00 | 19.20 | 19.20 | 16.15 | |
| (Program: 13 NEWS @ 10P)Jan-Mar'19 | | | | | | | | | | | | | | | | | | | | |
| 7 | 13 NEWS @ 10P | NM | :30 | 10:00 PM-10:35 PM | T--- | 310.00 | 1 | | | | | | | | 1 | 310.00 | 19.20 | 19.20 | 16.15 | |
| (Program: 13 NEWS @ 10P)Jan-Mar'19 | | | | | | | | | | | | | | | | | | | | |
| 8 | 13 NEWS @ 10P SUNDAY | NM | :30 | 10:00 PM-10:35 PM | ---S- | 300.00 | 1 | | | | | | | | 1 | 300.00 | 20.30 | 20.30 | 14.78 | |
| (Program: 13 NEWS @ 10P SUNDAY)Jan-Mar'19 | | | | | | | | | | | | | | | | | | | | |
| Spot Totals: | | | | | | | | | | 18 | | | | | 18 | \$3,510.00 | | | 311.80 | |
| Adults 55+ GRP: | | | | | | | | | | 311.80 | | | | | | | | | | |
| MONTH | SPOTS | COST | GRP | MONTH | SPOTS | COST | GRP | MONTH | SPOTS | COST | GRP | | | | | | | | | |
| May | 18 | \$3,510.00 | 311.80 | | | | | | | | | | | | | | | | | |