

WTBW  
1640207  
Est 1405

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bob Hamilton

Authorized committee:

Bob Hamilton for Kansas Inc

Agency requesting time (and contact information):

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Kansas Senate

Date of election:

8/4/2020

General

Primary

Treasurer of candidate's authorized committee:

Robert Phillips III

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Sarah Blue*

Signature:

*Wes Good*

Name: Sarah Blue

Name:

*Wes Good*

Date of Request to Purchase Ad Time: 4/30/2020 7:54a

Date of Station Agreement to Sell Time:

*6/1/20*

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Sarah Blue*

Name: Sarah Blue

Date: 4/30/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

*5/27/20*

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

*1640207*

Station Call Letters:

*WIBW*

Date Received/Requested:

*6/1/20*

Est. #:

*1405*

Station Location:

*Topeka, KS*

Run Start and End Dates:

*6/2 - 6/8*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# WOC12519433 [00.00]

Order Printout



Order Status: Confirmed	Start/End Dates: 06/02/20 - 06/08/20	C/P/E: 196 / 261 / 1405
Traffic #: 1640207	Agency: AxMedia	Product Desc.: 2020 Primary Election
Buyer Order #: 9630587	Advertiser: Bob Hamilton for KS Senate	Estimate Desc.: Bob Hamilton for KS Senate TV 6.2 - 6.8
AE: Wesley Good	Buyer: Bob Hamilton for KS Senate	Total Cost: \$6,300.00 (Cash)
Property: WIBW TV	Primary Demo: Adults 55+ (RTG)	Received Date: 6/01/20 6:09 AM
Sales Region: Local		

Comments:  
 Separation: 30We are set up to receive invoices electronically. TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861. Marketron #184659, S #2096, eMediaTrade (AdCoreLocal) #EMT12794  
 Terms Of Sale:

All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th following month. This agency does not accept "service fees" or "handling charges" or anything of that type. Urgently request our commercials air in the first :30 position of a pod. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. We have the right to can contract. A 30-minute separation is required between our own spots and those of our major competitors.

List Items		Spots				Totals		Adults 5+			
Line	Program	ST	Len	Time	Days	Rate	Jun 2	Total Spots	Total Cost	RTG	GRP
1	13 NEWS THIS MORNING	NM	:30	5:00 AM-6:00 AM	-W----	50.00	1	1	50.00	5.90	5.90
(Program: 13 NEWS THIS MORNING)Jan-Mar'19											
1	13 NEWS THIS MORNING	NM	:30	5:00 AM-6:00 AM	T-----	50.00	1	1	50.00	5.90	5.90
(Program: 13 NEWS THIS MORNING)Jan-Mar'19											
2	13 NEWS THIS	NM	:30	6:00 AM-7:00 AM	--T-----	125.00	1	1	125.00	11.10	11.10
(Program: 13 NEWS THIS)Jan-Mar'19											
2	13 NEWS THIS	NM	:30	6:00 AM-7:00 AM	---F---	125.00	1	1	125.00	11.10	11.10
(Program: 13 NEWS THIS)Jan-Mar'19											
2	13 NEWS THIS	NM	:30	6:00 AM-7:00 AM	-W----	125.00	1	1	125.00	11.10	11.10
(Program: 13 NEWS THIS)Jan-Mar'19											
2	13 NEWS THIS	NM	:30	6:00 AM-7:00 AM	-----M	125.00	1	1	125.00	11.10	11.10
(Program: 13 NEWS THIS)Jan-Mar'19											

List Items										Spots				Totals		Adults 5+	
Line	Program	ST	Len	Time	Days	Rate	Jun				Total Spots	Total Cost	RTG	GRP			
2	13 NEWS THIS	NM	:30	6:00 AM-7:00 AM	TWTFSSM	125.00	1				1	125.00	11.10	11.10			
(Program: 13 NEWS THIS)Jan-Mar'19																	
3	CBS THIS MORNING	NM	:30	7:00 AM-8:00 AM	-W-----	100.00	1				1	100.00	11.10	11.10			
(Program: CBS THIS MORNING)Jan-Mar'19																	
3	CBS THIS MORNING	NM	:30	7:00 AM-8:00 AM	T-----	100.00	1				1	100.00	11.10	11.10			
(Program: CBS THIS MORNING)Jan-Mar'19																	
4	13 NEWS	NM	:30	8:00 AM-9:00 AM	---S-	100.00	1				1	100.00	12.40	12.40			
(Program: 13 NEWS)Jan-Mar'19																	
5	CBS SUNDAY	NM	:30	8:00 AM-9:30 AM	-----S-	200.00	1				1	200.00	11.20	11.20			
(Program: CBS SUNDAY)Jan-Mar'19																	
6	FACE THE NATION	NM	:30	9:30 AM-10:30 AM	-----S-	150.00	1				1	150.00	9.20	9.20			
(Program: FACE THE NATION)Jan-Mar'19																	
7	MIDDAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	---F---	75.00	1				1	75.00	14.00	14.00			
(Program: MIDDAY IN KANSAS)Jan-Mar'19																	
7	MIDDAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	-W-----	75.00	1				1	75.00	14.00	14.00			
(Program: MIDDAY IN KANSAS)Jan-Mar'19																	
8	13 NEWS EYE ON NEWS	NM	:30	4:00 PM-4:30 PM	-W-----	100.00	1				1	100.00	4.50	4.50			
(Program: 13 NEWS EYE ON NEWS)Jan-Mar'19																	
8	13 NEWS EYE ON NEWS	NM	:30	4:00 PM-4:30 PM	T-----	100.00	1				1	100.00	4.50	4.50			
(Program: 13 NEWS EYE ON NEWS)Jan-Mar'19																	
9	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	---F---	150.00	1				1	150.00	15.10	15.10			
(Program: LIVE AT FIVE)Jan-Mar'19																	
9	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	-W-----	150.00	1				1	150.00	15.10	15.10			
(Program: LIVE AT FIVE)Jan-Mar'19																	
9	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	T-----	150.00	1				1	150.00	15.10	15.10			
(Program: LIVE AT FIVE)Jan-Mar'19																	
10	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	-W-----	350.00	1				1	350.00	21.60	21.60			
(Program: 13 NEWS @ 6P)Jan-Mar'19																	
10	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	-T-----	350.00	1				1	350.00	21.60	21.60			
(Program: 13 NEWS @ 6P)Jan-Mar'19																	
10	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	-----M	350.00	1				1	350.00	21.60	21.60			
(Program: 13 NEWS @ 6P)Jan-Mar'19																	
10	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	T-----	350.00	1				1	350.00	21.60	21.60			
(Program: 13 NEWS @ 6P)Jan-Mar'19																	
11	60 MINUTES	NM	:30	6:00 PM-7:00 PM	-----S-	350.00	1				1	350.00	29.30	29.30			
(Program: 60 MINUTES)Jan-Mar'19																	
12	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	--T-----	475.00	1				1	475.00	18.40	18.40			
(Program: 13 NEWS @ 10P)Jan-Mar'19																	
12	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	--F---	475.00	1				1	475.00	18.40	18.40			
(Program: 13 NEWS @ 10P)Jan-Mar'19																	

List Items										Spots				Totals		Adults 5+	
Line	Program	ST	Len	Time	Days	Rate	Jun				Total Spots	Total Cost	RTG	GRP			
12	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	-W----	475.00	1				1	475.00	18.40	18.40			
(Program: 13 NEWS @ 10P\Jan-Mar'19)																	
12	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	---M	475.00	1				1	475.00	18.40	18.40			
(Program: 13 NEWS @ 10P\Jan-Mar'19)																	
12	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	T-----	475.00	1				1	475.00	18.40	18.40			
(Program: 13 NEWS @ 10P\Jan-Mar'19)																	
Spot Totals:											29						
Adults 55+ GRP:											412.30						
											29	\$6,300.00					412.30

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
June	29	\$6,300.00	412.30				



# ORDER

Orders Order / Rev: 1640207

Alt Order #: WOC12519433

Product Desc: 2020 Primary Election

Estimate: 1405

Flight Dates: 06/02/20 - 06/08/20

Original Date / Rev: 06/01/20 / 06/01/20

Order Type: NORMAL

Name: AxMedia

Buying Contact:

Billing Contact:

1251 NW Briarcliff Pkwy

Kansas City, MO 64116

Name: Bob Hamilton for KS Senate

Demographic: HH

Product Codes: Candidate - State - Senate

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Advertiser

Unit Code:

Agency External ID:

Advertiser External ID: 179380

New Business Thru:

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Sales Region: National

Sales Office: TPKN

Primary AE: Wesley Good

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wesley Good			Start Of Order - End Of Order	100%

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/08/20	29	\$6,300.00	\$5,355.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	29	\$6,300.00	\$5,355.00	412.30
<b>Totals</b>	<b>29</b>	<b>\$6,300.00</b>	<b>\$5,355.00</b>	<b>412.30</b>

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WIBW	06/02/20	06/03/20	13 News This Morning @ 5a	CM	5:00 AM-6:00 AM	-11----	:30	2	\$50.00	P-04	5.90	NM	2	\$100.00
(Program: 13 NEWS THIS MORNING)Jan-Mar'19															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 06/01/20	06/07/20	-11----	2	\$50.00	5.90								
N 2	WIBW	06/02/20	06/08/20	13 News This Morning @ 6a	CM	6:00 AM-7:00 AM	11111--	:30	5	\$125.00	P-04	11.10	NM	5	\$625.00
(Program: 13 NEWS THIS MORNING)Jan-Mar'19															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 06/02/20	06/08/20	11111--	5	\$125.00	11.10								
N 3	WIBW	06/02/20	06/03/20	CBS This Morning Hr 1	CM	7:00 AM-8:00 AM	-11----	:30	2	\$100.00	P-04	11.10	NM	2	\$200.00
(Program: CBS THIS MORNING)Jan-Mar'19															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 06/02/20	06/08/20	-11----	2	\$100.00	11.10								
N 4	WIBW	06/02/20	06/06/20	13 News Sat Edition	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$100.00	P-04	12.40	NM	1	\$100.00
(Program: 13 NEWS Sat Edition															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 06/01/20	06/07/20	-----1-	1	\$100.00	12.40								
N 5	WIBW	06/02/20	06/07/20	CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$200.00	P-04	11.20	NM	1	\$200.00
(Program: CBS Sunday Morning															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 06/01/20	06/07/20	-----1	1	\$200.00	11.20								

Order / Rev: 1640207  
 Alt Order #: WOC12519433  
 Flight Dates: 06/02/20 - 06/08/20

Advertiser: Bob Hamilton for KS Senate  
 Product Desc: 2020 Primary Election  
 Estimate: 1405

Print Date: 06/02/20 14:01:16

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: CBS SUNDAY)Jan-Mar'19															
		Week: 06/01/20	06/07/20	Weekdays	Spots/Week	Rate	Rating								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
N 6	WIBW	06/02/20	06/07/20	CBS Face The Nation CM		9:30 AM-10:30 AM	-----1	:30	1	\$150.00			NM	1	\$150.00
(Program: FACE THE NATION)Jan-Mar'19															
		Week: 06/01/20	06/07/20	Weekdays	Spots/Week	Rate	Rating								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
N 7	WIBW	06/02/20	06/05/20	MIDDAY in Kansas CM		12:00 PM-12:30 PM	1--1--1--	:30	2	\$75.00			NM	2	\$150.00
(Program: MIDDAY IN KANSAS)Jan-Mar'19															
		Week: 06/01/20	06/07/20	Weekdays	Spots/Week	Rate	Rating								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
N 8	WIBW	06/02/20	06/03/20	13 News Eye on NE KS@M CM		4:00 PM-4:30 PM	-11----	:30	2	\$100.00			NM	2	\$200.00
(Program: 13 NEWS EYE ON NEWS)Jan-Mar'19															
		Week: 06/01/20	06/07/20	Weekdays	Spots/Week	Rate	Rating								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
N 9	WIBW	06/02/20	06/05/20	Live @ 5p CM		5:00 PM-5:30 PM	-11-1--	:30	3	\$150.00			NM	3	\$450.00
(Program: LIVE AT FIVE)Jan-Mar'19															
		Week: 06/01/20	06/07/20	Weekdays	Spots/Week	Rate	Rating								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
N 10	WIBW	06/02/20	06/08/20	13 News @ 6p CM		6:00 PM-6:30 PM	1111---	:30	4	\$350.00			NM	4	\$1,400.00
(Program: 13 NEWS @ 6P)Jan-Mar'19															
		Week: 06/02/20	06/08/20	Weekdays	Spots/Week	Rate	Rating								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
N 11	WIBW	06/02/20	06/07/20	CBS Sunday Prime Hr 1CM		6:00 PM-7:00 PM	-----1	:30	1	\$350.00			NM	1	\$350.00
(Program: 60 MINUTES)Jan-Mar'19															
		Week: 06/01/20	06/07/20	Weekdays	Spots/Week	Rate	Rating								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
N 12	WIBW	06/02/20	06/08/20	13 News @ 10p M-F CM		10:00 PM-10:35 PM	11111--	:30	5	\$475.00			NM	5	\$2,375.00
(Program: 13 NEWS @ 10P)Jan-Mar'19															
		Week: 06/02/20	06/08/20	Weekdays	Spots/Week	Rate	Rating								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Totals															
														29	\$6,300.00