

WJRW
163 2930
Est 1390

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bob Hamilton

Authorized committee:

Bob Hamilton for Kansas Inc

Agency requesting time (and contact information):

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Kansas Senate

Date of election:

8/4/2020

General

Primary

Treasurer of candidate's authorized committee:

Robert Phillips III

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Sarah Blue

Signature:

Wes Good

Name: Sarah Blue

Name:

Wes Good

Date of Request to Purchase Ad Time: 4/30/2020 7:54a

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Sarah Blue

Name: Sarah Blue

Date: 4/30/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

5/4/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

1632930

Station Call Letters:

WIBW

Date Received/Requested:

5/21/20

Est. #:

1390

Station Location:

Topeka, KS

Run Start and End Dates:

5/26-6/1

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WOC12511659 [00.00]

Order Printout



Order Status:	Confirmed	Start/End Dates:	05/26/20 - 06/01/20	C/P/E:	196 / 261 / 1390
Traffic #:	1632930	Agency:	AxMedia	Product Desc.:	2020 Primary Election
Buyer Order #:	9608683	Advertiser:	Bob Hamilton for KS Senate	Estimate Desc.:	Bob Hamilton for KS Senate TV 5.26 - 6.1
AE:	Wesley Good	Buyer:		Total Cost:	\$3,965.00 (Cash)
Property:	WBW TV	Primary Demo:	Adults 55+ (RTG)	Received Date:	5/21/20 5:40 AM
Sales Region:	Local				

Comments:

Separation: 30We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R14861. Marketron #184659, S #2095, eMediaTrade (AdCoreLocal) #EMT12794

Terms Of Sale:

All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th following month. This agency does not accept "service fees" or "handling charges" or anything of that type. Urgently request our commercials air in the first :30 position of the pod. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. We have the right to cancel contract. A 30-minute separation is required between our own spots and those of our major competitors.

List Items						Spots		Totals		Adults 55+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	May 26		Total Spots	Total Cost	RTG	GRP
1	13 NEWS THIS	NM	:30	6:00 AM-7:00 AM	-T---	80.00	1		1	80.00	11.00	11.00
(Program: 13 NEWS THIS)Jan-Mar'19												
1	13 NEWS THIS	NM	:30	6:00 AM-7:00 AM	-W----	80.00	1		1	80.00	11.00	11.00
(Program: 13 NEWS THIS)Jan-Mar'19												
1	13 NEWS THIS	NM	:30	6:00 AM-7:00 AM	-----M	80.00	1		1	80.00	11.00	11.00
(Program: 13 NEWS THIS)Jan-Mar'19												
1	13 NEWS THIS	NM	:30	6:00 AM-7:00 AM	T-----	80.00	1		1	80.00	11.00	11.00
(Program: 13 NEWS THIS)Jan-Mar'19												
2	MIDDAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	---F---	75.00	1		1	75.00	14.00	14.00
(Program: MIDDAY IN KANSAS)Jan-Mar'19												
2	MIDDAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	-W----	75.00	1		1	75.00	14.00	14.00
(Program: MIDDAY IN KANSAS)Jan-Mar'19												

List Items										Spots				Totals		Adults 5+		
Line	Program	ST	Len	Time	Days	Rate	May 26				Total Spots	Total Cost	RTG	GRP				
3	13 NEWS @6P	NM	:30	6:00 PM-6:30 PM	--T---	250.00	1				1	250.00	21.60	21.60				
(Program: 13 NEWS @6P)Jan-Mar'19																		
3	13 NEWS @6P	NM	:30	6:00 PM-6:30 PM	---F---	250.00	1				1	250.00	21.60	21.60				
(Program: 13 NEWS @6P)Jan-Mar'19																		
3	13 NEWS @6P	NM	:30	6:00 PM-6:30 PM	-W----	250.00	1				1	250.00	21.60	21.60				
(Program: 13 NEWS @6P)Jan-Mar'19																		
3	13 NEWS @6P	NM	:30	6:00 PM-6:30 PM	-----M	250.00	1				1	250.00	21.60	21.60				
(Program: 13 NEWS @6P)Jan-Mar'19																		
3	13 NEWS @6P	NM	:30	6:00 PM-6:30 PM	T-----	250.00	1				1	250.00	21.60	21.60				
(Program: 13 NEWS @6P)Jan-Mar'19																		
4	13 NEWS @10P	NM	:30	10:00 PM-10:35 PM	--T---	310.00	1				1	310.00	18.40	18.40				
(Program: 13 NEWS @10P)Jan-Mar'19																		
4	13 NEWS @10P	NM	:30	10:00 PM-10:35 PM	---F---	310.00	1				1	310.00	18.40	18.40				
(Program: 13 NEWS @10P)Jan-Mar'19																		
4	13 NEWS @10P	NM	:30	10:00 PM-10:35 PM	-W----	310.00	1				1	310.00	18.40	18.40				
(Program: 13 NEWS @10P)Jan-Mar'19																		
4	13 NEWS @10P	NM	:30	10:00 PM-10:35 PM	-----M	310.00	1				1	310.00	18.40	18.40				
(Program: 13 NEWS @10P)Jan-Mar'19																		
4	13 NEWS @10P	NM	:30	10:00 PM-10:35 PM	T-----	310.00	1				1	310.00	18.40	18.40				
(Program: 13 NEWS @10P)Jan-Mar'19																		
5	FACE THE NATION	NM	:30	9:30 AM-10:30 AM	-----S-	65.00	1				1	65.00	9.20	9.20				
(Program: FACE THE NATION)Jan-Mar'19																		
6	60 MINUTES	NM	:30	6:00 PM-7:00 PM	-----S-	250.00	1				1	250.00	29.30	29.30				
(Program: 60 MINUTES)Jan-Mar'19																		
7	13 NEWS @10P	NM	:30	10:00 PM-10:35 PM	-----S-	300.00	1				1	300.00	19.60	19.60				
(Program: 13 NEWS @10P)Jan-Mar'19																		
Spot Totals:											20							
Adults 55+ GRP:											341.10							
GRP											341.10							
MONTH SPOTS COST GRP MONTH SPOTS COST GRP																		
May 20 \$3,965.00 341.10																		

ORDER



Orders Order / Rev: 1632930

Alt Order #: WOC12511659

Product Desc: 2020 Primary Election

Estimate: 1390

Flight Dates: 05/26/20 - 06/01/20

Original Date / Rev: 05/21/20 / 05/21/20

Order Type: NORMAL

Agency Name: AxMedia

Buying Contact:

Billing Contact:

1251 NW Briarcliff Pkwy

Kansas City, MO 64116

Advertiser Name: Bob Hamilton for KS Senate

Demographic: HH

Product Codes: Candidate - State - Senate

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Agency External ID: 140343
 Advertiser External ID: 179380
 New Business Thru:
 Billing Type: Broadcast
 Billing Calendar: EOM/EOC
 Billing Cycle: 15%
 Agency Commission:

Advertiser: Bob Hamilton for KS Senate
 Name: HH
 Demographic: HH
 Product Codes: Candidate - State - Senate
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-CAND

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wesley Good			Start Of Order - End Of Order	100%

Bill Plan	Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
04/27/20	05/31/20	06/01/20	3	\$3,325.00	\$544.00	May 2020	17	\$3,325.00	\$2,826.25	290.10
06/01/20	06/01/20		3	\$640.00	\$544.00	June 2020	3	\$640.00	\$544.00	51.00
Totals							20	\$3,965.00	\$3,370.25	341.10

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBW	05/26/20	06/01/20	13 News This Morning @ 6a	CM	6:00 AM-7:00 AM	11111--	:30	5	\$80.00	P-04	11.00	NM	5	\$400.00
(Program: 13 NEWS THIS)Jan-Mar'19															
Week: 05/26/20 06/01/20 11111-- Spots/Week 5 Rate \$80.00 Rating 11.00															
N 2	WBW	05/26/20	05/29/20	Midday in Kansas	CM	12:00 PM-12:30 PM	1-1--	:30	2	\$75.00	P-04	14.00	NM	2	\$150.00
(Program: MIDDAY IN KANSAS)Jan-Mar'19															
Week: 05/25/20 05/31/20 --1-1-- Spots/Week 2 Rate \$75.00 Rating 14.00															
N 3	WBW	05/26/20	06/01/20	13 News @ 6p	CM	6:00 PM-6:30 PM	11111--	:30	5	\$250.00	P-04	21.60	NM	5	\$1,250.00
(Program: 13 NEWS @ 6P)Jan-Mar'19															
Week: 05/26/20 06/01/20 11111-- Spots/Week 5 Rate \$250.00 Rating 21.60															
N 4	WBW	05/26/20	06/01/20	13 News @ 10p M-F	CM	10:00 PM-10:35 PM	11111--	:30	5	\$310.00	P-04	18.40	NM	5	\$1,550.00
(Program: 13 NEWS @ 10P)Jan-Mar'19															
Week: 05/26/20 06/01/20 11111-- Spots/Week 5 Rate \$310.00 Rating 18.40															
N 5	WBW	05/26/20	05/31/20		CM	9:30 AM-10:30 AM	-----1	:30	1	\$65.00	P-04	9.20	NM	1	\$65.00

Order / Rev: 1632930
 Alt Order #: WOC12511659
 Flight Dates: 05/26/20 - 06/01/20

Advertiser: Bob Hamilton for KS Senate
 Product Desc: 2020 Primary Election
 Estimate: 1390

WIBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: FACE THE NATION)Jan-Mar'19 Face The Nation CBS Face The Nation															
		Week: 05/25/20	05/31/20	Weekdays	Spots/Week	Rate	Rating								
		1		-----1	1	\$65.00	9.20								
N 6	WIBW	05/26/20	05/31/20	CBS Sunday Prime Hr 1CM		6:00 PM-7:00 PM	-----1	:30	1	\$250.00	P-04	29.30	NM	1	\$250.00
(Program: 60 MINUTES)Jan-Mar'19 Sunday Prime Hr 1															
		Week: 05/25/20	05/31/20	Weekdays	Spots/Week	Rate	Rating								
		1		-----1	1	\$250.00	29.30								
N 7	WIBW	05/26/20	05/31/20	13 News @ 10p Sun	CM	10:00 PM-10:35 PM	-----1	:30	1	\$300.00	P-04	19.60	NM	1	\$300.00
(Program: 13 NEWS @ 10P)Jan-Mar'19 13 News @ 10p Sun															
		Week: 05/25/20	05/31/20	Weekdays	Spots/Week	Rate	Rating								
		1		-----1	1	\$300.00	19.60								
Totals															
														20	\$3,965.00