

WOC12511659 [01.01]

Order Printout



1632930
Est 1390

Order Status:	Confirmed	Start/End Dates:	05/26/20 - 06/01/20	C/P/E:	196 / 261 / 1390
Traffic #:	1632930	Agency:	AXMedia	Product Desc.:	2020 Primary Election
Buyer Order #:	9608683	Advertiser:	Bob Hamilton for KS Senate	Estimate Desc.:	Bob Hamilton for KS Senate TV 5.26 - 6.1
AE:	Wesley Good	Buyer:		Total Cost:	\$5,065.00 (Cash)
Property:	WBWB-TV	Primary Demo:	Adults 55+ (RTG)	Received Date:	5/27/20 12:02 PM
Sales Region:	Local				

Comments:
Separation: 30
Terms Of Sale:

List Items										Spots		Totals		Adults 55+	
Line	Program	ST	Len	Time	Days	Rate	May 26				Total Spots	Total Cost	RTG	GRP	
1	13 NEWS THIS	NM	:30	6:00 AM-7:00 AM	--T---	80.00	1				1	80.00	11.00	11.00	
(Program: 13 NEWS THIS)Jan-Mar'19															
1	13 NEWS THIS	NM	:30	6:00 AM-7:00 AM	-W----	80.00	1				1	80.00	11.00	11.00	
(Program: 13 NEWS THIS)Jan-Mar'19															
1	13 NEWS THIS	NM	:30	6:00 AM-7:00 AM	-----M	80.00	1				1	80.00	11.00	11.00	
(Program: 13 NEWS THIS)Jan-Mar'19															
1	13 NEWS THIS	NM	:30	6:00 AM-7:00 AM	T-----	80.00	1				1	80.00	11.00	11.00	
(Program: 13 NEWS THIS)Jan-Mar'19															
2	MIDDAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	---F---	75.00	1				1	75.00	14.00	14.00	
(Program: MIDDAY IN KANSAS)Jan-Mar'19															
2	MIDDAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	-W-----	75.00	1				1	75.00	14.00	14.00	
(Program: MIDDAY IN KANSAS)Jan-Mar'19															
2	MIDDAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	-----M	75.00	1				1	75.00	14.00	14.00	
(Program: MIDDAY IN KANSAS)Jan-Mar'19															
3	13 NEWS @6P	NM	:30	6:00 PM-6:30 PM	--T---	250.00	1				1	250.00	21.60	21.60	
(Program: 13 NEWS @6P)Jan-Mar'19															
3	13 NEWS @6P	NM	:30	6:00 PM-6:30 PM	---F---	250.00	1				1	250.00	21.60	21.60	
(Program: 13 NEWS @6P)Jan-Mar'19															

List Items		Spots										Totals		Adults 5:		
Line	Program	ST	Len	Time	Days	Rate	May 26						Total Spots	Total Cost	RTG	GRP
3	13 NEWS @6P	NM	:30	6:00 PM-6:30 PM	-W----	250.00	1						1	250.00	21.60	21.60
(Program: 13 NEWS @6P)Jan-Mar'19																
3	13 NEWS @6P	NM	:30	6:00 PM-6:30 PM	-----M	250.00	1						1	250.00	21.60	21.60
(Program: 13 NEWS @6P)Jan-Mar'19																
3	13 NEWS @6P	NM	:30	6:00 PM-6:30 PM	T-----	250.00	1						1	250.00	21.60	21.60
(Program: 13 NEWS @6P)Jan-Mar'19																
4	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	-T---	310.00	1						1	310.00	18.40	18.40
(Program: 13 NEWS @ 10P)Jan-Mar'19																
4	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	--F--	310.00	1						1	310.00	18.40	18.40
(Program: 13 NEWS @ 10P)Jan-Mar'19																
4	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	-W----	310.00	1						1	310.00	18.40	18.40
(Program: 13 NEWS @ 10P)Jan-Mar'19																
4	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	-----M	310.00	1						1	310.00	18.40	18.40
(Program: 13 NEWS @ 10P)Jan-Mar'19																
4	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	T-----	310.00	1						1	310.00	18.40	18.40
(Program: 13 NEWS @ 10P)Jan-Mar'19																
5	FACE THE NATION	NM	:30	9:30 AM-10:30 AM	-----S-	65.00	1						1	65.00	9.20	9.20
(Program: FACE THE NATION)Jan-Mar'19																
6	60 MINUTES	NM	:30	6:00 PM-7:00 PM	-----S-	250.00	1						1	250.00	29.30	29.30
(Program: 60 MINUTES)Jan-Mar'19																
7	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	-----S-	300.00	1						1	300.00	19.60	19.60
(Program: 13 NEWS @ 10P)Jan-Mar'19																
8	Live at Five	NM	:30	5:00 PM-5:30 PM	-T---	150.00	1						1	150.00	15.10	15.10
(Program: Live at Five)																
9	13 NEWS THIS	NM	:30	5:00 AM-6:00 AM	--F--	50.00	1						1	50.00	5.90	5.90
(Program: 13 NEWS THIS)Jan-Mar'19																
9	13 NEWS THIS	NM	:30	5:00 AM-6:00 AM	-T---	50.00	1						1	50.00	5.90	5.90
(Program: 13 NEWS THIS)Jan-Mar'19																
9	13 NEWS THIS	NM	:30	5:00 AM-6:00 AM	-----M	50.00	1						1	50.00	5.90	5.90
(Program: 13 NEWS THIS)Jan-Mar'19																
10	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	--F--	75.00	1						1	75.00	8.30	8.30
(Program: PRICE IS RIGHT)Jan-Mar'19																
10	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	-T---	75.00	1						1	75.00	8.30	8.30
(Program: PRICE IS RIGHT)Jan-Mar'19																
10	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	-----M	75.00	1						1	75.00	8.30	8.30
(Program: PRICE IS RIGHT)Jan-Mar'19																
12	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	---F---	150.00	1						1	150.00	15.10	15.10
(Program: LIVE AT FIVE)Jan-Mar'19																
12	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	-----M	150.00	1						1	150.00	15.10	15.10
(Program: LIVE AT FIVE)Jan-Mar'19																
14	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	-----S-	200.00	1						1	200.00	11.20	11.20
(Program: CBS SUNDAY MORNING)Jan-Mar'19																

List Items										Spots												Totals		Adults 55+	
Line	Program	ST	Len	Time	Days	Rate	May 26														Total Spots	Total Cost	RTG	GRP	
					TWTFSSM		31														31	\$5,065.00		454.20	
Spot Totals:							31																		
Adults 55+ GRP:							454.20																		

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
May	31	\$5,065.00	454.20				

ORDER



Orders Order / Rev: 1632930

Alt Order #: WOC12511659

Product Desc: 2020 Primary Election

Estimate: 1390

Flight Dates: 05/26/20 - 06/01/20

Original Date / Rev: 05/12/20 / 05/27/20

Order Type: NORMAL

Agency Name: AxMedia

Buying Contact:

Billing Contact:

1251 NW Briarcliff Pkwy

Kansas City, MO 64116

Advertiser Name: Bob Hamilton for KS Senate

Demographic: HH

Product Codes: Candidate - State - Senate

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Primary AE: Wesley Good

Sales Office: TPKN

Sales Region: National

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

New Business Thru: 179380

Advertiser External ID: 140343

Agency External ID: General

Unit Code:

Start Of Order - End Of Order 100%

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Wesley Good

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	24	\$4,075.00	\$3,463.75
06/01/20	06/01/20	7	\$990.00	\$841.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	24	\$4,075.00	\$3,463.75	2.90
June 2020	7	\$990.00	\$841.50	65.00
Totals	31	\$5,065.00	\$4,305.25	355.10

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WIBW	05/26/20	06/01/20	13 News This Morning @ 6a	CM	6:00 AM-7:00 AM	11111--	:30	5	\$80.00	P-04	11.00	NM	5	\$400.00
(Program: 13 NEWS THIS)Jan-Mar'19															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 05/26/20	06/01/20	11111--	5	\$80.00	11.00								
N 2	WIBW	05/26/20	06/01/20	Midday in Kansas	CM	12:00 PM-12:30 P	11-1--	:30	3	\$75.00	P-04	14.00	NM	3	\$225.00
(Program: MIDDAY IN KANSAS)Jan-Mar'19															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 05/25/20	05/31/20	--1-1--	2	\$75.00	14.00								
		Week: 06/01/20	06/07/20	1-----	1	\$75.00	14.00								
N 3	WIBW	05/26/20	06/01/20	13 News @ 6p	CM	6:00 PM-6:30 PM	11111--	:30	5	\$250.00	P-04	21.60	NM	5	\$1,250.00
(Program: 13 NEWS @ 6P)Jan-Mar'19															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 05/26/20	06/01/20	11111--	5	\$250.00	21.60								
N 4	WIBW	05/26/20	06/01/20	13 News @ 10p M-F	CM	10:00 PM-10:35 P	11111--	:30	5	\$310.00	P-04	18.40	NM	5	\$1,550.00
(Program: 13 NEWS @ 10P)Jan-Mar'19															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 05/26/20	06/01/20	11111--	5	\$310.00	18.40								

Order / Rev: 1632930
 All Order #: WOC12511659
 Flight Dates: 05/26/20 - 06/01/20

Advertiser: Bob Hamilton for KS Senate
 Product Desc: 2020 Primary Election
 Estimate: 1390

WIBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WIBW	05/26/20	05/31/20	CBS Face The Nation	CM	9:30 AM-10:30 AM	-----1	:30	1	\$65.00	P-04	9.20	NM	1	\$65.00
(Program: FACE THE NATION)Jan-Mar'19 Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/25/20 05/31/20 -----1 1 \$65.00 9.20															
N 6	WIBW	05/26/20	05/31/20	CBS Sunday Prime Hr 1CM	CM	6:00 PM-7:00 PM	-----1	:30	1	\$250.00	P-04	29.30	NM	1	\$250.00
(Program: 60 MINUTES)Jan-Mar'19 Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/25/20 05/31/20 -----1 1 \$250.00 29.30															
N 7	WIBW	05/26/20	05/31/20	13 News @ 10p Sun	CM	10:00 PM-10:35 PM	-----1	:30	1	\$300.00	P-04	19.60	NM	1	\$300.00
(Program: 13 NEWS @ 10P)Jan-Mar'19 Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/25/20 05/31/20 -----1 1 \$300.00 19.60															
N 8	WIBW	05/27/20	05/29/20	Live @ 5p	CM	5p-530p	--WTF--	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
Live @ 5p Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/25/20 05/31/20 --WTF-- 1 \$150.00 0.00															
N 9	WIBW	05/26/20	06/01/20	13 News This Morning @ 5a	CM	5a-6a	1--11--	:30	3	\$50.00	P-04	0.00	NM	3	\$150.00
13 News This Morning @ 5a Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/26/20 06/01/20 1--11-- 3 \$50.00 0.00															
N 10	WIBW	05/26/20	06/01/20	CBS Price Is Right	CM	957a-11a	1--11--	:30	3	\$75.00	P-04	0.00	NM	3	\$225.00
Price Is Right Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/26/20 06/01/20 1--11-- 3 \$75.00 0.00															
N 11	WIBW	05/26/20	06/01/20	Live @ 5p	CM	5p-530p	1--1--	:30	2	\$150.00	P-04	0.00	NM	2	\$300.00
Live @ 5p Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/26/20 06/01/20 1--1-- 2 \$150.00 0.00															
N 12	WIBW	05/26/20	06/01/20	CBS Sunday Morning	CM	8a-930a	-----1	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
CBS Sunday Morning Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/26/20 06/01/20 -----1 1 \$200.00 0.00															
Totals 31 \$5,065.00															