

CANDIDATE ADVERTISEMENT AGREEMENT FORM

WIBW
1629531
Est 1380
5/18/20

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bob Hamilton

Authorized committee:

Bob Hamilton for Kansas Inc

Agency requesting time (and contact information):

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Kansas Senate

Date of election:

8/4/2020

General

Primary

Treasurer of candidate's authorized committee:

Robert Phillips III

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Sarah Blue

Signature:

Wes Good

Name: Sarah Blue

Name:

Wes Good

Date of Request to Purchase Ad Time: 4/30/2020 7:54a

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Sarah Blue

Name: Sarah Blue

Date: 4/30/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5/18/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1629531</u>	Station Call Letters: <u>WEBW</u>	Date Received/Requested: <u>5/18/20</u>
Est. #: <u>1380</u>	Station Location: <u>Topeka, KS</u>	Run Start and End Dates: <u>5/19-5/25</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WOC12507968 [01.00]

Order Printout



Order Status: Confirmed **Start/End Dates:** 05/19/20 - 05/25/20 **C/P/E:** 196 / 261 / 1380
Traffic #: 1629531 **Agency:** AxMedia **Product Desc.:** 2020 Primary Election
Buyer Order #: 9598552 **Advertiser:** Bob Hamilton for KS Senate **Estimate Desc.:** Bob Hamilton for KS Senate TV 5.19 - 5.22
AE: Wesley Good **Buyer:** **Total Cost:** \$3,810.00 (Cash)
Property: WIBW TV **Primary Demo:** Adults 55+ (RTG) **Received Date:** 5/18/20 8:00 AM
Sales Region: Local

Comments:
Separation: 30
Terms Of Sale:

List Items										Spots			Totals			Adults 55+	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	May 19				Total Spots	Total Cost	RTG	GRP			
1	13 NEWS THIS. (Program: 13 NEWS THIS.)Jan-Mar'19	NM	:30	6:00 AM-7:00 AM	--T-----	80.00	1				1	80.00	11.00	11.00			
1	13 NEWS THIS. (Program: 13 NEWS THIS.)Jan-Mar'19	NM	:30	6:00 AM-7:00 AM	---F---	80.00	1				1	80.00	11.00	11.00			
1	13 NEWS THIS. (Program: 13 NEWS THIS.)Jan-Mar'19	NM	:30	6:00 AM-7:00 AM	T-----	80.00	1				1	80.00	11.00	11.00			
1	13 NEWS THIS. (Program: 13 NEWS THIS.)Jan-Mar'19	NM	:30	6:00 AM-7:00 AM	-W-----	80.00	1				1	80.00	11.00	11.00			
2	MIDDAY IN KANSAS (Program: MIDDAY IN KANSAS)Jan-Mar'19	NM	:30	12:00 PM-12:30 PM	-T---	75.00	1				1	75.00	14.00	14.00			
2	MIDDAY IN KANSAS (Program: MIDDAY IN KANSAS)Jan-Mar'19	NM	:30	12:00 PM-12:30 PM	---F---	75.00	1				1	75.00	14.00	14.00			
2	MIDDAY IN KANSAS (Program: MIDDAY IN KANSAS)Jan-Mar'19	NM	:30	12:00 PM-12:30 PM	T-----	75.00	1				1	75.00	14.00	14.00			
2	MIDDAY IN KANSAS (Program: MIDDAY IN KANSAS)Jan-Mar'19	NM	:30	12:00 PM-12:30 PM	-W-----	75.00	1				1	75.00	14.00	14.00			
3	LIVE AT FIVE (Program: LIVE AT FIVE)Jan-Mar'19	NM	:30	5:00 PM-5:30 PM	--T-----	150.00	1				1	150.00	15.10	15.10			
3	LIVE AT FIVE (Program: LIVE AT FIVE)Jan-Mar'19	NM	:30	5:00 PM-5:30 PM	---F---	150.00	1				1	150.00	15.10	15.10			

List Items										Spots				Totals		Adults 55+	
Line	Program	ST	Len	Time	Days	Rate	May '19				Total Spots	Total Cost	RTG	GRP			
3	LIVE AT FIVE (Program: LIVE AT FIVE)Jan-Mar'19	NM	:30	5:00 PM-5:30 PM	T-----	150.00	1				1	150.00	15.10	15.10			
3	LIVE AT FIVE (Program: LIVE AT FIVE)Jan-Mar'19	NM	:30	5:00 PM-5:30 PM	-W----	150.00	1				1	150.00	15.10	15.10			
4	13 NEWS @6P (Program: 13 NEWS @6P)Jan-Mar'19	NM	:30	6:00 PM-6:30 PM	--T---	250.00	1				1	250.00	21.60	21.60			
4	13 NEWS @6P (Program: 13 NEWS @6P)Jan-Mar'19	NM	:30	6:00 PM-6:30 PM	---F---	250.00	1				1	250.00	21.60	21.60			
4	13 NEWS @6P (Program: 13 NEWS @6P)Jan-Mar'19	NM	:30	6:00 PM-6:30 PM	T-----	250.00	1				1	250.00	21.60	21.60			
4	13 NEWS @6P (Program: 13 NEWS @6P)Jan-Mar'19	NM	:30	6:00 PM-6:30 PM	-W----	250.00	1				1	250.00	21.60	21.60			
5	13 NEWS @10P (Program: 13 NEWS @10P)Jan-Mar'19	NM	:30	10:00 PM-10:35 PM	--T---	310.00	1				1	310.00	18.40	18.40			
5	13 NEWS @10P (Program: 13 NEWS @10P)Jan-Mar'19	NM	:30	10:00 PM-10:35 PM	---F---	310.00	1				1	310.00	18.40	18.40			
5	13 NEWS @10P (Program: 13 NEWS @10P)Jan-Mar'19	NM	:30	10:00 PM-10:35 PM	T-----	310.00	1				1	310.00	18.40	18.40			
5	13 NEWS @10P (Program: 13 NEWS @10P)Jan-Mar'19	NM	:30	10:00 PM-10:35 PM	-W----	310.00	1				1	310.00	18.40	18.40			
6	SWAT (Program: SWAT)Jan-Mar'19	NM	:30	9:00 PM-10:00 PM	-W----	350.00	1				1	350.00	7.10	7.10			
Spot Totals:							21					\$3,810.00		327.50			
Adults 55+ GRP:							327.50										

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
May	21	\$3,810.00	327.50				

ORDER



Orders
Order / Rev: 1629531
Alt Order #: WOC12507968
Product Desc: 2020 Primary Election
Estimate: 1380
Flight Dates: 05/19/20 - 05/25/20
Original Date / Rev: 05/18/20 / 05/19/20
Order Type: NORMAL

Primary AE: Wesley Good
Sales Office: TPKN
Sales Region: National

Agency Name: AxMedia
Buying Contact:
Billing Contact:
 1251 NW Briarcliff Pkwy
 Kansas City, MO 64116

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Bob Hamilton for KS Senate
Demographic: HH
Product Codes: Candidate - State - Senate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 179380
Agency External ID: 140343
Unit Code: General

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/22/20	21	\$3,810.00	\$3,238.50

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	21	\$3,810.00	\$3,238.50	327.50
Totals	21	\$3,810.00	\$3,238.50	327.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wesley Good			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WIBW	05/19/20	05/22/20	13 News This Morning @M 13 News This Morning @ 6a	CM	6:00 AM-7:00 AM	-1111--	:30	4	\$80.00	P-04	11.00	NM	4	\$320.00
(Program: 13 NEWS THIS)Jan-Mar'19															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/18/20	05/24/20	-1111--			4		\$80.00		11.00				
N 2	WIBW	05/19/20	05/22/20	Midday in Kansas Midday in Kansas	CM	12:00 PM-12:30 PM	-1111--	:30	4	\$75.00	P-04	14.00	NM	4	\$300.00
(Program: MIDDAY IN KANSAS)Jan-Mar'19															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/18/20	05/24/20	-1111--			4		\$75.00		14.00				
N 3	WIBW	05/19/20	05/22/20	Live @ 5p Live @ 5p	CM	5:00 PM-5:30 PM	-1111--	:30	4	\$150.00	P-04	15.10	NM	4	\$600.00
(Program: LIVE AT FIVE)Jan-Mar'19															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/18/20	05/24/20	-1111--			4		\$150.00		15.10				
N 4	WIBW	05/19/20	05/22/20	13 News @ 6p 13 News @ 6p	CM	6:00 PM-6:30 PM	-1111--	:30	4	\$250.00	P-04	21.60	NM	4	\$1,000.00
(Program: 13 NEWS @6P)Jan-Mar'19															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/18/20	05/24/20	-1111--			4		\$250.00		21.60				
N 5	WIBW	05/19/20	05/22/20	13 News @ 10p M-F 13 News @ 10p M-F	CM	10:00 PM-10:35 PM	-1111--	:30	4	\$310.00	P-04	18.40	NM	4	\$1,240.00

Order / Rev: 1629531
 Alt Order #: WOC12507968
 Flight Dates: 05/19/20 - 05/25/20

Advertiser: Bob Hamilton for KS Senate
 Product Desc: 2020 Primary Election
 Estimate: 1380
 WIBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: 13 NEWS @ 10P)Jan-Mar'19															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	-1111--		4				\$310.00		18.40			
N 6	WIBW	05/19/20	05/20/20	CBS Wednesday Prime 6M Wednesday Prime Hr 3	EM	9:00 PM-10:00 PM	--1----	:30	1	\$350.00	P-04	7.10	NM	1	\$350.00
(Program: SWAT)Jan-Mar'19															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	--1----		1				\$350.00		7.10			
													Totals	21	\$3,810.00